

A Journey to New Heights



CAPTAIN'S PACKAGE



BC MBA Games 2016

A Journey to New Heights

Background

In 2015, Vancouver Island University's MBA Society hosted the inaugural BC MBA Games in Nanaimo, British Columbia. The BC MBA Games 2015 hosted over 100 MBA Students from Universities across BC. The participants were from University of British Columbia, Simon Fraser University, Thompson Rivers University, University of Victoria and Vancouver Island University.

The theme for the 2015 BC MBA Games was to Connect. Inspire. Impact. and together the BC MBA community had raised over \$10,000 for families living with autism and special needs. Vancouver Island University took first place followed by Thompson Rivers University in second place.

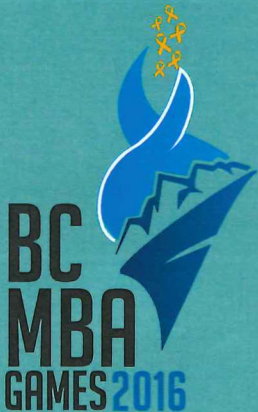
This year the BC MBA Games Cup and the Mann's Cup (highest fundraising school) is up for grabs. The games are a fine fusion of competition in academics, sports and spirit.



Connect. Inspire. Impact



A Journey to New Heights



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2016 Games Theme

"A Journey to New Heights" is the theme for the upcoming BC MBA Games 2016. The theme is represented by how we as individuals and MBA candidates are striving to reach our goals, aspirations and overcome the obstacles which we face. "A Journey to New Heights" demonstrates the ongoing journey people endure and the climb to reach the top.

BC MBA Games Welcome Message

The MBA Games Organizing Committee (MGOC) at Vancouver Island University is proud to announce and host the second BC MBA Games in 2016.

The BC MBA Games has now become an annual event, and will be hosted in Nanaimo, British Columbia. Each participating MBA School will be competing for the BC MBA Games Cup and the Mann's Cup for the Spirit Team Fundraising Challenge. It is the largest annual gathering of MBA students in British Columbia. It is an energetic weekend where MBA students from across the province participate with integrity in Academic, Athletic and Spirit competitions, showcasing their abilities and ambition.

The theme of the event is supporting families with children struggling and fighting cancer. Childhood Cancer Canada has been selected as our provincial Community Partner.

We are excited to invite your University to be a part of continuing BC history. The BC MBA Games 2016 will once again foster a community of partners to a journey to new heights across British Columbia.

The event is to be held from October 21, 2016 to October 23, 2016 and we wish each University all the best in the competition ahead. Please register as soon as possible to reserve your respective University's spot in the competition.

For more information, please visit our website at www.bcmbagames.ca.

Thank you,

Omar Karim

Omar Karim,
Chairman of the MBA Games Organizing Committee,
BC MBA Games 2016



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MBA GAMES
organizing committee

Community Partner

The provincial Community Partner selected for the BC MBA Games 2016 is Childhood Cancer Canada. All fundraising prior to the BC MBA Games will be donated to this organization.



Over 10,000 children in Canada are heroically battling childhood cancer today. Cancer in kids is mostly found in the blood brain and bones and is deadlier than any other disease. Yet only 3% of all cancer research funds in Canada go specifically into childhood cancer research.

Childhood Cancer Canada helps fund Canada's best life saving childhood cancer research. The organization provides vital programs for children struggling with cancer. These include a 'scholarship program' for childhood cancer survivors, informational 'empower packs' directly to the doors of newly diagnosed kids, and arrange connectivity programs for families living with childhood cancer across Canada.

BC MBA GAMES 2016

A Journey to New Heights

Where will the BC MBA Games 2016 take place?

Nanaimo, Vancouver Island

* If travelling from Lower Mainland please arrange to take either Horseshoe Bay ferry to Departure Bay or Tsawwassen to Duke Point

When

Friday, October 21, 2016 – Sunday, October 23, 2016

Team Composition

A maximum selection of 24 students and 2 coaches per team

Our Mission for BC MBA Games 2016

The BC MBA Games 2016 will foster a community of partners to embark on a journey to new heights across British Columbia.

Theme: A Journey to New Heights

Supporting children living with cancer.



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Registration

Further registration information will be made available in the coming weeks.

Registration is \$200 per person, to a maximum of 24 participants, and \$300 per coach to a maximum of 2 coaches. The registration fee includes accommodation for 2 nights at the Coast Bastion as well as meals and transportation during the events. To confirm participation, schools will be required to register and make a commitment deposit of \$1700 by August 25, 2016. You will be responsible for sending one certified cheque for the total outstanding registration costs for your team to Vancouver Island University's Faculty of Management. Final payments must be received by September 20, 2016. Late registration will be \$250 per participant or \$400 per coach.

Connect with the BC MBA Games 2016 on Facebook and Twitter, and check our website for regular updates on the event.

For registration log on to www.bcmbagames.ca/register

BC MBA Games Components

THE CASE COMPETITIONS

Academic - Saturday and Sunday October 22 - 23, 2016

There will be three business cases in the following areas: Strategy, Entrepreneurship and a Pecha Kucha. The material for the Strategy and Entrepreneurship cases will be released on the morning of the case event and will be presented thereafter.

