



AGENDA
GOVERNANCE AND PRIORITIES COMMITTEE MEETING

Monday, June 28, 2021, 1:00 P.M.

SHAW AUDITORIUM, VANCOUVER ISLAND CONFERENCE CENTRE
80 COMMERCIAL STREET, NANAIMO, BC

SCHEDULED RECESS 3:00 P.M.

Pages

1. CALL THE MEETING TO ORDER:

[Note: This meeting will be live streamed and video recorded for the public.]

2. INTRODUCTION OF LATE ITEMS:

3. APPROVAL OF THE AGENDA:

4. ADOPTION OF THE MINUTES:

3 - 14

a. Minutes

Minutes of the Governance and Priorities Committee Meeting held in the Shaw Auditorium, Vancouver Island Conference Centre, 80 Commercial Street, Nanaimo, BC, Monday, 2021-JUN-14 at 1:00 p.m.

5. AGENDA PLANNING:

a. Governance and Priorities Committee Agenda Planning

15 - 21

To be introduced by Sheila Gurrie, Director, Legislative Services.

6. REPORTS:

a. GOVERNANCE AND MANAGEMENT EXCELLENCE:

b. ENVIRONMENTAL RESPONSIBILITY:

c. ECONOMIC HEALTH:

d. REIMAGINE NANAIMO:

1. Parks, Recreation and Culture Master Plan Update

22 - 62

To be introduced by Richard Harding, General Manager, Parks, Recreation and Culture.

Presentation:

1. Lisa Bhopalsingh, Manager, Community Planning, and Kirsty MacDonald, Parks and Open Space Planner.

e. COMMUNITY WELLNESS/LIVABILITY:

1. Sports Tourism

63 - 76

To be introduced by Richard Harding, General Manager, Parks, Recreation and Culture, and Dan Brady, Nanaimo Hospitality Association.

Presentation:

1. Jacquelyn Novak, Toa Consulting.

7. **QUESTION PERIOD:**

8. **ADJOURNMENT:**

MINUTES
GOVERNANCE AND PRIORITIES COMMITTEE MEETING
SHAW AUDITORIUM, VANCOUVER ISLAND CONFERENCE CENTRE,
80 COMMERCIAL STREET, NANAIMO, BC
MONDAY, 2021-JUN-14, AT 1:00 P.M.

Present: Councillor Maartman, Chair
Mayor L. Krog
Councillor S. D. Armstrong (joined electronically, disconnected 4:42 p.m.)
Councillor D. Bonner
Councillor T. Brown (joined electronically)
Councillor B. Geselbracht
Councillor E. Hemmens
Councillor I. W. Thorpe
Councillor J. Turley

Staff: J. Rudolph, Chief Administrative Officer
R. Harding, General Manager, Parks, Recreation and Culture
D. Lindsay, General Manager, Development Services
B. Sims, General Manager, Engineering and Public Works
B. Corsan, Director, Community Development
A. Groot, Director, Facilities and Parks Operations
L. Bhopalsingh, Manager, Community Planning
K. Robertson, Deputy City Clerk
S. Gurrie, Director, Legislative Services
K. Gerard, Recording Secretary

1. CALL THE GOVERNANCE AND PRIORITIES COMMITTEE MEETING TO ORDER:

The Governance and Priorities Committee Meeting was called to order at 1:00 p.m.

2. INTRODUCTION OF LATE ITEMS:

- (a) Agenda Item 6(b)(1) – Policy and Bylaw Renewal Project Update – Add PowerPoint presentation titled “Bylaw and Policy Renewal Project Update”.
- (b) Agenda Item 4(a) – Minutes 2021-MAY-31 Governance and Priorities Committee – Replace with amended handout to note change to section 5(b)(1) – Councillor Maartman re: Permanent Recreational Vehicle Accommodation.

3. APPROVAL OF THE AGENDA:

It was moved and seconded that the Agenda, as amended, be adopted. The motion carried unanimously.

4. ADOPTION OF THE MINUTES:

It was moved and seconded that the Minutes of the Governance and Priorities Committee Meeting held virtually on Monday, 2021-MAY-31 at 10:01 a.m. be adopted as amended. The motion carried unanimously.

5. AGENDA PLANNING:

1. Governance and Priorities Committee Agenda Planning

Sheila Gurrie, Director, Legislative Services, spoke regarding the Agenda planning documents and future meetings and advised the Committee that at the 2021-JUL-12 Governance and Priorities Committee Meeting the Committee will have the opportunity to review the priorities and make any changes or additions as well as view the status of current priorities listed.

6. REPORTS:

a. REIMAGINE NANAIMO

1. REIMAGINE Nanaimo – Scenarios Workshop and Public Engagement Update

Introduced by Dale Lindsay, General Manager, Development Services.

Presentation:

1. Lisa Bhopalsingh, Manager, Community Planning, provided the Committee with a PowerPoint presentation. Highlights included:
 - Today Staff will be reviewing the outcomes from the 2021-MAY-31 scenarios workshop, the public engagement strategy and next steps in the REIMAGINE Nanaimo process
 - Phase 2 involves taking all the information collected in Phase 1 and working through the different scenarios to provide the community options on achieving shared goals
 - All feedback and scenarios will work in tandem with the existing City plans including:
 - The Official Community Plan (OCP)
 - Parks, Recreation and Culture Plan
 - Climate Action Plan
 - Active Transportation Plan
 - The final draft of the REIMAGINE Nanaimo plan will include key strategic documents such as the Water Supply Strategic Plan and the Action Implementation Plan
 - Implementation plans will need to be reviewed every two to three years to ensure that the goals and targets are being achieved

- Key community input themes include:
 - Access to nature and outdoor recreation
 - Waterfront identity
 - A green approach
 - City living
 - Central hub identity
 - Inclusive and equitable
 - Mobility choice
 - Affordable City of Nanaimo
 - Supportive City of Nanaimo
 - Great jobs and businesses
 - Neighbourhood character
 - A thriving downtown
- Staff are using the doughnut model to flush out goals and indicators that work within the specified community input themes from public engagement
- The five draft strategic goals include:
 1. A Green Nanaimo – resilient and regenerative ecosystems
 2. A Healthy Nanaimo – community well-being and livability
 3. A Connected Nanaimo – equitable access and mobility
 4. An Empowered Nanaimo – diversity, culture and social integrity
 5. An Enabled Nanaimo – economic prosperity
- Staff are requesting that the Committee endorse the five goals which will ensure the City has a preliminary set of indicators
- The planning context will include an approximate population growth of 40,000 and employment growth of 18,000 jobs
- Staff need to ensure that the indicators are realistic and attainable through reliability, cost effectiveness and can be accomplished in a timely manner
- Working on indicators that Council and the community can influence and measure
- A Green Nanaimo includes subheadings for Water Resources, Waste, Soil and Waterway Health and Ocean Health
- Each of these are related to land use scenarios which can influence management and sustainability of these subheadings
- Each target is measureable to show the community if targets are being met

Committee discussion took place. Highlights included:

- Water resources and waste indicators
- Managing soil and waterway health and how the City can ensure reductions in the number of samples that fail to meet quality guidelines
- Baseline measurements to show if the City is meeting, exceeding or below targets
- Using the information provided and how the indicators can be used to make future decisions based on data collected

Lisa Bhopalsingh, Manager, Community Planning, advised the Committee that:

- Staff rely on other departments tracking methods to show whether the City is are meeting, exceeding or below targets
- Data used in the draft indicators is based on existing population and then compared to future growth
- Important to balance growth with consumption

Committee discussion took place. Highlights included:

- Concerns regarding community perception of the doughnut model
- Historically the OCP has always been the plan that is shaped by the community and ensuring that community feedback is the most important part of the process
- Including a question in the public inquiry section that asks the community if they want the doughnut model incorporated into the City plans and documents
- Focusing on the items that can be changed and influenced
- Important that this remain a public plan, without pre-determined outcomes and want to ensure genuine public engagement and feedback

Lisa Bhopalsingh, Manager, Community Planning, advised the Committee that in Phase 2 engagement the public will have options of endorsing goals, scenarios and the doughnut model.

Jake Rudolph, Chief Administrative Officer, advised the Committee that the steps Staff have taken so far are fundamental to the process and will assist in refreshing the OCP and other policies and plans. Council is the steering committee for the REIMAGINE Nanaimo process and as such are requested to approve/endorse materials for public engagement.

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- Air quality is measured by the Province and biodiversity can be measured and maintained through the Parks, Recreation and Culture department
- Climate change targets are currently endorsed with up-to-date data available
- Ensuring that targets and indicators are manageable for Staff and have the ability to be monitored on a community wide scale
- There are many variables which make some targets hard to measure but after Phase 2 Staff will have more information to set actual targets

Committee discussion took place. Highlights included:

- Concerns regarding how to measure each of the elements
- Baseline for draft targets and methods of measurements
- Policies or decisions that show how the goals or targets are being met
- Indicators and targets can assist Staff and Council in creating policies and strategic plans once the actual targets are set

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- Elements and draft targets are not yet fully developed
- Once the actual plan is in place benchmarks for the elements will be set and measurable throughout the community which will enable Staff to maintain and manage the targets and show the implications of each of the goals
- Parks and Recreation program registration can be tailored to acquire information for statistics on demographics

Committee discussion took place. Highlights included:

- Current areas of green space and parks and how the City compares with other municipalities regarding amount of green space
- Monitor the City's ability to utilize ground water flows and maintaining these to reduce negative impacts on the environment and maximize ground water

Dale Lindsay, General Manager, Development Services, advised the Committee that the City is an early adopter of storm/rain water management and this item is included in our Engineering Standards. Underground storage tanks on properties and parking lots are designed to intentionally flood so the natural waterway systems are not negatively impacted.

