

Our City, Our Choices.



Phase 2: Exploring Options DRAFT FOUNDATIONS FEEDBACK FORM

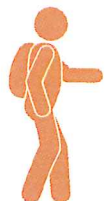


Hi!

It looks like you're interested in Nanaimo's future!

Phase 2 of REIMAGINE NANAIMO is all about working together to discuss emerging ideas for shaping the future of our City. We're excited you're joining us!

Let's get the
explorations underway!



getinvolvednanaimo.ca/reimagine-nanaimo

WHAT'S HAPPENING IN PHASE 2?



During Phase 1 of REIMAGINE NANAIMO, you shared ideas about how our community should evolve over the next 25 years.

Phase 2 is the exploratory part of our journey. It is where we bring together all we've learned so far, talk about ideas, and collectively test different choices.

WE ARE HERE



THERE ARE TWO GREAT STEPS TO GETTING INVOLVED IN PHASE 2!

This Feedback Form is focused on Step 1: Foundations Review.

WHAT ARE WE DOING?	WHY ARE WE DOING THIS?	HOW CAN YOU HELP?	HOW LONG WILL IT TAKE?	WHAT CAN I WIN?
<ul style="list-style-type: none"> ▶ A draft framework, goals, and indicators have been built from your ideas and background research ▶ Now they need review and refinement 	<ul style="list-style-type: none"> ▶ Our future needs a strong foundation to support thoughtful decisions ▶ A framework, goals, and indicators will form Nanaimo's foundation 	<ul style="list-style-type: none"> ▶ Just complete this feedback form 	<ul style="list-style-type: none"> ▶ As little as 10 minutes ▶ Up to 20 minutes if you get into more depth ▶ It's a small amount of time to have your say in our city's next 25 years! 	<ul style="list-style-type: none"> ▶ One of ten \$50 gift cards to a Nanaimo eatery of your choice! ▶ Just complete the draw entry at the end!

Step 2: Scenarios Review

The second step is the **Our City, Our Choices Workshop Series** that will be happening in July through September where we'll be exploring where and how Nanaimo should grow.

You will find details about how to sign-up at the end of this feedback form!

STEP 1: FOUNDATIONS REVIEW OVERVIEW



Draft Framework, Goals, & Indicators

THIS IS A DRAFT! The information we're asking you to review today is a work-in-progress being shared for feedback. Your input, along with the input of other community members, will help identify improvements!

HELP OTHERS PARTICIPATE. Sometimes people need a nudge from a trusted friend or a supporting hand to get involved. Help spread the word that REIMAGINE NANAIMO is looking to hear from everyone who cares about this city.



Want to Submit Online?

You can complete this feedback form online by scanning the QR code below or visiting getinvolvednanaimo.ca/reimagine-nanaimo



Want to Submit in Writing?

Mail, scan and email, or drop this feedback form to:

City of Nanaimo
455 Wallace Street
Nanaimo, BC V9R 5J6
Attn: REIMAGINE NANAIMO
Email: reimagine@nanaimo.ca



Please submit your completed feedback form by **Monday, September 20, 2021!**



WHY WE LAY A FOUNDATION.

Like your home, a City Plan relies on its foundation – the supporting system that holds it up. A framework and goals identify what is important for our future. Indicators measure how we're doing at getting there. Together, this foundation is what we use to plan, evaluate, and decide on future changes. A great foundation provides a clear picture of what we wish to achieve in the future.

BACKGROUND

PHASE 1 INPUT

Last summer and fall, the Nanaimo community shared a lot of great ideas for Nanaimo's future. We've identified 12 common themes.

 Access to Nature & Outdoor Recreation	 Central Hub Identity	 Neighbourhood Character
 A Waterfront Identity	 Inclusive & Equitable	 A Thriving Downtown
 A Green Approach	 Mobility Choice	 A Supportive City with Fewer Social Challenges
 City Living & Access	 Affordable City	 Great Jobs & Businesses

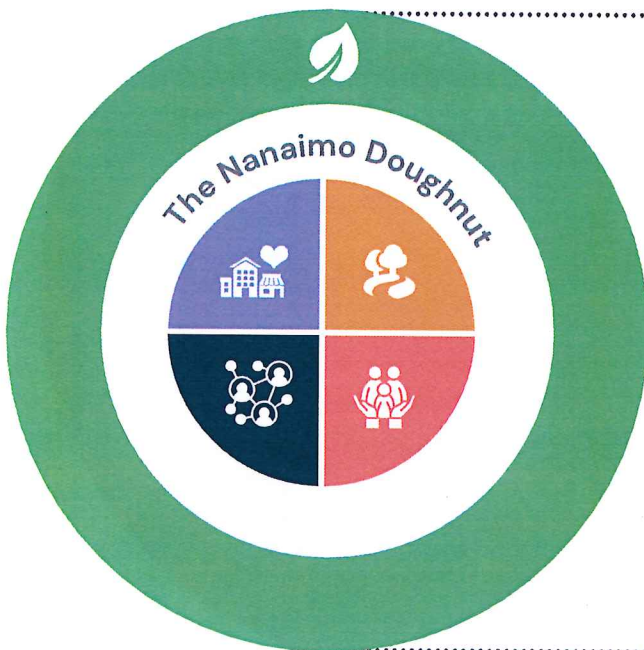
These themes, together with background research and analysis are being used to create a draft foundation. Read the Phase 2 Backgrounder at getinvolvednanaimo.ca/reimagine-nanaimo for more detail.

WHAT FORMS OUR FOUNDATION?

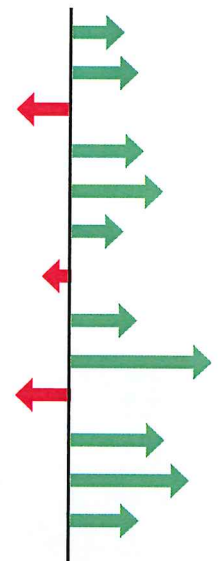
ONE FRAMEWORK
that organizes how we'll plan for Nanaimo in a holistic way.

