



AGENDA
GOVERNANCE AND PRIORITIES COMMITTEE MEETING

Monday, October 5, 2020, 1:00 P.M. - 4:00 P.M.
SHAW AUDITORIUM, VANCOUVER ISLAND CONFERENCE CENTRE
80 COMMERCIAL STREET, NANAIMO, BC

Pages

1. CALL THE MEETING TO ORDER:

[Note: This meeting will be live streamed and video recorded for the public.]

2. INTRODUCTION OF LATE ITEMS:

3. APPROVAL OF THE AGENDA:

4. ADOPTION OF THE MINUTES:

5. REPORTS:

a. GOVERNANCE AND MANAGEMENT EXCELLENCE:

b. ENVIRONMENTAL RESPONSIBILITY:

c. ECONOMIC HEALTH:

d. COMMUNITY WELLNESS/LIVABILITY:

1. Building Community through Arts and Culture

5 - 18

To be introduced by Julie Bevan, Manager, Culture and Events.

1. Poetry reading "The Change I Want to See" by Valina Zanetti, Nanaimo Youth Poet Laureate

2. Nanaimo's Cultural Cornerstones: Collaboration, Leadership and Community Resilience

To be introduced by Julie Bevan, Manager, Culture and Events.

Presentation:

1. Bruce Halliday, the Port Theatre, Carolyn Holmes, Nanaimo Art Gallery, and Sophia Maher, Nanaimo Museum.

3. Evolving our Programs to Create Impact

19 - 21

(a) Program Review of Cultural Grants

To be introduced by Julie Bevan, Manager, Culture and Events.

Purpose: To highlight issues related to the City's current grant funding programs through Culture & Events, and to seek endorsement from Council for Staff to undertake a program review including research on best practices and dialogue with stakeholders.

Recommendation: That the Governance and Priorities Committee direct Council to endorse a review of the three grant funding programs administered by Culture & Events (Culture & Heritage Operating Grants, Culture & Heritage Project Grants, and Downtown Event Revitalization Grants), including research on best practices and dialogue with community stakeholders, and return with recommendations to improve and evolve processes to continue to meet the needs of the Nanaimo cultural community.

(a) Update on RFP No. 2489 Call for Artists for Permanent Art at Maffeo Sutton Park

To be introduced by Julie Bevan, Manager, Culture and Events.

Purpose: To provide an update on the outcome of 'Request for Proposals No. 2489 Call for Artists, Supply and Oversee Installation of Artwork of Maffeo Sutton Park' issued in October 2019.

(b) Art in Public Spaces Working Group

To be introduced by Julie Bevan, Manager, Culture and Events.

Purpose: To highlight issues related to the City's current public art program, and to recommend that the Committee endorse the creation of an Art in Public Spaces Working Group to provide advice to Staff and Council related to art in public spaces.

Recommendation: That the Governance Priority Committee direct Council to endorse the creation of an Art in Public Spaces Working Group to be facilitated by Culture & Events Staff.

5. Building Capacity and Engaging with Art and Culture Communities in Nanaimo

To be introduced by Julie Bevan, Manager, Culture and Events.

Presentation:

1. "Song for Nanaimo" by Sonnet L'Abbe, songwriter

e. REIMAGINE NANAIMO:

1. REIMAGINE NANAIMO Strategic Conversation - Arts and Culture Communities

To be introduced by Julie Bevan, Manager, Culture and Events.

2. REIMAGINE NANAIMO Phase 1 Update

27 - 35

To be introduced by Dale Lindsay, General Manager, Development Services.

Presentation:

1. Lisa Bhopalsingh, Manager, Community Planning.

f. AGENDA PLANNING:

1. Governance and Priorities Committee Agenda Planning

36 - 42

6. PROCEDURAL MOTION:

7. ADJOURNMENT:



**LOVE
ARTS
NANAIMO**

**Building Community
through Arts & Culture**
*amplifying & championing
local creativity*

2020-OCT-05



CITY OF NANAIMO
THE HARBOUR CITY



Valina Zanetti
Youth Poet Laureate
“The Change I Want to See”

