

4 CORNWALL'S SOCIAL FOUNDATION

The social domains, relevant indicators and their current status based on most recent data available are summarised in Figure 3.



Figure 3. Summary of the social foundation for Cornwall, detailing social domains, relevant indicators, related UN Sustainable Development Goals, and current status.

ROOM 1: ENABLED

ROOM 1: ENABLED (ECONOMIC HEALTH) - jobs, tourism, energy
HOW CAN WE MEASURE OUR SUCCESS IN **HOW WE WORK**?

START HERE!

This room is focused on indicators that can help us measure our economic health. We will explore four key topics:

- Jobs
- Income
- Tourism
- Energy

Area of focus

INSTRUCTIONS

1. Listen to the facilitator introduce the first topic.
2. As you listen, think about the following questions and record your notes on a virtual sticky note and post:
 - Is this a key goal for the City? Could it be improved?
 - Is the indicator something the City can directly influence (through our policies, actions, etc.)
 - Will it provide meaningful insights about our community progress?
 - Will people be able to understand what it means?
 - Will it be simple enough to measure regularly?
3. As a group, discuss observations about each potential indicator - asking questions to help build understanding.
4. After discussion, use a voting dot to indicate if you think:
 - proposed indicators are suitable
 - any potential future indicators / supporting statistics warrant elevation to a REIMAGINE NANAIMO indicator
5. Move onto the next goal, repeat.
6. After reviewing all goals, reflect on the discussion to consider if there are gaps or other ideas.

DON'T BE AFRAID TO ASK QUESTIONS AND MAKE SUGGESTIONS - THIS IS A JOURNEY OF DISCOVERY.

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reimagine NANAIMO

JOBS so everyone has opportunity to find good employment that meets their needs				COMMENTS / QUESTIONS ON THIS GOAL	
Background <ul style="list-style-type: none"> • RDN Regional Growth Strategy measures [Unemployment] Employment rate and labour participation rate • 1998 / 2006 Progress Nanaimo measured the proportion of enterprise areas being used for their designated purpose (Industrial, Service Industrial, Research / Education / Development) 				<div>Post a sticky note</div>	
Proposed REIMAGINE NANAIMO Indicators					
INDICATOR	WHAT IT TELLS US	HOW IT'S MEASURED	DISCUSSION, QUESTIONS, SUGGESTED MODIFICATIONS	SUITABLE INDICATOR?	VOTING DOTS
1 Working Age Population Guest, 4 minutes ago Proportion of residents that are of workforce age (19 - 64) Desired trend: Increase	Guest, 4 minutes ago • our ability to attract and retain working age population • external image as place for jobs and economic opportunities, amenities and lifestyle	Guest, 4 minutes ago • % of population • Could be benchmarked with other communities • Data through Census (5 years) and ESRI (annual)	Guest, 4 minutes ago 1 minutes ago <div>Post a sticky note</div>	Yes No Maybe	Cast a vote by moving one dot to either yes, no, or maybe 10 dots
2 Non-Residential Building Permits Number of commercial and public building permits issues Desired trend: increase	• community's economic activity and attractiveness to investors • business investment typically followed by economic growth period, employment growth, and rising incomes	• # of building permits • Need to determine exact components - e.g., multi-family, business, mixed-use, etc. • Data through City permitting (annual)		Yes No Maybe	10 dots
Potential Future Indicators / Supporting Statistics					
INDICATOR	WHAT IT TELLS US	HOW IT'S MEASURED	DISCUSSION, QUESTIONS, SUGGESTED MODIFICATIONS	ELEVATE?	
Employment Rate & Labour Force Participation Proportion of workforce age population employed Desired trend: increase	• if people are able to find jobs	• % of workforce population • indicator for RDN Regional Growth Strategy	<div>Post a sticky note</div>	Yes No Maybe	10 dots