5 DRAFT GOALS
that summarize what we wish for Nanaimo's future

24 DRAFT INDICATORS
that we'll use to track progress towards our goals



-  **A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS**
-  **A HEALTHY NANAIMO: COMMUNITY WELLBEING & LIVABILITY**
-  **A CONNECTED NANAIMO: EQUITABLE ACCESS & MOBILITY**
-  **AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY**
-  **AN ENABLED NANAIMO: ECONOMIC PROSPERITY & RESILIENCY**



DRAFT FRAMEWORK

The **Nanaimo Doughnut** is our draft framework – a way of organizing how we plan for Nanaimo’s future in a balanced and integrated way. It challenges us to consider: *How can our city be home to thriving people, in a thriving community, while respecting the wellbeing of all people and the health of the whole planet?*

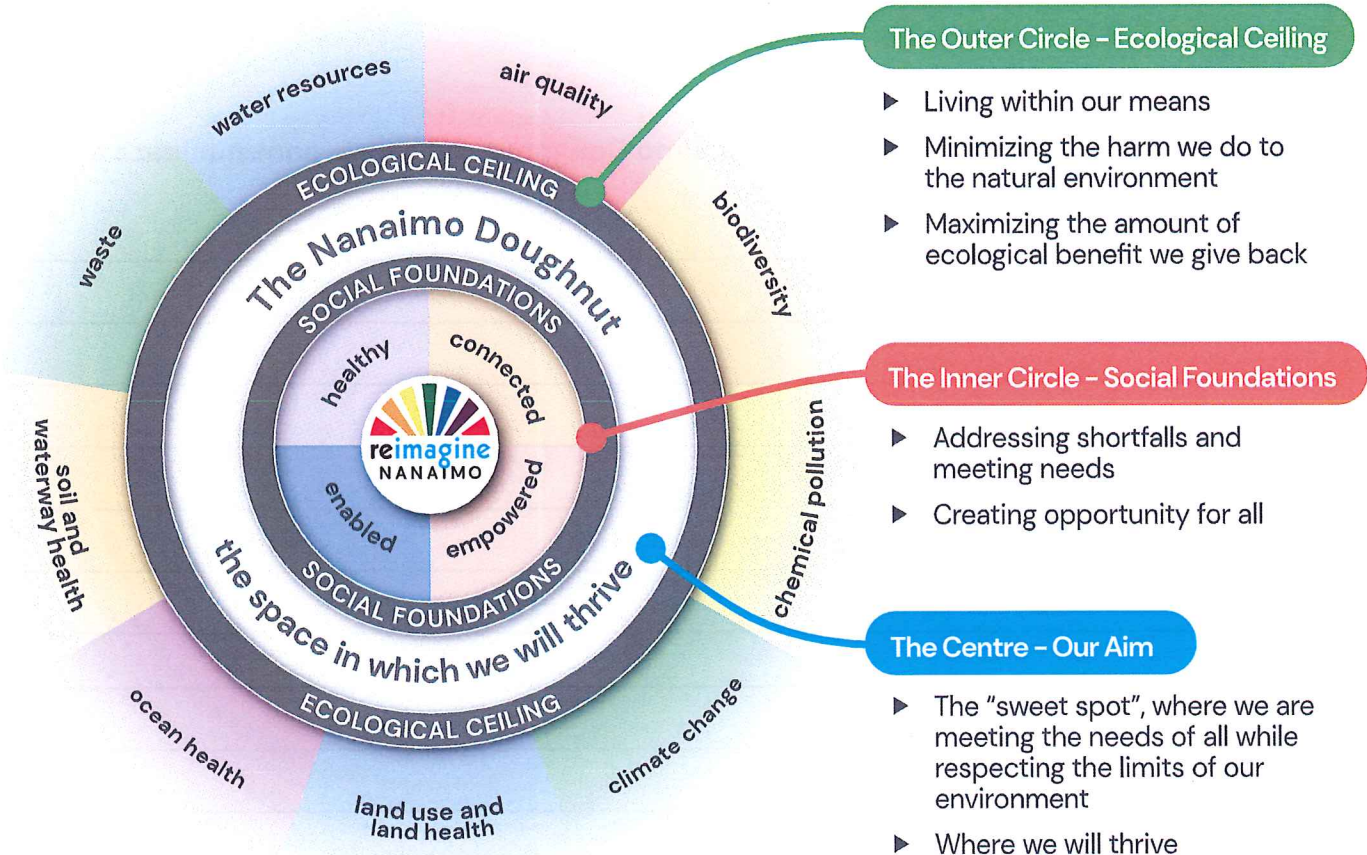
At the city level, this means strengthening our **social foundations** so that all community members can live well, while at the same time staying within our **ecological ceiling** by making choices that protect and enhance our environment. The space in which we thrive is the “doughnut” between respect for social foundations and the ecological ceiling.

WHY A DOUGHNUT?

Nanaimo’s Doughnut is based on a theory called Doughnut Economics which is gaining global recognition as a way of thinking that will allow humanity to thrive in the 21st century. It takes many of the things we’re doing already and organizes them in a holistic and balanced way. Visit our resources page:

getinvolvednanaimo.ca/reimagine >

[Quickly Understand Doughnut Economics](#)





YOUR THOUGHTS DRAFT FRAMEWORK

Your Initial Reaction to the Nanaimo Doughnut

How well do you feel the draft Nanaimo Doughnut sets a holistic and balanced approach to making thoughtful decisions for Nanaimo's future?

- Very well - I feel it is balanced and visionary
- Quite well - I feel it mostly sets a strong future for Nanaimo
- Room for improvement - I think changes are needed to reflect Nanaimo
- Not well - I don't feel this framework is right for Nanaimo

Your understanding of the Nanaimo Doughnut

The Nanaimo Doughnut is a complex tool for making decisions in a complex world. We're working on how to communicate about it. After reviewing the previous page, how well do you feel you understand the draft Nanaimo Doughnut?

- Very well - I get it!
- Quite well - I understand most of it
- Room for improvement - I think further explanation is needed
- Not well - It's not clear to me yet

Your Suggestions

Do you have ideas for improving the Nanaimo Doughnut or how we communicate about it? Please be as specific as possible.

DRAFT GOALS

Five **Draft Goals**, based on the framework of the Nanaimo Doughnut, represent areas of focus for the City's future. Together, they are meant to guide a balanced approach.

Start by reading about the five draft goals here, then answer the questions on the following page. Want to learn more about the draft goals? Read the Phase 2 **REIMAGINE NANAIMO** backgrounder at: getinvolvednanaimo.ca/reimagine-nanaimo



A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS

A Green Nanaimo is about how we can support the lands, air, and waters that sustain us. It is about advancing collective knowledge, living in harmony with our environment, and responding to the impacts of climate change while protecting people, businesses, and infrastructure. It means making decisions that prioritize a resilient and regenerative environment, moving us towards a city that gives back to our natural world rather than taking from it. A Green Nanaimo recognizes and embraces its role as a sustainable city that helps maintain the naturalness of our larger region and beyond.