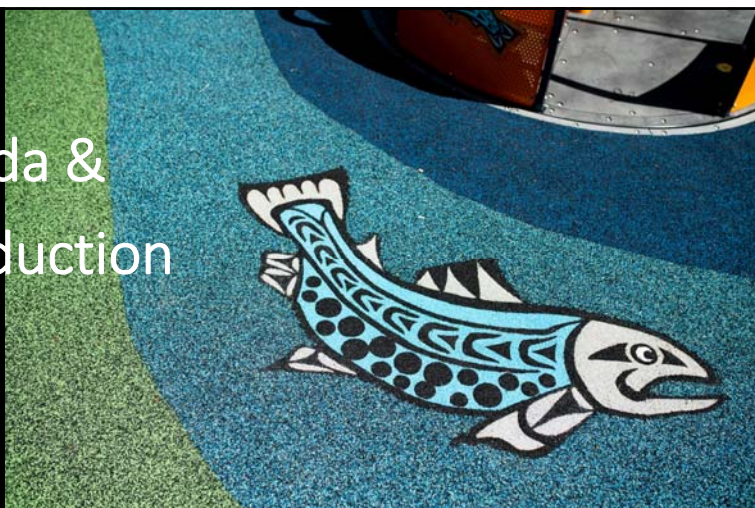


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Agenda & Introduction



LOVE
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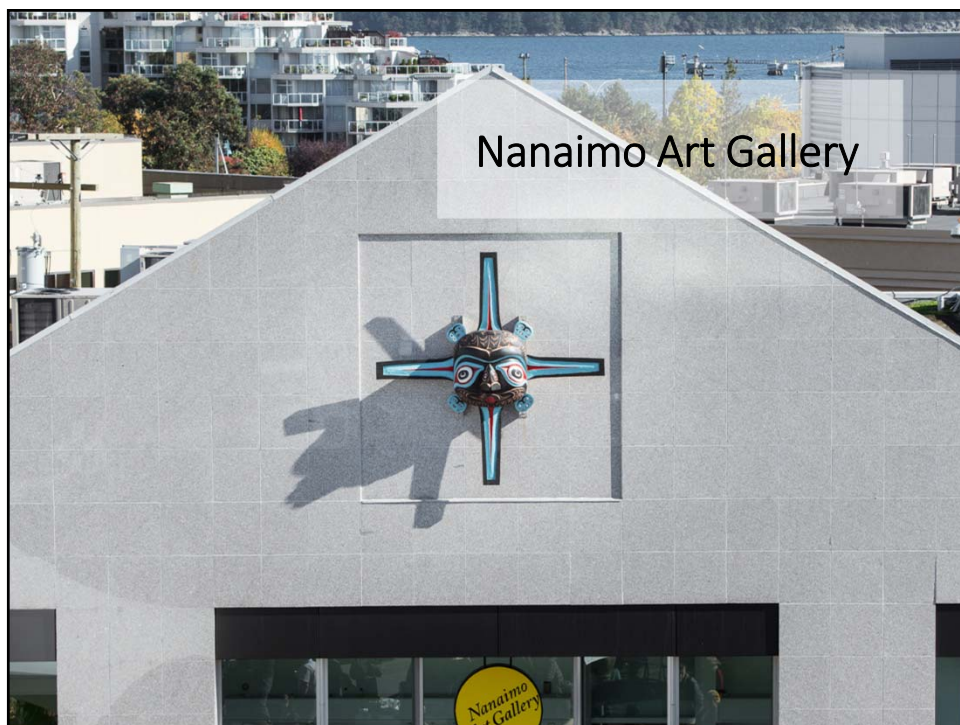
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Nanaimo's Cultural Cornerstones: collaboration, leadership & community resilience

Bruce Halliday, General Manager, The Port Theatre
Carolyn Holmes, Executive Director, Nanaimo Art Gallery
Sophia Maher, General Manager, Nanaimo Museum

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Evolving our Programs to Increase Impact

- City investment in culture
- Poet Laureate programs
- Concerts in the Park(ing Lot)



City Investment in Culture: 3 funding streams



Culture & Heritage Operating Grants

\$312,318 for 2021
Based on \$3 per capita



Culture & Heritage Project Grants

\$44,407 for 2021

*In 2014, fund was increased by 10% per year
for 5 years – last increase was in 2019*



Downtown Event Revitalization Fund

\$150,000 for 2021

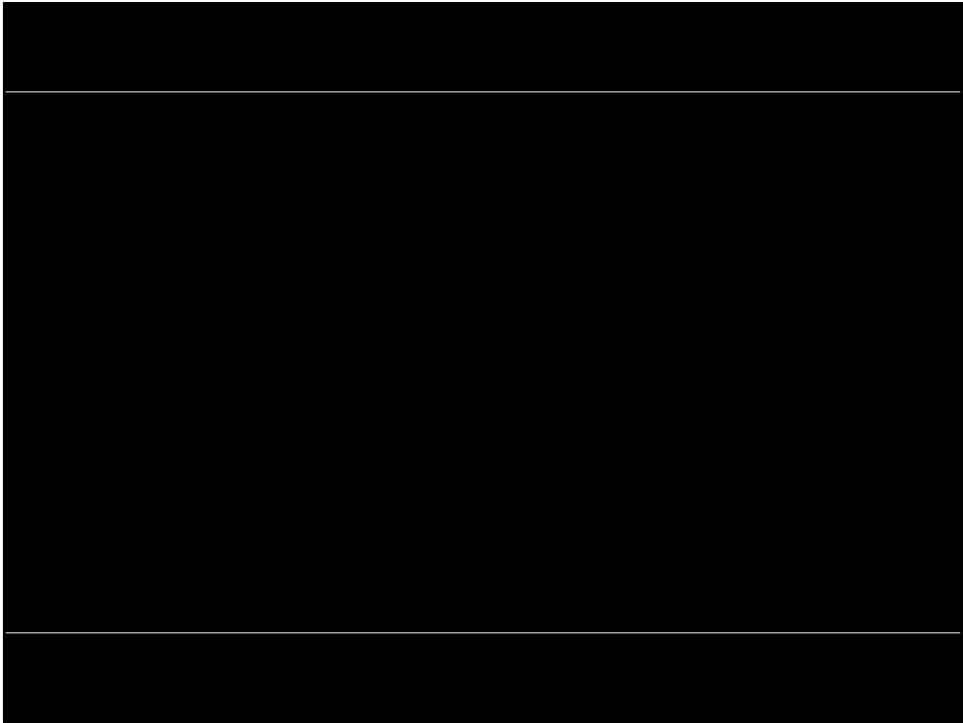





Nanaimo's Poet Laureate




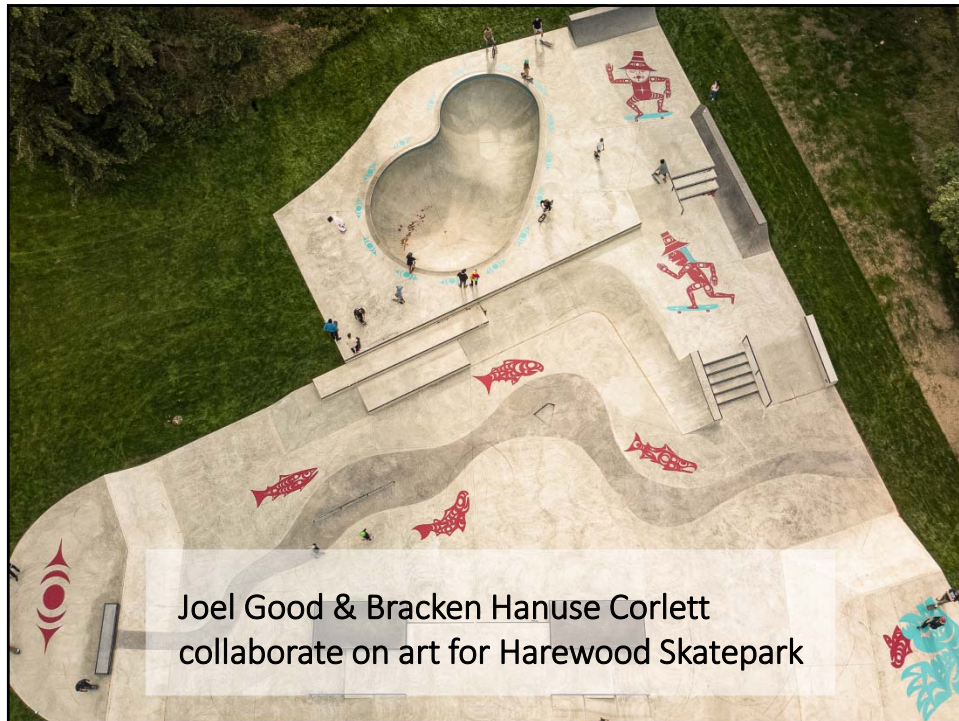
Concerts in the Park(ing Lot)
Bringing music to seniors & supporting the
livelihoods local musicians

