

PRESENTATION TO



---

# **more room** *for hope*

CAMPAIGN TO EXPAND NANAIMO'S SHELTER FOR WOMEN

---

BY



December 14, 2017

# Helping those in need is our business...

- 🏠 Nearly 30 years of service to Nanaimo's most vulnerable.
- 🏠 Emergency shelter, housing and support.
- 🏠 Men and women in crisis.
- 🏠 Providing hope to people who find themselves without a home.



<b>Samaritan House</b> Emergency shelter for women, rent subsidies and outreach services	<b>Crescent House</b> Sobering and Assessment beds and Crisis Stabilization		<b>Martha's Place</b> Low barrier supportive housing
<b>Mary's Place</b> High barrier transition house	<b>The Bridge</b> Supportive Recovery House	<b>Nanaimo and Parksville</b> 10 rent subsidies	<b>Parksville</b> Winter shelter and outreach services
<b>Safe Harbour House</b> Assisted living for adults with serious and persistent mental health issues		<b>Hirst House</b> Six stabilization beds for clients from Oceanside communities	

# We are community leaders and collaborators...

- 🏠 Nanaimo Coalition to address Homelessness.
- 🏠 Nanaimo Community Steering Committee – homelessness plan.
- 🏠 ACT Advisory Committee.
- 🏠 Sex Trade Cohorts committee.
- 🏠 Work closely with RCMP, Island Health, Haven Society, CMHA, The Salvation Army, and the Womens Centre.



# The New Face of Homelessness...

- 🏠 12% of seniors live below the poverty line.
- 🏠 Lack of affordable housing.
- 🏠 More women over the age of 50 requiring emergency shelter and support at Samaritan House.
- 🏠 And we have run out of room!





# The need is desperate...

- 🏠 Samaritan House is 100 years old - extremely outdated.
- 🏠 Only has 14 emergency beds and 6 supported units.
- 🏠 Overcrowded.
- 🏠 Desperate need of upgrade and expansion.
- 🏠 Over capacity on most nights.
- 🏠 In August, women seeking shelter were turned away 111 times!
- 🏠 Women have to find shelter in unsafe places.



# Help us make room where there is none...

- 🏠 Asking for an investment of \$100,000 from City of Nanaimo.
- 🏠 Total campaign \$2 Million.
- 🏠 Renovate current Samaritan House and expand onto adjacent empty lot.

**more room**  *for hope*  
CAMPAIGN TO EXPAND NANAIMO'S SHELTER FOR WOMEN



# Expanding Samaritan House





**This is what your  
investment will enable:**

A white silhouette of a house with a chimney, centered on a solid red background. The house shape is composed of a large triangle for the roof and a rounded rectangle for the base. A smaller rectangle on the right side of the roof represents a chimney.

## **Better Spaces**

Flexible bedrooms – shelter or supportive housing.

Environmental design – increase safety and improve appearance.

Reduce crowding – increase opportunities for learning.

Meeting rooms for health workers to meet privately with clients.



A white silhouette of a house with a chimney, centered on a solid red background. The house shape is simple, with a triangular roof and a rectangular base. The chimney is a smaller rectangle on the right side of the roof.

## **Better Care**

Better storage to organize supplies,  
materials and resources.

Staff room – break from busy  
frontline facility.



# **Better Community**

- Positive environment for staff and clients.

- Attractive outside appearance.

# Campaign Timelines

- 🏠 **Official launch April 2018** – construction commences.
- 🏠 **April 2019** – construction completed.
- 🏠 Active fundraising with government, public and private foundations.
- 🏠 Meetings with local businesses and individual philanthropists.
- 🏠 General public campaign commences spring 2018.
- 🏠 Response so far has been amazing!

# Hope can't wait...

- 🏠 Important campaign for city of Nanaimo.
- 🏠 Can't afford to delay.
- 🏠 Vulnerable women living in parks, alleyways, and empty lots .
- 🏠 If we don't act –
  - 🏠 added stress on Nanaimo's emergency services – police, fire, medical clinics and hospitals.
  - 🏠 Economic impacts on tourism, business development and in our communities.



**Now is the time for action.  
I hope you will join us!**

**Thank you!**