

My name is Daniel Nugent.

I have been living on Vancouver Island for the best of 12 years, and chose to settle in Nanaimo with my growing family a few years ago. My wife works for DFO and I have been lucky enough to stay at home with my 1.5 yr old son this past year.

I am now chasing my dream of being a paddleboard instructor and offering rentals and lessons at the beautiful Westwood Lake here in Nanaimo.



Paddleboard Fishing on Long Lake, Nanaimo BC. Summer 2016

What my proposed plan is...

I would like to be granted permission to set up my business, Nanaimo Paddleboarding, at the picturesque Westwood Lake location. I will offer rentals and lessons during park hours from mid-May to the end of September annually.

My business would include set up and take down daily of the following:

- 4 post tent
- Table and chair to do sales/sign waivers
- Paddleboards & paddles
- Lifejackets, whistles, throw ropes

EXAMPLE →



Business Objectives:

- -To promote Nanaimo's natural and diverse aquatic beauty as a paddleboarding destination for tourists.
- -To promote paddleboarding and paddleboard/water safety to locals and tourists of all ages.
- -To promote paddling awareness with respect to other watercraft including float planes.
- -To make a positive contribution to my community.

Why Paddleboarding?:

- -Paddleboarding is the fastest growing watersport on the planet!
- -When combined with proper water and weather safety precautions, paddleboarding is a wonderful and safe way to explore lakes, coastlines and tidal areas.
- -Paddleboarding is fun, great exercise and easy to learn, therefore it can be enjoyed by people of all ages and athletic ability.



Safety & Insurance

Safety:

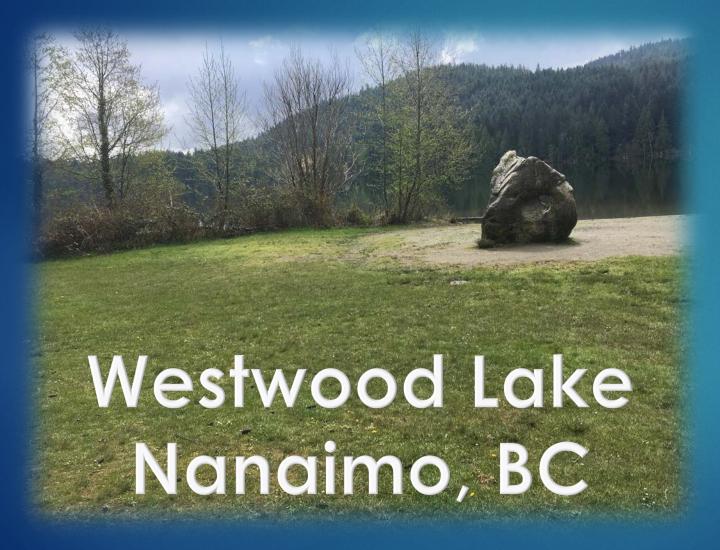
Nanaimo Paddleboarding will be a safety oriented company working with the Parks, Recreation & Wellness Committee and Westwood Lake lifeguard(s) to promote water and paddleboarding safety. I am up to date with my first aid and CPR certification and will have a first aid kit on hand. I will also have my personal paddleboard available at all times in case of an emergency or rescue. All customers will be required to adhere to Transport Canada regulations when it comes to life preservers, whistles and throw ropes and will be given a safety briefing before use of equipment.

Insurance:

Liability Insurance Coverage provided through Paddle Canada and BMS Group or equivalent which meets the following minimum requirements:

- 1. Inclusive limit of up to \$2,000,000 (more if required) for Public Liability & Property Damage;
- 2. Cross Liability Clause; and,
- 3. City of Nanaimo named as joint insured under the policy, and,
- 4. Provide that the coverage under the policy cannot be cancelled or any provision changed or deleted unless thirty days prior written notice is given to the City by the Insurer.

Location, location, location...!





Westwood Lake offers multiple ideal locations for setting up.
Nanaimo Paddleboarding will ensure not to encroach on busy swimming areas and will keep a neat and tidy work station preferably on a grassy area near the washrooms.

EXPERIENCE

- Paddle Canada Certified Paddleboard Instructor
- Paddleboard Instruction and Lesson experience
- Valid Standard First Aid & CPR
- 20 years Vancouver Island paddling experience
- Commercial seaplane pilot
- Extensive pilot weather training
- Small Craft Operators License
- Canadian Power and Sail Squadron Restricted Maritime Radio Operators Certificate.



Paddleboard fishing @ Miracle Beach near Campbell River, BC

Thank you for the opportunity to present this proposal

-Nanaimo Paddleboarding