



MOVED by E. Harakas, SECONDED by D. Klein to receive the OCQA Minutes from 2005-Sep-20. CARRIED.

- b) NCCA – B. Moss advised that Minutes from the NCCA AGM held in September would be presented at the next DNP meeting.

MOVED by B. Moss, SECONDED by B. McGuffie to receive the verbal NCCA report. CARRIED.

- c) City – No report.

## 7. SUB-COMMITTEE REPORTS

- a) Arts, Culture & Entertainment – C. Tang reported:

- arts groups will be apprised of the availability of the lighting equipment
- the Spring Break Festival report is complete and will now proceed to a request for funding
- four 2010 Legacy awards for Nanaimo will be announced tomorrow
- the Cultural Committee's Annual Arts Forum will be held on October 20 - the DNP has been invited to speak on achievements and initiatives taken in the Arts District

MOVED by C. Tang, SECONDED by D. Brennan to receive the verbal ACE report. CARRIED.

J. Whiteaker noted that a sound shell has been installed at the Port Theatre which will enable the symphony, etc. to record.

- b) Business Development – No report.

- c) Housing, Design & Development – Draft Minutes from 2005-Sep-21 were considered.

MOVED by D. Backhouse, SECONDED by B. McGuffie to request the City Engineering Department to identify potential locations for additional street trees throughout the Old City Infrastructure Project and to communicate this plan and list to the Housing, Design & Development Sub-committee so that the DNP can allocate 2006-2009 capital funds to street trees. CARRIED.

In response to a query about trees for Selby Street, G. Hanson advised that the grassy boulevard in front of the train station has been identified as a potential tree location.

MOVED by D. Backhouse, SECONDED by B. McGuffie that a review be held with the appropriate City staff, of the implementation of landscaping standards on city streets. CARRIED.

MOVED by D. Backhouse, SECONDED by B. McGuffie that a Heritage Façade Improvement Grant in the amount of \$1,980 be allocated for the building located at 200/206 Commercial Street. CARRIED.

MOVED by D. Backhouse, SECONDED by B. McGuffie to receive the draft Housing, Design & Development Sub-committee Minutes from 2005-Sep-21. CARRIED.

- d) Promotions – No report.
- e) Personnel – G. Hanson reported that applications for the Events & Promotions Coordinator job have been short-listed, and they hope to have someone hired by the end of the week.

Discussion followed regarding the difficulties the DNP has, as a non-profit organization, in meeting compensation expectations.

MOVED by D. Brennan, SECONDED by C. Tang that the Personnel Sub-committee review DNP staff workloads and compensation issues and report back to the DNP Committee. CARRIED.

MOVED by D. Brennan, SECONDED by C. Tang to receive the verbal Personnel Report. CARRIED.

- f) Financial – Income Statement Comparison of Actual to Budget Jan. to Sept. for Fiscal End 2005; NCCA Income Statement 7/1/2004 to 6/30/2005; and OCQ Statement of Earnings for the 2 periods ending 8/31/2005 were considered.

J. Whiteaker commented on the Actual to Budget differences. G. Hanson advised that business attraction funds will start to decrease with the upcoming marketing campaign.

MOVED by J. Whiteaker, SECONDED by B. Moss to receive the above-noted budget information. CARRIED.

## 8. OUTSTANDING ISSUES

- a) Sub-committee Guidelines – Draft guidelines were considered.

MOVED by B. McGuffie, SECONDED by J. Pink that the Sub-committee Guidelines be adopted. CARRIED.

- b) 2006 Budget – The proposed 2006 budget was reviewed and compared to the 2005 budget.

MOVED by J. Pink, SECONDED by B. McGuffie that the DNP approve the proposed DNP budget for 2006.

B. Moss pointed out that the budget had not yet been reviewed by the NCCA or OCQA.

MOVED by J. Pink, SECONDED by B. McGuffie that the proposed 2006 DNP budget be referred to the Partners for consideration and response at the next DNP meeting. CARRIED.

- c) Caprice Theatre – T. Krall and G. Hanson gave a status report on this matter. MOVED by E. Harakas, SECONDED by D. Brennan to receive the verbal report. CARRIED.
- d) BIABC Conference – T. Krall reported that Council on 2005-Oct-03 approved the DNP's recommendation to allocate \$2,500 to become a Gold Sponsor at the 2006 conference

to be held Downtown. G. Hanson advised that the conference will be titled "New Challenges/New Opportunities" and marketing for it will start within a week. BIABC has also approved a \$2,500 advance to assist with marketing and Lanarc Consultants Ltd. has confirmed Gold Sponsorship of the event.

MOVED by J. Whiteaker, SECONDED by B. Moss to receive the verbal report.  
CARRIED.

- e) Safety and Security – G. Hanson advised that the Concept Paper considered at the last DNP meeting was forwarded to the Crystal Meth Task Force as requested by the DNP. The Task Force's working committee on enforcement issues will meet tomorrow and will consider part of the Paper. The DNP will be represented on that committee by Bob Moss and Rick Hyne as well as Randy Churchill from the City's Bylaw Services Section. G. Hanson will chair the Task Force's judicial liaison working committee.

