

AGENDA
CULTURAL COMMITTEE MEETING
BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2010-JAN-06, COMMENCING AT 4:15 P.M.

1. **CALL THE REGULAR CULTURAL COMMITTEE MEETING TO ORDER:**

2. **INTRODUCTION OF LATE ITEMS:**

3. **ADOPTION OF AGENDA:**

(Motion required to adopt the agenda, or the amended agenda.)

4. **ADOPTION OF MEETING NOTES:**

- | | | |
|-----|---|-----------------|
| (a) | Notes of the Regular Cultural Committee Meeting held Wednesday, 2009-NOV-04 at 4:15 p.m. in the Conference Room of the Bowen Park Complex. | Pgs.
001-005 |
| (b) | Notes of the Special Grant Review Meeting of the Cultural Committee held Thursday, 2009-NOV-19 at 4:00 p.m. in the Hemlock Room, Oliver Woods Community Centre. | Pgs.
006-012 |
| (c) | Notes of the Special Grant Review Meeting of the Cultural Committee held Monday, 2009-NOV-23, at 4:00 p.m. in the Bowen Park Complex Conference Room. | Pgs.
013-019 |
| (d) | Notes of the Special Grant Review Meeting of the Cultural Committee held Thursday, 2009-NOV-26, at 4:00 p.m. in the Bowen Park Complex Conference Room. | Pgs.
020-025 |

(Motion required to adopt the meeting notes of the above date(s) as circulated)

5. **DELEGATIONS: (10 MINUTES)**

(Motion required to permit delegations to address the committee.)

6. **COMMISSION REPORT:**

(Motion required to receive verbal report.)

7. **REPORTS OF PROJECT COMMITTEES:**

(a) **Cultural Award Committee.**

(Motion required to receive verbal report.)

(b) **Art in Public Places Project Committee.**

(Motion required to receive verbal report.)

(c) **Cultural Forum Project Committee.**

(Motion required to receive verbal report.)

8. **STAFF REPORTS:**

(Motion required to adopt recommendation.)

9. **INFORMATION ONLY ITEMS (Staff reports):**

(Motion required to receive information only items.)

10. **CORRESPONDENCE: (Action)**

(Motion required to adopt recommendation.)

CORRESPONDENCE: (Information)

(Motion required to receive correspondence.)

11. **NOTICE OF MOTION:**

12. **CONSIDERATION OF OTHER BUSINESS:**

(Motion required if there is other business.)

13. **BUSINESS ARISING FROM DELEGATIONS:**

14. **UNFINISHED BUSINESS:**

(a) **Cultural Operating Grants:**

GROUP	REQUESTED	RECOMMENDED
A Capella Plus Choir Society	\$ 5,000	\$ 2,300
Arts Alive	\$ 2,000	\$ 1,800
Arts Council	\$ 15,000	\$ 10,050
Blues Festival Society	\$ 10,000	\$ 7,880
Centre for the Arts Society	\$ 7,800	\$ 6,190
Chamber Orchestra	\$ 7,080	\$ 3,230
Conservatory of Music	\$ 10,000	\$ 7,200
Crimson Coast Dance	\$ 18,000	\$ 14,800
Francophone Association	\$ 10,000	\$ 9,531
Malaspina Choir	\$ 2,600	\$ 2,360
Nanaimo Concert Band	\$ 8,000	\$ 4,790
Nanaimo Tidesmen Barbershop Chorus	\$ 2,000	\$ 1,550
Pacific Institute of Bagpiping	\$ 3,000	\$ 2,105
TheatreOne	\$ 28,000	\$ 28,000
Tozan Cultural Society	\$ 7,500	\$ 6,595
Vancouver Island Symphony	\$ 59,300	\$ 59,300
Western Edge Theater	\$ 14,500	\$ 6,460
TOTALS:	\$ 209,780	\$ 174,141

(Motion required to adopt the recommendations of the Grant Review process.)