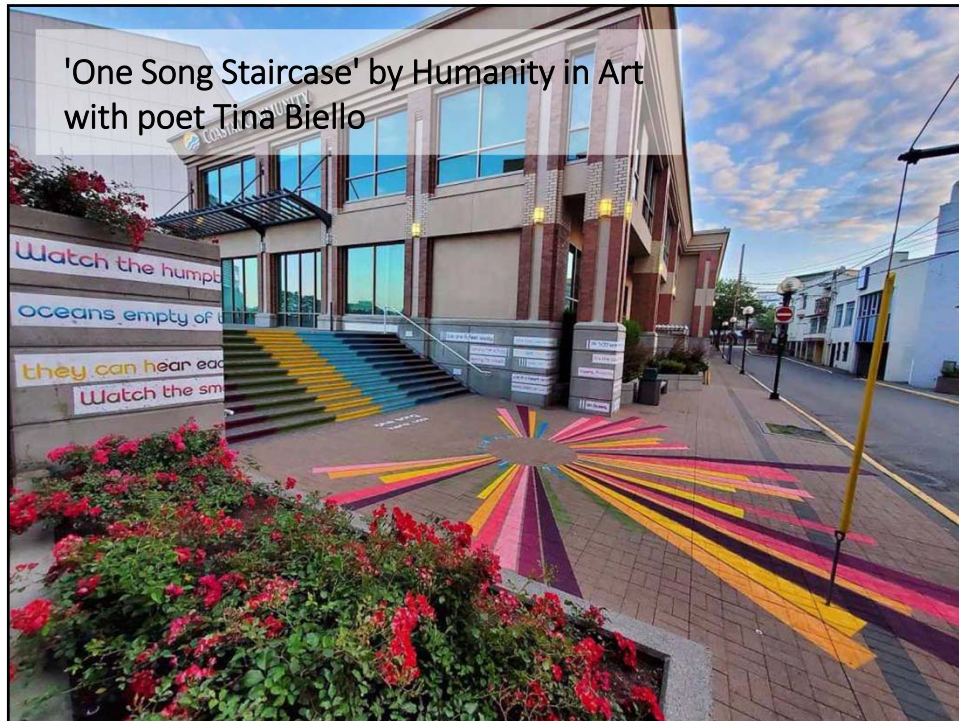


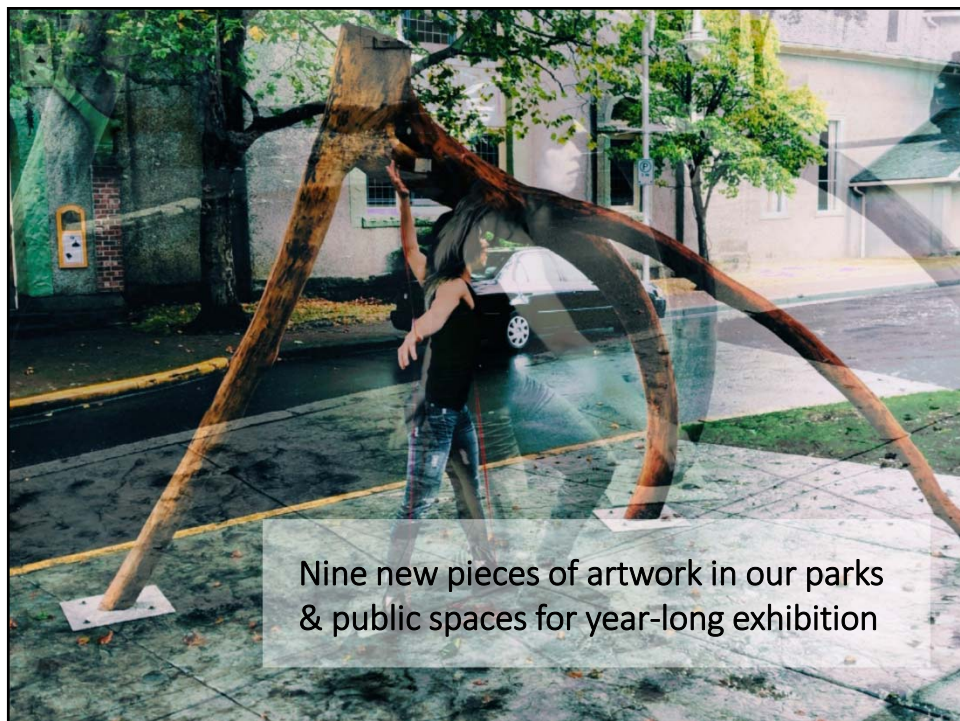


Art in Public Spaces









Building Capacity & Engaging with Art & Culture Communities



Sonnet L'Abbe "Song for Nanaimo" *from the stage of the Port Theatre*

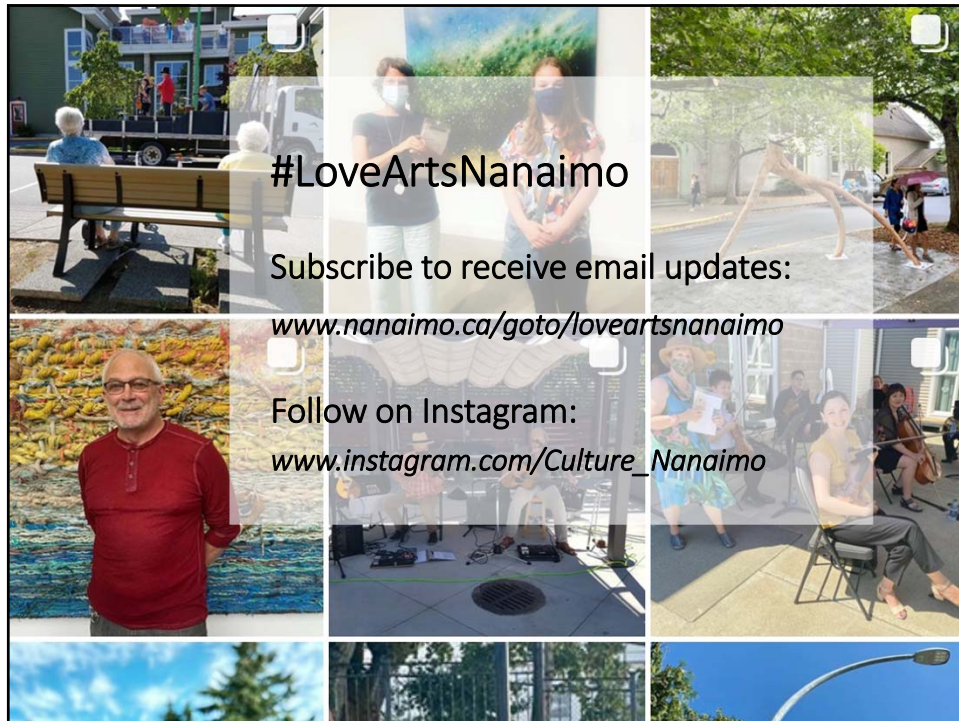




5 Themes

1. Sustainability: funding, skill & resource sharing
2. Reconciliation & decolonization: advancing ethical changes
3. Our people: growing & retaining talent
4. Spaces for culture: needs for the future
5. Collaboration, partnerships & building community