Bill Sims, General Manager, Engineering and Public Works, advised the Committee that methods for storm water management have shifted greatly in the last 30 years and the City uses more natural assets to ensure minimal effects on the environment and public safety.

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- A Healthy Nanaimo – community well-being and livability provides elements regarding homelessness, housing affordability, vacancy rates and housing types
- The Point-in-Time count is an important and reliable indicator for the homelessness element
- Affordability, vacancy rate and housing types are all measureable with a known baseline for each
- Phase 2 will provide more feedback on housing types the public would like and Staff will be able to set actual targets

Committee discussion took place. Highlights included:

- Lack of food security
- Role of the City in providing healthy food options and affordability of food
- The City has taken steps to assist with food security including assisting Loaves and Fishes and purchasing 5 acres of land for food growth
- Practicality of the goals/targets and using the doughnut model as a vision for the community to attain the targets
- The Food Policy Council will provide ideas and programs to increase access to healthy and affordable food
- Researching the City of Vancouver model which was implemented years ago to promote and assist with farmers markets, community kitchens and organizations that supply food
- Utilizing Parks and Recreation programs that teach food preservation and implementing incentives for grocery stores to donate to local food organizations
- Public engagement on housing types and what the community wants to see in the future
- Measuring food security and what success and/or failure looks like

It was moved and seconded that the goals statement under “A Healthy Nanaimo – Community Well-Being” be amended to read:

“so everyone has opportunity to have access to healthy, safe, and affordable food and housing”

and that an indicator be development to increase local food security.

The motion carried.

Opposed: Councillor Turley

Committee discussion continued. Highlights included:

- Adding “a clean and safe community” under the community well-being and livability heading
- The City’s financial limitations and constraints in meeting the targets under this heading
- Safety and cleanliness are a budget line item and something that can be influenced and changed
- Concerns regarding the draft target for homelessness and if it is attainable
- Need to look at the reasons behind homelessness in order to solve this issue in Nanaimo and get to the root of the problem

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- Safety was discussed at the 2021-MAY-10 Governance and Priorities Committee meeting including the concept of how to measure safety, and how perceptions of feeling safe are contradictory of actual safety
- Ensuring elements are included that can be measured while focusing on small goals versus the larger plans that are reviewed every ten years
- Council endorsed the Health and Housing Action Plan which Staff will monitor and tie into the doughnut model and future plans

The Governance and Priorities Committee recessed at 2:42 p.m.
The Governance and Priorities Committee reconvened at 2:54 p.m.

It was moved and seconded that under the “A Healthy Nanaimo – Community Well-Being and Livability” heading the draft target for Chronic/Episodic Homelessness that reads “elimination of homelessness by 2025” be removed. The motion carried.

Opposed: Councillor Brown

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- An Enabled Nanaimo – Economic Prosperity includes working age population, non-residential building permits, ample and diverse business opportunities with indicators and draft targets

Committee discussion took place. Highlights included:

- The draft target for the working age population and if COVID-19 has effected this target
- Non-residential building permits used as an indicator and if this title is misleading as it doesn’t focus on one type of business or entity
- Changing “non-residential building permits” to “economic structure index” to allow for measures by business sector and provide a more diverse economy scale

Bill Corsan, Director, Community Development, advised the Committee that acquiring the data used to finalize the indicators and targets for the economic structure index is approximately \$10,000 and Staff are attempting to look at ways to track this element at no cost.

Committee discussion continued. Highlights included:

- Increased construction of commercial space can indicate more employment and businesses in Nanaimo; however, measuring all types of construction provides valuable information to growth and prosperity

- Economic prosperity and economic structure index both have value and should be included for the public to comment on
- This information could provide insight into diversity of businesses in Nanaimo and what is driving the non-residential building permits
- The actual targets and clarifying the goals of the community

It was moved and seconded that the indicator for Economic Prosperity “Non-Residential Building Permits” be replaced with the Economic Structure Index.

It was moved and seconded that the motion be amended as follows:

It was moved and seconded that the indicators for Economic Prosperity include Non-Residential Building Permits and the Economic Structure Index.

The motion carried.

Opposed: *Councillor Geselbracht*

The vote was taken on the main motion as amended, as follows:

It was moved and seconded that the indicators for Economic Prosperity include Non-Residential Building permits and the Economic Structure Index. The motion carried unanimously.

It was moved and seconded that the title “Economic Prosperity” be changed to “Economic Resiliency”.

The motion was defeated.

Opposed: *Mayor Krog, Councillors Armstrong, Maartman, Thorpe and Turley*

It was moved and seconded that the title “Economic Prosperity” be changed to “Economic Prosperity and Resiliency”. The motion carried unanimously.

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- A Connected Nanaimo – equitable access and mobility includes elements of transportation, active transportation and growth and traffic injury rates
- Targets and baselines for these elements are measurable and reliable will be integrated into the Active Transportation Master Plan
- Growth in Nodes and Corridors can be measured by GIS and the target for traffic injury rates is vision zero

Committee discussion took place. Highlights included:

- The draft indicator stating a 400m walk to services does not realistically capture the design flaws in our road systems, lack of sidewalks and highway crossings
- A measure of time is an easier and more understood way to measure distance and can better show the distance between households to the services needed

- Need to ensure language is clear and easily understood by the community throughout the public engagement process

It was moved and seconded that the wording of the draft indicator for the Access to Daily Needs element be amended to read:

“Number of households within a 400m or 15 minute walk to employment lands, essential services, schools, transit, recreation services, parks and healthcare.”

The motion was defeated.

Opposed: *Councillors Bonner, Brown, Geselbracht, Hemmens, and Maartman*

It was moved and seconded that the wording of the draft indicator for the Access to Daily Needs element be amended to read:

“Number of households within a 15 minute walk to employment lands, essential services, schools, transit, recreation services, parks and healthcare.”

The motion carried.

Opposed: *Councillor Turley*

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- An Empowered Nanaimo – diversity, culture, and social integrity includes elements and draft indicators for:
 1. Inclusion and diversity
 2. Arts, culture and heritage
 3. Participation in Parks and Recreation programs
 4. Public waterfront access
- Indicators and targets can be measured for the second and third elements but Inclusion and Diversity are difficult to measure and Staff are working through how to measure these and create targets

Committee discussion took place. Highlights included:

- Including reconciliation under the heading “An Empowered Nanaimo”
- Different perspectives on how a diverse community should look and how to measure and create targets for inclusion and diversity
- Achievement of a diverse and inclusive community could include everyone feeling welcome, accepted, heard and safe
- Fitting reconciliation and political voice into the doughnut framework with public engagement as both are factors of inclusion and diversity
- Access to parks and the waterfront for individuals in need of a mobility device
- Ensure that Snuneymuxw First Nation (SFN) is involved in the engagement throughout the REIMAGINE Nanaimo process and implementing Truth and Reconciliation
- The importance of public engagement on these issues and moving toward the goals identified once public engagement is completed

- The City's legal obligations in working with SFN on Truth and Reconciliation
- Suggestion of taking Inclusion and Diversity to the public with no draft indicators or targets

Sheila Gurrie, Director, Legislative Services, advised the Committee that the City is obligated through the Protocol Agreement Working Group to work with SFN on Truth and Reconciliation.

It was moved and seconded that Reconciliation be added to the title "An Empowered Nanaimo – Diversity, Culture and Social Integrity". The motion carried.

Opposed: Councillor Turley

It was moved and seconded that the title read as follows: "An Empowered Nanaimo – Diversity, Culture, Reconciliation and Social Integrity".
The motion carried unanimously.

Committee discussion continued. Highlights included:

- Political voice is an important element under social foundations
- Political voice is about knowing the people who represent you, how to reach them and how the City's engages and communicates with the community
- Ensuring that Council is relatable, understandable and has the communities best interests when making decisions
- Ways to provide more opportunity for people to voice their opinions and be heard
- Focus of Phase 2 will be land use scenarios and will have an impact on policies and plans that are being reviewed

It was moved and seconded that within the category of "Empowered Nanaimo" that "political voice" be added as a sub-category along with "diversity, culture and social integrity" and that an indicator be developed to track citizen's access/participation in City decision making. The motion carried unanimously.

Dale Lindsay, General Manager, Development Services, advised the Committee of the following:

- The next public engagement session is focused on land use scenarios and separate session will be created for the Empowered Nanaimo elements including political voice
- Staff will work on framing this and return to the Committee for further discussion and a plan for the future engagement
- The public will be provided the opportunity to comment on the doughnut model and scenarios as they are presented

Lisa Bhopalsingh, Manager, Community Planning, continued her presentation. Highlights included:

- Key communication to the public will include planning context with elements such as employment, and population growth

- Public input will help identify and set the draft goals and targets and how those translate to the land use scenarios
- In Phase 3 the most popular scenarios will be drafted and will be brought to the Committee for discussion and feedback before further public consultation
- Staff will work with Literacy Nanaimo to ensure that the indicators and scenarios are easily understood by youth in grades 8 through 12
- Phase 2 engagement is focused on youth through collaboration with School District 68 and Vancouver Island University
- Open survey to be provided to the public in the Summer of 2021 and closes in the Fall of 2021
- Zoom workshops will be created for the community and Staff to interact and explain the different land use scenarios
- Out and About advertising includes pop-ups, posters, signs in transit busses, workshops, meetings and discussion groups
- Stakeholder engagement will include discussions and input from Council Committees, emails and calls to stakeholder groups and shared information with community agencies

Committee discussion took place regarding ensuring businesses, business owners and seniors are engaged throughout the REIMAGINE Nanaimo process.

Lisa Bhopalsingh, Manager, Community Planning, advised the Committee that youth were the lowest represented demographic in Phase 1 engagement and Staff are looking at ways to encourage youth to be a part of the process.

Councillor Armstrong disconnected at 4:42 p.m.