(b) **Arts, Cultural and Festival Events Grants:**

GROUP	REQUESTED	RECOMMENDED
African Heritage Black History Celebration	\$ 2,500	\$ 745
Arts Council- Short Film Festival	\$ 3,000	\$ 1,635
Art Gallery Festival of Banners	\$ 6,000	\$ 1,120
Ballroom Dance- Island Fantasy Ball	\$ 5,000	\$ 2,145
Beat of the Street- Little Woodstock Fest.	\$ 2,000	\$ 785
Blues Society- Summertime Blues Fest	\$ 1,500	\$ 855
Botanical Garden- Celebration of Island Gardening	\$ 1,500	\$ 810
Canada Day 2010	\$ 2,500	\$ 1,640
Celtic Performing Arts - Celt Fest	\$ 10,000	\$ 1,905
Child Development- Silly Boat Regatta	\$ 1,000	\$ 830
Coaltown Festival	\$ 3,000	\$ 1,090
Crimson Coast- Voices in Motion, Bodies That Sing	\$ 3,000	\$ 2,475
Francophone- Maple Sugar Festival	\$ 10,000	\$ 3,975
Friends of Nanaimo Jazz- A Jazz Affair	\$ 5,000	\$ 2,075
Harbour City Jazz Fest	\$ 3,500	\$ 1,175
Highland Dance Competition	\$ 2,500	\$ 1,075
Malaspina Choir 40th Anniversary Celebration	\$ 1,500	\$ 950
Men's Resource Center- Fathers Day in the Park	\$ 5,000	\$ 1,035
Nanaimo Quilters Guild- Material Magic Quilt Show	\$ 8,000	\$ 1,660
Vancouver Island Symphony in the Harbour	\$ 7,500	\$ 5,540
TOTALS:	\$ 84,000	\$ 33,520

(Motion required to adopt the recommendations of the Grant Review process.)

15. **QUESTION PERIOD:**

16. **ADJOURNMENT:**

(Motion required to adjourn with next meeting to be held on Wednesday, 2010-FEB-03, commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.)

**NOTES OF THE REGULAR CULTURAL COMMITTEE MEETING
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2009-NOV-04, COMMENCING AT 4:15 P.M.**

PRESENT: Eveline O'Rourke, Chair

Members:

Commissioner Fred Pattje
Commissioner Lynda Avis
Ms. Joanne Husband
Ms. George McGladrey
Ms. Gerda Hofman
Mr. Simon Schachner

Absent: Commissioner Diana Johnstone
Ms. Lynne Fraser

Staff: S. Samborski M. Goddard, recording
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 4:15 p.m.

2. INTRODUCTION OF LATE ITEMS:

- (a) Add Agenda Item 9 (a) – Information Only Items [Staff Reports] - Vancouver Island Arts Summit Program and Schedule held in Nanaimo 2009-OCT-26 and 2009-OCT-27.

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

4. ADOPTION OF MEETING NOTES:

- (a) Meeting Notes of the Regular Cultural Committee Meeting held Wednesday, 2009-OCT-07, at 4:15 p.m., in the Bowen Park Complex Conference Room.

It was moved and seconded that the Meeting Notes of the Regular Cultural Committee Meeting held Wednesday, 2009-OCT-07 at 4:15 p.m. be adopted as circulated. The motion carried unanimously.

5. DELEGATIONS:

It was moved and seconded that the Delegation be permitted to address the Cultural Committee. The motion carried unanimously.

- (a) Ms. Kathleen Darby, Executive Director, Nanaimo Conservatory of Music, 1627 Northfield Road, Nanaimo, BC, V9S 3A8, regarding the potential of arts and culture related training ideas in the central Island area.

Ms. Darby advised that she is wearing both her consulting and her personal "hats", as she would like to see Cultural Management training brought to Nanaimo. She believes the Conservatory could possibly host valuable courses for the community, or they could be held in conjunction with VIU. Kathleen passed around, for the Committee's review, a number of related reference literature. Ms. Darby advised she teaches Sponsorship Marketing at the University of Winnipeg, designed to help people who are buying and selling sponsorships. She designed and implemented the Arts & Culture Management Program at the University of Winnipeg, and will be teaching this again in April. She is unaware of anything similar to this on the Island, and would like to see an Arts Management Certificate program here. She is actively trying to increase awareness of cultural management. Ms. Darby then responded to Committee members questions.

