AGENDA FOR THE REGULAR RECREATION COMMITTEE MEETING TO BE HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM WEDNESDAY, 2009-SEP-09, COMMENCING AT 3:00 P.M.*

PLEASE NOTE TIME CHANGE

- 1. CALL THE REGULAR RECREATION COMMITTEE MEETING TO ORDER:
- 2. INTRODUCTION OF LATE ITEMS:
- 3. ADOPTION OF AGENDA:
- 4. ADOPTION OF MEETING NOTES:
 - (a) Notes of the Special Recreation Committee Meeting held Wednesday, 2009-MAY-20 at 4:00 p.m. in the Bowen Park Complex Conference Room.

Motion to adopt minutes of 2009-MAY-20.

- 5. **DELEGATIONS:** (None.)
- 6. CHAIR'S REPORT:
- 7. **STAFF REPORTS:**
 - (a) Grant Allocation and Criteria Revisions

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<u>Staff Recommendations:</u> That the Recreation Committee recommend that the Parks, Recreation and Culture Commission approve that:

- the Arts and Cultural Events grant program now include all community festival applications, and be renamed to the "Arts, Cultural and Festival Events Grant";
- (ii) the Tournament and Festival Grant only review Sport Tournament grant applications and be renamed to "Sport Tournament Grant";
- (iii) funds in the amount of 30% be transferred to the Arts, Cultural and Festival Events Grant from the Sport Tournament Grant to accommodate the increased demands on the Arts, Cultural and Festival Events Grant; and,
- (iv) the grant criteria be updated to reflect the revised grant allocations.

- 8. **INFORMATION ONLY ITEMS** (Staff reports):
 - (a) Fees and Charges Process verbal report for discussion
- 9. **CORRESPONDENCE:** (Action) (None.)

CORRESPONDENCE: (Information) (None.)

- 10. NOTICE OF MOTION:
- 11. OTHER BUSINESS:
- 12. UNFINISHED BUSINESS:
- 13. **QUESTION PERIOD:**
- 14. **ADJOURNMENT:**

2009-SEP-03

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NOTES OF THE SPECIAL RECREATION COMMITTEE MEETING HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM WEDNESDAY, 2009-MAY-20, COMMENCING AT 4:00 P.M.

PRESENT:

Members:

Commissioner Diana Johnstone

Commissioner Shirley Lance Commissioner Dawn Burnett Commissioner Janet Cowling Commissioner Gisele Rudischer

Staff:

E. Williams

Robin Tweed, Recording

Regrets:

S. Samborski

1. CALL THE OPEN MEETING TO ORDER:

The Special Meeting was called to order at 4:00 p.m., by Elizabeth Williams, Manager, Sport Tourism and Marketing, on behalf of Suzanne Samborski in her absence.

2. <u>INTRODUCTIONS & NOMINATION / APPOINTMENT OF CHAIR:</u>

Diana Johnstone was nominated to serve as Chair.

It was moved and seconded that Commissioner Diana Johnstone be appointed as Chair of the Recreation Committee. The motion carried unanimously.

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

4. NEW BUSINESS:

Tournament and Festival Fund – Review of applications and allocation of funds for the 2009 Tournament and Festival funds. Staff provided an overview of how the funds are distributed. Annually \$26,000 is provided to support groups organizing tournaments and festivals. Approximately \$3,500 is held back and used to replace items in the Community Events Kit. The Kit is provided to the community at a minimal cost; it contains tents, generator, portable PA system, water coolers, traffic cones, etc., and is managed by Tourism Nanaimo. Bi-annually (November and May) applications are reviewed by the Recreation Committee. If all of the funds are not allocated they are rolled over to the next year. Based on the rollover from 2008, minus the Community Events Kit replacement costs, approximately \$20,000 is available for the final allotment of funds for the 2009 Tournament and Festival Grants.

