PRESENT: Councillor T. K. Krall, Chair

Members: Councillor M. D. Brennan
          Councillor C. S. Manhas

Others:  G. Hansen, Downtown Nanaimo Partnership

Staff:    A. C. Kenning
          A. W. Laidlaw
          B. E. Clemens
          K. Lindsay
          L. Racz
          K. King

1. ADOPTION OF MINUTES:
   (a) Minutes of the 2005-FEB-21 Meeting of the Economic Development Standing
       Committee held in the Board Room, City Hall at 9:47 a.m.

       It was moved and seconded that the Minutes be adopted as circulated. The motion
       carried unanimously.

2. REPORTS OF ADVISORY BODIES:
   (a) New Nanaimo Centre Branding

       Recommendation: That the Economic Development Standing Committee
       recommend that Council direct Staff to select a consultant to undertake a review of
       branding options for the New Nanaimo Centre in conjunction with community input
       and to recommend a theme that can be incorporated in design features and in
       marketing programs.

       It was moved and seconded that the recommendation be adopted. The motion
       carried unanimously.
3. **ADJOURNMENT:**

   It was moved and seconded at 9:10 a.m. that the meeting terminate. The motion carried unanimously.

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CHAIR

CERTIFIED CORRECT:

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DEPUTY MANAGER,
CORPORATE ADMINISTRATION