

MINUTES OF THE ECONOMIC DEVELOPMENT STANDING COMMITTEE MEETING
HELD IN THE BOARD ROOM, CITY HALL,
ON FRIDAY, 2005-MAR-11, COMMENCING AT 9:00 A.M.

PRESENT: Councillor T. K. Krall, Chair

Members: Councillor M. D. Brennan
Councillor C. S. Manhas

Others: G. Hansen, Downtown Nanaimo Partnership

Staff:	A. C. Kenning	K. Lindsay
	A. W. Laidlaw	L. Racz
	B. E. Clemens	K. King

1. ADOPTION OF MINUTES:

- (a) Minutes of the 2005-FEB-21 Meeting of the Economic Development Standing Committee held in the Board Room, City Hall at 9:47 a.m.

It was moved and seconded that the Minutes be adopted as circulated. The motion carried unanimously.

2. REPORTS OF ADVISORY BODIES:

- (a) New Nanaimo Centre Branding

Recommendation: That the Economic Development Standing Committee recommend that Council direct Staff to select a consultant to undertake a review of branding options for the New Nanaimo Centre in conjunction with community input and to recommend a theme that can be incorporated in design features and in marketing programs.

It was moved and seconded that the recommendation be adopted. The motion carried unanimously.

3. ADJOURNMENT:

It was moved and seconded at 9:10 a.m. that the meeting terminate. The motion carried unanimously.

C H A I R

CERTIFIED CORRECT:

DEPUTY MANAGER,
CORPORATE ADMINISTRATION

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