



ADDENDUM FINANCE AND AUDIT COMMITTEE MEETING

June 14, 2017, 9:30 AM
Board Room, Service and Resource Centre,
411 Dunsmuir Street, Nanaimo, BC

Pages

6. REPORTS:

b. Council Expenses for the Three Months Ending 2017-MAR-31

Correct wording of recommendation to read:

Recommendation: That the report titled Council Expenses for the Three Months Ending 2017-MAR-31, dated 2017-JUN-14 be received for information.

d. **Add - 2017 Downtown Event Grant Recommendation Update**

2 - 7

Purpose: To obtain council approval for the remaining 2017 Downtown Event Grant funding to support downtown Nanaimo events.

Recommendation: That the Finance and Audit Committee recommend Council approve the remaining 2017 Downtown Event Grant funding of \$1,280.00 to the Indie J.A.M.Z. Society for the implementation of the Summertime Music Series in Downtown Nanaimo.

e. **Add - TeenFest Funding Request**

8 - 13

Purpose: To obtain Council approval for a funding request to support the TeenFest event in Nanaimo.

Recommendation: That the Finance and Audit Committee recommend Council approve a \$7,000 funding request from Tillicum Lelum Friendship Centre in support the TeenFest event, with \$4,000 to be allocated from the Grants Advisory Committee Contingency Fund and \$3,000 from Council's Contingency Fund.

DATE OF MEETING June 14, 2017

AUTHORED BY CHRIS BARFOOT, CULTURE AND HERITAGE COORDINATOR

SUBJECT 2017 DOWNTOWN EVENT GRANT RECOMMENDATION UPDATE

OVERVIEW

Purpose of Report

To obtain Council approval for the remaining 2017 Downtown Event Grant funding to support downtown Nanaimo events.

Recommendation

That the Finance and Audit Committee recommend Council approve the remaining 2017 Downtown Event Grant funding of \$1,280.00 to the Indie J.A.M.Z. Society for the implementation of the Summertime Music Series in Downtown Nanaimo.

BACKGROUND

Council established a new Downtown Event and Revitalization Funding Program for 2017 to support events and initiatives which attract residents and visitors to the downtown, support the vibrancy of the downtown, and stimulate business activity. The total budget available for the 2017 Downtown Event Grant fund is \$117,121.00. The City issued a call for grant applications for this Downtown Event and Revitalization Funding Program, with a submission deadline of 2017-MAR-31.

There were 29 applications received by the grant deadline. Of the applications submitted, 25 applications were determined to be eligible and these represent a total funding request of \$213,879.20 (Attachment A). At their meeting held 2017-MAY-15, Council approved \$115,841.00 to the eligible applicants as outlined in the attached Downtown Event Grant Recommendations (Attachment A). Of the four applications deemed ineligible, the application from Indie Entertainment for its Summertime Music Series was subject to further review regarding eligibility. Indie Entertainment is a business that showed the potential to partner with a local non-profit organization.

The amount tentatively allocated to this application was \$1,280.00 which was withheld at the time from the original recommendations until the review was complete. With the above information, Staff held discussions with Ms. Kristinsson regarding the alternative of seeing this application funding request for the Summertime Music Series come forward from a local non-profit society partner rather than a business.

Indie J.A.M.Z. Society (a local non-profit organization) has agreed to be a partner in this year's Downtown Music Series, and is requesting funding to ensure the success of this annual event for downtown Nanaimo (Attachment B). Indie J.A.M.Z Society is an eligible organization to receive funding from the City. This addresses the issue of the municipality not providing assistance to a business (Indie Entertainment).

OPTIONS

1. That the Finance and Audit Committee recommend Council approve the remaining 2017 Downtown Event Grant funding of \$1,280.00 to the Indie J.A.M.Z. Society for the implementation of the Summertime Music Series in Downtown Nanaimo.
 - **Budget Implication:** The prior recommendations and remaining funding request do not exceed the total available budget of \$117,121.00 for 2017 Downtown Event Grants.
 - **Policy Implication:** The grant recommendations implement the objectives of the Downtown Event and Revitalization Funding Program.
 - **Strategic Priorities Implication:** The Downtown Event Grants provide support for events in the downtown and furthers the goals of Economic Health and Cultural Vitality.
2. That the Finance and Audit Committee provide alternate funding recommendations.

SUMMARY POINTS

- At their meeting held 2017-MAY-15, Council approved the allocation of \$115,841.00 to eligible applicants of the total \$117,121.00 Downtown Event Grants budget as recommended. The remaining \$1,280.00 was withheld for further review of Indie Entertainment's application.
- This remaining funding request of \$1,280.00 does not exceed the total available budget of \$117,121.00 for 2017 Downtown Event Grants.
- This funding request for the Summertime Music Series is now being made by an eligible non-profit organization, the Indie J.A.M.Z. Society.