#LoveArtsNanaimo

Subscribe to receive email updates:

www.nanaimo.ca/goto/loveartsnanaimo

Follow on Instagram:

www.instagram.com/Culture_Nanaimo

DATE OF MEETING OCTOBER 5, 2020

AUTHORED BY JULIE BEVAN, MANAGER, CULTURE & EVENTS

SUBJECT PROGRAM REVIEW OF CULTURAL GRANTS

OVERVIEW

Purpose of Report

To highlight issues related to the City's current grant funding programs through Culture & Events, and to seek endorsement from Council for Staff to undertake a program review including research on best practices and dialogue with stakeholders.

Recommendation

That the Governance and Priorities Committee direct Council to endorse a review of the three grant funding programs administered by Culture & Events (Culture & Heritage Operating Grants, Culture & Heritage Project Grants, and Downtown Event Revitalization Grants), including research on best practices and dialogue with community stakeholders, and return with recommendations to improve and evolve processes to continue to meet the needs of the Nanaimo cultural community.

BACKGROUND

Currently, three streams of grant funding are administered annually through Culture & Events, within the department of Parks Recreation and Culture:

- Culture & Heritage Operating Grants
- Culture & Heritage Project Grants
- Downtown Event Revitalization Fund (Downtown Event Grants)

Intake is now open for 2021 funding with an application deadline of 2020-OCT-19. In the last cycle, 47 organizations received funds through these programs, for a total of \$500,092.

In past years, grant applications were received and reviewed by Staff, then forwarded to a Council-appointed body for review, discussion and adjudication. The Cultural Committee, the Culture and Heritage Commission, and the Cultural Vitality Committee each played a role in reviewing and assessing applications, and making recommendations on funding amounts to Council for final approval.

The most recent comprehensive review of Culture & Heritage funding was undertaken in 2014, shortly after the approval of *A Cultural Plan for a Creative Nanaimo 2014-2020* and in conjunction with the creation of a Culture & Heritage department. At that time, the City engaged Melinda Mollineaux, a consultant who brought expertise on public sector arts funding to the project. Mollineaux's report, which included a comparative analysis of municipal funding for arts and culture in other jurisdictions within BC (Kelowna, Kamloops, Prince George, Victoria and the Capital Regional District), made a number of detailed recommendations on program design and process. Many of the recommendations were adopted and implemented.

DISCUSSION

This year, Staff have undertaken preliminary research on best practices related to municipal funding of arts and culture, including issues related to the assessment of grant applications. Jury panels consisting of community peers members assembled on a program-by program basis to assess applications are common practice in some municipalities, while others charge an inter-departmental group of Staff to undertake this work, before the final approval comes from Council. Both models have advantages and disadvantages.

An in-depth grant program review by Staff will look closely at some of the following issues:

- How other public funders have shifted their models to address issues of equity, accessibility and diversity
- Appropriate levels of funding (i.e. the percentage at which the City should fund organizations and projects)
- Feasibility of moving to an online system for applications
- Eligibility requirements, assessment criteria and budget requirements for grant applicants
- Reporting requirements that provide appropriate information without becoming onerous for small organizations
- How public funders are addressing the issue of compensation for peer-assessment labour and how these panels are appointed
- Identifying and reducing barriers to ensure accountability and transparency, while also being responsive to address the needs of the arts and culture community

Staff are well positioned to undertake this work, with new team members that have professional expertise in non-profit governance, arts management, grant writing and reporting, and experience convening and participating in grant adjudication processes at municipal, provincial and federal levels. |

OPTIONS

1. That the Governance and Priorities Committee direct Council to endorse a review of the three grant funding programs administered by Culture & Events (Culture & Heritage Operating Grants, Culture & Heritage Project Grants, and Downtown Event Revitalization Grants), including research on best practices and dialogue with community stakeholders, and return with recommendations to improve and evolve processes to continue to meet the needs of the Nanaimo cultural community.
 - The advantages of this option: Council will be provided with information and recommendations to enhance the City's cultural grant programs to ensure that resources are being leveraged and deployed in a way that is efficient, transparent, and provides support for the individuals and organizations delivering cultural programs and services in Nanaimo. This process will be supported and enhanced by REIMAGINE NANAIMO community consultations.
 - The disadvantages of this option: This project will involve an investment of Staff time.
 - Financial Implications: None.
2. That Council provide alternative direction.

|

SUMMARY POINTS

- Currently, three streams of grant funding are administered annually through Culture & Events, within the department of Parks Recreation and Culture: Culture & Heritage Operating Grants, Culture & Heritage Project Grants, and the Downtown Event Revitalization Fund (Downtown Event Grants).
- In 2014, a comprehensive review of Culture & Heritage funding was undertaken by Melinda Mollineaux. From the review came a number of detailed recommendations on program design and process, many of which were adopted and implemented.
- Staff are seeking endorsement to undertake a new review the grant funding programs administered by Culture & Events, including research on best practices and dialogue with community stakeholders, and return with recommendations to improve and evolve processes to continue to meet the needs of the Nanaimo cultural community.

Submitted by:

Julie Bevan
Manager, Culture & Events

Concurrence by:

Lynn Wark
Director, Recreation & Culture

Richard Harding
General Manager, Parks, Recreation &
Culture

DATE OF MEETING OCTOBER 5, 2020

AUTHORED BY JULIE BEVAN, MANAGER, CULTURE & EVENTS

**SUBJECT UPDATE ON RFP NO. 2489 CALL FOR ARTISTS
FOR PERMANENT PUBLIC ART AT MAFFEO SUTTON PARK**

OVERVIEW

Purpose of Report:

To provide an update on the outcome of '*Request for Proposals No. 2489 Call for Artists, Supply and Oversee Installation of Artwork of Maffeo Sutton Park*' issued in October 2019.