6. COMMISSION REPORT:

- (a) Commissioner Pattje advised there was nothing applicable to the Culture Committee at the Parks, Recreation and Culture Commission meeting.

It was moved and seconded that the verbal Commission Report presented by Commissioner Pattje be received. The motion carried unanimously.

7. REPORTS OF PROJECT COMMITTEES:

- (a) Cultural Award Committee. [None]
(b) Art in Public Places Project Committee. (None.)
(c) Cultural Forum Project Committee. [No report]

(i) Draft 2010 Nanaimo Cultural Forum Feedback Survey

The Committee reviewed the Draft 2010 Nanaimo Cultural Forum Feedback Survey. They liked the draft survey and it will be sent out in a Press Release; placed on the City website and the City's Facebook; and forwarded to the interest groups and to staff and other Board members, with a request to expand the circulation by forwarding it on to their contacts. A six week deadline for response was suggested, with return as soon as possible, but no later than 2010-JAN-15.

It was moved and seconded that the Draft 2010 Nanaimo Cultural Forum Feedback Survey be widely distributed with a return deadline no later than 2010-JAN-15. The motion carried unanimously.

8. STAFF REPORTS:

(a) Review Grant Meeting Dates / Times / Locations.

Staff advised that the Cultural Operating Grant binders will be ready for pick-up by noon on 2009-NOV-12. If they are available earlier staff will advise by email. The review meetings have been scheduled:

- Thursday, 2009-NOV-19, 4:00 p.m. to 6:00 p.m., at the Oliver Woods Community Centre;
- Monday, 2009-NOV-23, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room to hold the interviews; and,
- Thursday, 2009-NOV-26, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room to make recommendations and conduct any additional interviews.

Staff's Recommendation: That the meeting dates to review the Cultural Operating Grants be set for Thursday, 2009-NOV-19, 4:00 p.m. to 6:00 p.m., at the Oliver Woods Community Centre; Monday, 2009-NOV-23, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room; and, Thursday, 2009-NOV-26, 4:00 p.m. to 7:00 p.m., in the Bowen Complex Conference Room.

It was moved and seconded that the recommendation be adopted. The motion carried unanimously.

(b) Cultural Strategy

Staff are looking for volunteers to update the Cultural Resources Inventory. The Cultural Resources Inventory has not been updated for a couple of years, a local volunteer with the background and knowledge of the cultural community is preferred to contact and correct existing information in the Inventory.

9. INFORMATION ONLY ITEMS (staff reports):

(a) Vancouver Island Arts Summit Program and Schedule
Held in Nanaimo 2009-OCT-26 and 2009-OCT-29.

Discussion was had that the Summit Program would have been a worthwhile program for City Staff and members of the Culture Committee to attend. Staff will contact program organizers to ensure invitations are received for the next event.

Staff advised that due to funding cuts, the Vancouver Island Children's Festival will no longer operate.

It was moved and seconded that the Information Only Items be received. The motion carried unanimously.

10. CORRESPONDENCE: (Action) (None)

CORRESPONDENCE: (Information)

- (a) Letter from Daurel Neve, General Manager, TheatreOne, dated 2009-OCT-06 providing a copy of TheatreOne's Final Report re Nanaimo Cultural Operating Grant for their 2008/09 season funding.

It was moved and seconded that the Correspondence item be received. The motion carried unanimously.

11. NOTICE OF MOTION: (None)

12. CONSIDERATION OF OTHER BUSINESS:

- (a) Cultural Tourism.

Staff and Commissioner Pattje brought forward the issue of Cultural Tourism, as a possible focus for the Committee for the coming year, which would fit nicely with the Committee's mandate as it is an area included in the Cultural Strategy.