(i) Canadian Body Painting Festival Society - \$6,250

- large request from very limited funds;
- "second day" is only two hours in length;
- \$500 towards the Children's Face Painting portion (only) with a letter to that effect to be sent to the Society.

(ii) Coaltown Festival Society - \$2,500

- new event;
- one-day event;
- shows heritage of Nanaimo;
- beneficial to Nanaimo's history;
- \$2,000 be allocated.

(iii) Nanaimo Blues Society - \$1,500

- repeat event;
- well-established event;
- \$750 be allocated.

(iv) Nanaimo Canada Day Committee - \$2000

- one-day event;
- City tries to keep the event free for the community
- only food has a cost
- \$1,500 be allocated.

(v) Nanaimo Disc Golf - \$2000

- new event;
- growing interest in this sport;
- · multi-generational event;
- there will be a registration fee;
- run as a demonstration sport for the BC Seniors' Games;
- \$2,000 be allocated.

(vi) Nanaimo Riptides Swim Team - \$1,500

- not an annual event
- will raise the profile of City facilities;
- \$1,500 be allocated.

(vii) Nanaimo Senior Men's Baseball Club - \$1893.75

- BC Championship;
- four-day event;
- \$1,000 be allocated.

(viii) Nanaimo Skating Club - \$2,500

- Vancouver Island Regional Championship;
- they show a profit of \$3,000;
- \$1,500 be allocated.

(ix) Nanaimo White Rapids Swim Club (Invitational Meet) - \$1,500

- summer club that operates Bowen Park;
- three-day event;
- open to Vancouver Island as well as other areas in the Province;
- attendees they bring their families to Nanaimo;
- \$750 be allocated.

(x) Nanaimo White Rapids Swim Club (Regional Meet) - \$1,500

- only Vancouver Island clubs attend;
- being held at the Nanaimo Aquatic Centre;
- \$1,000 be allocated.

(xi) Rockin' Rollers Power Soccer Club - \$1,600

- new event;
- · very small event;
- \$630 be allocated to cover facilities cost.

(xii) Vancouver Island Exhibition Association - \$5,050

- · teen skateboard competition and demonstration;
- to be held at Cliff McNabb Arena (Elizabeth to confirm with Darcie);
- three-day event;
- very popular event;
- VIEX were previously advised that they needed to add a new event

 this is the event;
- \$1,500 conditional on whether they have booked the venue.

(xiii) Vancouver Island Red Raiders Football Society

- actual funds request not itemized;
- one-day event;
- concerns about their expenditures;
- ticket sales are \$30,000;
- · possibly send a letter of appreciation for their event;
- funding denied.

(xiv) Vancouver Island Region Swimming Association - \$3,500

- new event;
- · being hosted at Nanaimo Aquatic Centre;
- not a local organization;
- felt they should go to the Regional Board;
- three-day event;
- funding denied, recommend they seek funding from Regional District.

(xv) WPVL - Nanaimo Breakers - \$3,000

- very good attendance;
- three-day event;
- · this is for Provincial Championships;
- \$1,500 be allocated.

(xvi) Nanaimo Art Gallery Society - \$7,500

- question whether it meets the criteria;
- they do have a component that is available to the public painting of banners;
- multi-generational event;
- · Art Gallery also funds;
- materials and supplies are expensive;
- \$750 be allocated; however, letter recommending they apply to the Cultural Committee next year.

(xvii) Nanaimo Child Development Centre Society - \$1,500

- also known as Silly Boat Regatta;
- two-day event;
- large net revenue shown;
- free community event;
- \$1,000 be allocated.

(xviii) Nanaimo African Heritage Society

- missed the deadline for the Cultural Committee funding;
- they were advised to resubmit to the Tournament and Festival Fund Grants;
- a new application was not resubmitted; however, in its absence the previously submitted application was reviewed;
- previous application does not meet the criteria;
- funding denied.