Committee discussion took place regarding key concepts and public endorsement of the doughnut model.

It was moved and seconded that language be added in doughnut messaging conveying environmental responsibility for our impact on our environment both locally and globally and to add language in doughnut messaging conveying social responsibility for the wellbeing of people both inside our borders and our impacts outside.

The motion was defeated.

Opposed: Mayor Krog, Councillors Bonner, Hemmens, Thorpe and Turley

b. GOVERNANCE AND MANAGEMENT EXCELLENCE:

1. Policy and Bylaw Renewal Project Update

Due to time constraints, the Policy and Bylaw Renewal Project Update will be moved to a future meeting.

7. ADJOURNMENT:

It was moved and seconded at 4:53 p.m. that the meeting terminate. The motion carried unanimously.

C H A I R

CERTIFIED CORRECT:

CORPORATE OFFICER

Upcoming GPC/Special Council Topics

July 12

1. Policy and Bylaw Project Update
2. REIMAGINE Nanaimo Update
3. Business Licence Bylaw
4. Fees and Charges Amendment Bylaw
5. Community Amenity Contribution Policy
6. Council Resolutions
7. GPC Planning



July 26

1. Mid-Year Transportation Update
2. Active School Travel
3. REIMAGINE Nanaimo Update
4. Waterfront Walkway



Timeline	Topic	Overall Ranking	Background	Format	Invitees	Desired Outcomes	Status
April	Neighbourhood Associations (Session 2 of 2)	1	Identified as a priority topic at the GPC meeting held 2020-Jan-20 (Session 1 of 2)	Invite chairs of some associations to attend and be available for the discussion. Identify what resources are available. Presentation on how neighbourhood associations work in the City and what expectations they have of Council (i.e.: how do they want to be engaged?)	Neighbourhood Association Representatives	Formalized process for recognizing neighbourhood associations and the City's role in this process. Create a new policy and criteria for neighbourhood associations moving forward including how they can be officially recognized. Defer any financial implications to Finance and Audit Committee	In progress
May	Crosswalk Safety	3	Identified as a priority topic at the GPC meeting held 2020-FEB-10	Crosswalks: report about flashing lights at crosswalks (are they beneficial, etc.). Education and information around increasing pedestrian safety at crosswalks. Costs around the lighting at crosswalks. Information Report re: Raised crosswalks at high accident intersections, Crosswalk design modelling on the new 3 D style being introduced, email had been sent to Mr. Rose Reflective tape such as is used in Ladysmith, Controlled crosswalks and the various styles Costs associated with all	At one of the multiple meetings (could be a multi-step approach): -RCMP traffic reconstructionist who can provide information. -ICBC Safety Coordinator. -Open to delegations	Could come as a next step: Professional best practice on what should be at crosswalks and what works best and why, etc. Outcome: a report that outlines all of the pros and cons of crosswalk lighting and pedestrian safety. Options/costs All crosswalks will have the latest safety features available.	In progress
Q2	1 Port Drive	7		Update from Staff on this project and next steps.		Next steps identified.	
May	Capital Planning Process	2		Included in the next budget cycle. List of projects of a strategic nature. Broad list of anticipated projects.		Workshop format with projects of a strategic nature identified. During budget process 5 to 10 year capital plan projects reviewed.	Complete
April	Safety/Security	4		Discussion on safety as a whole, resources available and streamlining or finding solutions to help all.	Business owners and residents that are impacted by the homelessness crisis. Bylaw, Police, Security, Fire	Solutions, education, and streamline resources.	In progress
July	Waterfront Walkway	5		Update from staff on this project and the next steps.		Next steps identified - borrowing and method.	
September	Election Signage	10		Staff report with background, updates required, policy, etc.		Election signage clarity - bylaw, policy, location, limits, time-frame, etc.	
Q4	Street Entertainers Bylaw	11		Review of current bylaw and other related bylaws (e.g. Noise Bylaw) to ensure consistencies. Update if necessary.		Consistent bylaws. Improvements if necessary.	
Q2	Vancouver Island Conference Centre	6		Information session on history; state of the union. Discussion around all uses identified and utilization of space.	Conference Centre staff	Best uses/practices determined. Utilization of space and uses identified.	

Timeline	Topic	Overall Ranking	Background	Format	Invitees	Desired Outcomes	Status
June	Sports Venues and Tourism Strategies	8		Multi-step process - venues and projects around Sport Venues will be grouped together when possible for a discussion and decision on advancing. Tourism - update from staff and next steps.		Sports tourism strategy and sports venues	
Q3	Committee Structure	9	Examining the current Committee Structure	Discussion re: suggested changes: Does Council want to re-establish committees such as Arts and Culture Parks Recreation Community Safety Would it be a forum for interested residents to learn the basics of good governance and procedures - training ground for future candidates		Council decision on moving forward with more committees, or a different committee structure.	
	Westwood Lake Amenities Overview		Review of the park amenities (Park/Trail/Parking/Use)	Staff report and review of the park amenities and use plan		Outcome desired to gain an understanding of the park use plans currently in place and improvements/plans for future use	
March	Leaders Table		The Mayor's Leaders' Table is one of the key recommendations for recovery coming from the Mayor's Task Force on Recovery and Resilience.	Discussion re: Establishing a Leaders' Table Appointment of members Establishing terms of reference Governance structure and schedule		To establish the Mayor's Leaders' Table as recommended by the Mayor's Task Force.	Complete
March	Build Nanaimo - 100,000 Voices		Nanaimo BUILDS is one of the key recommendations for recovery coming from the Mayor's Task Force on Recovery and Resilience.	Discussion re: establishing a citizen-directed campaign to generate enthusiasm for the rebuilding of all sectors of Nanaimo's community Review proposed logo concept.		To begin developing the 100,000 Voices Campaign Concept including marketing and communications plan, and a budget.	Complete
March	Art in Public Spaces - Deaccession 2021		The Community Plan for Public Art, identifies the process to ensure the ongoing care of the City's Public Art Collection, including periodic evaluation of artworks for de-accession. Three works are identified as having reached the end of their lifespan and are recommended for de-accession.	Staff report with background and recommendations.		Deaccession of three artworks from the City of Nanaimo's Public Art Collection.	Complete
March	Strengthening Communities' Service Grant Opportunity		Funding is available through UBCM on behalf of the Province and Government of Canada to assist local governments and Treaty First Nations to improve health and safety of unsheltered homeless people, and reduce community concerns about public health and safety in neighbourhoods with unsheltered homeless people seeking shelter.	Presentation and discussion		Apply for grant through UBCM.	Complete

Timeline	Topic	Overall Ranking	Background	Format	Invitees	Desired Outcomes	Status
March	Art in Public Spaces Working Group - Draft Guidelines and Process		During the 2020-OCT-05 Governance and Priorities Committee Meeting, Council endorsed the creation of an Art in Public Spaces Working Group with the purpose of providing strategic and technical advice, and expertise to Staff to advance the City's public art programs.	Discussion re: Establishing an Art in Public Spaces Working Group and Guidelines for their work.		Establishing guidelines for an Art in Public Spaces Working Group and proceeding with a call for applications.	Complete
March	Building Permit Review		Nielson Strategies Inc. was engaged in October 2020 to assist in an independent Building Permit Function Review. The consultant has provided seven recommended changes.	Review and discuss draft report from Neilson Strategies Inc.	Allan Neilson, Neilson Strategies	Referring the proposed additional Staff positions to the Finance and Audit Committee for consideration in the 2021-2025 Financial Plan; Implement remaining six recommended changes outlined in report.	Complete
April & May	Council Realignment						In progress
April	Schedule D - Affordable Housing					Committee wishes to have a further look at the bylaw when housekeeping amendments come forward.	In progress
April	Affordable Housing Strategy - Annual Implementation Update						Complete
May	Transit Redevelopment Strategy						In progress
May	Safer Systems - Pedestrian Safety/Crosswalk - Vision Zero		Council ranked #1 GPC topic - 2nd report on crosswalk safety				In progress
June	Sports Tourism Strategy						
June	Tourism Governance Model						
June/July	Events Planning						
July	Community Contributions Part II						
July	Policy and Bylaw Project update						
July	Business Licence Bylaw						
July	Council Resolutions						
July	Mid Year Transportation Update						
July	Active School Travel						
July	Waterfront Walkway						
March	REIMAGINE NANAIMO			Charrette			Complete
April	REIMAGINE NANAIMO			GPC Council options on Charrette			Complete
				Approval of Plan Framework			
May	REIMAGINE NANAIMO		Relmagine - Transportation Policy	Updates on Engagement and Activities			In progress
			Relmagine - Council Workshop (May 31, 2021)	Committee Feedback			
June	REIMAGINE NANAIMO			Committees Feedback and Continued Engagement Updates - DRAFTING PLANS			In progress
				Phase 2 engagement numbers			
July	REIMAGINE NANAIMO			Phase 2 Engagement Summary Presented			
				Draft Plans - internal staff review			
August	REIMAGINE NANAIMO			No meetings - Preparation of key plan directions and rationale			
				Committees Feedback			
September	REIMAGINE NANAIMO			External Agency Referrals			
				Refining Plans			

Governance and Priorities Committee Agenda Planning

2021 GPC Dates											
Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
11	8	8	12	10	14	12	-	27	25	8	13
	22	22	26	31	28	26	-	-	-	22	-

JANUARY

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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25*	26	27	28	29	30
31						

*January 25 – Meeting Cancelled

FEBRUARY

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28						

MARCH

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*April 12 – Special GPC

MAY

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*May 10 – Special Council

JUNE

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*July 15 Public Hearing changed to July 22

AUGUST

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OCTOBER





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
NOVEMBER

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DECEMBER

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	Governance and Priorities Committee Meeting
	Statutory Holiday
	FCM Annual Conference (Toronto)
	Council Meeting

