

City of Nanaimo's

Tourism Advisory Committee

Welcome TAC Members!

A request for membership for the *Tourism Advisory Committee* was announced on March 2, 2017, seeking individuals with experience and knowledge in the tourism industry in Nanaimo.

Thank you to all the appointed members for volunteering your time to serve on this important committee!

Mike Bauche

Leif Bogwald

Dan Brady

Chao Chang

Lex Dunn

Rosemary Gibson

Jenn Houtby-Ferguson

Dale Partridge

Robert Plante

Joan Spencer

Henry Traa

Committee Objective

To develop a new & comprehensive model that will strengthen collaboration between and integration across all parts of Nanaimo's tourism sector.



Background

- In the fall of 2016, Council approved recommendations to change the delivery of publicly funded tourism services in Nanaimo, separating Tourism Nanaimo from the Nanaimo Economic Development Corporation (NEDC).
- A three-phase process was approved & Phase 1 is now underway.
- Members of this committee will be involved primarily in Phase 1 of this process with the primary goal of determining the harmonized model for tourism services.

Three Phase Process

Phase 1.A Service Agreement with Tourism Vancouver Island (TVI) - *complete*



Phase 1.B Establish a Tourism Advisory Committee (TAC) - *complete*



Phase 1.C Visioning and Engagement – *now underway*



Future Processes:

Phase 2 Planning & Implementation of Vision

Phase 3 Start of Operations (new entity)

First Steps

1. Determine regular meeting times
2. Review Request for Proposal (RFP) submissions & choose a consultant to work with
3. Determine a Terms of Reference for the committee
4. Choose a TAC member to serve as committee Chair