

MINUTES
SPECIAL TOURISM ADVISORY COMMITTEE MEETING
BOARD ROOM, SERVICE AND RESOURCE CENTRE
411 DUNSMUIR STREET, NANAIMO, BC
THURSDAY, 2017-JUN-15, AT 8:30 A.M.

PRESENT: Henry Traa, Chair

Members: Mike Bauche
Dan Brady
Leif Bogwald
Chao Chang (entered 8:31 a.m.)
Lex Dunn
Rosemary Gibson
Dale Partridge
Robert Plante (entered 8:32 a.m.)

Absent: Jenn Houtby-Ferguson

Staff: T. Loewen, Communications and Marketing Specialist
N. Sponaule, Communication Clerk
S. Snelgrove, Deputy Corporate Officer
J. Vanderhoef, Recording Secretary

1. CALL THE SPECIAL TOURISM ADVISORY COMMITTEE MEETING TO ORDER:

The Special Tourism Advisory Committee Meeting was called to order at 8:30 a.m.

Chao Chang entered the Boardroom at 8:31 a.m.
Robert Plante entered the Boardroom at 8:32 a.m.

2. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda, be adopted. The motion carried unanimously.

3. ADOPTION OF MINUTES:

It was moved and seconded that the following Minutes be adopted as circulated:

- Minutes from the Special Tourism Advisory Committee Meeting held in the Training Room, 2nd Floor, City Hall, 455 Wallace Street, Nanaimo, BC, on Friday, 2017-MAY-26 at 10:00 a.m.
- Minutes of the Special Tourism Advisory Committee Meeting held in the Training Room, 2nd Floor, City Hall, 455 Wallace Street, Nanaimo, BC, on Thursday, 2017-JUN-01 at 10:00 a.m.

The motion carried unanimously.

4. PRESENTATIONS:

(a) Presentation from Robert Plante regarding Communication

Robert Plante provided a presentation regarding the importance of quality communication.

Committee discussion took place regarding the purpose of the committee at this first stage, clarity of communication, and opportunities for individuals to speak.

Henry Traa, Chair, read aloud the direction put forward by Council for the Tourism Advisory Committee from 2016-NOV-28.

Greg Klassen, Twenty31, joined the Tourism Advisory Committee meeting via telephone at 8:51 a.m.

5. REPORTS:

(a) Discussion regarding Key Stakeholders

Committee discussion took place regarding key stakeholders within the community. The aim of this discussion was to provide the consultants Twenty31 with the names of 5-10 key stakeholders within the community to interview. The key stakeholders are meant to evaluate whether the Tourism Advisory Committee's plans are on track and to provide suggestions or feedback on the committee's proposals. Therefore, the list of stakeholders must be inclusive in order to provide accurate feedback throughout the community. The key stakeholders should have a good cross section of experience and knowledge in governance and tourism; and be engaged in the local community.

It was moved and seconded that the Tourism Advisory Committee accept the following seven key stakeholders:

- Dean Clarke, Vancouver Island Convention Centre
- Gloria Hatfield, Gabriola Island
- Walt Judas, Tourism Industry Association of BC
- David Mailloux, Nanaimo Port Authority
- Andrew Roberts, Got Pop?
- Nicole Vaugeois, Vancouver Island University
- Chief John Wesley and Councillor Erralyn Thomas, Snuneymuxw First Nation

The motion carried unanimously.

6. ADJOURNMENT:

It was moved and seconded at 9:55 a.m. that the meeting terminate. The motion carried unanimously.



CHAIR

CERTIFIED CORRECT:



CORPORATE OFFICER