BACKGROUND

In October 2019, the City issued a '*Request for Proposals No. 2489 Call for Artists, Supply and Oversee Installation of Artwork of Maffeo Sutton Park*', with a closing date of 2020-JAN-22.

In February 2020, a Council-appointed Selection Panel was established for RFP No. 2489. The panel consisted of four members with professional expertise in visual art, two members of City Council, and three Staff members. Due to COVID-19 precautions, the Review Panel meeting was held by video conference on 2020-MAY-06.

In advance of the meeting, members of the Review Panel were provided with ten complete proposals as received. Having reviewed and discussed each proposal in detail, members unanimously determined that none of the proposals were suitable to advance and recommend to Council.

The group noted that the project budget of \$50,000 was not adequate to realize a major, permanent and iconic artwork for a high-profile location at Maffeo Sutton Park. The panel recommended that Staff re-consider the ways in which Requests for Proposals for public art are developed and look to best practice regarding public art in other municipalities. Based on this recommendation by the Review Panel, the RFP was officially cancelled and artists who submitted were notified.

DISCUSSION

Funds allocated to the project can be held for a future opportunity and Staff will report to Council to provide recommendations. In the interim, Staff are undertaking research and moving forward with a review of the City's public art program. Such a review will examine a range of issues including:

- How City resources are best leveraged
- How to engage local expertise to inform the trajectory of the City's art collection
- Possibilities for collaboration
- New strategies for interpretation
- How to make Calls to Artists widely accessible to allow for increased and diverse participation
- How to better plan for the long term care and maintenance of City-owned artworks

A separate report to be presented at the 2020-OCT-05 Governance Priorities Committee meeting recommends the creation of an Art in Public Spaces Working Group, who could provide advice to Staff and help inform the research and the development of future Calls to Artists.

CONCLUSION

Based on feedback from the Review Panel and the cancellation of RFP No. 2489, Staff are engaging in a review of City public art programs and will provide Council with options and information in a future report.

SUMMARY POINTS

- The *'Request for Proposals No. 2489 Call for Artists, Supply and Oversee Installation of Artwork of Maffeo Sutton Park'* was cancelled at the recommendation of the Council-appointed Review Panel.
- The group noted that the project budget of \$50,000 was not adequate to realize a major, permanent and iconic artwork for a high-profile location at Maffeo Sutton Park. The panel recommended that Staff re-consider the ways in which Requests for Proposals for public art are developed and look to best practice regarding public art in other municipalities.
- Based on this recommendation by the Review Panel, the RFP was officially cancelled and artists who submitted were notified.

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Richard Harding
General Manager, Parks, Recreation &
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DATE OF MEETING OCTOBER 5, 2020

AUTHORED BY JULIE BEVAN, MANAGER, CULTURE & EVENTS

SUBJECT ART IN PUBLIC SPACES WORKING GROUP

OVERVIEW

Purpose of Report

To highlight issues related to the City's current public art program, and to recommend that the Committee endorse the creation of an Art in Public Spaces Working Group to provide advice to Staff and Council related to art in public spaces.

Recommendation

That the Governance Priority Committee direct Council to endorse the creation of an Art in Public Spaces Working Group to be facilitated by Culture & Events Staff.

BACKGROUND

The City's *Community Plan for Public Art* was adopted in May 2010. The plan began as a legacy project under the Cultural Capital of Canada Program and was developed through a community process involving artists, arts managers, neighbourhood representatives and members of the public. It identifies Nanaimo's vision for public art, and goals and priorities for implementing public art projects. The plan also includes guidelines and tool kits for artists and decision-makers, so that projects are developed in a manner that is inclusive, fair and creative.

At the time the plan was adopted, the City's structure included three Council-appointed bodies who would participate in public art processes in different ways: a Public Art Review Panel; Cultural Committee; and the Parks, Recreation and Culture Commission. These bodies held various roles and responsibilities and would advise Staff and make recommendations for approval to Council.

Since the *Community Plan for Public Art* was adopted, governance structures have shifted and the Committee and Commission are no longer in place. Various Review Panels have been struck on an ad-hoc basis to assess submissions to Calls to Artists and to make recommendations on temporary and permanent artworks through Staff for final approval by Council.

Now, the City has an opportunity to evolve its public art programs. With demonstrated community interest in new kinds of projects, and opportunities for collaboration—across City-departments, with community organizations and the private sector—and new Staff members with experience facilitating and interpreting public art, the City is well-positioned to further develop a program that contributes to pride of place and community identity.

This year, Staff have begun to review existing process, have sought feedback from artists who have participated in the City's program, and are researching to learn from examples of best practice from other Canadian municipalities.

Based on the 2010 plan, and looking ahead to a number of potential projects, Staff are recommending that an Art in Public Spaces Working Group be assembled. The group would leverage the strengths and expertise of Nanaimo's diverse art community and create opportunity for engagement and participation.

The group would be supported by Culture & Events Staff, and would ideally consider programs and policy over a longer-term, rather than evaluate individual projects, to help inform a trajectory for the City's program and collection. Such a working group will capitalize on local expertise, and ensure that programs are well aligned with corporate strategic priorities, deploy City resources effectively, and create impact for Nanaimo residents and visitors.

A number of issues related to the City's public art program require analysis, discussion and decision-making. These issues, which the Working Group may discuss, include:

- Public art funded by commercial developers and private entities
- Commissions associated with City capital projects
- A program for assessment and maintenance of artworks in the City's collection
- Enhanced documentation and interpretation of City's existing public art collection
- Insurance and risk related to the temporary public art program
- Compensation for artists
- Public art projects with partner organizations (i.e. Hub City Walls, Nanaimo Art Gallery)
- Donations of artwork to the City's collection

OPTIONS

1. That the Governance Priority Committee direct Council to endorse the creation of an Art in Public Spaces Working Group.
 - The advantages of this option: Creating a mechanism for community input and outside expertise on City public art programs.
 - The disadvantages of this option: Staff time will be required to develop the Guidelines and facilitate the Working Group.
2. That Council provide alternative direction.

SUMMARY POINTS

- Staff recommend that the Governance Priority Committee direct Council to endorse the creation of an Art in Public Spaces Working Group to be facilitated by Culture & Events Staff.
- The Art in Public Spaces Working Group is an opportunity for community members to inform processes related to the City's art programs. The Working Group will provide advice and act as a resource to Council and Staff on topics related to public art in Nanaimo; raise awareness and understanding of the value of art in public places; and advise on strategies, programs and policies.