	UBCM Convention (Vancouver)
	AVICC Convention (Nanaimo)
	Public Hearing (Special Council Meeting)

Governance and Priorities Committee Agenda Planning

Deferred to Finance and Audit Committee

- Fees and Charges

Previous Topics Covered 2021

- Active Transportation
- Public Engagement report for the Animal Responsibility Bylaw
- SFN and SD68 Truth and Reconciliation -Joan Brown and Scott Saywell Presentation
- Health and Housing Task Force Final Report
- Community Amenity Contribution Policy
- Building Permit Review
- Mayor's Task Force on Recovery and Resilience
- Safety and Security
- Neighbourhood Associations
- Council Realignment

Previous Topics Covered 2019 - 2020

- Review of "Council Procedure Bylaw 2018 No. 7272"
- Neighbourhood Associations – Part 1
- Effective Advocacy Strategies
- Coordinated Strategic Policy Review 2020-2021
- Single Use Checkout Bags
- Civic Facilities – conditions, issues, plans and objectives
- Energy and Emissions Management Program
- Advocacy – Part 2
- Coordinated Strategic Policy Review 2020-2021 – Public Engagement Strategy
- Manual of Engineering Standards and Specifications Revision Update
- REIMAGINE NANAIMO Demographics and Land Inventory/Capacity Analysis Summary
- Climate Change Resilience Strategy
- Reallocation of Street Space
- Governance: Question Period/Correspondence/Proclamations/Other
- Council Resolution Update
- Reopening Strategy/Plan
- Roadway Reallocation Options
- Social Procurement
- Sustainable Procurement
- Capital Projects
- Sports Venues

Governance and Priorities Committee Agenda Planning

- Proposed Amendments to the MoESS
- Arts & Culture
- Short Term Rental/AirBnB regulations
- REIMAGINE NANAIMO “Water”
- Sanitation Review
- Animal Responsibility Bylaw
- Councillor Brown and Councillor Geselbracht re: Doughnut Economic Framework Model
- Health and Housing Task Force Update
- Environment Committee Recommendations
- Emergency Food and Nutrition Security Strategy



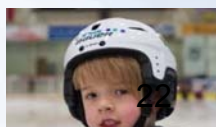
PRC UPDATE

2021-June-28



Presentation Summary:

- What is a PRC Master Plan and how does it fit into REIMAGINE Nanaimo?
- Accomplishments — 2005 PRC Master Plan
- What did we learn / hear in Phase 1 REIMAGINE Nanaimo?
- How is PRC integrating into the overall City Plan?
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6 Plans



- OCP Update



- Parks, Recreation & Culture Plan Update



- Active Transportation Plan



- Climate Action Plan



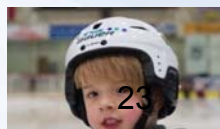
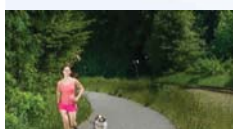
- Economic Development Plan



- Water Supply Strategic Plan



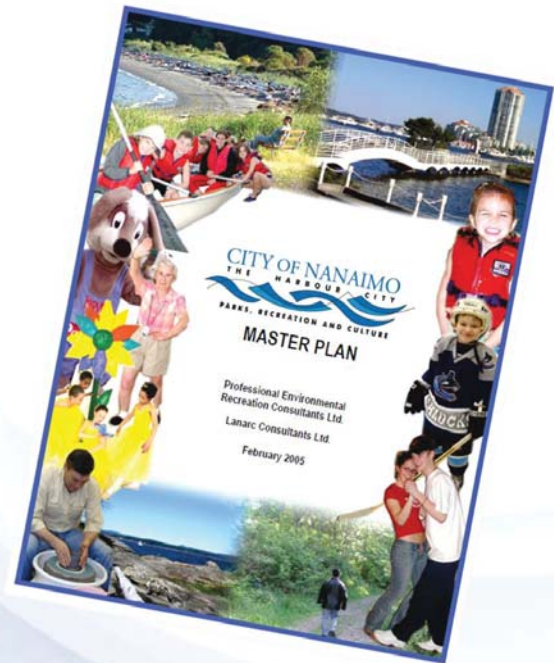
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PRC Master Plan

- A typical PRC Master plan is a guiding document for community needs, service delivery, land acquisition and funding strategies and decisions



Accomplishments from the 2005 PRC Master Plan





Accomplishments from the 2005 PRC Master Plan

Land Acquisition

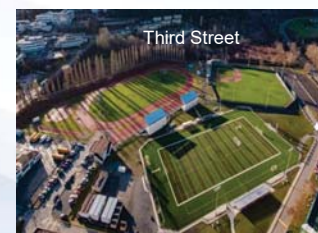
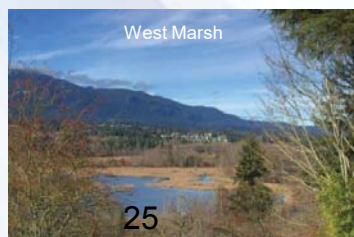
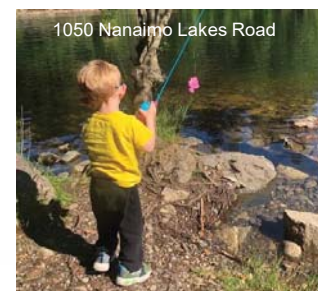
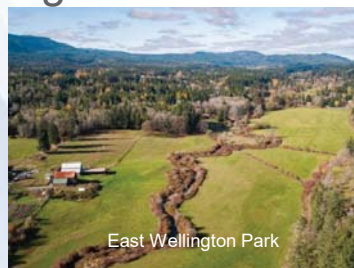
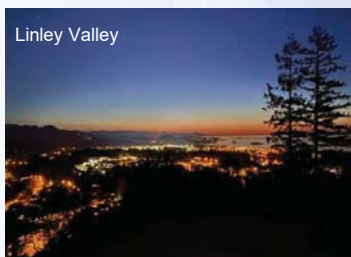
		1993	2005	Now
Population		60,000	70,000	98,957 (approx.)
km Trail		51	118	180
Park Area			589 ha	1008 ha

Linley Valley



Accomplishments from the 2005 PRC Master Plan

Land Acquisition Highlights





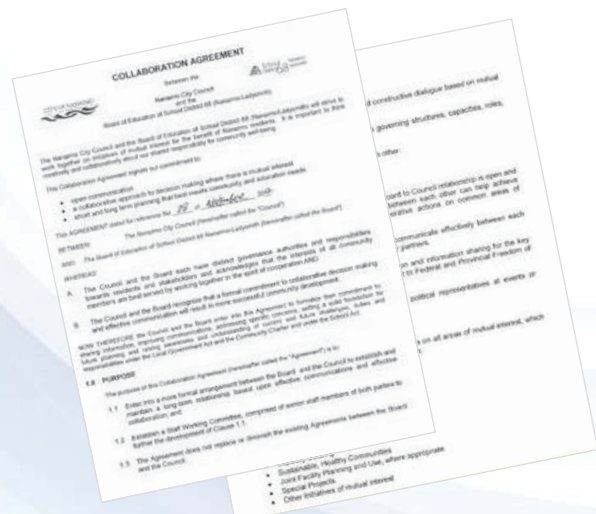
Accomplishments from the 2005 PRC Master Plan

Developed playing fields and twin arenas in the Third Street sports zone & integrated with improvements to adjacent School District lands.



Accomplishments from the 2005 PRC Master Plan

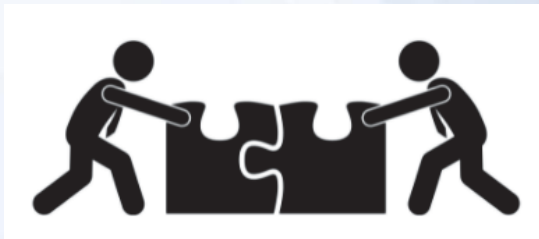
Developed partnership agreements with School District #68





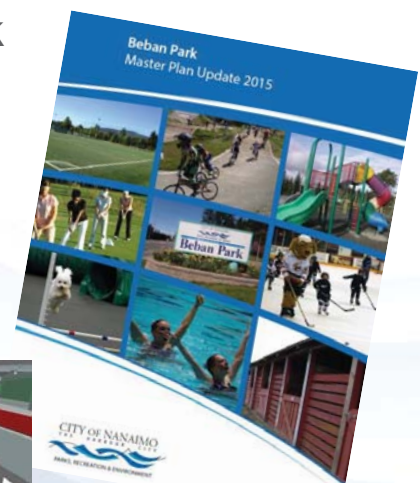
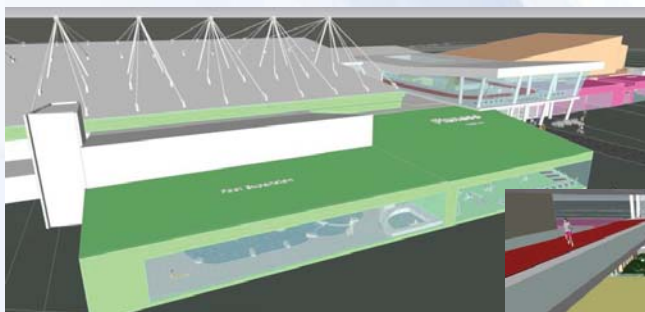
Accomplishments from the 2005 PRC MP

Developed partnership agreements with VIU



Accomplishments from the 2005 PRC Master Plan

Ongoing improvements at the Beban Park Recreation Centre and the Beban Centennial Building





Accomplishments from the 2005 PRC MP

Energy Efficiencies



Reduce GHGs
by 85%



Accomplishments from the 2005 PRC Master Plan

Supported special events to
improve community identity





Accomplishments from the 2005 PRC Master Plan

Supported and increased public art



Accomplishments from the 2005 PRC Master Plan

Increased cultural facilities, rehearsal spaces and art displays





Accomplishments from the 2005 PRC Master Plan

Increased dog-off leash park locations



Accomplishments from the 2005 PRC MP

Completed an Urban Forestry Plan





Accomplishments from the 2005 PRC Master Plan

Built Oliver Woods Community Centre




Any
favourites?