ATTACHMENTS

Attachment A: Downtown Event and Revitalization Fund

Attachment B: Letter dated 2017-MAY-18 from Indie J.A.M.Z. Society

Submitted by:



Bruce Anderson
Manager, Community and Cultural Planning

Concurrence by:



Dale Lindsay
Director, Community Development

ATTACHMENT A

DOWNTOWN EVENT GRANT RECOMMENDATIONS

Event Applications	Funding Request	Funding Recommendation
Gingerbread Homes	\$15,000.00 65.22%	\$5,680.00 24.70%
Bathtub Days Street Fair	\$19,000.00 32.73%	\$15,000.00 25.84%
Canada's 150th Anniversary Anthology	\$3,000.00 60.00%	\$1,080.00 21.60%
Gallery Row Art Festival	\$3,000.00 46.15%	\$2,090.00 32.15%
Light Up A Life	\$7,500.00 88.24%	\$2,440.00 28.71%
LIT LIT LIT LIT VIII Nanaimo	\$500.00 89.19%	\$330.00 58.87%
Lunchtime Music Series - Noon-hour concerts in th	\$7,500.00 93.75%	\$1,600.00 20.00%
Multicultural Festival	\$15,000.00 95.24%	\$6,400.00 40.63%
Nanaimo Art Walk	\$2,252.95 35.00%	\$2,250.00 34.95%
Nanaimo Dragon Boat Festival Society	\$5,000.00 3.19%	\$4,660.00 2.97%
Nanaimo Heritage Days	\$9,613.00 50.00%	\$6,160.00 32.04%
Nanaimo International Jazz Festival	\$22,000.00 15.82%	\$9,900.00 7.12%
Nanaimo Marine Festival	\$20,000.00 10.29%	\$16,000.00 8.23%
National Aboriginal Day Celebration	\$10,000.00 48.78%	\$5,890.00 28.73%
Pride Week	\$5,000.00 15.77%	\$4,330.00 13.65%
Selby Street Stravaganza	\$15,000.00 60.00%	\$3,330.00 13.32%
Summertime Blues Festival	\$25,000.00 10.98%	\$16,000.00 7.03%
Symphony Community Days	\$5,000.00 50.00%	\$3,160.00 31.60%
The Nanaimo Fringe Festival	\$5,000.00 12.94%	\$3,830.00 9.91%
Trick or Treat Theatre	\$1,632.75 35.00%	\$0.00 0.00%
Victoria Crescent Annual Scavenger Hunt	\$5,925.50 35.00%	\$1,251.00 7.39%
Beard O Rama	\$2,000.00 66.67%	\$450.00 15.00%
Crescent Days	\$4,955.00 50.00%	\$3,470.00 35.00%
Fresh Start	\$3,000.00 100.00%	\$540.00 18.00%
Downtown Tree Light Up	\$2,000.00 80.00%	\$0.00 0.00%

TOTAL:

\$213,879.20

\$115,841.00

ATTACHMENT B

To Community and Cultural Planning

May 18, 2017

City of Nanaimo

Attn: Chris Barfoot

The Indie J.A.M.Z society is proud to be partnering up with Indie Entertainment to bring back the summertime music series to downtown Nanaimo. We feel that with Indie entertainment's experience bringing this event to downtown Nanaimo in past years that we will be able to have a very successful event. With the funds provided to the Indie J.A.M.Z. society we can ensure that the funds are spent to further the culture and music that this city has to offer, and encourage youth to see the power and influence that the music and arts have. Thank you for helping us to fund this great event and bring music, arts, culture and youth together.



Sincerely Tina Worsley

Indie J.A.M.Z. Society President.

DATE OF MEETING JUNE 14, 2017

AUTHORED BY BRUCE ANDERSON, MANAGER, COMMUNITY AND CULTURAL PLANNING

SUBJECT TEENFEST FUNDING REQUEST

OVERVIEW

Purpose of Report

To obtain Council approval for a funding request to support the TeenFest event in Nanaimo.

Recommendation

That the Finance and Audit Committee recommend Council approve a \$7,000 funding request from Tillicum Lelum Friendship Centre in support of the TeenFest event, with \$4,000 to be allocated from the Grants Advisory Committee Contingency Fund and \$3,000 from Council's Contingency Fund.

BACKGROUND

The City has received a formal request from Tillicum Lelum Friendship Centre (Tillicum) for funding support in the amount of \$7,000 for the upcoming TeenFest event in Nanaimo. As a non-profit society, Tillicum Lelum Friendship Centre has agreed to be a partner in this year's Teenfest event, and is requesting a funding partnership with the City of Nanaimo to ensure the success of this annual event for teenagers. In the previous Staff report to Council at its 2017-APR-03 meeting, providing funding to a business was identified as an issue. As a non-profit agency, Tillicum is an eligible organization to receive funding from the City.