Committee members discussed the possibility of Cultural Tourism opportunities. It was noted that some work was completed approximately ten years ago, which was then picked up by other organizations. Commissioner Pattje would like more information and a better sense of the other Committee members' feelings about taking ownership. It was felt this would give the Committee a good focus for the coming year.

Staff will investigate what other local governments have been doing, and invite a guest speaker from one of those communities to attend a meeting to highlight their experiences and community outcomes, followed by a session as to where and how the Cultural Committee might get involved.

It was moved and seconded that Staff pursue Cultural Tourism options and report back to the Committee. The motion carried unanimously.

13. BUSINESS ARISING FROM DELEGATIONS:

- (a) Arts and Culture Related Training Ideas.

Staff suggested that we see what we get back from the 2010 Nanaimo Cultural Forum Feedback Survey, as the feedback may fit with what Ms. Darby can offer.

Following discussion, the Committee agreed that Arts and Culture related training is an area that is necessary and needs credibility in our city.

It was moved and seconded that the delegation be received. The motion carried unanimously.

14. UNFINISHED BUSINESS:

(a) EJ HUGHES - Copyright and Image Production.

(b) Cultural Strategy.

Staff further reviewed the Cultural Strategy priorities with the Committee:

- Cultural Resources Inventory – needs to be updated.
- Media Guide – is on-line and up-to-date. This is a good resource for anyone wanting to do marketing.
- Community Events Resource Manual – is online and needs some updating.
- Cultural Tourism – this may be a Committee focus in 2010.
- Economic Impact Study – not going to be able to do this in the near future as it is expensive. It can be put forward as a budget item. Staff advised of a computer program [STEAM] for culture which would measure the economic impact of our existing events, which we already have for sports.

It was moved and seconded that the verbal Cultural Strategy priority update be received. The motion carried unanimously.

15. QUESTION PERIOD:

16. ADJOURNMENT:

It was moved and seconded at 5:08 p.m. that the meeting adjourn, with the next Meeting of the Cultural Committee to be held Thursday, 2009-NOV-19, commencing at 4:00 p.m. at the Oliver Woods Community Centre.

The motion carried unanimously.

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Eveline O'Rourke, Chair
Cultural Committee

CERTIFIED CORRECT:

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APPROVED FOR DISTRIBUTION:

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S. Samborski, Senior Manager
Recreation and Culture Services

Richard Harding, Director
Parks, Recreation and Culture

**NOTES OF THE SPECIAL GRANT REVIEW MEETING
OF THE CULTURAL COMMITTEE
OLIVER WOODS COMMUNITY CENTRE, HEMLOCK ROOM
THURSDAY, 2009-NOV-19, COMMENCING AT 4:00 P.M.**

PRESENT: Eveline O'Rourke, Chair

Members: Commissioner Diana Johnstone
Commissioner Fred Pattje
Commissioner Lynda Avis
Ms. Lynne Fraser
Ms. Joanne Husband
Ms. George McGladrey
Ms. Gerda Hofman

Absent: Mr. Simon Schachner

Staff: S. Samborski R. Tweed, recording
B. Kuhn

1. CALL THE SPECIAL MEETING TO ORDER:

The Special Meeting of the Cultural Committee was called to order at 4:00 p.m.

2. INTRODUCTION OF LATE ITEMS:

- Add item 4(a) - Three Year Funding Clarification;
- Add item 4(b) - Conflict of Interest Guidelines.

3. ADOPTION OF AGENDA:

It was moved and seconded that the amended Agenda be adopted. The motion carried unanimously.

4. (a) THREE-YEAR FUNDING CLARIFICATION:

Need to clarify the three-year funding – it was felt that perhaps there was an error in the minutes of 2008 minutes, as the Committee, in 2008, had approved three-year funding for professional organizations – Theatre One, the Vancouver Island Symphony, and the Crimson Coast Dance Society; however, the minutes reflected that only Theatre One had been approved.

