

Legislative Services & Communications 2019 Business Plan



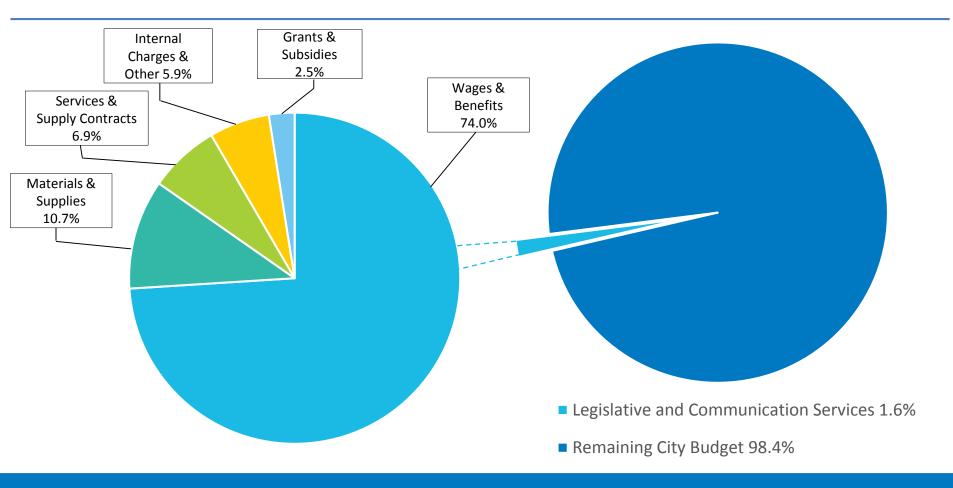


Overview

- Two unique business units in one
- Legislative, policy and administrative expertise
- Compliance with legislation
- Keep public informed
- Strategic communications advice



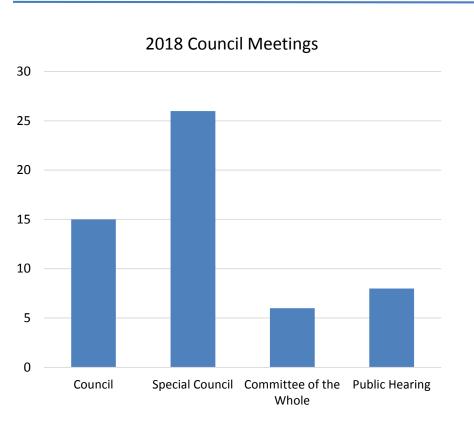
Department's Share of City Budget

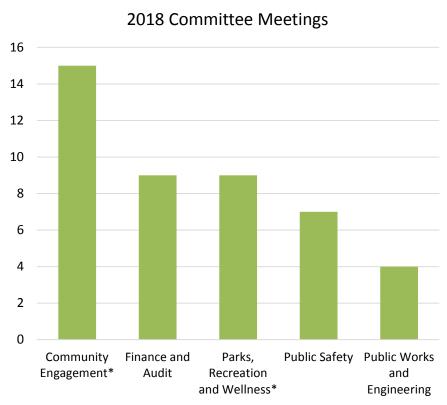




- Municipal election
- Council Procedures Bylaw
- Records Management System
- e-SCRIBE roll out reduce paper usage, manual processes
- Increased use of City-produced videos as communication platform
- Increased social media presence

