

Twenty 31 Workshop Agenda

Thursday, June 8, 2017 8:30am – 12:00pm

Attending: Greg Klassen & Oliver Martin (Twenty31 Consulting)

Calling in: Ray Freeman (LeftCoast Insights)

Objective:

Kick off Project developing the expected outcomes, methodology and stakeholder maps and project plan.

Agenda Items:

1. Roles and governance of the consultants, committee and City; Expected outcomes of project
2. Review of project methodology, consultations / facilitated sessions, best practice review destinations, etc.
3. Developing the tourism stakeholder map for Nanaimo
4. Situational Analysis
5. Developing a vision for Nanaimo as a tourism destination and a tourism entity