At its 2017-MAY-10 meeting, the Finance & Audit Committee referred this funding request to Staff to provide further information.

Tillicum, as a non-profit entity, does have property tax exemptions (PTE) for their operations located at 602 and 922 Halliburton Street, and at 477 and 479 Tenth Street. Tillicum does not have a PTE at the TeenFest event location, Beban Park.

The Youth Advisory Council will be participating at this year's TeenFest event; both hosting a booth and volunteering at the event.

As provided by the event's original organizer, Ali Berman:

"The Teenfest event is designed to empower the youth in a tradeshow style environment whereby the exhibitors create opportunities for interaction. The purpose is to connect the communities and bring all the various resources, businesses, activities, schools and more under one roof. As a parent of three children, I realized that it is sometimes hard for the youth to find the resources they need or to find businesses that support and cater to their particular needs. As well, I felt it was so important for the kids to interact with others and find activities, hobbies,

or volunteer positions that can help them with their self-esteem, and keep them out of trouble, so I came up with TeenFest.

TeenFest has given teens and their parents the opportunity to connect with each other, their peers and their community. The focus will be on creating opportunities for interaction, education, and enjoyment with exhibitors, activities, workshops, and performances for this age group. The venue will be divided into five primary areas: Health & Wellness, Beauty & Fashion, Life & Education, Technology & Gaming and Cool Stuff.”

The past event organizer has indicated the event has not historically made money, and will be showing a loss of \$25,000 for 2016.

TeenFest is an annual event in Nanaimo, and is being held in September this year. The funding request is in part to assist with the venue rental costs at Beban Park in the amount of \$4,000. Funding for this portion of the request is most appropriately drawn from the former Grants Advisory Committee Contingency Fund (current balance of \$4,600), which provides funding assistance associated with property. The request is also asking for assistance in the amount of \$3,000 to support other costs associated with putting on the event (such as advertising, signage, sound, and printing). This second portion of the request is more appropriately sourced from Council's Contingency Fund.

OPTIONS

1. That the Finance and Audit Committee recommend Council approve a \$7,000 funding request from Tillicum Lelum Friendship Centre in support of the TeenFest event, with \$4,000 from the Grants Advisory Committee Contingency Fund and \$3,000 from Council's Contingency Fund.
 - **Budget Implication:** The funding request can be partially sourced from the Grants Advisory Committee Contingency Fund and from Council's Contingency Fund.
 - **Strategic Priorities Implication:** Relates to the Strategic Plan Community Values of Social Equity and Active Lifestyle.
2. That the Finance and Audit Committee recommend a modified funding level to the requested amount for the TeenFest event.
3. That the Finance and Audit Committee not recommend funding the TeenFest event.

SUMMARY POINTS

- A funding request to support the upcoming TeenFest event has been received from the Tillicum Lelum Friendship Centre.
- The \$7,000 request is proposed to be funded through an allocation of \$4,000 from the Grants Advisory Committee Contingency Fund and \$3,000 from Council's Contingency Fund.

ATTACHMENTS

Attachment A: Letter from Tillicum Lelum Friendship Centre

Submitted by:

Concurrence by:



Bruce Anderson
Manager, Community and Cultural Planning


For

Dale Lindsay
Director, Community Development

ATTACHMENT A

TILLICUM LELUM ABORIGINAL FRIENDSHIP CENTRE

Administration Office

774-B Centre Street
Phone: (250) 753-4417
Fax: (250) 753-8122

Education Centre

927 Haliburton Street
Nanaimo, BC V9R 6N4
Phone: (250) 753-8291
Fax: (250) 753-6560

Health Centre

602 Haliburton Street
Phone: (250) 753-6578
Fax: (250) 754-1390



Courier/Mailing Address: 927 Haliburton St., Nanaimo, BC V9R 6N4

April 26, 2017

To Whom It May Concern,

We are writing this letter in support of our partnership with TeenFest. We are requesting Council partner with us for the event through a \$7000 donation which will be used for the venue as well as other aspects and costs associated with the event.

Tillicum Lelum attended TeenFest last year. Teen Fest is a wonderful way for teens and their families to connect with the community here in Nanaimo. The event can be used to engage and educate youth and families about resources in the community. Our community has benefitted each year that TeenFest has been here.

We are honoured to be approached to be a partner and we will be promoting TeenFest and The City Nanaimo through our channels.

Please call 250-753-8291 with any questions you should have.
Thank you for this opportunity.

Sincerely,

Dr. Grace Elliott Nielsen, OBC
Executive Director

TILLICUM – CHINOOK FOR FRIEND