A HEALTHY NANAIMO: COMMUNITY WELLBEING & LIVABILITY

A Healthy Nanaimo is about both the wellbeing of our residents and the livability of our city. It is about creating a community for all of us. A healthy city means that all people have the opportunity to access and maintain a good standard of living – regardless of their life stage, family composition, or socio-economic status. Nanaimo envisions a city where a person can live an entire lifetime, finding comfort and happiness in a safe and secure home and having access to healthy food. A Healthy Nanaimo is where people do not go unhoused or hungry. It is city where we can all thrive.





A CONNECTED NANAIMO: EQUITABLE ACCESS & MOBILITY

A Connected Nanaimo allows people to easily access what matters to them. Our connections are how we experience our community. Everyone needs to get around and we should have safe, equitable, and enjoyable options to do so. Complete, compact neighbourhoods that provide daily needs closer to home allow people to choose more walking or cycling. A well-linked multi-modal transportation system provides choices about how we travel through our city and beyond. A Connected Nanaimo means access and mobility for everyone.



AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY

An Empowered Nanaimo feels welcoming and safe to all those who choose this city as home. Together, we are actively making progress towards reconciliation. It's a recognition that we are all different – and these differences make our community interesting, innovative, and vital. Our differences affect our experiences and by embracing diversity we are building our community spirit. It's about hearing each voice in civic life – through effective engagement and public process. In an Empowered Nanaimo, everyone can find their place in the city's diverse social fabric and contribute to our community's future.



AN ENABLED NANAIMO: ECONOMIC PROSPERITY & RESILIENCY

An Enabled Nanaimo is about attracting and maintaining great businesses and institutions that provide good jobs, places to shop, and opportunities that keep our city thriving. Enabling homegrown ideas, talent, and businesses while welcoming new investment from around the world will advance our city's prosperity. It involves harnessing our unique assets and communicating them in a way that really calls to people, embracing and building upon what makes Nanaimo special. An Enabled Nanaimo is known as a great place – to live, to work, and to experience.










YOUR THOUGHTS DRAFT GOALS



Your Feedback on Each Draft Goal

How well do you think each draft goal on the previous pages reflects what is important to you for Nanaimo's future?

DRAFT GOAL	NOT WELL				VERY WELL			
	1	2	3	4	1	2	3	4
 A Green Nanaimo: Resilient & Regenerative Ecosystems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 A Healthy Nanaimo: Community Wellbeing & Livability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 A Connected Nanaimo: Equitable Access & Mobility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 An Empowered Nanaimo: Diversity, Culture, Reconciliation & Social Integrity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 An Enabled Nanaimo: Economic Prosperity & Resiliency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your Suggested Improvements, Refinements, or Additions

We'd like to hear your suggestions for refining the draft goals or any additional goals you think are needed to better reflect what is important for Nanaimo.



YOUR THOUGHTS DRAFT INDICATORS

What are Indicators?

Indicators are a tool for measuring progress towards our goals. By tracking key indicators regularly, we can see how we're doing and if we need to change our course. There are many things a City could measure, so we must select key indicators that will provide useful insights about progress. Below are 24 Draft Indicators for monitoring the 5 Draft Goals.



A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS

Indicator	Why Measure?
Water Consumption by Residents	To ensure we continue having enough clean drinking water for our community and see the results of water conservation efforts.
Household Waste Sent to the Landfill	To understand how we're doing at reducing waste created by our community.
Water Samples Meeting BC Water Quality Guidelines	To understand how we're doing at protecting our soils, waterways, and oceans from erosion, chemicals, and contamination.
Community Greenhouse Gas Emissions	To measure our progress at reducing community emissions and related potential climate change impacts.
Area of Lands Dedicated for Natural Area Protection	To see our progress at providing permanent protection of habitat and natural areas.

How well do you feel the above Indicators will help us monitor progress towards A Green Nanaimo?

- Very well
- Quite well
- Room for improvement
- Not well



A HEALTHY NANAIMO: COMMUNITY WELLBEING & LIVABILITY

Indicator	Why Measure?
Chronic & Episodic Homelessness	To observe if collective efforts are helping reduce the number of people experiencing homelessness.
Rental Housing Affordability	To monitor change in housing prices and success of efforts to create affordable housing.
Vacancy Rate in Rental Housing	To understand if there is enough housing to meet the needs of our population.
Mix of Housing Types	To see if variety in housing options is increasing to better meet different needs.
Local Food Security	To monitor how we're doing at supporting local food production.

How well do you feel the above Indicators will help us monitor progress towards A Healthy Nanaimo?

- Very well
- Quite well
- Room for improvement
- Not well



YOUR THOUGHTS DRAFT INDICATORS



These are a starting point.

Monitoring indicators is most informative when done regularly. An important consideration in selecting indicators is using information the City is already tracking or will be able to track regularly. As new data or knowledge emerges, indicators may evolve.



A CONNECTED NANAIMO: EQUITABLE ACCESS & MOBILITY

Indicator	Why Measure?
Transportation by Mode	To see how we're doing at encouraging more walking, cycling, and transit in the City.
Distance Driven	To see how we are doing at reducing the distance people must drive each day.
Access to Daily Needs	To see if it is becoming easier for people to walk to jobs, essential services, schools, transit, recreation, parks, and healthcare.
Growth in Town Centres and Corridors	To monitor our success at encouraging new growth where it is most desired.
Traffic Injury Rate	To monitor if improvements the transportation network are making it safer for pedestrians, cyclists, and motorists.



AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY

Indicator	Why Measure?
Inclusion & Diversity	To see how our city is becoming more welcoming for all.
Investment in Arts, Culture, and Heritage	To measure our progress in creating a vibrant community.
Participation in Parks, Recreation, and Culture Programs and Services	To monitor the outcomes of our efforts to improve or add programs and services.
Public Waterfront Access	To see progress at providing public access to freshwater and saltwater resources.
Political Voice	To see how many citizens are participating in public engagement processes.

How well do you feel the above Indicators will help us monitor progress towards A Connected Nanaimo?

- Very well
- Quite well
- Room for improvement
- Not well

How well do you feel the above Indicators will help us monitor progress towards An Empowered Nanaimo?

- Very well
- Quite well
- Room for improvement
- Not well



YOUR THOUGHTS DRAFT INDICATORS



**AN ENABLED NANAIMO:
ECONOMIC PROSPERITY &
RESILIENCY**

Indicator	Why Measure?
Workforce Population	To measure efforts to attract people who are in the workforce.
Non-Residential Building Permits	To see how much investment we're attracting to our city.
Ample & Diverse Business Opportunities	To see how many businesses and jobs we have in the community.
Economic Structure Index	To measure the overall success and competitiveness of our local economy.

