

# Strategic Plan Update

2016-2019

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# Core Services Review Report

- ▶ Strategic planning is the tool with which Council determines what the City will become (the long term vision);
- ▶ Identifies key actions needed to achieve the long-term vision (strategies and priorities)
- ▶ Identifies important community outcomes and establishes service levels in its programs which will lead to influence of the outcomes

# The Vision

- ▶ The City of Nanaimo proudly features its **harbor and natural environment**, its inclusive **quality of life** and its location as a **business centre and hub** for Vancouver Island, connecting its residents regionally and nationally by land, sea and air.

# Nanaimo's Harbour and Natural Environment

- ▶ Nanaimo has a beautiful, protected natural waterfront which includes a prosperous working harbor. Against a backdrop of coastal mountains, the City is home to scenic lakes, trails and parks.

# Nanaimo's Quality of Life

- ▶ Nanaimo is a distinct, healthy, inclusive community located in a unique natural setting supporting abundant opportunities for arts, culture, heritage, recreation, sports, outdoor and tourism opportunities.

# Nanaimo's role as a Business Centre and Service Hub

- ▶ Nanaimo is a gathering place, a central transportation, service, shopping and commercial hub. It is home to a wide range of entrepreneurial and innovative industries, supported and encouraged by the City's primary post-secondary institution, Vancouver Island University.

# Nanaimo's Community Values

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. The shapes are primarily triangles and polygons, creating a dynamic, layered effect on the right side of the page, while the left side is mostly white.

# Economic Health

- ▶ Creating a vibrant culture of innovation, stewardship and partnership to encourage a healthy economy, now and into the future
- ▶ A healthy economy includes
  - ▶ Diverse jobs that enable our residents and businesses to thrive
  - ▶ Values reflecting our unique community in a changing world
  - ▶ Strong partnerships and collaboration with the private sector, educational institutions, First Nations and other levels of government and other organizations
  - ▶ Environmental stewardship
  - ▶ An innovative atmosphere supporting creativity and entrepreneurialism



# Environmental Responsibility

- ▶ Protecting and enhancing Nanaimo's natural environment by looking after the community's biological diversity in the course of land use and development
- ▶ Being environmentally responsible includes:
  - ▶ Meeting the needs of the present without compromising the ability of future generations to meet their own needs through sustainability and stewardship as a community
  - ▶ Identifying, protecting and enhancing the ecological health of Nanaimo's significant natural features and systems
  - ▶ Adapting the way in which we live, work, recreate and travel within the new reality of climate change
  - ▶ Creating greater efficiencies in how we consume energy, use transportation and protect and enhance our natural environment

# Social Equity

- ▶ Creating a sustainable community that reduces the effects of poverty overall, increases citizen safety and nurtures health and inclusivity.
- ▶ Being socially equitable includes:
  - ▶ Empowering citizens to realize their aspirations and meet their needs
  - ▶ Treating our most vulnerable with dignity and acceptance
  - ▶ Providing fair access to livelihood, education, and resources
  - ▶ Encouraging full participation in all aspects of community life

# Cultural Vitality

- ▶ Supporting culture as an integral part of everyday life in Nanaimo
- ▶ Achieving cultural vitality includes:
  - ▶ Promoting Nanaimo's arts, creativity, heritage, cultural traditions, and community wellness
  - ▶ Collaborating within the community to make Nanaimo a distinctive place to visit, live, work and play

# Active Lifestyle

- ▶ Improving Nanaimo's community infrastructure and resources to enable residents to support one another in achieving an active and healthy place to live.
- ▶ An active lifestyle includes:
  - ▶ Creating a physically and economically accessible city
  - ▶ Providing social, recreational and supporting opportunities and amenities
  - ▶ Providing access to walking trails, bike routes and waterways

# 2016-2019 Council Priorities

- ▶ Phased Development of South Downtown Waterfront
- ▶ Recreation, Culture, Sports and Tourism
- ▶ **Public Safety**
- ▶ Governance Renewal
- ▶ **Community Wellness**

# Public Safety

- ▶ This priority supports the collective wellbeing of our community by protection the lives of ALL of our residents. Through programs supporting protection, prevention and education, Nanaimo will be a safer and more secure community.
- ▶ The City aims to:
  - ▶ Promote community-wide emergency planning
  - ▶ Provide public safety through fire and police protection

# Community Wellness

- ▶ Healthy communities directly reflect the wellness of their individual members. Through investments in infrastructure, including bike routes, parks and trails, and with decision making which addresses the reduction of poverty, the importance of economic and design accessibility and the impacts of climate changes, this priority enhances a sense of place, supports sustainability and protects Nanaimo's most vulnerable.
- ▶ The City aims to:
  - ▶ Invest in walkways and bike routes
  - ▶ Improve existing parks and trails
  - ▶ Facilitate discussions on topics of strong community interest, including affordability, accessibility and functionality
  - ▶ Through partnerships, develop a poverty reduction strategy focusing on affordable housing, homelessness, food security, children, mental health and addictions

## COMMUNITY VALUES

**Economic  
Health**

**Environmental  
Responsibility**

**Social  
Equity**

**Cultural  
Vitality**

**Active  
Lifestyle**

## COUNCIL PRIORITIES

**Phased  
Development of  
s.d.w.**

**Recreation,  
Culture, Sports &  
Tourism**

**Public  
Safety**

**Governance  
Renewal**

**Community  
Wellness**