

**NOTES OF THE REGULAR CULTURAL COMMITTEE MEETING
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2009-NOV-04, COMMENCING AT 4:15 P.M.**

PRESENT: Eveline O'Rourke, Chair

Members:

Commissioner Fred Pattje
Commissioner Lynda Avis
Ms. Joanne Husband
Ms. George McGladrey
Ms. Gerda Hofman
Mr. Simon Schachner

Absent: Commissioner Diana Johnstone
Ms. Lynne Fraser

Staff: S. Samborski M. Goddard, recording
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 4:15 p.m.

2. INTRODUCTION OF LATE ITEMS:

- (a) Add Agenda Item 9 (a) – Information Only Items [Staff Reports] - Vancouver Island Arts Summit Program and Schedule held in Nanaimo 2009-OCT-26 and 2009-OCT-27.

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

4. ADOPTION OF MEETING NOTES:

- (a) Meeting Notes of the Regular Cultural Committee Meeting held Wednesday, 2009-OCT-07, at 4:15 p.m., in the Bowen Park Complex Conference Room.

It was moved and seconded that the Meeting Notes of the Regular Cultural Committee Meeting held Wednesday, 2009-OCT-07 at 4:15 p.m. be adopted as circulated. The motion carried unanimously.

5. DELEGATIONS:

It was moved and seconded that the Delegation be permitted to address the Cultural Committee. The motion carried unanimously.

- (a) Ms. Kathleen Darby, Executive Director, Nanaimo Conservatory of Music, 1627 Northfield Road, Nanaimo, BC, V9S 3A8, regarding the potential of arts and culture related training ideas in the central Island area.

Ms. Darby advised that she is wearing both her consulting and her personal "hats", as she would like to see Cultural Management training brought to Nanaimo. She believes the Conservatory could possibly host valuable courses for the community, or they could be held in conjunction with VIU. Kathleen passed around, for the Committee's review, a number of related reference literature. Ms. Darby advised she teaches Sponsorship Marketing at the University of Winnipeg, designed to help people who are buying and selling sponsorships. She designed and implemented the Arts & Culture Management Program at the University of Winnipeg, and will be teaching this again in April. She is unaware of anything similar to this on the Island, and would like to see an Arts Management Certificate program here. She is actively trying to increase awareness of cultural management. Ms. Darby then responded to Committee members questions.

6. COMMISSION REPORT:

- (a) Commissioner Pattje advised there was nothing applicable to the Culture Committee at the Parks, Recreation and Culture Commission meeting.

It was moved and seconded that the verbal Commission Report presented by Commissioner Pattje be received. The motion carried unanimously.

7. REPORTS OF PROJECT COMMITTEES:

- (a) Cultural Award Committee. [None]
(b) Art in Public Places Project Committee. (None.)
(c) Cultural Forum Project Committee. [No report]

- (i) Draft 2010 Nanaimo Cultural Forum Feedback Survey

The Committee reviewed the Draft 2010 Nanaimo Cultural Forum Feedback Survey. They liked the draft survey and it will be sent out in a Press Release; placed on the City website and the City's Facebook; and forwarded to the interest groups and to staff and other Board members, with a request to expand the circulation by forwarding it on to their contacts. A six week deadline for response was suggested, with return as soon as possible, but no later than 2010-JAN-15.

It was moved and seconded that the Draft 2010 Nanaimo Cultural Forum Feedback Survey be widely distributed with a return deadline no later than 2010-JAN-15. The motion carried unanimously.

8. STAFF REPORTS:

(a) Review Grant Meeting Dates / Times / Locations.

Staff advised that the Cultural Operating Grant binders will be ready for pick-up by noon on 2009-NOV-12. If they are available earlier staff will advise by email. The review meetings have been scheduled:

- Thursday, 2009-NOV-19, 4:00 p.m. to 6:00 p.m., at the Oliver Woods Community Centre;
- Monday, 2009-NOV-23, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room to hold the interviews; and,
- Thursday, 2009-NOV-26, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room to make recommendations and conduct any additional interviews.

Staff's Recommendation: That the meeting dates to review the Cultural Operating Grants be set for Thursday, 2009-NOV-19, 4:00 p.m. to 6:00 p.m., at the Oliver Woods Community Centre; Monday, 2009-NOV-23, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room; and, Thursday, 2009-NOV-26, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room.