How well do you feel the above Indicators will help us monitor progress towards An Enabled Nanaimo?

- Very well
- Quite well
- Room for improvement
- Not well

Your Suggested Improvements, Refinements, or Additions

We'd like to hear your suggestions for refining the draft indicators or any additional key indicators you think might show important progress on the REIMAGINE NANAIMO goals.

ABOUT YOU



Please answer a few questions to help us understand how well participation reflects the make-up of our community. Your private information will be kept private.

What is your age range? (Check only one)

- Under 14
- 15 to 19
- 20 to 24
- 25 to 29
- 30 to 34
- 35 to 39
- 40 to 44
- 45 to 49
- 50 to 54
- 55 to 59
- 60 to 64
- 65 to 69
- 70 to 74
- Over 75
- I prefer not to answer

With which gender identity do you most identify? (Check only one)

- Male
- Female
- Transgender
- Non-binary
- I prefer not to answer
- Not listed: _____

What type of housing do you live in? (Check only one)

- Single-detached home
- Duplex
- Triplex / Fourplex
- Townhouse / Rowhouse
- Apartment / Condo (<6 storeys)
- Apartment / Condo (6+ storeys)
- Suite
- Mixed Use (residential over commercial or institutional)
- Other (please specify):

Do you currently rent or own your home? (Check only one)

- I own my home
- I rent my home or room
- Other (please specify):

How would you describe your relationship to Nanaimo? (Check all that apply)

- I am a full-time resident of Nanaimo
- I am a part-time resident of Nanaimo
- I own a business in Nanaimo
- I own property in Nanaimo
- I work in Nanaimo
- I go to school in Nanaimo
- I live in another nearby community but come to Nanaimo for activities regularly
- Other (please specify):

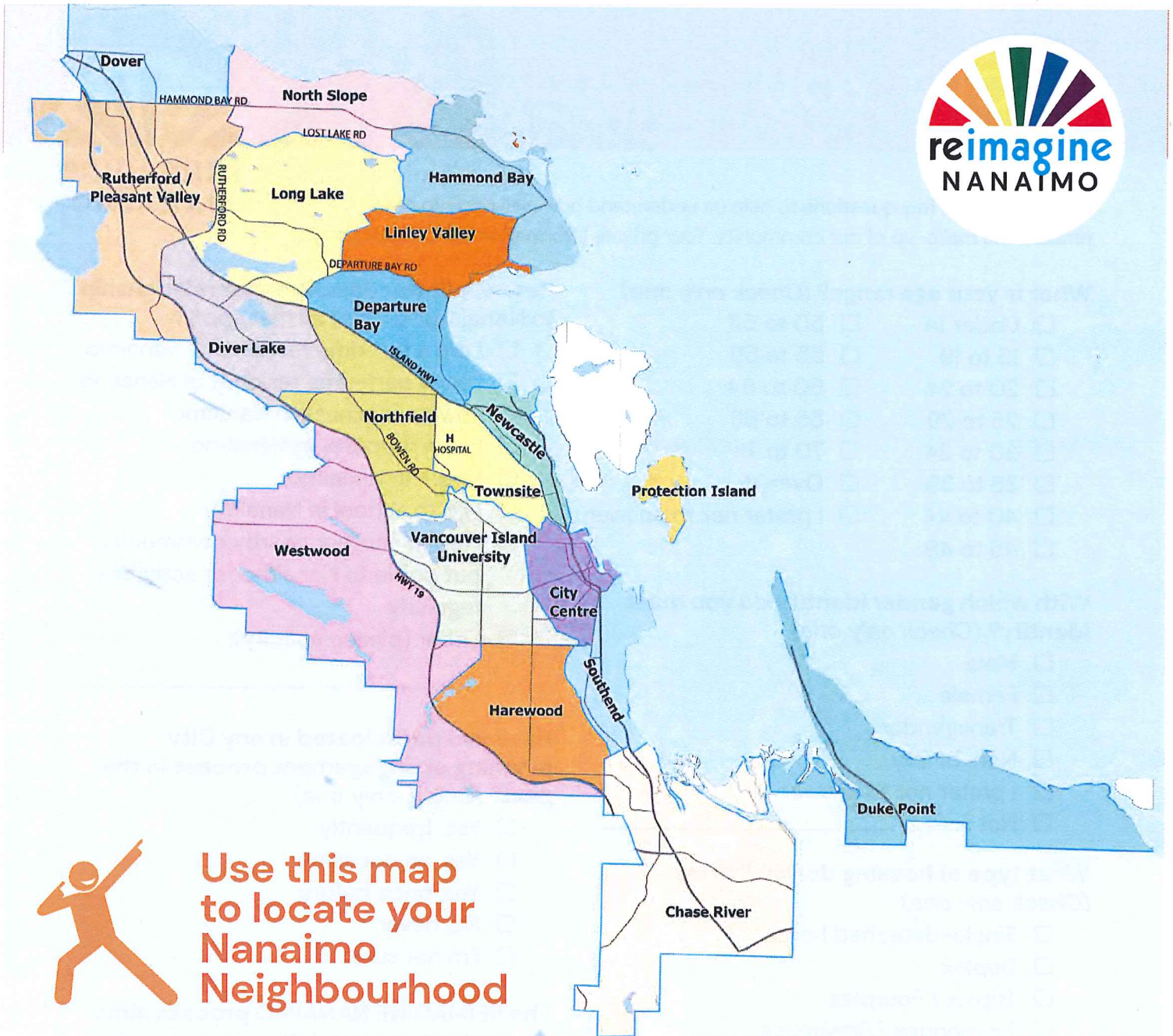
Have you participated in any City planning or engagement process in the past? (Check only one)

- Yes, frequently
- Yes, on occasion
- Yes, once before
- No, never
- I'm not sure

The REIMAGINE NANAIMO process aims to reach a broad and diverse group of community members. Please let us know if you identify as any of the following.

(Choose all that apply)

- Indigenous person
- Racialized minority or person of colour
- Recent immigrant
- Having a disability
- Member of the LGBTQ2+ community
- I prefer not to answer
- Is there other information you'd like to share about yourself?