It was moved and seconded that three-year funding be approved for the Vancouver Island Symphony and Crimson Coast Dance Society for 2009, 2010, and 2010. The motion carried unanimously.

(b) CONFLICT OF INTEREST GUIDELINES:

Policy regarding conflict of interest guidelines for Directors of organizations being reviewed for funding.

It was moved and seconded that a policy be adopted regarding Conflict of Interest Guidelines for Committee members who are Directors of organizations requesting funding and that such members should absent themselves from discussion and any decision surrounding funding. The motion carried unanimously.

5. GRANT REVIEWS:

(a) Cultural Operating Grants:

- (i) A Cappella Plus Choral Society – requested \$5,000
- New application
 - Should be interviewed
- (ii) Arts Alive – requested \$2,000
- Applicable
 - Qualify – have applied previously
 - Do not need to interview
- (iii) Arts Council – requested \$15,000
- Qualify
 - There are questions from Committee
 - Do not need to interview
- (iv) Blues Festival Society – requested \$10,000
- Large request for their Operating budget
 - Established group
 - Qualify
 - Do not need to interview
- (v) Centre for the Arts – requested \$7,800
- Qualify
 - Do not need to interview
- (vi) Chamber Orchestra – requested \$7,080
- For Young Musician's Mentoring Program
 - Request is higher than would normally be approved
 - Total budget for the program
 - Should be interviewed

(vii) Conservatory of Music – requested **\$10,000**

- First request
- Applying for three-year funding
- Should be interviewed

(viii) Crimson Coast Dance – requested **\$18,000**

- Completed under multi-year funding
- Do not need to interview

(ix) Francophone Association – requested **\$10,000**

- Asking for two-year funding
- Strategic plan was provided in English
- Should be interviewed

(x) Malaspina Choir – requested **\$2,600**

- Qualify
- Do not need to interview

(xi) Nanaimo Concert Band – requested **\$8,000**

- First year of application
- Should be interviewed

(xii) Nanaimo Tradesmen Barbershop Chorus – requested **\$2,000**

- Qualify
- Were interviewed last year & received funds
- Do not need to interview

(xiii) Pacific Institute of Bagpiping – requested **\$3,000**

- Interviewed last year
- Received funds
- Qualify
- Do not need to interview

(xiv) Theatre BC – requested **\$14,500**

- Should be interviewed

(xv) TheatreOne – requested **\$28,000**

- Under Three-year funding
- Have done a good job in 2008
- Do not need to interview

(xvi) Tozan – requested **\$7,500**

- Qualify
- Kiln is just outside the boundary; however, they are a Nanaimo organization and operate within the City
- Do not need to interview

(xvii) Vancouver Island Symphony – requested **\$59,300**

- Under three-year funding
- Do not need to interview

(xviii) Western Edge Theatre – requested **\$14,500**

- Directorship is in question and Artistic Producers are stepping down
- Should be interviewed

After the three-year funding is factored in \$73,441, is all that remains in the budget. Three-year funding is what was approved under the three-year funding. They can ask for an increase, but there is no guarantee that it will be increased; however, the Committee can entertain a request for increase.

(b) Arts, Cultural and Festival Events Grants:

(i) African Heritage Society – requested **\$2,500**

- Are working hard towards meeting requirements
- Have not received their society registration number yet
- Very few participants
- Did not undertake any fund raising – although they intend to
- Do not need to interview

(ii) Arts Council - requested **\$3,000**

- Requested for the Film Festival at VIU
- Qualify
- Do not need to interview

(iii) Art Gallery Festival of Banners - requested **\$6,000**

- City hangs the banners at the cost of \$9500 in-kind service (do not want it perceived as “double-dipping”)
- Bob Kuhn to look into further and advise the Committee
- We have received international recognition
- Qualify
- Do not need to interview

(iv) Ballroom Dance Island Fantasy Ball - requested **\$5,000**

- Qualify
- Do not need to interview

(v) Beat of the Street - requested **\$2,000**

- New application
- Has created some controversy
- They are a registered society
- Should be interviewed