Submitted by:

Julie Bevan
Manager, Culture & Events


Concurrence by:

Lynn Wark
Director, Recreation & Culture

Richard Harding
General Manager, Parks, Recreation &
Culture

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REIMAGINE NANAIMO – Phase 1
Engagement Status Update
2020-Oct-05



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What is in
**REIMAGINE
NANAIMO?**



OCP Update



Parks, Rec &
Culture Plan
Update



Active
Transportation
Plan



Climate Action
Plan



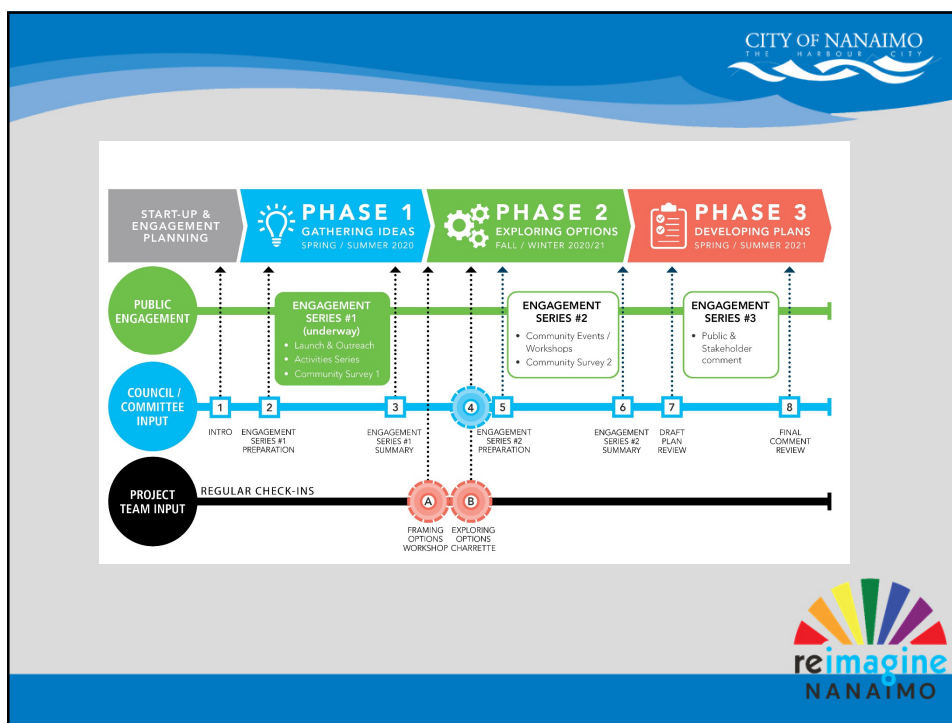
Economic
Development
Plan



Water Supply
Strategic Plan

2





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Week	Topic
1	Introduction & Welcome
2	How We Stay Green & Adapt - our environment
3	How We Connect & Play - our parks, recreation and culture
4	How We Care - inclusivity & accessibility
5	How We Work - our economy & jobs
6	How We Move - our transportation
7	How We Live - our housing
8	Transition

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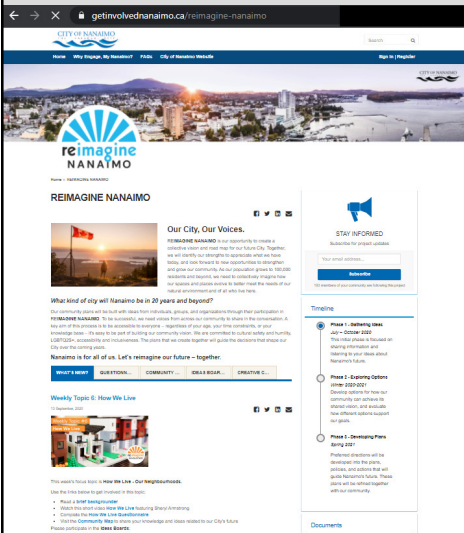
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Everyone has a voice in planning our city.




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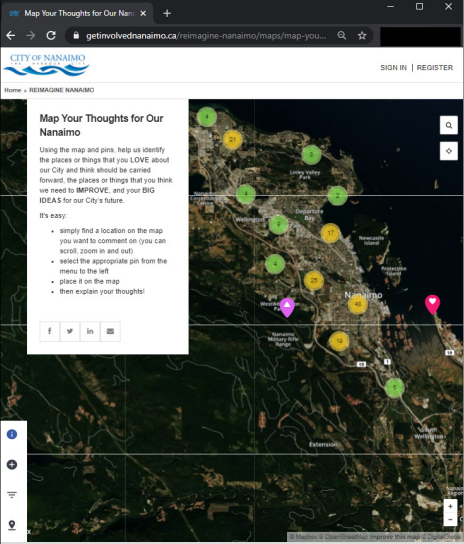


Key Actions: Bang the Table
getinvolvednanaimo.ca/reimagine-nanaimo

Content Posted:

- How to be involved
- Backgrounders
- Survey Questionnaires
- Videos
- Interactive tools - polls, mapping, ideas, stories
- Creative Community Contest
- Kids Activity Book
- New content added regularly






Key Actions: Analytics
getinvolvednanaimo.ca/reimagine-nanaimo

As of 2020-Sep-18:

- Total Visits: 5,200
- Total Registered: 671
- Participated in Surveys: 700
- Stories Submissions: 7
- Ideas Submissions: 44
- Community Map Posts: 167





Key Actions: Social Media Campaign

As of 2020-Sep-18:

- Facebook posts: 37
- Facebook views/Scroll By: 101,729
- Facebook liked/commented: 5,775
- Instagram views: 8 posts with 1,316 views and likes
- Twitter tweets: 37





Key Actions:

In-Person Public Engagement Pop-up Stations

As of 2020-Sep-18:

- 31 pop-up stations
- Involved over 30 staff across the organization





Reimagine Nanaimo Pop Up Tent
Departure Bay
Fri Aug 28, 1:00pm



Reimagine Nanaimo Pop Up Tent
Linley Valley
Thu Aug 27, 3:00pm



Reimagine Nanaimo Pop Up Tent
Beban Park
Wed Aug 26, 2:00pm



Reimagine Nanaimo Pop Up Tent
Departure Bay
Tue Aug 25, 12:30pm





Key Actions:


Community Welcome Meetings

- Community Representative Welcome Meetings: 4
- Held on: August 18 and 25
- Total participants: 89
- Opportunity/challenges identified: 88
- Community representative invite extended





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Key Actions:

Community/Stakeholder Outreach

As of 2020-Sep-18:

- Community Representative Interest: 35
- CR Toolkits distributed: 20
- Follow-up sessions (virtual and physical)
- VIU student engagement
- School District #68
- Under-represented groups are a focus


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Community/Stakeholder Outreach Response



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2020 Nanaimo Community Survey

Please take a few minutes to share your thoughts on our City, the programs and services offered here, and what is important for our shared future. Your input will help guide important decisions for future planning and spending. Please note all respondents are guaranteed complete anonymity.