Use this map to locate your Nanaimo Neighbourhood

Where do you live? (Check only one)

In Nanaimo:

- Chase River
- City Centre (Downtown & Old City)
- Departure Bay
- Diver Lake
- Dover
- Duke Point
- Hammond Bay
- Harewood
- Linley Valley
- Long Lake
- Newcastle
- Northfield
- North Slope
- Rutherford / Pleasant Valley
- Protection Island
- South End
- Townsite
- Vancouver Island University
- Westwood

In Another Community:

- Snuneymuxw First Nation
- Snaw-Naw-As First Nation
- District of Lantzville
- Regional District of Nanaimo Electoral Area
- Other:



Phase 2: Exploring Options SCENARIOS

Our City, Our Choices Scenarios Exploration Workshops

July through September 2021, we'll be exploring potential scenarios for Nanaimo's future. The scenarios build off the FOUNDATIONS you've reviewed here – the draft framework, goals and indicators. The SCENARIOS will ask questions like:

Where should new growth go in Nanaimo?

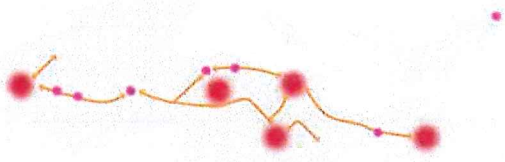
How will this affect how we move around our City?

Where should we invest in parks & recreation?

Where should our employment & services be focused?

THREE PRELIMINARY SCENARIOS

Scenario 1 | Current Path



Scenario 2 | Mobility Hubs



Scenario 3 | Central Focus



PARTICIPATE IN THE SCENARIO EXPLORATIONS

Sign up now for our online workshop series happening from July through September. Self-guided exploration booklets will also be available. You can sign-up through:

Online: getinvolvednanaimo.ca/reimagine-nanaimo

Email: reimagine@nanaimo.ca

Phone: 250-755-4464

TAKE PART & WIN PRIZES



Workshop and self-guided respondents will have a chance to win a \$100 gift card to a Nanaimo eatery of your choice!

RECEIVE UPDATES ON UPCOMING INPUT OPTIONS

Over the course of the summer, we'll announce additional input opportunities on draft scenarios. Subscribe now to receive updates at getinvolvednanaimo.ca/reimagine-nanaimo. (Look for the "Stay Informed" box in the upper right!)

THANK YOU & CONTEST ENTRY



Your feedback will help set directions for the future of Nanaimo.

In Fall 2021, watch for a summary of feedback received and announcements about Phase 3 of REIMAGINE NANAIMO where we'll review draft plan directions. We look forward to staying connected!

Optional Prize Draw Entry Form

For your chance to win one of ten \$50 gift cards to a Nanaimo eatery of your choice, complete the details below.

To enter the Phase 2 Feedback Form prize draw, you must agree to the **terms and conditions** of the Prize Draw:

- By checking here, you confirm that you agree to all terms and conditions of the Phase 2 Feedback Form prize draw at the bottom of this page (required)

Draw Entry Form Contact Details (all information will be kept confidential)

First and Last Name: _____

Email Address: _____

Phone Number: _____

GENERAL PRIZE DRAW TERMS AND CONDITIONS

This is a general summary of the Phase 2 Feedback Form prize draw terms and conditions. To read the full terms and conditions go online to: <https://www.nanaimo.ca/docs/get-involved/reimagine/reimagine-draw-rules-and-conditions-foundations-feedback-form.pdf> or request a copy by contacting reimagine@nanaimo.ca or 250-755-4464.

To be eligible for the Prize Draw, an individual must be (a) a legal resident of the Province of British Columbia, (b) regularly spend time in Nanaimo (living, working, going to school), and (c) 13 years of age or older. If the winner drawn bears a minor's name, the prize will be lawfully delivered on behalf of the minor to the minor's parent, legal guardian, or trustee.

The prize is non-transferable and non-assignable. The prize must be accepted as awarded and cannot be substituted or redeemed for cash. The odds of winning are dependent upon the number of eligible entries received.

The decision of the City of Nanaimo is final on all matters of fact, interpretation, eligibility, procedure and fulfillment in all matters related to this Prize Draw and without appeal.

The City of Nanaimo reserves the right to require proof of age and jurisdiction of residence prior to awarding any prize.

The City of Nanaimo may, at its sole discretion, alter, amend, suspend, or cancel this Prize Draw or amend the draw procedures at any time, subject to applicable law.

Winners are solely responsible for the reporting and payment of any and all taxes, if any, that may result in claiming a prize in this Prize Draw.

By participating in this Prize Draw, the entrant agrees to release and hold the City of Nanaimo and their subsidiaries and each of their directors, officers, employees, contractors and agents harmless from any and all losses, damages, rights, claims and action of any kind in connection with this Prize Draw or resulting from the entrant's acceptance, possession, or use of any prize, including without limitation, personal injury, death, or property damage.

This Prize Draw is subject to the laws of the province of British Columbia and the laws of Canada applicable herein.

The personal information collected, used and disclosed is necessary for the administration of the Prize Draw and is in accordance with the provisions of Part 3 of the Freedom of Information and Protection of Privacy Act (British Columbia). Please refer to the City of Nanaimo's Privacy Policy or contact the City of Nanaimo's Legislative Services Department 455 Wallace Street, Nanaimo, BC, or call 250-755-4405.



ARTS & CULTURE



Draft Goal

AN EMPOWERED NANAIMO:
**DIVERSITY, CULTURE,
RECONCILIATION, &
SOCIAL INTEGRITY**

CULTURE

How can we amplify local creativity and build community capacity through arts, culture, and events?

DRAFT TARGETS



provision of accessible and inclusive cultural opportunities



investment in arts, culture, and heritage

MEASURING SUCCESS



measures for reflecting inclusivity and diversity



investment in arts, culture, and heritage

WHAT YOU SHARED IN PHASE 1

Opportunities to experience arts and culture events are essential and there is a desire for more as Nanaimo grows and evolves...



We need to work together to ensure organizations and people have the spaces and resources they need to thrive...

WHAT'S THE CITY'S ROLE?

WHAT WE DO

- ▶ Enable partners who operate City-owned facilities to offer programs and services
- ▶ Invest in, support, and celebrate those delivering arts and culture programs, services, and events
- ▶ Facilitate public art and events
- ▶ Integrate cultural development into City plans and projects
- ▶ Connect and convene with artists, organizations, creative professionals, businesses, and City departments to provide information and resources, and to support use of civic spaces for festivals and events

WHAT OTHERS DO

- ▶ Operate key City cultural facilities (independent, non-profit societies)
- ▶ Provide contributions for parks, recreation, and culture facilities and create opportunities for public art (private sector)
- ▶ Offer programs, services, festivals, and events and create and share works to inspire and engage (arts organizations, artists)
- ▶ Provide financial support (businesses, individuals, other levels of government, agencies, foundations)

WHAT ARE WE DOING ALREADY?

