

DRAFT FOR DISCUSSION

CITY OF NANAIMO

STRATEGIC PLAN 2019



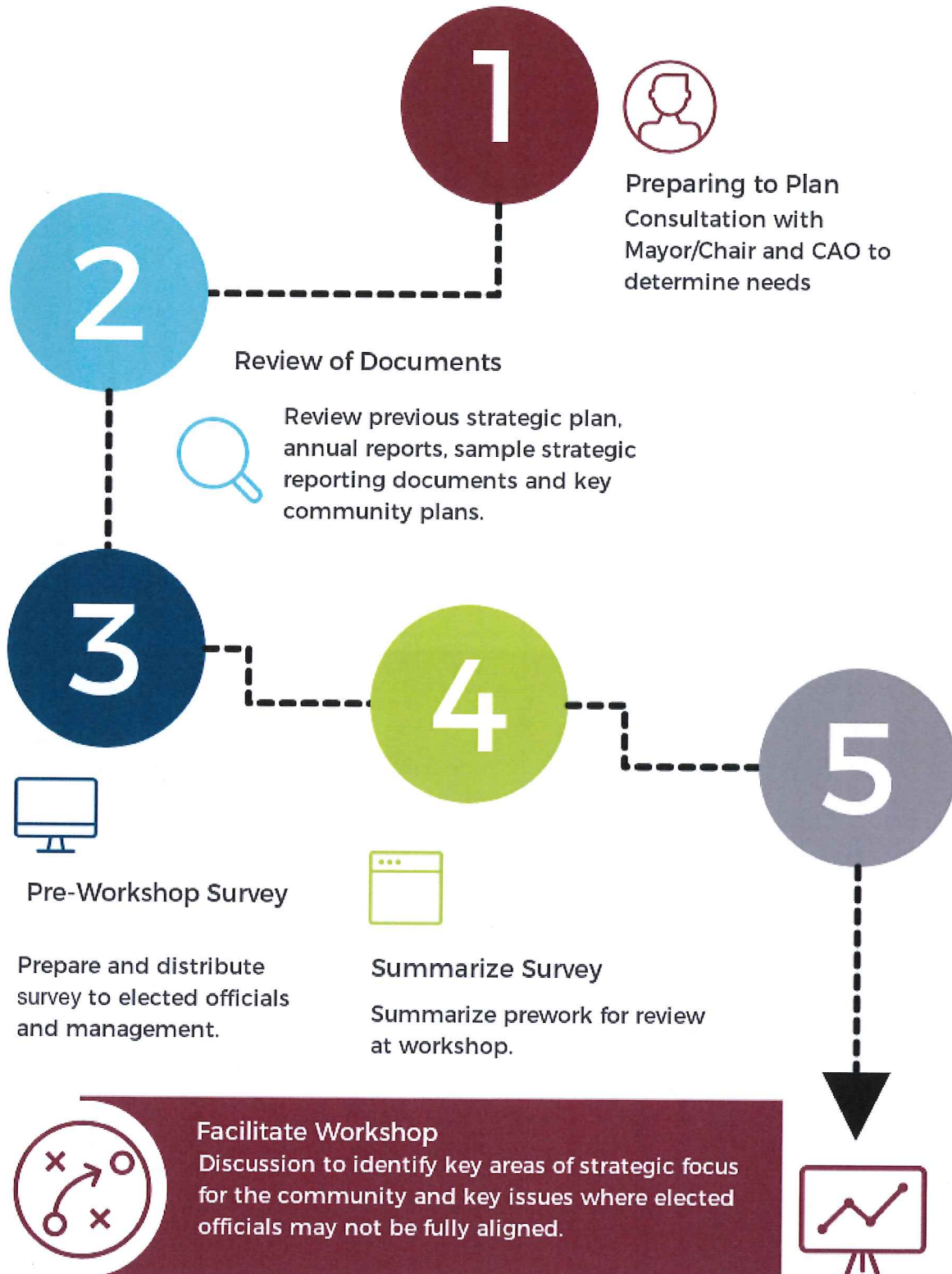
**"The essence of
strategy is
choosing what
not to do."**

Michael Porter

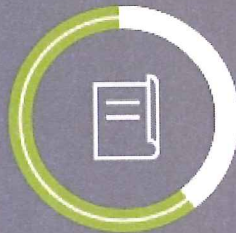
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PROCESS OF PLANNING



PREPARING THE PLAN



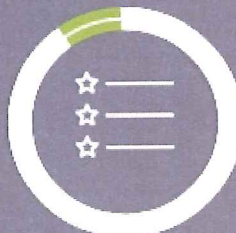
1. PREPARING NOTES FROM WORKSHOP

Consultant summarizes discussion from survey, notes and flipcharts and prepares draft language on themes and focus areas



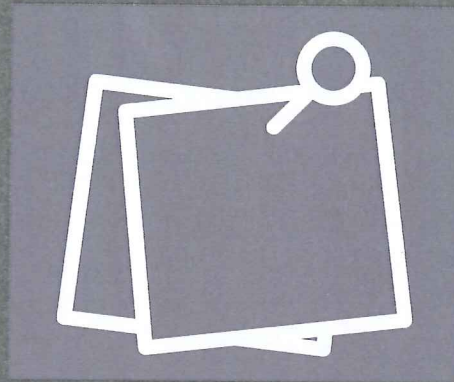
2. COUNCIL REVIEWS DRAFT

Council reviews the proposed strategic themes and focus areas from the survey and workshop to ensure they reflect Council priorities. The focus of this is to ensure that they are confident the proposed focus areas will advance the strategic themes.



