

A photograph of two people paddleboarding on a calm body of water during sunset. The sun is low on the left, creating a bright orange glow that reflects on the water. In the background, there are dark, silhouetted mountains. The two people are in the foreground, their figures reflected in the water. The overall mood is peaceful and scenic.

DANIEL NUGENT  
Sole proprietor

# Nanaimo Paddleboarding

My name is Daniel  
Nugent.

I have been living on  
Vancouver Island for  
the best of 12 years,  
and chose to settle in  
Nanaimo with my  
growing family a few  
years ago. My wife  
works for DFO and I  
have been lucky  
enough to stay at  
home with my 1.5 yr  
old son this past year.

I am now chasing my  
dream of being a  
paddleboard  
instructor and offering  
rentals and lessons at  
the beautiful  
Westwood Lake here  
in Nanaimo.



Paddleboard Fishing on Long Lake, Nanaimo BC. Summer 2016



# What my proposed plan is...

I would like to be granted permission to set up my business, Nanaimo Paddleboarding, at the picturesque Westwood Lake location. I will offer rentals and lessons during park hours from mid-May to the end of September annually.

My business would include set up and take down daily of the following:

- 4 post tent
- Table and chair to do sales/sign waivers
- Paddleboards & paddles
- Lifejackets, whistles, throw ropes

EXAMPLE →





## Business Objectives:

- To promote Nanaimo's natural and diverse aquatic beauty as a paddleboarding destination for tourists.
- To promote paddleboarding and paddleboard/water safety to locals and tourists of all ages.
- To promote paddling awareness with respect to other watercraft including float planes.
- To make a positive contribution to my community.

## Why Paddleboarding?:

- Paddleboarding is the fastest growing watersport on the planet!
- When combined with proper water and weather safety precautions, paddleboarding is a wonderful and safe way to explore lakes, coastlines and tidal areas.
- Paddleboarding is fun, great exercise and easy to learn, therefore it can be enjoyed by people of all ages and athletic ability.





# Safety & Insurance

## **Safety:**

Nanaimo Paddleboarding will be a safety oriented company working with the Parks, Recreation & Wellness Committee and Westwood Lake lifeguard(s) to promote water and paddleboarding safety. I am up to date with my first aid and CPR certification and will have a first aid kit on hand. I will also have my personal paddleboard available at all times in case of an emergency or rescue. All customers will be required to adhere to Transport Canada regulations when it comes to life preservers, whistles and throw ropes and will be given a safety briefing before use of equipment.

## **Insurance:**

Liability Insurance Coverage provided through Paddle Canada and BMS Group or equivalent which meets the following minimum requirements:

1. Inclusive limit of up to \$2,000,000 (more if required) for Public Liability & Property Damage;
2. Cross Liability Clause; and,
3. City of Nanaimo named as joint insured under the policy, and,
4. Provide that the coverage under the policy cannot be cancelled or any provision changed or deleted unless thirty days prior written notice is given to the City by the Insurer.



Location, location, location...!



# Westwood Lake Nanaimo, BC



Westwood Lake offers multiple ideal locations for setting up. Nanaimo Paddleboarding will ensure not to encroach on busy swimming areas and will keep a neat and tidy work station preferably on a grassy area near the washrooms.



# EXPERIENCE

- Paddle Canada Certified Paddleboard Instructor
- Paddleboard Instruction and Lesson experience
- Valid Standard First Aid & CPR
- 20 years Vancouver Island paddling experience
- Commercial seaplane pilot
- Extensive pilot weather training
- Small Craft Operators License
- Canadian Power and Sail Squadron Restricted Maritime Radio Operators Certificate.



Paddleboard fishing @ Miracle Beach  
near Campbell River, BC



Thank you for  
the opportunity  
to present this  
proposal

- Nanaimo Paddleboarding