- ▶ Telling inspiring stories, celebrating achievement, and catalyzing creativity through projects such as the Culture & Heritage Awards, the Poet Laureate program, and our Love Arts Nanaimo newsletter
- ▶ Maintaining existing cultural infrastructure and supporting planning for enhanced facilities, like the development of Nanaimo Art Gallery
- ▶ Working with Snuneymuxw artists and leaders to reflect Snuneymuxw stories and values in public space to build relationships and understanding
- ▶ Evolving the public art program and processes to create opportunities for participation and to leverage community expertise and knowledge

EMERGING STRATEGIES: IDEAS FOR TURNING GOALS INTO REALITY

HOW CAN WE CONTRIBUTE TO A CULTURAL ECOSYSTEM THAT BENEFITS EVERYONE?

Address need for affordable, high-quality spaces for all kinds of cultural activities.



Grow the capacity of those delivering arts and culture activities.



Prioritize access, equity, and inclusion in delivery of arts and culture programs and services.



Why? Cultural space has long been a deficit in Nanaimo. With growth coming, we must plan for facilities so that a variety of programs, services, and events are accessible, and that organizations and people who drive the creative economy have what they need to thrive.

Ideas for how we can do this:

- ▶ Take action on the capital asset priority plan in *A Cultural Plan for a Creative Nanaimo* and develop strategic partnerships for investment
- ▶ Integrate arts spaces in new City recreation facilities
- ▶ Integrate cultural space as a Community Amenity Contribution
- ▶ Collaborate with the non-profit and cultural sector to create cultural hubs and shared spaces

Why? Arts, culture, and events contribute to our social wellbeing and collective identity as a community. A healthy arts and culture sector fuels innovation, civic engagement, and resilience by attracting and retaining talent and investment.

Ideas for how we can do this:

- ▶ Increase funding for arts and culture and update funding programs so investment is aligned with ethics that support equity, diversity, and inclusion
- ▶ Create new programs including cultural forums and networking events to promote professional development, provide mentorship, and catalyze collaboration
- ▶ Develop sponsorship opportunities, new partnerships, and unique cultural tourism opportunities

Why? To ensure that arts and culture programs, services, and events in Nanaimo respect, embrace, and celebrate the rich diversity, identities, traditions, and values of the people who live here.

Ideas for how we can do this:

- ▶ Renew relationships and facilitate opportunities for co-design with Snuneymuxw in planning and executing cultural programs, services, and events
- ▶ Examine existing programs and ways of working and collaboration to create new initiatives to serve Nanaimo's diverse communities
- ▶ Continue to apply a cultural lens to work across the City





INDOOR & OUTDOOR RECREATION



Draft Goal

AN EMPOWERED NANAIMO:
**DIVERSITY, CULTURE,
RECONCILIATION, &
SOCIAL INTEGRITY**

INDOOR & OUTDOOR RECREATION

How can we create exceptional indoor and outdoor recreational experiences for a diverse community?

DRAFT TARGETS



provision of accessible and inclusive recreation opportunities



participation in PRC programs and services

MEASURING SUCCESS



measures for reflecting inclusivity and diversity



of people participating in PRC programs

WHAT YOU SHARED IN PHASE 1

Being able to enjoy community recreation programs and events that fit with my interests is important...



We need to continue building equitable access to programs, resources, and facilities...

WHAT'S THE CITY'S ROLE?

WHAT WE DO

- ▶ Work with community groups, developers, and non-profits to plan and fund indoor and outdoor facilities
- ▶ Deliver recreation programs and activities for all residents
- ▶ Publish information and facilitate registration
- ▶ Provide assistance that helps all residents access facilities, programs, and services

WHAT OTHERS DO

- ▶ Provide land dedications or contributions for parks, recreation, and culture facilities to accommodate growth (developers)
- ▶ Fundraising and specific program delivery (non-profits, partners, individuals)
- ▶ Operation of key facilities (non-profits)

WHAT ARE WE DOING ALREADY?

- ▶ Planning for future facility expansion, particularly to improve service for the south end of Nanaimo
- ▶ Increasing equitable access to recreation through programs like the LEAP program that provides access to recreation facilities for families in financial need
- ▶ Providing opportunities to build youth involvement, leadership, and volunteerism through the Leaders in Training and Quest programs
- ▶ Creating programs in partnership with the School District and others such as the Swim to Survive program that teaches all children at the Grade 3 level minimum survival swimming skills

EMERGING STRATEGIES: IDEAS FOR TURNING GOALS INTO REALITY

HOW CAN WE CREATE MORE GREAT EXPERIENCES FOR ALL?

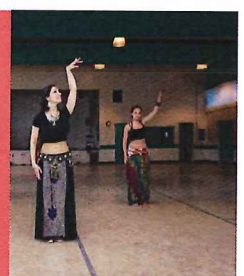
Continue providing a diverse range of programs and services.



Reinvest in what we have and expand into underserved areas.



Work with others to be responsive to current trends and issues.



Why? It's important that programs and services offered are representative of, and accessible and inclusive to, all demographics in Nanaimo.

Ideas for how we can do this:

- ▶ Plan programs and services that take into account typical and under-represented populations
- ▶ Provide regular engagement with clientele to ensure programs and services are relevant
- ▶ Provide opportunities that are financially, physically, and culturally accessible
- ▶ Provide more options to accommodate a variety of personal schedules and lifestyles, for example, after school, evenings, and weekends

Why? Nanaimo is fortunate to have well-used and loved facilities for indoor and outdoor recreation, sports, events, and tourism. Reinvestment and renewal will keep these facilities serving our city for years to come. Expanding into underserved areas of Nanaimo will increase geographic equity.

Ideas for how we can do this:

- ▶ Align facility and development planning to add new facilities where they will be most needed
- ▶ Prioritize new facilities in under-served areas
- ▶ Prioritize upgrades that create accessible facilities for all
- ▶ Prepare for lifecycle upgrades of key complexes, including planning for new spaces that reflect modern interests and improvements for energy efficient and green buildings

Why? Individual and collective health and wellbeing is essential for a resilient community.

Ideas for how we can do this:

- ▶ Continue collaborating to attend to current trends affecting community health and wellbeing such as reconciliation, physical literacy, and gender diversity
- ▶ Continue working with Snuneymuxw First Nation to create great communities
- ▶ Follow a community wellness approach that delivers social, physical, and mental wellbeing resources to help residents live healthy and fulfilled lives
- ▶ Integrate school and community functions to maximize the collective benefit of schools, parks, and facilities
- ▶ Work with partners to deliver meaningful programs for our increasingly diverse interests





WATERFRONT ACCESS



Draft Goal

AN EMPOWERED NANAIMO:
**DIVERSITY, CULTURE,
RECONCILIATION &
SOCIAL INTEGRITY**

WATERFRONT ACCESS

How can we continue to protect our valued shorelines and allow opportunities to experience them?