(vi) Blues Festival Society - requested **\$1,500**

- Draws a lot of people for this four-day event
- Qualify
- Do not need to interview

(vii) Botanical Garden Society- requested **\$1,500**

- Similar to a trade show event with workshops
- Received funding in 2009
- Average 1850 people per year
- Qualify
- Do not need to interview

(viii) Canada Day - requested **\$2,500**

- Qualify
- Do not need to interview

(ix) Celtic Performing Arts – requested **\$10,000**

- First year of application
- Should be interviewed

(x) Child Development Centre – requested **\$1,000**

- They receive for funding every year
- Silly Boat Regatta
- Have also applied for Community Services Grant for their operating – Bob Kuhn to clarify with John Horn
- Do not need to interview

(xi) Coaltown Festival – requested **\$3,000**

- Funded last year
- Qualify
- Do not need to interview

(xii) **Crimson Coast Dance Fest - requested \$3,000**

- Qualify
- Do not need to interview

(xiii) **Francophone Association - requested \$10,000**

- Qualify
- Can be interviewed at time of the Operating interview if required

(xiv) **Friends of Nanaimo Jazz Society - requested \$5,000**

- Qualify
- Do not need to interview

(xv) **Harbour City Jazz Society – requested \$3,500**

- Highschool event
- Previously funded
- Qualify
- Do not need to interview

(xvi) **Highland Dance Association – requested \$2,500**

- Previously funded
- Do not have audience numbers – Bob Kuhn to contact them and advise Committee
- Do not need to interview

(xvii) **Malaspina Choir - requested \$1,500**

- Qualify
- Do not need to interview

(xviii) **Men's Resource Centre – requested \$5,000**

- First application
- Should be interviewed

(xix) **Nanaimo Quilters Guild - requested \$8,000**

- First application
- Should be interviewed

(xx) **Theatre BC - requested \$4,800**

- Great event previously
- Can be interviewed at time of the Operating interview if required

(xxi) V.I. Symphony in the Harbour - requested \$7,500

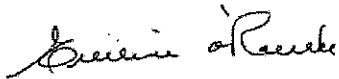
- Qualify
- No need to interview

As there are a number of interviews, it was decided that each interview would only be allocated 20 minutes.

6. ADJOURNMENT:

It was moved and seconded at 5:32 p.m. that the Special Meeting adjourn, with the next Special Meeting of the Cultural Committee to be held Monday, 2009-NOV-23, commencing at 4:00 p.m., in the Bowen Park Complex Conference Room.

The motion carried unanimously.



Eveline O'Rourke, Chair
Cultural Committee

CERTIFIED CORRECT:



S. Samborski, Senior Manager
Recreation and Culture Services

APPROVED FOR DISTRIBUTION:

Richard Harding, Director
Parks, Recreation and Culture

2009-NOV-23
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**NOTES OF THE SPECIAL GRANT REVIEW MEETING
OF THE CULTURAL COMMITTEE
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
MONDAY, 2009-NOV-23, COMMENCING AT 4:00P.M.**

PRESENT: Eveline O'Rourke, Chair

Members: Commissioner Diana Johnstone
Commissioner Fred Pattje
Commissioner Lynda Avis
Ms. Joanne Husband
Ms. George McGladrey
Ms. Gerda Hofman
Mr. Simon Schachner

Absent: Ms. Lynne Fraser
Mr. Simon Schachner

Staff: S. Samborski Charmaine Kuziw, recording
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Special Grant Review Meeting of the Cultural Committee was called to order at 4:01 p.m.

2. INTRODUCTION OF LATE ITEMS: (None.)

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

5. GRANT REVIEW INTERVIEWS:

(a) Cultural Operating Grants:

(i) A Cappella Plus Choral Society – requested **\$5,000**

James Duthie & Val Duthie

Proven and in existence for some time – their 30th Anniversary is in 2010.
They have a paid Music Director and are trying to get younger members.