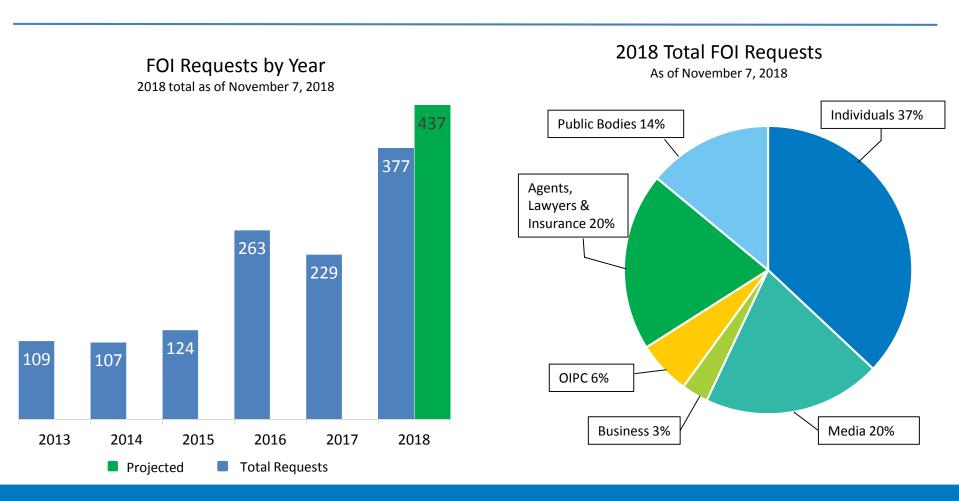






^{*}Includes meetings that convened but did not have quorum

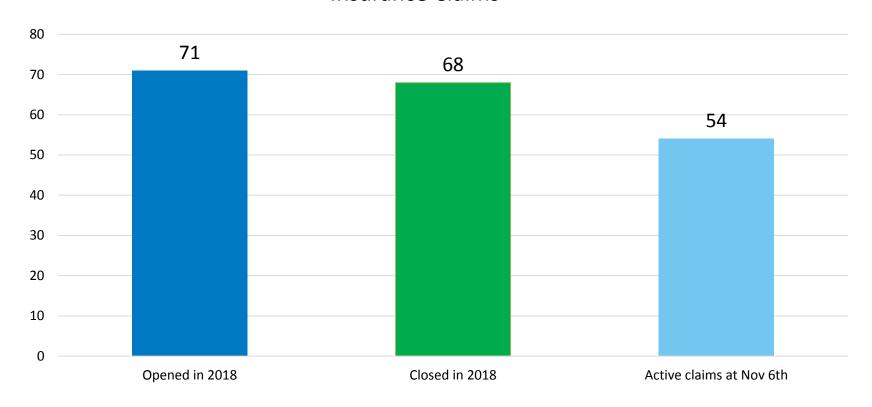




Legislative Services & Communications



Insurance Claims





2019 Key Challenges

- New Council orientation
- Privacy program roll
 out resource strain
- New Council communications expectations?



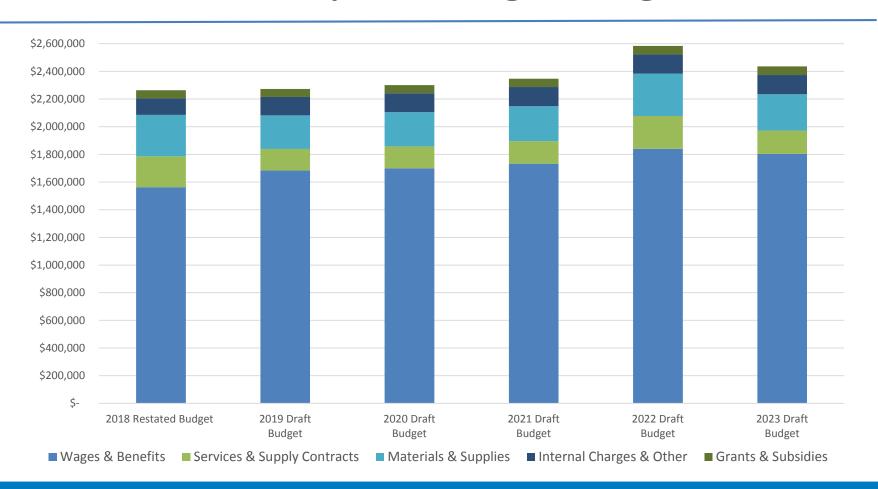


2019 Key Initiatives

- Assist with Strategic Plan 2020
- Next phase of Records Management program
- Improve annual communications plan
- Increase internal communications activity, support



Draft Operating Budget





Proposed Changes to Budget

- New FTE: reinstatement of Communications
 Manager
 - Improve consistency in messaging from the City
 - Increase opportunities for pro-active communications
 - Improve response times for communications support and advice
 - Further develop positive relations with media, public