DRAFT TARGET



public access to saltwater and freshwater areas

MEASURING SUCCESS



of publicly accessible waterfront



of accessible waterfront features

WHAT YOU SHARED IN PHASE 1

Places to enjoy the waterfront are a priority...



Waterfront is part of Nanaimo's identity and we should do more to celebrate it...

WHAT'S THE CITY'S ROLE?

WHAT WE DO

- ▶ Secure public waterfront park and trail on oceans and freshwater areas
- ▶ Manage and maintain City-owned waterfront
- ▶ Regulate waterfront development on private lands through Development Permits and obtain public access where possible

WHAT OTHERS DO

- ▶ Regulate off-shore activity (senior government)
- ▶ Manage port lands including boat basins (Port of Nanaimo)

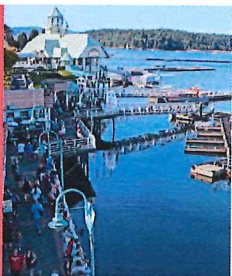
WHAT ARE WE DOING ALREADY?

- ▶ Linley Valley Park was established and now protects Lost Lake and Cottle Lake, as well as Cottle Creek
- ▶ Westwood Lake Park was expanded
- ▶ Planning is underway to extend the Waterfront Walkway from Downtown to Departure Bay
- ▶ Watercourse Development Permit Areas are in place to protect watercourses and their riparian areas during development
- ▶ Planning is being done for improvements at lakefront parks including Diver Lake, Westwood Lake, and Colliery Dam Park

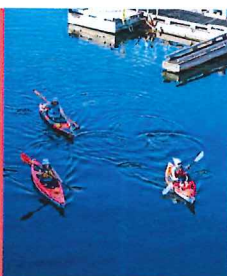
EMERGING STRATEGIES: IDEAS FOR TURNING GOALS INTO REALITY

HOW CAN WE EMBRACE OUR WATERFRONT CHARACTER?

Add more ways to experience Nanaimo's amazing waterfront.



Build our reputation as a waterfront destination.



Prepare our waterfronts for a changing climate.



Why? Phase 1 ranked *Beautiful Waterfront* second as what people love most about Nanaimo.

Ideas for how we can do this:

- ▶ Continue extending the waterfront walkway
- ▶ Prioritize new waterfront park in future development, including Port Drive and Assembly Wharf areas
- ▶ Prioritize park additions along lakes and stream corridors like the Nanaimo and Millstone Rivers and Diver Lake
- ▶ Continue enhancing waterfront experiences through updated beach areas, non-motorized boat launching, fishing, amenities like washrooms, etc.

Why? While locals know and love our waterfront, Nanaimo's identity as a vibrant waterfront community is not yet as well-known on the world stage.

Ideas for how we can do this:

- ▶ Continue featuring Nanaimo's waterfront in our tourism initiatives
- ▶ Post-COVID, encourage our waterfront community events to return and grow
- ▶ Support a future foot passenger ferry between Nanaimo and Vancouver
- ▶ Expand recreation programs for waterfront activities like kayaking and fishing

Why? Our treasured waterfront assets are at risk for flooding related to sea level rise and extreme weather events.

Ideas for how we can do this:

- ▶ Build sea level rise recommendations into future waterfront improvements
- ▶ Improve urban rainwater management to reduce potential for damaging floods to our natural watercourses
- ▶ Selectively focus public access away from vulnerable natural areas to protect them







PROTECTED ECOSYSTEMS



Draft Goal
A GREEN NANAIMO:
RESILIENT & REGENERATIVE ECOSYSTEMS

PROTECTED & CELEBRATED ECOSYSTEMS
How do we manage our natural landscapes to support their long-term resiliency and natural benefits while allowing us to connect with nature?

DRAFT TARGETS
 amount of lands dedicated for natural area protection
 water samples at monitored sites that fail to meet BC Water Quality Guidelines

MEASURING SUCCESS
 of environmentally sensitive areas with protection
 of monitored streams and water bodies that fail to meet water quality guidelines

WHAT YOU SHARED IN PHASE 1

Access to nature, parks, and open space is one of the best things about Nanaimo...



Protecting our natural areas including streams, wetlands, lakes, woodlands, forests, bluffs, and more is a priority...

WHAT'S THE CITY'S ROLE?

WHAT WE DO

- ▶ Plan, construct, and maintain parks and trails
- ▶ Plant and maintain street trees and planted boulevards
- ▶ Set and monitor requirements for developers to protect natural features and replant during development
- ▶ Develop plans to manage and maintain park assets
- ▶ Fund watershed management planning and require new developments to follow rainwater management policies
- ▶ Acquire key environmentally sensitive properties as parks

WHAT OTHERS DO

- ▶ Install and maintain rainwater management systems, landscape, and street trees fronting private developments (*landowners*)
- ▶ Maintain roadside areas at Provincially-administered Island Highway and the Nanaimo Parkway (*Province*)
- ▶ Cooperate in environmental monitoring and management across boundaries (*RDN and the Province*)
- ▶ Support the Partners in Parks program (*community partners*)

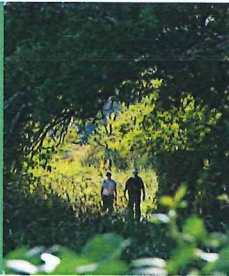
WHAT ARE WE DOING ALREADY?

- ▶ Major nature park additions in the last decade have included Linley Valley, Joan Point Park, West Marsh Park, Lotus Pinnatus Park, East Wellington Park, Westwood Lake expansion, along with Garry oak and wildflower meadow environmentally sensitive areas
- ▶ Environmental management planning is underway for the MacGregor Creek watershed, East Wellington Park, and elsewhere
- ▶ Wetlands have been constructed including those in Linley Point and in Boxwood near Bowen and Labieux

EMERGING STRATEGIES: IDEAS FOR TURNING GOALS INTO REALITY

HOW CAN WE PROTECT & ENHANCE OUR ENVIRONMENT?

Protect more sensitive areas through park dedication or other means.



Manage our rainwater in ways that mimic nature.



Maintain our urban forest and natural areas.



Why? Forest networks, streamside riparian areas, and wildflower meadows provide fish and wildlife habitat and access to nature.