<u>Recreation Committee's Recommendation:</u> That the Parks, Recreation and Culture Commission recommend that Council approve the following 2009 Tournament and Festival Grant requests:

| ORGANIZATION | 2008 | 2009 | 2009 |
|-------------------------------------|----------|---------------|-------------|
| - | Approved | Requested | Recommended |
| Canadian Body Painting Festival | \$1,800 | \$6,250 | \$500 |
| Society | | | |
| Coaltown Festival Society * | n/a | \$2,500 | \$2,000 |
| Nanaimo Blues Society | \$1,500 | \$1,500 | \$750 |
| Nanaimo Canada Day Committee | n/a | \$2,000 | \$1,500 |
| Nanaimo Disc Golf * | n/a | \$2,000 | \$2,000 |
| Nanaimo Riptides Swim Team | \$1,200 | \$1,500 | \$1,500 |
| Nanaimo Senior Men's Baseball | n/a | \$1,893.75 | \$1,000 |
| Club * | | | |
| Nanaimo Skating Club | n/a | \$2,500 | \$1,500 |
| Nanaimo White Rapids Swim Club | \$1,500 | \$1,500 | \$750 |
| (Invitational Meet) | | | |
| Nanaimo White Rapids Swim Club | n/a | \$1,500 | \$1,000 |
| (Regional Meet) * | | | |
| Rockin' Rollers Power Soccer Club * | n/a | \$1,600 | \$630 |
| Vancouver Island Exhibition | n/a | \$5,050 | \$1,500 |
| Association – Teen Skateboard | | | |
| Competition * | | | |
| Vancouver Island Red Raiders | n/a | Not noted. | Denied. |
| Football Society | | | |
| Vancouver Island Region Swimming | n/a | \$3,500 | Denied. |
| Association | | | |
| WPVL – Nanaimo Breakers * | \$900 | \$3,000 | \$1,500 |
| Nanaimo Art Gallery Society – | \$1,700 | \$7,500 | \$750 |
| Festival of Banners | | | |
| Nanaimo Child Development Centre | n/a | \$1,500 | \$1,000 |
| Society | | | |
| Nanaimo African Heritage Society | n/a | Not received. | Denied. |
| * new event | | | |
| TOTALS: | | \$45,293.75 | 17,880.00 |

The motion carried unanimously.

| 2009 Tournament and Festival Grant Funds Summary | | | |
|---|-----------------|--|--|
| Funds Carried Forward from 2008: | 14,008 | | |
| Budgeted Funds in 2009: | 26,010 | | |
| Total Funds Available in 2009: | 40,018 | | |
| Grants Approved November 2008 for January - May 2009: | 16,850 | | |
| Grants Recommended May 2009: | 17,380 | | |
| Community Event Kit – replacement | 3,500 | | |
| Total Funds Allocated: | 37,730 | | |
| Balance – Unused Funds: | <u>\$ 2,288</u> | | |

Discussion followed on the matter of the criteria for application, and approval and granting of funding of requests. It was felt that perhaps there should be a new category of funding for selection of some requests that are coming to the Committee for example, the Canadian

Body Painting, Festival of Banners, the Blues Festival, and others. It was felt that perhaps a separate criteria for each category needs to be established with a clear division between Cultural funding, and Tournament and Festival funding in order that the criteria and category are clear to both the applicants and the Committee members so that there are no overlaps in funding requests.

It was moved and seconded that the Recreation Committee seek advice from the Parks, Recreation and Culture Commission on the criteria for both the application for, and granting of, funding of requests that are coming to the Committee, in order to determine if they fit into the appropriate category. A review of the Tournament and Festival, and the Cultural Event grant criterias should be undertaken and the criterias updated. The motion carried unanimously.

15. ADJOURNMENT:

It was moved and seconded at 5:50 p.m. that the meeting adjourn, with the next Meeting of the Recreation Committee to be held, if required, Wednesday, 2009-JUN-10, commencing at 4:00 p.m., in the Bowen Park Complex Conference Room. The motion carried unanimously.

