CITY OF NANAIMO
THE HARBOUR CITY

PRIORITIES FOR THE

ECONOMIC DEVELOPMENT STRATEGY RFP

1. Identifying impediments / barriers (new & existing business)
2. Identifying strengths /
3. Analyze all areas we can build on or attract new business.

BE NIMBLE!

9/ Dec

workplan

CITY OF NANAIMO
THE HARBOUR CITY

PRIORITIES FOR THE ECONOMIC DEVELOPMENT STRATEGY RFP

1. Develop a 10 year plan.

Comprehensive

2. Review of previous docs. policies, bylaws, other relevant docs, sectoral data + summarize

✓ 3. GAP/ SWAT / consultation < focus sectoral
public
Blue Ribbon

4. Include evaluation criteria — develop evaluation criteria

5. Qualifications. — what type are we seeking

6. Industry opportunities

7. work plans

CVC 2

CITY OF NANAIMO
THE HARBOUR CITY

PRIORITIES FOR THE

ECONOMIC DEVELOPMENT STRATEGY RFP

1. TRANSPORTATION EFFICIENCIES PASSENGER FERRY / ISLAND CORRIDOR
2. COMPACT & EFFICIENT, INFRASTRUCTURE, DENSITY, REVIEW OF INCENTIVES/DISINCENTIVES
3. _____

MORE DETAILED INFORMATION PROVIDED ON EC DEV TASK FORCE APPLICATION

CITY OF NANAIMO
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PRIORITIES FOR THE ECONOMIC DEVELOPMENT STRATEGY RFP

1. PLANNING AREAS - VIABILITY IN CONJUNCTION WITH COMMUNITY
2. TYPES OF UNWANTED BUSINESS - LIMITATIONS ?
3. PROCESS - REQUIREMENTS.

CITY OF NANAIMO
THE HARBOUR CITY

PRIORITIES FOR THE

ECONOMIC DEVELOPMENT STRATEGY RFP

1. Knowledge, awareness, experience & support Nation ~~government~~ ~~with First~~ business

2. Build Nanaimo Economy retention attraction business growth

3. _____

CITY OF NANAIMO
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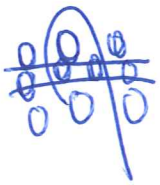
PRIORITIES FOR THE ECONOMIC DEVELOPMENT STRATEGY RFP

smart city
wellbeing
growth
jobs
poverty
investment sector focus
environment sustainability

1. What is the clear vision for Ec Dev
2. How do we capture impact by traditional measure or less traditional measures
3. to include specific sector strategy / tech sector small business First Nations resource sector environment sectors



CITY OF NANAIMO
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PRIORITIES FOR THE

ECONOMIC DEVELOPMENT STRATEGY RFP

1. Alignment with OCP & Regional Growth Mgt.
2. Include KPI's for short term & long term 5-7 yrs
3. Create a clear, comprehensive robust, roadmap for the implementation of strategies with deliverables by 10 15 20 ?

4. Decision matrix - KPI's

Fishing Rod

CITY OF NANAIMO
THE HARBOUR CITY

PRIORITIES FOR THE

ECONOMIC DEVELOPMENT STRATEGY RFP

1. INDUSTRY / SECTOR CONSULTATION

2. BUREAUCRATIC PROCESS & INFRASTRUCTURE

3. EXAMINE THE EXISTING COMM EC DEV STAKEHOLDERS' STRATEGY

CHALLENGES & OPPORTUNITIES TO EC DEV

SURVEY OUR NETWORK:

CITY OF NANAIMO
THE HARBOUR CITY

PRIORITIES FOR THE

ECONOMIC DEVELOPMENT STRATEGY RFP

1. Review legislative Impedements with recommendations to improve process
2. Available infrastructure & potential need
3. Competitive advantages / disadvantages

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THE HARBOUR CITY

PRIORITIES FOR THE

ECONOMIC DEVELOPMENT STRATEGY RFP

1. Industry Sector Consultation ← Gaps – Friction – Opportunities.

2. Strategic Allignment between City ED Dept and the new City owned agency → Protocol & Collaboration → City measurables - tactic → ED Dept Corp - measurables - tactic

3. Investment Readiness
Removing Barriers → What is our competitive Advantage?
→ Policy Review - Constraints to Development - Identify & remove. Perception vs. reality.
Asset management → land - "available and needed"
inventory → resources " "
→ infrastructure " "
→ workforce

#1 Economic
* Priorities → Set by committee and then KPI's
KPI's Examples
** → JC/M. → Workforce engagement
# of $ - Create
- Expand
- Retained
- Attracted
in Development - Industrial
- Commercial
- Residential