Teams of no more than four (4) and not less than three (3) will be required to present the cases to a panel of prominent judges from the BC business community.

Pecha Kucha - Saturday October 22, 2016



Pecha Kucha is the art of a concise presentation of storytelling. It has a simple format where you show 20 images, each for 20 seconds. The images advance automatically and you talk along to the images. A team of four (4) participants from each school will be required to make a presentation in the Pecha Kucha style. Teams will have two weeks in advance to prepare for this competition. Details on the topic of the presentation will be shared in upcoming communications.

Note - A separate case competition package highlighting the rules and regulations for each event will be emailed to the respective Team Leaders after the commitment deposit has been received.



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BC MBA Games Components Continued...

The Sports Competitions



The two athletic competitions will be Dodgeball and Canoe Races. They will both emphasize the elements of teamwork and sportsmanship.

Dodgeball - Saturday October 22, 2016
6-8 players required to participate

A game in which players on two teams try to throw balls at each other while avoiding being hit themselves. The team with the most players not hit at the end of the game wins!

Canoe Race - Sunday October 23, 2016

6-8 players required to participate

Note - The above are the number of players in play at any one time, and teams must be co-ed with a minimum of 1 males and 1 females playing at all times.

A separate Sports package highlighting the rules and regulations for each event will be emailed to the respective Team Leaders after the commitment deposit has been received.

The Spirits Competitions

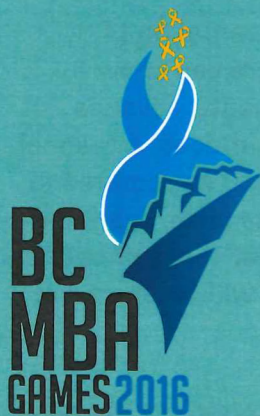
Fundraising Team Challenge - prior to the BC MBA Games



Last year, the BC MBA community raised over \$10,000 for families living with autism and special needs.

Each team will be required to raise money that will be contributed towards the charity. Teams will be awarded spirit points for the dollar amount raised per team member. Whichever team raises the most dollars per member wins the most points and claims the Mann Cup. More details on donations and fundraising will be forthcoming.

All funds raised prior to the event from the Team Challenge shall be donated to Childhood Cancer Canada. A separate package will be emailed to respective Team Leaders highlighting details with regards to the fundraising plan, rules and regulations.



BC MBA Games Components Continued...

Opening Ceremony - Friday October 21, 2016

Each respective school is to develop a 1 minute video of what 'A Journey to New Heights' means to them and this will be followed by opening remarks presented by Team Captains.



Videos will be scored as part of the competition; schools will be awarded points based on a criteria that will be emailed to all Team Captains, once the initial deposit has been made. More details on the Opening Ceremony will be available in upcoming communications.

Mystery Competition - Saturday October 22, 2016

A minimum of 6 members per team is required to participate in the event to receive Spirit points. Please note that members participating in the competition will not be able to participate in either the case or the sports competition of this day. Points will only be allocated to the top 2 teams. The mystery event will be announced in the morning of the competition day. Check the BC MBA Games 2016 Facebook Page for updates and hints on the Spirit Event.

Networking Event - Saturday October 22, 2016



A networking event shall be held on Saturday, which will be attended by major employers from BC. This event will be the perfect opportunity for students as well as employers to meet, network and build connections. We strongly encourage students to attend this event, as full attendance will result in spirit team points.

Social Media (@BCMBAGAMES2016)

Teams will be awarded Spirit points for the promotion and participation in social media leading up to and during the BC MBA Games. Please use #BCMBAGames2016 and #AJourneyToNewHeights on Facebook, Twitter, Instagram and Periscope.



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Points Allocation

Event		Point Allocation
Sports	Sport 1: Dodgeball	75
	Sport 2: Canoe Racing	75
	Total	150
Academic	Case 1: Strategy	75
	Pecha Kucha	75
	Case 2: Entrepreneurship	75
	Total	225
Spirit Event	Team Challenge	75
	Opening Ceremony	50
	Mystery Competition	75
	Networking Event	25
	Social Media	25
	Total	250
Overall Total		625

SPORTS POINTS ALLOCATION

Both Sport 1 & 2*

1 st Place	75
2 nd Place	60
3 rd Place	45

ACADEMICS POINTS ALLOCATION

Both Case 1 & 2 and Pecha Kucha*

1 st Place	75
2 nd Place	60

SPIRIT POINTS ALLOCATION

Team Challenge and Mystery Competition*

1 st Place	75
2 nd Place	55

SPIRIT POINTS ALLOCATION

Opening Ceremony	50
Networking Event	25
Social Media	25

*Places awarded for each individual event

Contact

Omar Karim

Chairman, MBA Games Organizing Committee
omar.karim@viu.ca +1 778 887 0260

Dominik Beckers

Vice Chairman, MBA Games Organizing Committee
dominik.beckers87@gmail.com +1 250 816 8194



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