Question: BK - How many in audience database? *Close to 500.*

Question: BK - What would a typical concert attendance number be?
Approximately 150

Question: FP - How many ticket events are planned for next year? *1*

Question: FP – First time coming, why now? *Did apply a few years ago. Have always been fairly self sufficient. Fundraising is more difficult. We are aware that others have been recipients. Our organization has greater need because of the paid director position. \$9000/year.*

Question: DJ – Thank you from the community. DJ – Do you intend on having joint concerts? *Yes.*

Question: LA – Please explain occupancy costs? *Rental costs for Dover Bay.*

Question: LA – Is there any way to reduce that cost? *It has been attempted in houses but it is not satisfactory. Dover is quite reasonable.*

Question: LA – Is there anything that could increase that concert attendance? *Improved marketing. Currently it is word of mouth. The papers are not very helpful. All free advertising is taken advantage of.*

Question: JH – What do you charge for an adult? *\$15*

Question from the Society: When can we expect to hear the result? *Results will be available in January.*

- (ii) Chamber Orchestra – requested **\$7,080**

(Deferred to Thursday, 2009-NOV-26)

- (iii) Conservatory of Music – requested **\$10,000**

Cathleen Darby, Executive Director

Conservatory has been 30 years in the community. May 2 2010 2pm is the next large event. The Conservatory has expanded to 400 students. The Conservatory is now focusing on the new building and having funds available for the maintenance and management of the building.

Question: EO – What are the upcoming plans? *Our objectives included in the plan. Page 3 There is possibility for building expansion but firm plans are not available. Plan will be to utilize space and renovate Studio 7. There are also possible plans to expand to other facilities within the City as well as to satellite into other communities.*

Question: FP – Please clarify the upgrade to technology. *Our Registration system is all paper based. There is an online registration system available that we would like to upgrade to and implement in September 2010.*

Question: FP – How many instructors? *35. There are 5 instructors that don't always have students.*

Question: LA – If the satellite program goes, would you go to other communities to ask for assistance from them? *It would depend on the size of that satellite program. If it reached a good size, that would be likely choice.*

Question: FP – If not forthcoming, what would be cut? *Salaries, publicity, marketing budget.*

Question: DJ – You have had huge growth and anticipate further growth. A major renovation is likely. Any thoughts on how that will happen? *Our board has expanded significantly. They are very interested in achieving*

this. A leader will be needed to head up an expansion. It will be at least a year before this is investigated.

Question: JM – Could you please expand on where the money from bursaries comes from? *Funds come from fundraising and BC gaming. Gaming is not a certainty for the future.*

(iv) Francophone Association – requested **\$10,000**

Nicole Langlois

Maple Sugar Festival. Funding was cut drastically by Provincial Government \$65K less than last year. It will show. Asking that the City would continue to support us. Entertainment budget went from \$75 down to \$25. More attendees. More demand and less capacity. The goal is to keep things at the same level. Fees for Beban Park have gone from \$69 to over \$1,000. Please keep this in mind. Over the years there has been good collaboration with City staff but now it is more difficult. The launch of the proclamation will be on December 3rd at Martini Grill from 5:00 p.m. to 7:00 p.m. Plans for the festival will be disclosed then.

Question: FP – Entertainment budget being cut a lot will be lost. That will be three good bands. We will get the most we can for our money.

EO – Trying to preserve some money with the Art Gallery and the Dragon Boat Teams. They will be partnering for help in exchange for a donation to their causes. This is cheaper than employees. Saving a good amount of money.

(v) Nanaimo Concert Band – requested **\$8,000**

Sheri Barker & Lucy Bolton

The Band has been in existence since 1872. It is the oldest in BC if not Canada. One of the top bands in Canada. We participate in a lot of charity work and free to the public performances. Our money is made at spring and fall concert. The Port Theatre reports that we are one of the only groups that bring in a full house. We do bring audience in from outside Nanaimo. We work with training and encouraging students and youth. We currently have a large waitlist for members to play with the band. We are seeking a permanent home and trying to raise money for a building.