Still In Play:

to do List



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Photo: © iStockphoto.com/Stephanie Hays



Still In Play:

South end Community/Wellness Centre





Still In Play:

- Integrated community use of the Old Harewood Sports Field area



Still In Play:

Paddling and Rowing Centre





Still In Play:

Working with partners to develop sports tourism strategy



Brain Gym



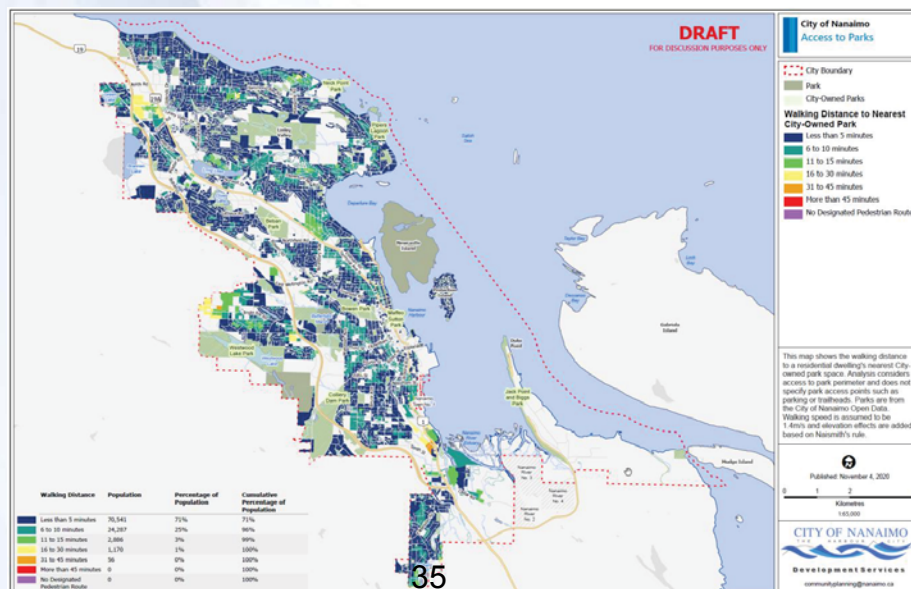


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- What is a PRC Master Plan and how does it fit into REIMAGINE Nanaimo
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Phase 1—What did we learn through maps?





Phase 1: What did we hear?



Phase 1: What did we hear?



TOP THINGS PEOPLE LOVE MOST ABOUT NANAIMO

- 1 Access to nature, parks, and open spaces
- 2 Beautiful waterfront
- 3 Role as Vancouver Island's central "hub" that is well-connected to other communities
- 4 A clean, green, and sustainable city
- 5 Accessible and diverse recreational services

HOW DO WE VIEW OUR EXISTING FACILITIES?



TOP 3 FACILITIES PEOPLE ARE MORE SATISFIED WITH

PUBLIC RECREATION AND CULTURAL

- 1 Aquatic Centres
- 2 Cinemas
- 3 Fitness Centres and Gymsnasiums

PARKS AND OPEN SPACE

- 1 Walking / Hiking / Running Trails
- 2 Neighbourhood & Waterfront Parks
- 3 Playgrounds



TOP 3 FACILITIES PEOPLE ARE LESS SATISFIED WITH

PUBLIC RECREATION AND CULTURAL

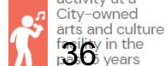
- 1 Outdoor Performance Venues
- 2 Arts & Cultural Workshop Spaces
- 3 Large & Small Performance Spaces

PARKS AND OPEN SPACE

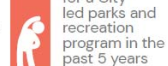
- 1 Community & Edible Gardens
- 2 Urban Plazas
- 3 Waterfront Parks

ARE WE PARTICIPATING IN ACTIVITIES?

Over 84% of participants in both surveys have attended an event or activity at a City-owned arts and culture facility in the past 5 years



Over 50% of participants in both surveys have registered for a City-led parks and recreation program in the past 5 years



WHAT ARE OUR FUTURE PRIORITIES?



Providing diverse cultural opportunities



Protecting our natural areas



Ensuring good access to arts and cultural experiences

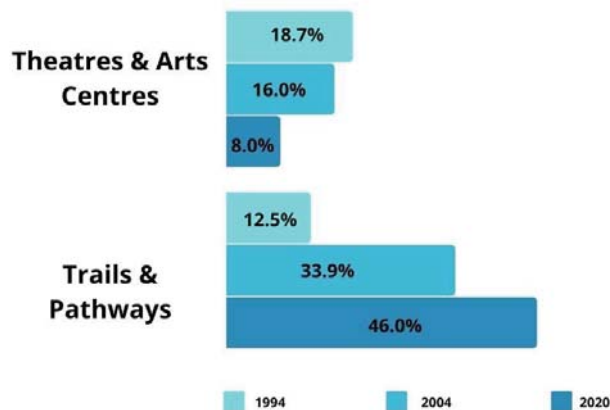


Providing public access to waterfront areas



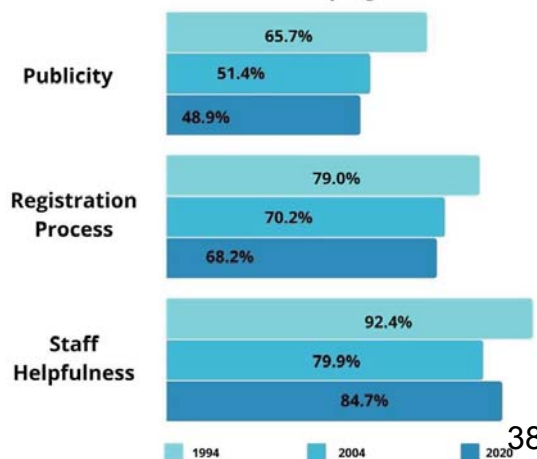
Phase 1: What did we hear?

How "very satisfied" are you with the number of...



Phase 1: What did we hear?

How satisfied to very satisfied are people with the City of Nanaimo's recreation programs or services?





Phase 1: How did we listen?



- 71 stakeholder and partner interviews plus additional reach-out
- Statistically significant survey
- Convenience sample survey focused on PRC (respondents)



Phase 1: How did we listen?



- Pop up events (with 29 PRC staff participating)
- Sidewalk chalk engagement





What do we know? BMPs

The Framework describes five goals and priorities for action under each goal. The goals are:



Goal 1: Active Living
Foster active living through physical recreation.



Goal 2: Inclusion and Access
Increase inclusion and access to recreation for populations that face constraints to participation.



Goal 3: Connecting People and Nature
Help people connect to nature through recreation.



Goal 4: Supportive Environments
Ensure the provision of supportive physical and social environments that encourage participation in recreation and build strong, caring communities.



Goal 5: Recreation Capacity
Ensure the continued growth and sustainability of the recreation field.



A Framework for Recreation in Canada 2015
Pathways to Wellbeing

A Joint Initiative of the Interprovincial Sport and Recreation Council
and the Canadian Parks and Recreation Association



What do we know? Pandemic Impacts

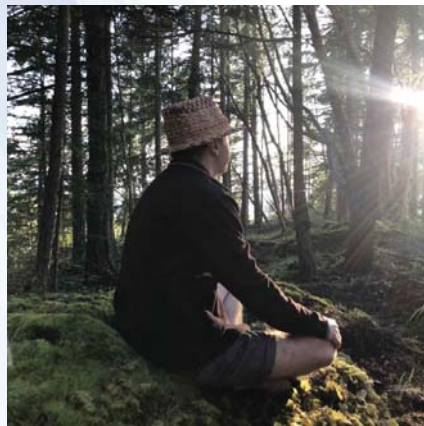




What do we know? Pandemic Impacts



What do we know? Pandemic Impacts





What do we know? Trends

THEN

- Acquiring ESAs
- Building trails & greenways
- Mapping
- Developing partnerships
- Developing facilities (multi-use)
- Formal landscape displays



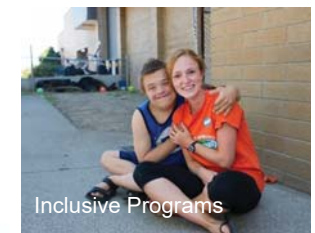
Covered Spaces

NOW

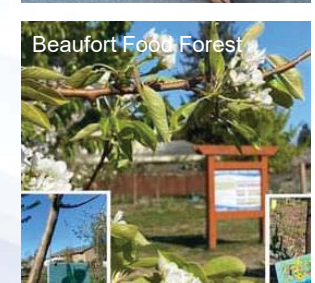
- Developing facilities (multi-use and specialized, multi-agency services, multi-faceted, with opportunities for connection of all ages at once)
- Community outreach/programming where people are
- Local food production and markets
- Providing access to water
- Importance of PRC for well-being and prevention
- Partnerships
- Covered outdoor facilities
- Drop in, flexible and relevant
- E bikes/technology advancement
- Natural area management & building park amenities
- Advancing reconciliation, inclusivity and diversity
- Increased use of our parks and open spaces
- Importance of events in public spaces
- Importance of seeing culture everyday



M.S. Inclusive Playground



Inclusive Programs



Beaufort Food Forest



Any Surprises?







Presentation Summary:

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Integration of PRC policies into City Plan and OCP Goals





How PRC fits in to the integrated City Plan



Questions?



A composite image featuring a cityscape at sunset, a circular logo with the text "reimagine NANAIMO", and a photograph of a wooden signpost in a forest.

