

MINUTES OF THE ECONOMIC DEVELOPMENT STANDING COMMITTEE MEETING
HELD IN THE BOARD ROOM, CITY HALL,
ON TUESDAY, 2003-APR-22, COMMENCING AT 10:04 A.M.

PRESENT: Councillor T. K. Krall, Chair

Members: Councillor M. D. Brennan
Councillor C. S. Manhas
Mayor G. R. Korpan, Ex-Officio

Staff: G. D. Berry K. Lindsay
A. C. Kenning K. L. Burley
B. N. Mehaffey C. Hambley
B. E. Clemens

1. ADOPTION OF MINUTES:

- (a) Minutes of the 2003-APR-07 Meeting of the Economic Development Standing Committee held in the Board Room, City Hall at 10:05 a.m.

Moved by Councillor Manhas, seconded by Councillor Brennan that the Minutes be adopted as circulated. The motion carried.

2. RECEIVING OF DELEGATIONS:

- (a) Ms. Beth Walrond, President, Film Nanaimo, and Ms. Gwen Harmen, Director, Film Nanaimo, regarding the 2003 Workplan for Film Nanaimo.

Moved by Councillor Manhas, seconded by Councillor Brennan that Ms. Walrond and Ms. Harmen be permitted to address the Committee. The motion carried.

Ms. Walrond stated that:

- on behalf of Film Nanaimo, she wanted to thank Council for the increase to Film Nanaimo's budget line item.
- she and Mrs. Harmen are both present to go over the details of what is planned for 2003 and to answer any questions regarding Film Nanaimo's workplan.

Ms. Harmen stated that:

- in 2002, Film Nanaimo brought in \$624,000. in economic development from film and video productions.
- recently Tom Skerritt filmed a second unit production for three days which included 25 crew members.
- the crew stayed in Nanaimo and spent an average of \$500 - \$1,500 per day.

- they used two local stars and Film Nanaimo was able to make very useful future contacts in the industry.
- the main services they provide are location requests, location scouting, production support and they maintain a crew and service database.
- they have over 1,000 digital photos of over 194 locations in Nanaimo.
- their crew and service database has expanded in the last year to include over 350 people.
- they promote Nanaimo and use the City "Wave" logo on their website, powerpoint presentations and other marketing promotions.
- they have a \$118,000. budget for this year which includes \$80,000. from the City of Nanaimo, \$5,250. from the Royal Bank, \$10,000. from the City of Parksville, and \$5,000. from MISTIC for Film Nanaimo to maintain the crew and service database.
- they are planning a couple of fundraising events and also expect to receive \$7,700. from other community sponsors.
- they are now in phase two of their business plan and would like to start phase three which includes marketing directly to regional producers and working with regional commissions.

Moved by Councillor Manhas, seconded by Councillor Brennan that the presentation be received. The motion carried.

3. CITY MANAGER'S REPORT:

ECONOMIC DEVELOPMENT:

(1) 2003 Contract For Film Nanaimo

In order to ensure accountability for taxpayers' investment in Film Nanaimo's activities, City Staff have drafted an agreement between the City of Nanaimo and the Nanaimo Film Society. The agreement clarifies the products and services that the Nanaimo Film Society is expected to deliver on behalf of the City, in return for the City's contribution to the Nanaimo Film Society's operations. An outline of the products and services is listed in Schedule "A" of the contract, and includes marketing Nanaimo as a film, television, and video production location, responding to location requests, scouting for locations, providing production support, facilitating required permits, and developing supporting resources to accomplish this work. The Nanaimo Film Society has prepared a workplan for 2003, and is expected to provide the City with monthly financial statements, semi-annual written reports of activities and achievements, and an annual report summarizing the year's accomplishments.

Recommendation: The Economic Development Standing Committee recommends that Council accept the terms and conditions outlined in the workplan.

4. CONSIDERATION OF LATE ITEMS / OTHER BUSINESS:

Moved by Councillor Brennan, seconded by Councillor Manhas that the Economic Development Standing Committee meet on Monday's the week before Council at 10:00 a.m. The motion carried.

5. ADJOURNMENT:

Moved by Councillor Brennan, seconded by Councillor Manhas at 10:35 a.m. that the meeting terminate. The motion carried.

C H A I R

CERTIFIED CORRECT:

SENIOR MANAGER,
CORPORATE ADMINISTRATION