It was moved and seconded that the recommendation be adopted. The motion carried unanimously.

(b) Cultural Strategy

Staff are looking for volunteers to update the Cultural Resources Inventory. The Cultural Resources Inventory has not been updated for a couple of years, a local volunteer with the background and knowledge of the cultural community is preferred to contact and correct existing information in the Inventory.

9. INFORMATION ONLY ITEMS (staff reports):

(a) Vancouver Island Arts Summit Program and Schedule
Held in Nanaimo 2009-OCT-26 and 2009-OCT-29.

Discussion was had that the Summit Program would have been a worthwhile program for City Staff and members of the Culture Committee to attend. Staff will contact program organizers to ensure invitations are received for the next event.

Staff advised that due to funding cuts, the Vancouver Island Children's Festival will no longer operate.

It was moved and seconded that the Information Only Items be received. The motion carried unanimously.

10. CORRESPONDENCE: (Action) (None)

CORRESPONDENCE: (Information)

- (a) Letter from Daurel Neve, General Manager, TheatreOne, dated 2009-OCT-06 providing a copy of TheatreOne's Final Report re Nanaimo Cultural Operating Grant for their 2008/09 season funding.

It was moved and seconded that the Correspondence item be received. The motion carried unanimously.

11. NOTICE OF MOTION: (None)

12. CONSIDERATION OF OTHER BUSINESS:

- (a) Cultural Tourism.

Staff and Commissioner Pattje brought forward the issue of Cultural Tourism, as a possible focus for the Committee for the coming year, which would fit nicely with the Committee's mandate as it is an area included in the Cultural Strategy.

Committee members discussed the possibility of Cultural Tourism opportunities. It was noted that some work was completed approximately ten years ago, which was then picked up by other organizations. Commissioner Pattje would like more information and a better sense of the other Committee members' feelings about taking ownership. It was felt this would give the Committee a good focus for the coming year.

Staff will investigate what other local governments have been doing, and invite a guest speaker from one of those communities to attend a meeting to highlight their experiences and community outcomes, followed by a session as to where and how the Cultural Committee might get involved.

It was moved and seconded that Staff pursue Cultural Tourism options and report back to the Committee. The motion carried unanimously.

13. BUSINESS ARISING FROM DELEGATIONS:

- (a) Arts and Culture Related Training Ideas.

Staff suggested that we see what we get back from the 2010 Nanaimo Cultural Forum Feedback Survey, as the feedback may fit with what Ms. Darby can offer.

Following discussion, the Committee agreed that Arts and Culture related training is an area that is necessary and needs credibility in our city.

It was moved and seconded that the delegation be received. The motion carried unanimously.

14. UNFINISHED BUSINESS:

- (a) EJ HUGHES - Copyright and Image Production.
- (b) Cultural Strategy.

Staff further reviewed the Cultural Strategy priorities with the Committee:

- Cultural Resources Inventory – needs to be updated.
- Media Guide – is on-line and up-to-date. This is a good resource for anyone wanting to do marketing.
- Community Events Resource Manual – is online and needs some updating.
- Cultural Tourism – this may be a Committee focus in 2010.
- Economic Impact Study – not going to be able to do this in the near future as it is expensive. It can be put forward as a budget item. Staff advised of a computer program [STEAM] for culture which would measure the economic impact of our existing events, which we already have for sports.

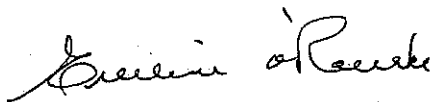
It was moved and seconded that the verbal Cultural Strategy priority update be received. The motion carried unanimously.

15. QUESTION PERIOD:

16. ADJOURNMENT:

It was moved and seconded at 5:08 p.m. that the meeting adjourn, with the next Meeting of the Cultural Committee to be held Thursday, 2009-NOV-19, commencing at 4:00 p.m. at the Oliver Woods Community Centre.

The motion carried unanimously.



Eveline O'Rourke, Chair
Cultural Committee

CERTIFIED CORRECT:



S. Samborski, Senior Manager
Recreation and Culture Services

APPROVED FOR DISTRIBUTION:



Richard Harding, Director
Parks, Recreation and Culture