MOVED by J. Whiteaker, SECONDED by B. Moss to receive the verbal report.  
CARRIED.

## 9. NEW BUSINESS

- a) Cruise Ships – G. Hanson noted that the frequency of cruise ship visits to Nanaimo has increased dramatically, as well as the size of the vessels and that this has resulted in the necessity to marshal a 'veritable army of volunteers' each time. J. Pink added that 800 info. packages were given out by Tourism Nanaimo as well as a similar number of downtown shopping and dining guides given out by Partnership staff and volunteers during the last visit of the Mercury. A concern by D. Klein that the volunteers be given adequate training was noted. J. Pink also advised that a study done by Cruise BC showed that cruise passengers were very pleased and positive about their visits to Nanaimo.
- b) Lion's Santa Parade – G. Hanson reported that the Lion's Club will be organizing the Santa Parade on their own this year and will be utilizing the route used for the Empire Days parade. DNP's resources will be put into other activities to move away from special events and more towards marketing.

MOVED by D. Brennan, SECONDED by J. Pink that the verbal report be received.  
CARRIED.

- c) Promotions Sub-committee – G. Hanson suggested that in light of the recent change in DNP staff and the focus towards marketing, now might be a good time to review the structure and function of the sub-committee to make it a more action-oriented committee rather than a reporting one.

MOVED by B. Moss, SECONDED by J. Whiteaker that the Managing Director be directed to provide the DNP with a report on a new format and focus for the Promotions Sub-committee. CARRIED.

- d) China Steps Initiative – G. Hanson advised that he has been working with the Business Facilitator on a process to bring together property owners and businesses abutting the China Steps to have a workshop on how to work together to bring improvements there. With the CPTED analysis, the new lighting, and the New Nanaimo Centre it is time to bring those people together and think as a unit.

MOVED by D. Klein, SECONDED by J. Whiteaker to receive the verbal report.  
CARRIED.

10. OUTSTANDING ISSUES (cont.)

- f) New Nanaimo Centre Update – Councillor Jeet Manhas, Jerry Berry and Al Kenning were invited to attend the meeting to respond to concerns some Committee members had regarding sponsorship names being attached to the NNC.

**Jeet Manhas:**

- demolition of buildings is almost complete
- soil remediation and clean-up will continue into November
- construction will not start until final estimates have been received
- estimated amount that construction costs will exceed original estimate is \$5 - \$20 million
- are pursuing federal grants – Feds. are refining the program that this project would fit in to
- Shaw will sponsor the auditorium
- also negotiating sponsorship opportunities with other companies

A. Kenning distributed a progress report that went to Council on 2005-Oct-03.

**Discussion:**

- Will the delay in starting construction create a delay in the completion? (B. McGuffie)
- Yes, estimated completion date has been changed from Fall 2007 to Spring 2008 (J. Manhas)
- Soil work is carrying on though so that delays will be minimized (A. Kenning)
- Any changes regarding commercial space? (B. McGuffie)
- There are space constraints involved – it is not because they don't want it. (J. Berry)
- There is also a technical problem as there is a 4 ft. elevation difference between the sidewalk and level where the retail space could be. (A. Kenning)
- The original plan showed a smaller museum. They are not a rent payer. (B. McGuffie)
- Where have the costs risen? (D. Klein)
- Hard construction costs, land costs and soft costs are all higher. The \$5 million contingency that was set aside is now insufficient because hard construction costs alone have risen by \$5 million. (A. Kenning)
- The Letter of Intent signed today with Intertech will cap certain costs. (J. Berry)
- The value of retail space has also increased. (J. Manhas)
- As well as the parking component. (T. Krall)
- On behalf of the NCCA Board would encourage the reconsideration of retail space along Terminal Avenue, as this is very valuable space even if elevated off of the sidewalk. (B. Moss)
- Important to have positive dissemination of information regarding offsetting funding. (B. Moss)
- Information should also be more visual; i.e. cover the plywood walkway with it. (D. Brennan)
- All of the development coming on-stream will increase the property taxes collected. Has that been taken into consideration in the long-range financial planning for the NNC? (J. Whiteaker)
- Yes, new revenue has been projected in the City's Five-Year Capital Plan. (J. Berry)

- The NCCA acknowledges the benefit of naming segments of the NNC, but are opposed to giving the NNC one corporate name. It is a community conference centre, and this would create separation between the conference centre and the community. (B. Moss)
- Having a “big name” attached to a conference centre is big in the marketing world. It is also hard to ignore \$1 million for naming rights for 10 years. (J. Manhas)
- It is also fairly widespread in Canada to attach corporate names. (J. Berry)
- Having a corporate name follow “V.I. Conference Centre” makes more sense. Paying \$1 million for naming rights on a \$60 million project is cheap. (B. McGuffie)
- There is value in our culture and Canadianism. (J. Whiteaker)

Councillor Manhas, Mr. Berry and Mr. Kenning were thanked for attending the meeting.

11. NEXT MEETING

The next regular meeting will be held on Tuesday, 2005-Nov-01 at 5:15 p.m. in the Board Room, City Hall.

12. ADJOURNMENT

MOVED by D. Brennan, SECONDED by D. Backhouse that the meeting adjourn at 6:50 p.m.