Ideas for how we can do this:

- ▶ Increase protection for Garry oak and wildflower meadows such as in Harewood Plains
- ▶ Acquire priority parks like waterfronts in South Nanaimo
- ▶ Require linked parks, trails, and natural area open space systems to be provided in major new developments
- ▶ Implement environmentally-sensitive management and maintenance strategies for parks and trailways
- ▶ Acquire additional natural areas as park

Why? Impervious surfaces such as roofs and pavement degrade water quality and increases flows in streams, causing erosion, flood damage, and habitat impacts.

Ideas for how we can do this:

- ▶ Continue to complete watershed and rainwater management plans in partnership with the RDN
- ▶ Expand use of absorbent soils, rain gardens, swales, green roofs, pervious paving, and stormwater ponds to manage rainwater more naturally
- ▶ Provide information on how developers and individuals can contribute

Why? Our urban forest and natural landscapes provide habitat, beauty, and cool air during heat waves. Loss of urban forest or growth of invasive species and weeds, if left unchecked, can impact these resources.

Ideas for how we can do this:

- ▶ Review park, street tree, street design, and landscape standards to focus on maintenance and restoration
- ▶ Co-operatively fund a program to manage invasive species in natural areas, parks, and streets to restore natural habitat
- ▶ Refine tree cutting requirements and encourage private landowners to maintain mature trees
- ▶ Continue to partner with community groups













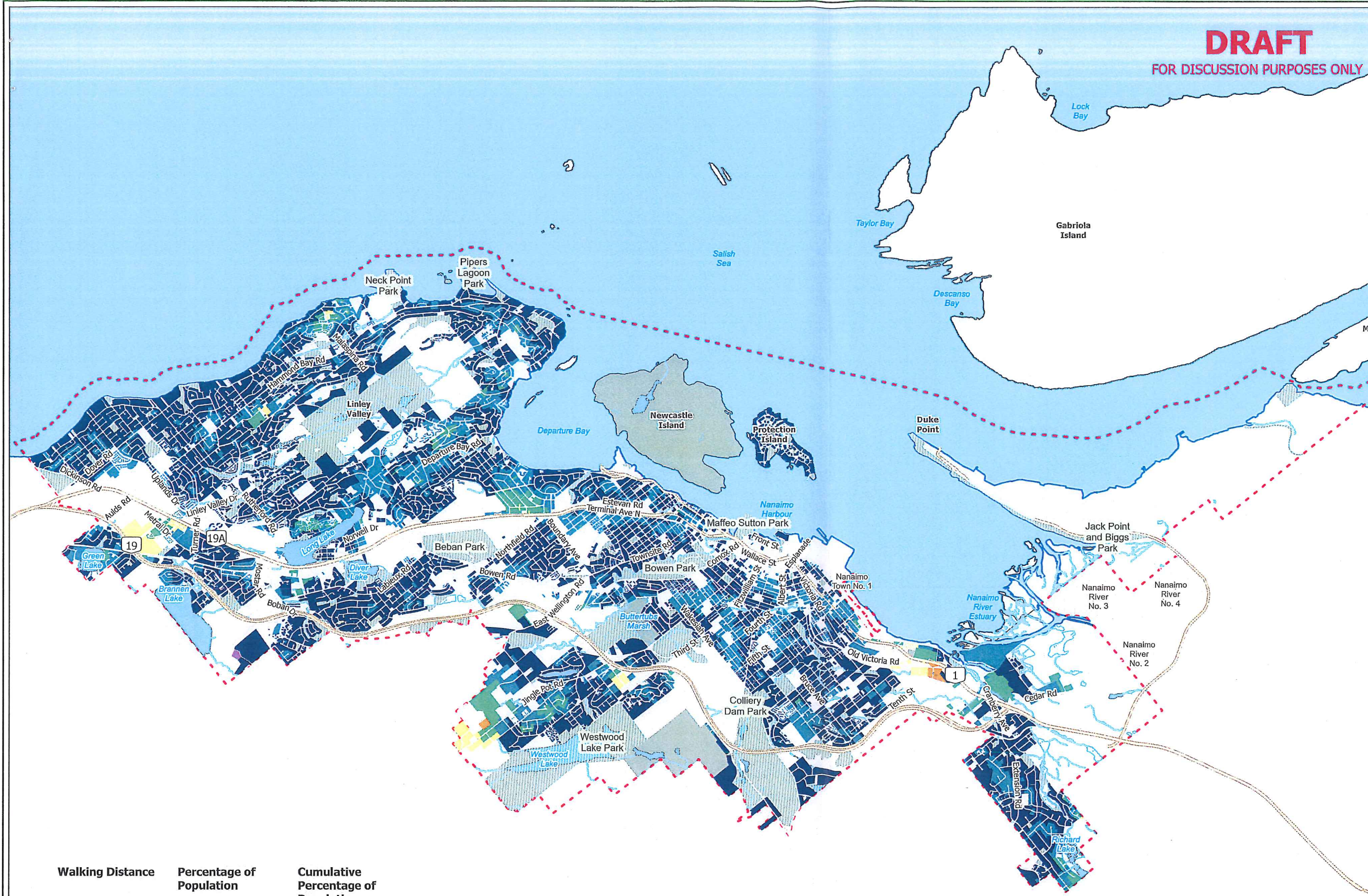


DRAFT

FOR DISCUSSION PURPOSES ONLY








Figure 5
Walking Distance to Parks

-  City Boundary
 -  Park
 -  City-Owned Parks
- Walking Distance to Nearest City-Owned Park**
-  Less than 5 minutes
 -  6 to 10 minutes
 -  11 to 15 minutes
 -  16 to 30 minutes
 -  31 to 45 minutes
 -  More than 45 minutes
 -  No Designated Pedestrian Route



This map shows the walking distance from a residential dwelling's parcel to the nearest City-owned park space. Analysis considers access to park perimeter and does not specify park access points such as parking or trailheads. Parks and the pedestrian network used to assess access created from the City of Nanaimo Open Data (2020). Walking speed is assumed to be 1.4m/s and elevation effects are added based on Naismith's rule.

Walking Distance	Percentage of Population	Cumulative Percentage of Population
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 Less than 5 minutes	71%	71%
 6 to 10 minutes	24%	95%
 11 to 15 minutes	3%	98%
 16 to 30 minutes	1%	99%
 30 to 45 minutes	0%	99%
 More than 45 minutes	0%	99%
 No Designated Pedestrian Route	0%	100%



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Kilometres

1:65,000



Development Services

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