



# Cultural Gathering 2017 **Results Summary and Working Session**

Community Vitality Committee Meeting  
November 1, 2017



# Today's Session:

1. Cultural Gathering Results
2. Review Cultural Plan Goals and Objectives
3. Identify Focus Areas for Possible Draft Actions



## Next Steps:

1. Staff Prepare Draft Actions
2. CVC Reviews Draft Actions as Part of 2018 Strategic Directions Process



# Cultural Gathering Results Summary



# Needs/Opportunities with Policy Support in Cultural Plan

- Space/Facilities
- Promotion
- Incentives/Funding
- Organization/Communication
- Equipment
- Political



# Needs/Opportunities Without Policy Support in Cultural Plan

- Need environmentally controlled archival space.
- City needs to support use of churches as arts venues (e.g. help with equipment for performances).
- Change City facility policy which bumps not for profit use of City space, where payed bookings occur.
- Adopt bylaw which ensures owners of building's with derelict/empty space utilize the space within a specific time frame (e.g. A&B Sound Building).
- Arts community is fragmented – artists must fight for change and form advocacy/umbrella organization (Arts Council/Artist Committee?). Cultural sector needs to work together and have one voice.



# Cultural Plan Goals and Objectives



# Strengthening the Creative Sector

## (Section 5.1.)

- **Partnerships and Collaboration:** Build stronger relationships with, and between, cultural organizations and businesses, and increase opportunities for working together to build capacity within organizations.
- **Cultural Asset Mapping:** Continue to inventory and map community cultural assets and resources in order to identify needs and opportunities for investing in future cultural development and to demonstrate the breadth and variety of cultural activity in our community.
- **Integration and Sustainability:** Implement “Cultural Vitality” as the fourth pillar of sustainability and integrate cultural planning into municipal planning and decision making (city planning and development through a cultural lens).
- **Investment:** Invest in cultural planning and development as a core part of community building for a prosperous and successful community.
- **Governance:** Focus the city’s attention and resources on providing support, cultural infrastructure and providing extraordinary cultural services, leadership and engagement for all residents and potential residents.





# The Creative Economy

## (Section 5.2.)

- **Quality of Life and Place:** Make culture an important part of quality of life and quality of place factors when planning for a vibrant, attractive, livable and sustainable community.
- **Creative Industries:** Use cultural planning to stimulate the local economy towards greater economic growth.
- **Cultural Tourism:** Leverage our cultural assets and resources to make Nanaimo a desirable place to visit for interesting and unique cultural experiences.
- **Events and Festivals:** Encourage and support events and festival organizations to collaborate in providing interesting, vibrant and timely events and festivals throughout the year and to elevate Nanaimo's tourism potential as an events and festivals destination.
- **Culinary Tourism:** Develop a Food Strategy and Culinary Tourism Strategy that will make our city attractive for its unique, fresh, healthy local food and its culinary/cultural experiences to both residents and visitors.



# Connecting People, Communities and Ideas (Section 5.3.)

- Improve connectivity in Nanaimo, including physical connectivity for cars, transit, bicycles and pedestrians, and people connectivity through ongoing community engagement, information sharing and consultation.



# Cultural Spaces and Places

## (Section 5.4. & 5.5.)

- Encourage our community at large to value our culturally rich spaces and places as essential assets that we can leverage for economic growth and for making Nanaimo a desirable place to live. Ensure that we have quality, affordable, interesting and sustainable cultural spaces and places.

# CVC Focus Areas - Discussion