Approved by Commissioner Johnstone

Diana Johnstone, Chair Recreation Committee

CERTIFIED CORRECT:

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Elizabeth Williams, on behalf of: S. Samborski, Senior Manager Recreation and Culture Services Parks, Recreation and Culture

APPROVED FOR DISTRIBUTION:

R. Harding, Director

Parks, Recreation and Culture

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STAFF REPORT

REPORT TO: RECREATION COMMITTEE

FROM: SUZANNE SAMBORSKI, SENIOR MANAGER, RECREATION AND CULTURE

AUTHORED BY: LIZ WILLIAMS, MANAGER OF SPORT TOURISM AND MARKETING

RE: GRANT ALLOCATION AND CRITERIA REVISIONS

STAFF RECOMMENDATIONS:

That the Recreation Committee recommend that the Parks, Recreation and Culture Commission approve that:

- (i) the Arts and Cultural Events grant program now include all community festival applications, and be renamed to the "Arts, Cultural and Festival Events Grant":
- (ii) the Tournament and Festival Grant only review Sport Tournament grant applications and be renamed to "Sport Tournament Grant";
- (iii) funds in the amount of 30% be transferred to the Arts, Cultural and Festival Events Grant from the Sport Tournament Grant to accommodate the increased demands on the Arts, Cultural and Festival Events Grant; and,
- (iv) the grant criteria be updated to reflect the revised grant allocations

EXECUTIVE SUMMARY:

At the 2009-MAY-20 Special Recreation Committee Meeting, it was moved and seconded that the Recreation Committee seek advice from the Parks, Recreation and Culture Commission on the criteria for both the application for, and granting of, funding of requests that are coming to the Committee, in order to determine if they fit into the appropriate category. A review of the Tournament and Festival, and the Cultural Event grant criterias should be undertaken and the criterias updated.

At the 2009-MAY-27 regular open Parks, Recreation and Culture Commission meeting, it was moved and seconded that Staff return to the Commission with a report regarding the funding criteria utilized by the various Committees in order to reduce or eliminate overlap.

At the 2009-JUL-22 regular open Parks, Recreation and Culture Commission meeting, further discussion determined that if the current funds available in the Tournament and Festival Fund Grant are to be split into sports grants and cultural event grants, a breakdown in each of the categories would need to be established.

Report to Recreation Committee Page 2 of 2 2009-SEP-09

BACKGROUND:

The applications to the Arts and Cultural Event and the Tournament and Festival grant programs continue to increase each year. With this increase it has become apparent that our original grant criteria have some overlaps. This has made it confusing for organizations applying for grants, as they are unsure which grant application best suits their event.

In order to prevent or reduce confusion, Staff recommend that the Arts and Cultural Events grant program now include all community festivals applications, and that the Tournament and Festival Grant only review Sport Tournament grant applications. The new grants available would be renamed to the "Arts, Cultural and Festival Events Grant" and the "Sport Tournament Grant". The criteria for both applications would be adjusted to reflect the changes.

Subsequent to the motion of the Recreation Committee on 2009-MAY-20, at the regular open Parks, Recreation and Culture Commission meeting held on 2009-MAY-27, it was moved and seconded that Staff return to the Commission with a report regarding the funding criteria utilized by the various Committees in order to reduce or eliminate overlap. At the 2009-JUL-22 regular open Parks, Recreation and Culture Commission meeting, further discussion determined that if the current funds available in the Tournament and Festival Fund Grant are to be split into sports grants and cultural event grants, a breakdown in each of the categories would need to be established.

As 30% has been the average amount of funds applied towards festival events from the Tournament and Festival Grant funds over the past four years, it is further recommended that funds in the amount of 30% be transferred to the Arts, Cultural and Festival Events Grant from the Sport Tournament Grant to accommodate the increased demands on the Arts, Cultural and Festival Events Grant.

Respectfully submitted,

Súzanne Samborski

Senior Manager, Recreation and Culture

Parks, Recreation and Culture

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