Examples of PRC integration into City Plan goals and policies:

- Continued strategic parks dedication and land acquisition
- Ecosystem management & restoration
- Green corporate facilities and energy efficiencies
- Integrated rainwater management and water conservation
- Urban forest protection & renewal
- Continued water conservation efforts

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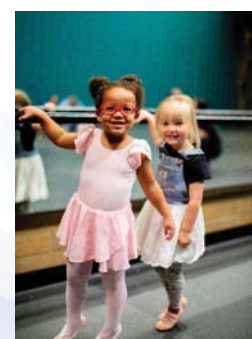


A HEALTHY NANAIMO: Community Wellbeing & Livability



Examples of PRC integration into City Plan goals and policies:

- Continue to work cooperatively to:
 - Achieve joint use, management, planning and development of existing schools and park facilities.
 - Identify opportunities to deliver support services in community schools
 - Support other community uses at school sites
 - Collaborate with partners like Island Health (rec. prescription)
- Active living, health and prevention
- Grade 5/6 active passes
- Swim to Survive (grades 3 and 7)
- Lifelong learning
- Partnerships with others for new facilities
- Local food production and security
- Recreation Prescription





Examples of PRC integration into City Plan goals and policies:

- Integrate active transportation planning, trails and mobility
- Provide safe routes to and from schools
- 400m distribution to resources
- Distribution of PRC—urban recreation in city centres/hubs
- PRC in housing complexes, schools, partner locations
- PRC where density is
- Continued trail expansion
- Affordable and services (LEAP program)
- Facility upgrades for inclusion

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AN EMPOWERED NANAIMO: Diversity, Culture & Social Integrity

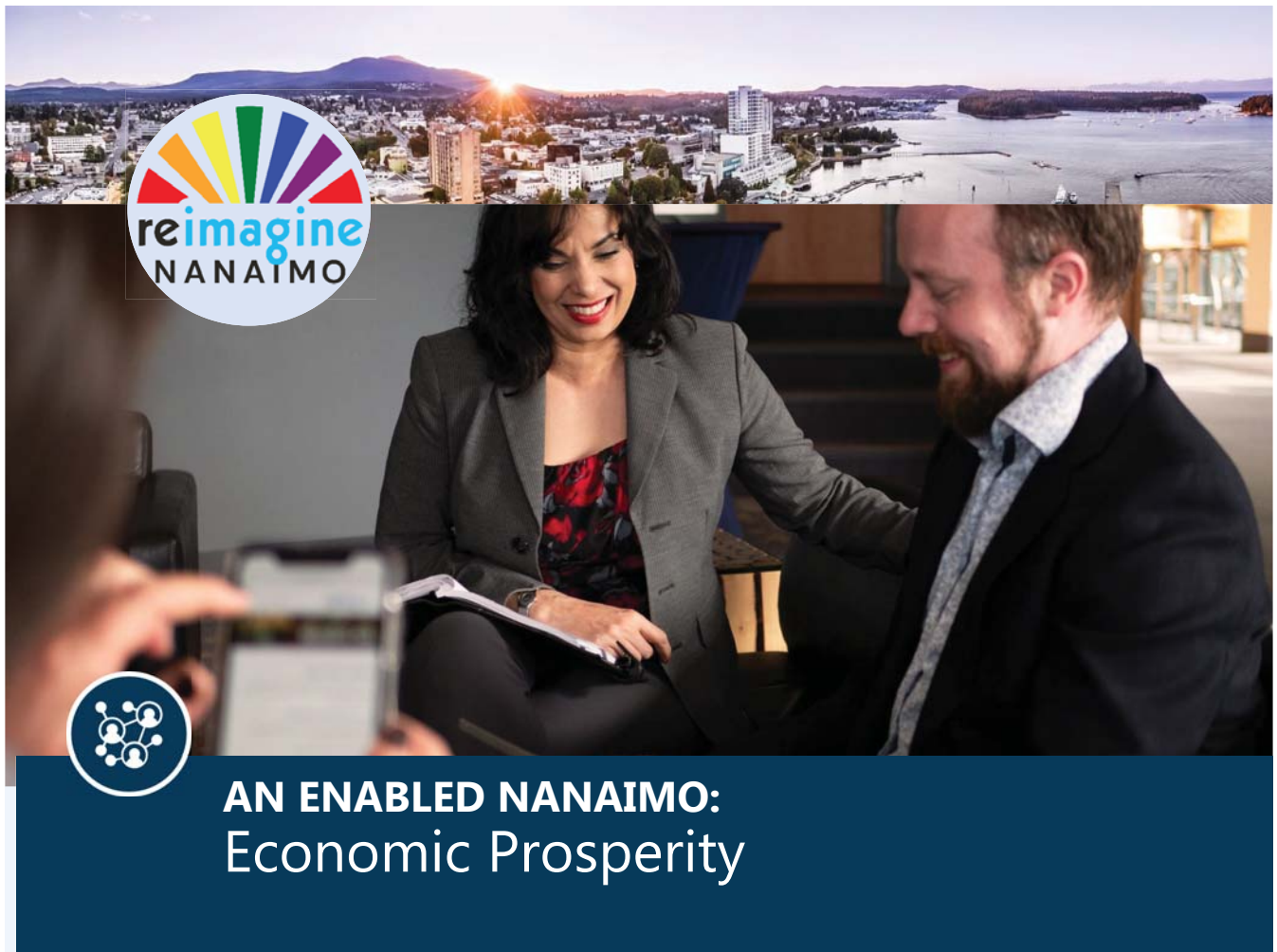


Examples of PRC integration into City Plan goals and policies:

- Encourage events in parks and public spaces (over 200)
- Outdoor gathering spaces
- Increasing public art inventory
- ACAI committee
- Youth and seniors programs and engagement
- Geographic distribution through the community



Maffeo Sutton Inclusive Playground



AN ENABLED NANAIMO: Economic Prosperity




Examples of PRC integration into City Plan goals and policies:

- Promote local attractions for community and sports tourism and tournaments
- Encourage creative economy
- Build on sense of place and cultural tourism
- Support community events
- Maintain and enhance Quality of Life to attract business








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Our City, Our Choices.

Phase 2: Launch



Phase 2 Engagement

Draft Framework, Goals and Indicators:

June 28-September 20

Growth Scenarios:

July 12-September 20

WE ARE HERE



PHASE 1
GATHERING IDEAS
SUMMER - WINTER 2020










PHASE 2
EXPLORING OPTIONS
SPRING - FALL 2021



PHASE 3
DEVELOPING PLANS
FALL - WINTER 2021/2022



DRAFT REIMAGINE NANAIMO – 2021-22 MILESTONE CALENDAR

★Council Updates ★Council Decisions		PHASE 2 MILESTONES									
		January	February	March	April	May	June	July	August	Sept	
 OCP Official Community Plan  CAP Climate Action Plan  ATP Active Transportation Plan  PRCMP Parks Rec & Culture Master Plan  WSS Water Supply Strategy  EDS Economic Development Strategy	 INTEGRATED PLANNING	Phase 1 Public Engagement Summary Finalized Base Maps Finalized Staff begin review of indicators for Doughnut Economics City Portrait Feedback from Environment Committee	★Feb 8 GPC ✓ Phase 1 Engagement Summary Presented ★Feb 22 GPC ✓ Staff discuss milestones and potential project outcomes Ongoing staff review of indicators for Doughnut Economics City Portrait	★Mar 8 GPC ✓ Preliminary City Portrait & Indicators ★Mar 10 ✓ Targets & Indicators Workshop/charrette ★Mar 22 GPC Council to update on Targets & Indicators to Evaluate Scenarios Refine Indicators Model options Staff workshop on exploring options/scenarios	Further model options/scenarios Prepare Phase 2 engagement materials Committees Feedback ★April 29 Council workshop/Charrette on exploring options/scenarios to use for Phase 2 engagement	★May 10 GPC Final City Portrait Approval ★May 31 Council workshop/Charrette on exploring options/scenarios to use for Phase 2 engagement	★Jun 14 GPC ★Jun 28 GPC Updates on PRC/Reimagine Phase 2 engagement launched Virtual workshops / online activities Drafting Plans	★July 12 GPC ★July 26 GPC Phase 2 engagement Draft Plans: internal staff review Committees Feedback Drafting Plans Ongoing Events & Promotions	No GPC Mtgs Phase 2 engagement activities Update Climate modelling Drafting Plans	★Sept 27 GPC Phase 2 engagement activities Draft Plans refined & reviewed with internal team and Committees Committees Feedback Drafting Plans Refining Plans Phase 2 Engagement closes	
		WSS development synced with land use scenario analysis/modelling, options development, engagement and Council meetings									
			Prepare communication and engagement materials ★Feb 1 Council COMPLETE ✓ EDS Endorsed	Establish Advisory Group List Stakeholders • EDS priorities inform development of plan scenarios • In house team starts EDS implementation • Creation of External Economic Development Corporation	Advisory Mtg #1 Introduce WSS & discuss priorities Virtual Stakeholder meetings	Advisory Mtg #2 Upgrades Roadmap Virtual Stakeholder meetings Drafting WSS	Advisory Mtg #3 Virtual Stakeholder meetings Drafting WSS	Summary and analysis of WWS engagement Drafting & Refining WSS		★Sept 27 GPC Council review as part of key strategic plans Refining WSS	
		Jan 19 - EDS Task Force recommend Council endorse									
		EDS and WWS, along with other documents like the Trail Implementation Plan, Culture Plan for a Creative Nanaimo, Various Park Master Plans, Food Security Plan, Health and Housing Action Plan, Age Friendly Plan etc. will inform scenario development/ options for drafting land use and policy directions in integrated plans									



Phase 2: Launch





Phase 2: Launch



Phase 2 Engagement: What are we looking forward to?