Please return your survey in the enclosed postage-paid envelope by **October 30, 2020**. Thank you for your help!

Key Actions:

Statistically Valid Survey

- Surveys mailed out: 2,000
- Survey returned deadline: 2020-Oct-30
- Returned survey target is 500
- Prize offered for survey completion

Please note: Responses to survey and questionnaires may be impacted by election-related mail outs and communications regarding the BC General Election being held on 2020-Oct-24.

Living in Nanaimo

1. How would you rate your current quality of life in Nanaimo?

Very Poor ☐ Poor ☐ Neutral ☐ Good ☐ Very Good ☐

2. Overall, do you feel quality of life in Nanaimo has improved or worsened in the last 10 years?

Improved ☐ → Why? _____

Stayed about the same ☐ → Why? _____

Worsened ☐ → Why? _____


3. Identifying our strengths gives us building blocks for continued improvement. Looking at the list below, which things do you LOVE MOST about Nanaimo today? (ONLY CHECK UP TO 5)

<input type="checkbox"/> Affordable lifestyle	<input type="checkbox"/> Proud history and heritage
<input type="checkbox"/> Beautiful waterfront	<input type="checkbox"/> Quality education opportunities
<input type="checkbox"/> Vibrant downtown	<input type="checkbox"/> Clean, green, and sustainable city
<input type="checkbox"/> Sense of community	<input type="checkbox"/> Creative and cultural opportunities
<input type="checkbox"/> Diverse job opportunities	<input type="checkbox"/> Access to nature, parks, and open spaces
<input type="checkbox"/> Neighbourhood character	<input type="checkbox"/> Diverse recreation programs and services
<input type="checkbox"/> Easy to get around using a range of transportation options	<input type="checkbox"/> Fun community events and celebrations (outside COVID-19 restrictions)
<input type="checkbox"/> Vancouver Island's central "hub" that is well-connected to other communities	<input type="checkbox"/> Other-Please specify _____

How We Connect & Play-Parks, Rec. & Culture

4. How satisfied are you with the NUMBER of public recreation and culture facilities in Nanaimo?

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Affordable space for arts & culture tenants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aquatic centres & swimming pools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Artisan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts learning & workshop spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Auditoriums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinemas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibition spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fitness centres & gymsnasiums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heritage sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Museums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nanaimo archives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor venues for live events & festivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance spaces-large (theatres)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance spaces-small/intimate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Production studios & rehearsal spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall Number of recreation/culture facilities in your neighbourhood area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>





Calling all creatives!

We're going to REIMAGINE NANAIMO our way!

COMING SOON | PRIZES!

ReIMAGINE NANAIMO

Creative Community Contest

watch getinvolvednanaimo.ca for announcements



Key Actions:

Creative Community Contest

- Invitation for people to share their inspiration for a future Nanaimo – their own way
- All ages and interests
- Through Phase 1 engagement
- Prize offered



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Key Actions: Promotion Materials Distributed






CITY OF NANAIMO
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Key Actions: Traditional Advertising

- Newspaper Ads (News Bulletin) – 8 weeks (July 22 – September 9)



**reimagine
NANAIMO**
Our City, Our Voices.

What kind of city will Nanaimo be in 20+ years?

REIMAGINE NANAIMO is our opportunity to create a common road map for positive change and our City's future.

Not sure the best way to get involved?
Need a printed copy of a questionnaire?
Have a general question?

Call us and we'd be happy to help!

 reimagine@nanaimo.ca
 [getinvolvednanaimo.ca](tel:250-755-4464)
 250-755-4464





- Nanaimo News Bulletin article – July 29



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Key Actions: Traditional Advertising



THE WOLF
106.9 FM
Nanaimo's Rock Station

- Radio Ads (The Wave/The Wolf):
Mid-September to mid-October - 48 spots total

Radio Spots:

(15 Second)



(30 Second)





CITY OF NANAIMO
THE HARBOUR CITY

Coverage

TIMES COLONIST

Nanaimo asks residents to consider 20-year plan for community's future

Carla Wilson / Times Colonist
JULY 13, 2020 9:40 AM



Photograph by GOOGLE STREET VIEW

The City of Nanaimo is asking citizens to look ahead 20 years and imagine what they want to see in their community.

"We want to involve as many people as possible in planning for our city's future," Coun. Ben Geselbracht said Tuesday. Individuals, organizations and institutions are invited to participate — and to encourage others to take part — in the Reimagine Nanaimo project.

Feedback will help the city revise long-term plans for parks, economic development, climate action, transportation, water supplies and more. The city's official community plan will also be updated.

"This type of planning process occurs once in a decade and is a chance for us to start from big ideas then move through a more focused discussion to understand the options and actions that will help us achieve our goals and create a future Nanaimo that we're all proud to call home," said Mayor Leonard Krog.

The first stage of the Reimagine Nanaimo program runs until September.

The city plans to connect with citizens through questionnaires, videos, social media, weekly discussions, activities for kids, online workshops and a contest with prizes.

The project's second phase will run through this winter into 2021. The plan is to develop options for how the community can reach its shared goals.

Phase three is expected next spring, when the various plans will be updated with actions to make them happen.

More information can be found at reimagine-nanaimo.ca.