3. MANAGEMENT PROPOSES INITIATIVES

Once the focus areas are identified by Council, Management outlines current and proposed initiatives for review/ approval/ comment by Council. Council will determine if the initiatives meet their needs and recommend 'more/less, faster/slower'



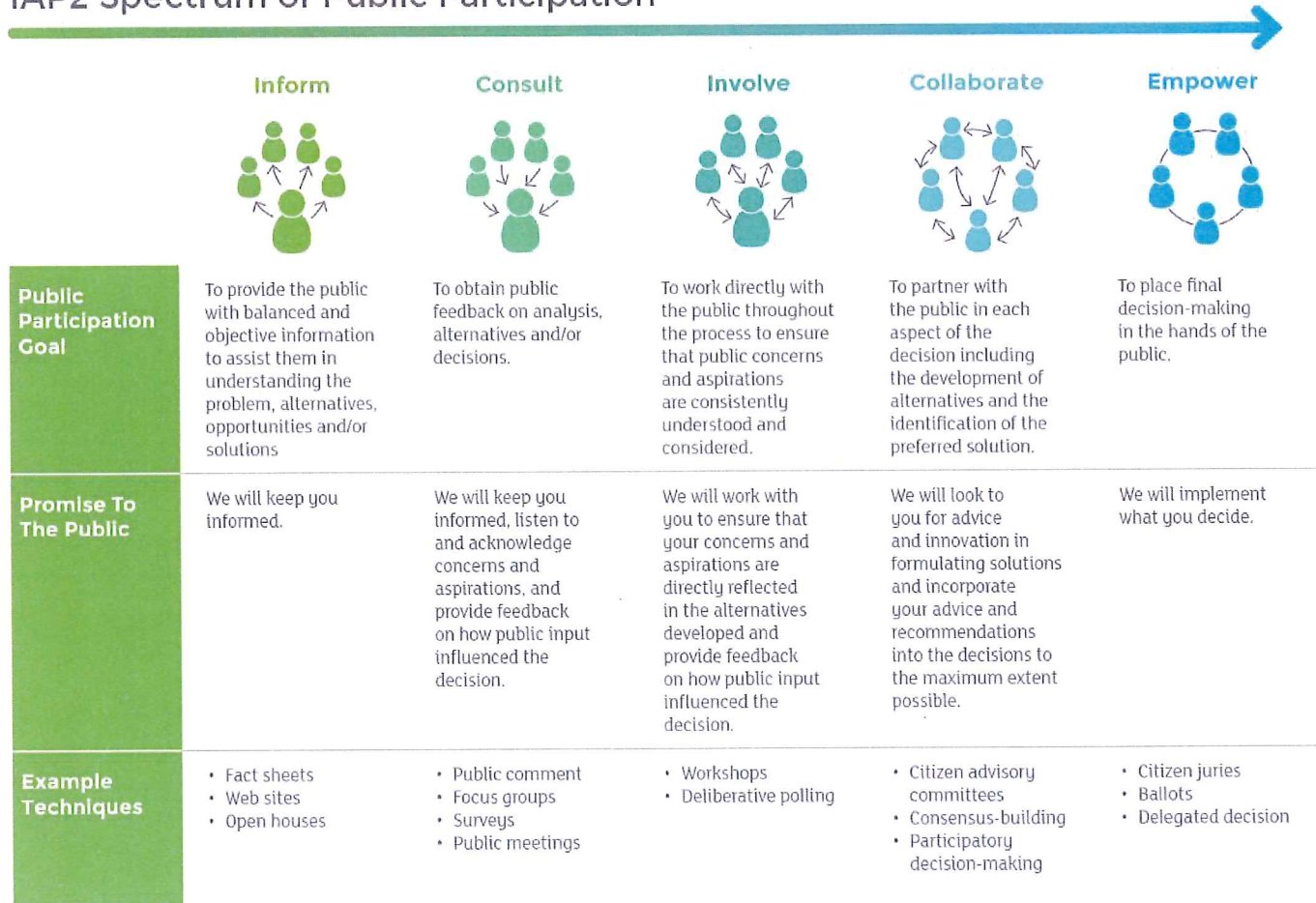
NOTES FROM WORKSHOP

See mindmap handout

IAP2 Spectrum of Public Participation

Many Councils and Boards focus on the most effective ways to work with their community - the following is a spectrum that establishes how important alignment is between the goals of public participation and the commitments made to the public

IAP2 Spectrum of Public Participation



Comments?

SUGGESTIONS FOR CHANGES

Answer here