- Our City, Our Choices
- Scenarios Exploration Workshops





Phase 2 Engagement: What are we looking forward to?



Phase 2 Engagement: What are we looking forward to?





Phase 2 Engagement: What are we looking forward to?



Phase 2 Engagement: What are we looking forward to?





Phase 2 Engagement: What are we looking forward to?

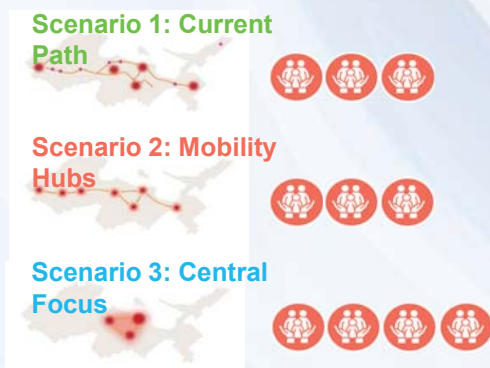


Phase 2: Scenario Integration/ Finding the Right Balance

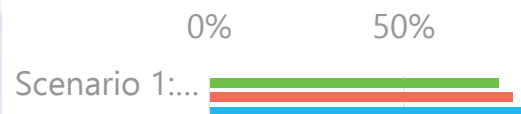




Phase 2: Connected Goal-Integration into Growth Scenarios (homes within 400m of park)



Dwellings within 400 m of Parks



All scenarios yield nearly $\frac{3}{4}$ of dwellings within 400 m of an existing park



Curious about other items?



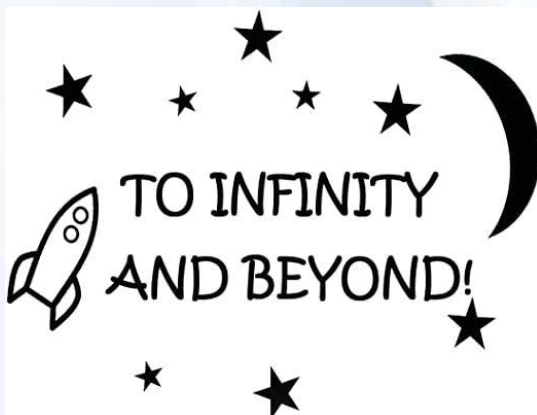


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Phase 3: Taking Flight with Deliverables





Integrated Plan



Emerging Strategies and Action Plans

RECREATION & CULTURE

Draft Goal
An empowered Nanaimo: DIVERSITY, CULTURE, & SOCIAL INTEGRITY

WHAT YOU SHARED IN PHASE 1
Being able to access recreation and cultural opportunities that are recognized and valued as a high quality of life.

RECREATION & CULTURE
How can we create recreational indoor and outdoor experiences for a diverse community?

WHAT'S THE CITY'S ROLE?

WHAT WE DO

- Work with community groups, developers, and non-profits to plan and fund facilities
- Deliver recreation and cultural programs and events for all
- Publish information and facilities registration
- Provide assistance that helps all residents access facilities, programs, and services

WHAT OTHERS DO

- Provide land dedications, easements, and concessions for parks, recreation, and culture facilities to accommodate growth (developers)
- Fund-raising and specific program delivery (non-profits, partners)
- Operation of key cultural facilities (non-profits)

WHAT ARE WE DOING ALREADY?

- Planning for future facility expansion, particularly to improve service for the south end of Nanaimo
- Continuing to follow the Culture Plan for a Creative Nanaimo which guides cultural investment and collaboration in the city
- Increasing equitable access to recreation through programs like the EMP program that provides access to recreation facilities for families in financial need
- Providing opportunities to build youth involvement, leadership, and volunteerism through the Leaders in Training and their programs
- Creating programs in partnership with the School District and others such as the Beavers in Training program that teaches all children at the Grade 3 level minimum survival swimming skills

DRAFT TARGETS

- access to and inclusion of recreational opportunities
- investment in arts, culture, and heritage
- participation in PRC programs and services

MEASURING SUCCESS

- 100 measures for reflecting inclusivity and diversity
- 5 of public and private investment in arts, culture, and heritage
- 87 of people participating in PRC programs

PROTECTED ECOSYSTEMS

Draft Goal
A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS

WHAT YOU SHARED IN PHASE 1
Access to nature, parks, and open space is one of the best things about Nanaimo.

PROTECTING OUR NATURAL AREAS
Protecting our natural areas including streams, wetlands, lakes, woodlands, forests, bluffs, and more is a priority.

WHAT'S THE CITY'S ROLE?

WHAT WE DO

- Plan, construct, and maintain parks and trails including nature parks
- Maintain street trees and planted boulevards
- Set and monitor requirements for developers to protect SLOs and natural features and riparian landscapes during new development
- Fund watershed management planning and require new developments to implement riparian management policies

WHAT OTHERS DO

- Install and maintain riparian management systems, landings, and street trees housing private developments (developers)
- Maintain roadside areas at Provincially-administered Island Highway and Parkway
- Cooperate in environmental monitoring and management across boundaries (SRN and the Provincial)
- Community partners help support the Partners in Parks program

WHAT ARE WE DOING ALREADY?

- Major nature park additions in the last decade have included Uxley Valley, Rocky Point, Westwood Lake expansion along with Garry oak and willow meadow SLOs
- Riparian management planning is underway for Garry Creek watershed and ongoing elsewhere
- Constructing new parks including Uxley Point wetland and the new Blenheim Park

DRAFT TARGETS

- amount of protected environmentally sensitive areas
- proportion of monitored streams and water bodies meeting / exceeding BC Water Quality Guidelines

MEASURING SUCCESS

- of environmentally sensitive areas with protection
- of monitored streams and water bodies meeting / exceeding current guidelines

WATERFRONT ACCESS

Draft Goal
An empowered Nanaimo: DIVERSITY, CULTURE, & SOCIAL INTEGRITY

WHAT YOU SHARED IN PHASE 1
Places to enjoy the waterfront areas is a priority.

WATERFRONT ACCESS
How can we continue to protect our valued shoreline and allow opportunities to experience them?

WHAT'S THE CITY'S ROLE?

WHAT WE DO

- Secure public waterfront parks and trails
- Manage and maintain City-owned waterfront
- Regulate waterfront development on private lands through Development Permits

WHAT OTHERS DO

- Regulate off-shore activity (local government)
- Manage port lands including boat basins (Port of Nanaimo)

WHAT ARE WE DOING ALREADY?

- Uxley Valley Park was established and new projects (East Lake and Centre Lake, as well as Centre Creek)
- Westwood Lake Park was expanded
- Planning is underway to extend the Waterfront Walkway from Downtown to Esplanade Bay
- Waterfront Development Permit Areas are in place to protect waterfronters and their riparian areas during development

DRAFT TARGETS

- public access to waterfront and freshwater areas

MEASURING SUCCESS

- length of publicly accessible waterfront
- of accessible waterfront features



Emerging Strategies and Action Plans

A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS

- ▶ Climate Change Emergency
- ▶ Protected Ecosystems
- ▶ Waste as a Resource
- ▶ Water Use and Conservation

A HEALTHY NANAIMO: COMMUNITY WELL-BEING & LIVABILITY

- ▶ Supporting Vulnerable Populations
- ▶ Affordable Housing
- ▶ Welcoming Community
- ▶ Cost Effective Infrastructure

A CONNECTED NANAIMO: EQUITABLE ACCESS & MOBILITY

- ▶ Daily Needs Closer to Home
- ▶ Active Transportation
- ▶ Mobility



AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, AND SOCIAL INTEGRITY

- ▶ Recreation & Culture
- ▶ Waterfront Access



AN ENABLED NANAIMO: ECONOMIC PROSPERITY

- ▶ Employment
- ▶ Businesses & Industry



Phase 3: Deliverables and Future Management Plans and Strategies



Healthy

Connected

Empowered

Enabled

Green



Anything unclear?



Huy tseep q'u Siem



Nanaimo Sport Tourism Strategy

Governance and Priorities Committee

FOR DISCUSSION > Monday, June 28, 2021



Nanaimo Sport Tourism Strategy

Our Objectives Today

The goal of the presentation today is to:

- Introduce Nanaimo's proposed sport tourism strategy
- Explain the logic behind the focus areas
- Gather feedback about the strategy
- Identify key considerations and next steps from Council's perspective



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Nanaimo Sport Tourism Strategy

Sport Tourism Strategy – Table of Contents

The Nanaimo Sport Tourism Strategy is made up of the following key components...

- Background / Context
- Approach / Methodology
- Strategic Analysis > Industry Scan
- Strategic Analysis > Current State Assessment
- Nanaimo Sport Tourism Options
- Recommendations
- Implementation Timelines and Next Steps



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Why Sport
Tourism?

Nanaimo Sport Tourism Strategy

Why sport tourism?

Sport is at the heart of every Canadian community.



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Nanaimo Sport Tourism Strategy

Why sport tourism?

Sport is at the heart of every Canadian community.

Pre-COVID:

- Fastest growing segment of the global tourism industry
- Generates \$7.2 billion CAD in GDP annually in Canada
- Provincial and federal funding continues to support amateur sport
- International sport is casting the net wider for host cities



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Nanaimo Sport Tourism Strategy

Why sport tourism?

Sport is at the heart of **every** Canadian community.

Since COVID (March 2020):

- Youth sport restricted to regions
- Borders closed
- 28 major events scheduled across Canada, 22 of which were cancelled and the other 6 postponed or re-awarded to other cities
- Loss of more than \$6 billion CAD in GDP in 2020 and projected slow recovery

BUT as we begin to re-open, sport has been hailed as **the fastest road to recovery.**



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Nanaimo Sport Tourism Strategy

What is sport tourism?