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CivicInfo News Feed @BCHeadlines · Jul 22

#Nanaimo - City of Nanaimo surveying residents to inform long-term planning



City of Nanaimo surveying residents to inform long-term planning - Na...
City starts 'Reimagine Nanaimo' process tied to official community plan review
nanaimobulletin.com

Nanaimo Bulletin @NanaimoBulletin · Jul 21

City of #Nanaimo surveying residents to inform long-term planning



City of Nanaimo surveying residents to inform long-term planning - Na...
City starts 'Reimagine Nanaimo' process tied to official community plan review
nanaimobulletin.com



Governance and Priorities Committee Agenda Planning

2020 GPC Dates											
Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
20	10	9		11	8	13			5	9	14
27	24			25	29	27		21	26	23	

JANUARY

s	m	t	w	t	f	s
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5	6*	7	8	9	10	11
12	13	14	15	16	17	18
19	20*	21	22	23	24	25
26	27	28	29	30	31	

January 6 – Meeting cancelled
January 20 – Special GPC

FEBRUARY

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MARCH

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29		30	31				

March 23 – Sp. Council

APRIL

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19	20*	21	22	23	24	25
26	27	28	29	30		

April 2 – Meeting Cancelled
April 6 – Meeting Cancelled
April 20 – Sp. Council

MAY

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JUNE

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June 29 – Sp. Council

JULY

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AUGUST

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SEPTEMBER

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Sept. 14 - GPC meeting cancelled
Sept. 21 – Sp. GPC
Sept. 28 – GPC meeting cancelled

OCTOBER

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NOVEMBER

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22	23	24	25	26	27	28	
29	30						

DECEMBER

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20	21	22	23	24	25	26	
27	28	29	30	31			

	Governance and Priorities Committee Meeting
	Statutory Holiday
	FCM Annual Conference (Toronto)
	Council Meeting

UBCM Convention (Victoria)	■
AVICC Convention (Nanaimo)	■
Public Hearing (Special Council Meeting)	■

Governance and Priorities Committee Agenda Planning

Upcoming Topic

MEETING DATE	TOPIC	BACKGROUND	FORMAT	OUTCOMES
October 5, 2020	Arts & Culture	Brought forward through Council discussion and motion made at the GPC meeting held 2019-OCT-7	<ul style="list-style-type: none"> - Invite members from the Arts & Culture community to discuss engagement and communication - Staff report and presentation outlining the process for issuing grants related to the arts and providing an update to the Cultural Plan for a Creative Nanaimo - Round Table discussion 	<ul style="list-style-type: none"> - Discussion Recommendation to Council or possibly defer to other committee (ie – budget implications deferred to Finance and Audit)
October 26, 2020	Sanitation Review	With two years of operation, it is timely to review the sanitation operation to ensure future sustainability. Information Report July 15 th advised Council of Staff's intention to conduct a service review on the automated solid waste collection program to inform the upcoming budget cycle	<ul style="list-style-type: none"> - Presentation of consultant's findings 	<ul style="list-style-type: none"> - Discussion, awareness to support upcoming budget cycle

Governance and Priorities Committee Agenda Planning

<i>(investigating options to engage w/ neighbourhood associations through the use of Get Involved Nanaimo or other form of online communication)</i>	Neighbourhood Associations – Part 2	Identified as a priority topic at the GPC meeting held 2020-JAN-20 (session 2 of 2)	<ul style="list-style-type: none"> - Invite chairs of some associations to attend and be available for the discussion. - Identify what resources are available - Presentation on how neighbourhood associations work in the City and what expectations they have of Council (i.e.: how do they want to be engaged?) 	<ul style="list-style-type: none"> - Formalized process for recognizing neighbourhood associations - Create a new policy and criteria for neighbourhood associations moving forward including how they can be officially recognized. - Defer any financial implications to Finance and Audit Committee
TBD	Women's Participation on City of Nanaimo Task Forces and Childminding Reimbursement for members of City Committees	Identified as a priority topic at the GPC meeting held 2020-FEB-10		
TBD	Transit		<ul style="list-style-type: none"> - Tailored City of Nanaimo conversation around transit delivery (City of Nanaimo residents' perspective and impacts to residents and the City). - How to encourage transit use from a City perspective. - Invite a member of RDN staff speak to Council at the meeting and provide an update of their planning process. - Bus stop locations that make sense - Conversation around covered bus stops - Number of hours that transit operates 	<ul style="list-style-type: none"> - An ask, or assessment, from the City's perspective sent to the RDN after a decision is made at the city level with a recommendation for consideration at the RDN.

Governance and Priorities Committee Agenda Planning

<i>TBD</i>	Crosswalk Safety	Identified as a priority topic at the GPC meeting held 2020-FEB-10	<p>Crosswalks:</p> <ul style="list-style-type: none"> -report about flashing lights at crosswalks (are they beneficial, etc.) -Education and information around increasing pedestrian safety at crosswalks -Costs around the lighting at crosswalks. 	<p>Could come as a next step:</p> <ul style="list-style-type: none"> -Professional best practice on what should be at crosswalks and what works best and why, etc. <p>Outcome: -a report that outlines all of the pros and cons of crosswalk lighting and pedestrian safety.</p> <p>Options/costs</p>
<i>TBD</i>	Community use of the Vancouver Island Conference Centre	Identified as priority topic at the Finance and Audit Committee meeting held 2020-JUL-15	Staff to provide information package	

Governance and Priorities Committee Agenda Planning

Future GPC Topics

- 1 Port Drive
- Building Permit Review
- Capital planning process
- Committee structure and community engagement
- Community Amenity Contribution Policy
- Election signage
- Homelessness and addictions
- Mutual Aid Agreement – Fire Department
- Outcomes of Economic Development Task Force
- Outcomes of Health and Housing Task Force
- Short Term Rental/AirBnB regulations
- Sports venues and tourism strategies
- Sustainable Procurement Policy
- Vancouver Island Regional Library overview
- Waterfront Walkway

Governance and Priorities Committee Agenda Planning

Deferred to Finance and Audit Committee

- Fees and Charges

Previous Topics Covered

- Review of “Council Procedure Bylaw 2018 No. 7272”
- Neighbourhood Associations – Part 1
- Effective Advocacy Strategies
- Coordinated Strategic Policy Review 2020-2021
- Single Use Checkout Bags
- Civic Facilities – conditions, issues, plans and objectives
- Energy and Emissions Management Program
- Advocacy – Part 2
- Coordinated Strategic Policy Review 2020-2021 – Public Engagement Strategy
- Manual of Engineering Standards and Specifications Revision Update
- ReImagine Nanaimo: Demographics and Land Inventory/Capacity Analysis Summary
- Climate Change Resilience Strategy
- Reallocation of Street Space
- Governance: Question Period/Correspondence/Proclamations/Other
- Council Resolution Update
- Reopening Strategy/Plan
- Roadway Reallocation Options
- Social Procurement
- Capital Projects
- Sports Venues
- Proposed Amendments to the MoESS

Upcoming GPC/Special Council Topics

October 5

1. Arts and Culture
2. REIMAGINE Nanaimo



October 26

1. Community Amenity Contribution Policy
2. Short Term Rentals
3. REIMAGINE Nanaimo



November 9

1. Sanitation Review
2. REIMAGINE Nanaimo



November 23

1. Sustainable Procurement
2. REIMAGINE Nanaimo



December 9

1. REIMAGINE Nanaimo