Sport Competition – Matches, league games, tournaments, etc., sanctioned by a local, provincial or national sport organization or recognized sport governing body.



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Nanaimo Sport Tourism Strategy

What is sport tourism?



Sport Competition – Matches, league games, tournaments, etc., sanctioned by a local, provincial or national sport organization or recognized sport governing body.



Mass Participation / Recreation Sporting Event – Organized events that are open to the public for registration, where the goal is participation, community, health, wellness and active living.



Sport-Related Festivals – Festivals that promote community gathering and engagement in and around a sporting event.



Sport Administration Meetings – Meetings and events that run alongside a sporting event and / or independently that have some sort of tie or affiliation to sport (e.g., coach clinic or AGM).



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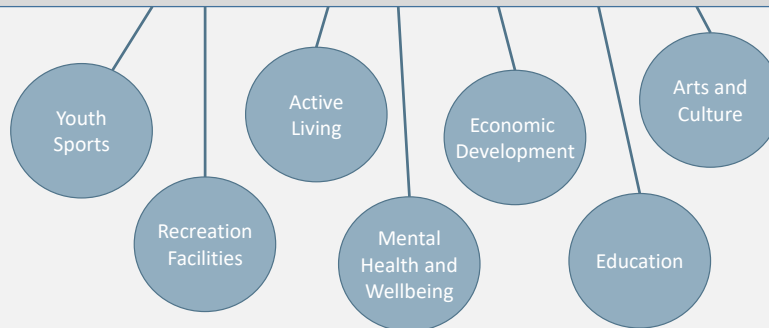
For Discussion

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Nanaimo Sport Tourism Strategy

Sport tourism can bring many diverse benefits to a community

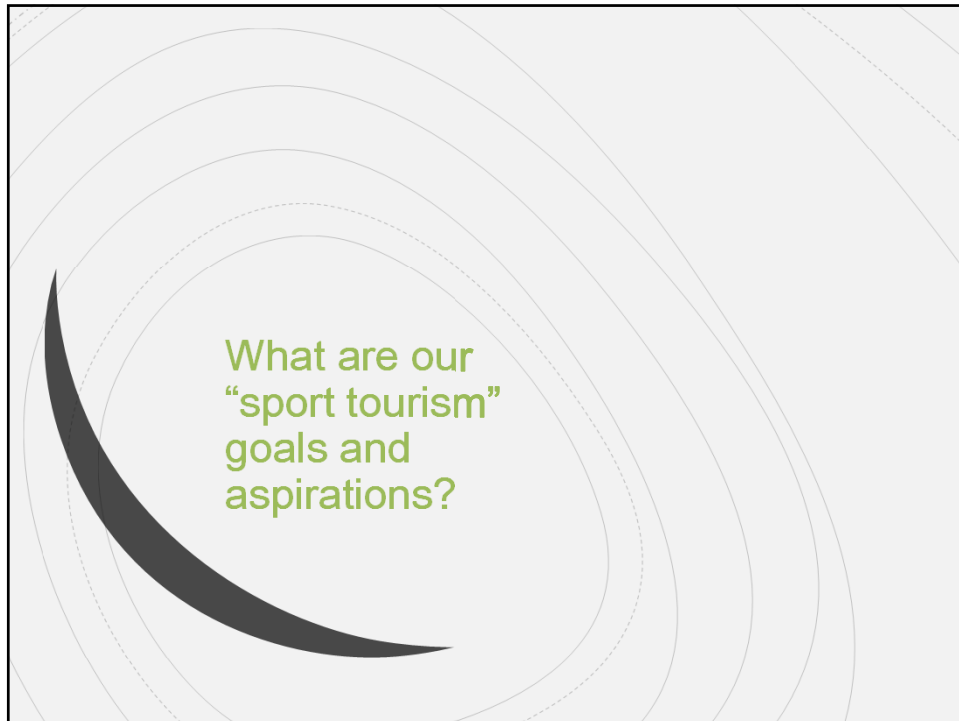
Hosting sport events brings much more than just “heads in beds” ...



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Nanaimo Sport Tourism Strategy

Nanaimo's goals and aspirations relative to sport tourism

There are a number of goals and aspirations identified by key stakeholders:

- Promote the region
- Stimulate economic recovery
- Encourage local sport development
- Attract new sports
- Invest in facilities
- Support the vision of Reimagine Nanaimo
- Actively support implementing Calls to Action #88, 90 and 91 of the Truth and Reconciliation Commission of Canada



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Where is
Nanaimo best
positioned to
play?

Nanaimo Sport Tourism Strategy

How does one decide on which sports, which events, and when?



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Nanaimo Sport Tourism Strategy

Community sport organizations gave us their feedback

We heard from...

29 sports

4300+
athletes, coaches
and officials

34 sport
organizations

**Competitive
and recreational
sport**

**Single and multi-
sport activities**

ALL age
categories



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Nanaimo Sport Tourism Strategy

Venues were assessed to gauge suitability for different types of events

Venues



316 venues
identified

170+ km of walking
trails in Nanaimo

131 viable
venues for sport

38 venues fully or partially
suitable for adaptive sport



383+ mountain bike
trails



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Nanaimo Sport Tourism Strategy

Nanaimo has great strength and depth of experience in many sports

1 ... that Nanaimo is home
to world-champion judo,
jiu-jitsu and mixed martial
arts athletes and coaches?

And that these coaches are
sought after by the highest-
level fighters from around
the world?

And that dozens of private
training camps are hosted
in Nanaimo annually,
hosting athletes on
average from 3 weeks to 3
months?

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For Discussion

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Nanaimo Sport Tourism Strategy

Nanaimo has great strength and depth of experience in many sports

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And that these coaches are sought after by the highest-level fighters from around the world?

And that dozens of private training camps are hosted in Nanaimo annually, hosting athletes on average from 3 weeks to 3 months?

- 2 ... that while coaching at the European Baseball and Softball Championships, I was introduced to the Head Coach of the Czech Men's Baseball Team, who happened to be from Nanaimo?

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Nanaimo Sport Tourism Strategy

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- 2 ... that while coaching at the European Baseball and Softball Championships, I was introduced to the Head Coach of the Czech Men's Baseball Team, who happened to be from Nanaimo?

- 3 ... Curling Canada views the Nanaimo Curling Club as one of the strongest curling clubs in the country?

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Nanaimo Sport Tourism Strategy

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And that these coaches are sought after by the highest-level fighters from around the world?

And that dozens of private training camps are hosted in Nanaimo annually, hosting athletes on average from 3 weeks to 3 months?

2 ... that while coaching at the European Baseball and Softball Championships, I was introduced to the **Head Coach of the Czech Men's Baseball Team**, who happened to be from Nanaimo?

3 ... Curling Canada views the Nanaimo Curling Club as one of the strongest curling clubs in the country?

4 ... The Stevie Smith Bike Park is home to the only UCI-sanctioned pump track in Canada. The Marie Davidson BMX Park is largest BMX skills park in North America.

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For Discussion

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Nanaimo Sport Tourism Strategy: "Build off the Base"

There is room to build off Nanaimo's strengths in team sports

"The Base"

Hockey
Soccer
Baseball
Softball
Lacrosse
Basketball
Volleyball
Aquatics

All Things Cycling

Individual /
Small Team Sport

Indigenous Sport

Adaptive

Paddle Sport

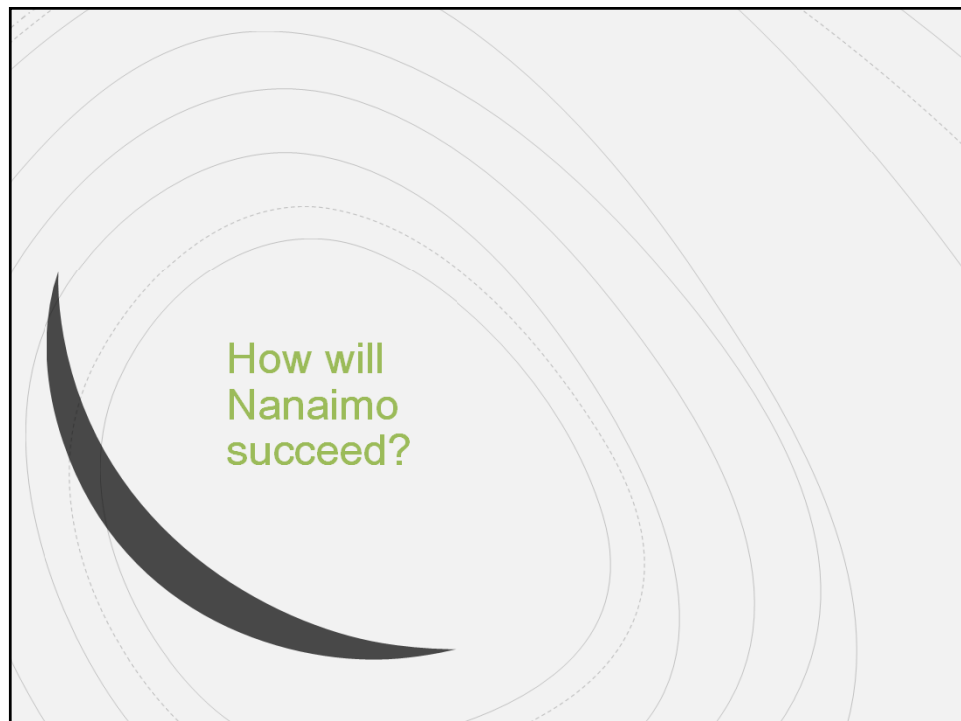
Sport Administration



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For Discussion

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Nanaimo Sport Tourism Strategy: “*Build off the Base*”

Opportunities with major international events have also emerged



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Questions?

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On behalf of:



THANK YOU