Question: FP - How did you come to \$8000? *That is the cost for the events this year. Charity concert food drive. All costs are out-of-pocket. The costs have been increased and we need assistance. We would like to participate in competitions in Ladner and the National competition as well. Funds would assist.*

Question: EO – Have you considered raising the prices? *The band is here for the entire community. We don't want it to be for just those who can afford it.*

Question: LA – Can't something be done to find if the costs can be lowered that are being charged by the City? **Recommended to go to the Cultural Committee for the adjustment to fees.** This is the Band's first application.

- (vi) Theatre BC – requested \$14,500

(Withdrawn.)

- (vii) Western Edge Theatre – requested \$14,500

Frank Moher

No presentation.

LA - Frank is stepping back. A replacement will hopefully be determined at the AGM on December 3.

Question: EO - Will there be a search done for your replacement? *The board will determine that. There is no money offered for a director.*

Question: EO - Will Caprice remain the venue? *Yes.*

Question: JM - Will you personally continue to support Western Edge? *Yes, however, more than one person needs to be involved.*

(b) Arts, Cultural and Festival Events Grants

- (i) Beat of the Street - requested \$2,000

Catherine Davis Vice-President & James Cunningham, President

No presentation at this time. Letter presented endorsing Beat of the Street. \$1500 donation offered and \$1500 domain address donation. (Letter from Real Estate Webmasters?)

Question: FP - I attended last year, and had a feeling that the performers were not actually buskers. Am I incorrect? *Those who were not busking were part of Catherine's group (?) All others were buskers except for one was from Nanaimo.*

Question: JM - What other types of projects are you planning during the year? *We have a proposal now with the Port of Nanaimo for use of Port Authority property. Looking for assistance in making the Nanaimo busking experience a success next year with their assistance.*

Question: JM - Do you have regular meetings? *Yes, monthly.*

Question: FP - Looking at your estimated numbers, this is quite an increase. What are your plans? *Headline entertainment. We have international connections and are networking to have the international influence. We hope to have the Gogo family join in.*

Question: FP - These are not attendees. How do you think you are going to get the attendance that you have quoted? *Advertising is the way to make things happen. Advertise with the local buskers. Starting very soon to get the word out that it will be taking place.*

Comment: LA - We tend to fund people from our own community and you are planning on bring in international participants.

Comment: LA - Clarification of the non profit and List of Directors for this organization is requested for the next meeting.

Comment: EO - You are planning to do a lot of publicity but you have not expanded on how you are planning on marketing. *The website is very important.*

Question: BK – You plan to raise \$2K in fundraising, could you please explain? *We have spoken to the City about having a Tag Day (Info table set up), canvass the malls for Tag day, and Buskers Ball on Valentine's Day.*

Comment: DJ – Thank you and wish you success. It is a very viable project.

Comment: FP – Very glad to see you here tonight.

Staff clarified that organizations don't have to be non-profit status.

(ii) Celtic Performing Arts – requested **\$10,000**

Rene Cuson & Carolyn Cuson
Celtfest Vancouver Island Event

10th year. Canadian Celtic cultural event of the West Coast.

At VIU and Port Theatre in July 2010. Who comes to the event? Students from Vancouver Island, lower mainland and across Canada and international students. They come specifically to our event. Attendance is approximately 300 students. 500 to 2000 viewers. Scholarship and bursary fund is supported. They make an effort to offer free performances to the community.

Question: JM – Are you registered at a company? *We are volunteers running under the structure of a company. This year we will become a registered society.*

Question: JM – Could you provide information on your Board of Directors? *(Information was handed out.)*

Question: JM – This is a school format; however, being a company are there licensing and liability issues? *We do have legal assistance and scrutinized before it is carried out.*

Question: EO – Do you hire instructors, and, are they on the contract basis? *Yes they are contracted and receive honorariums. The rest are volunteers.*

Question: JM – Have you applied for Provincial and Federal Grants? *No, we have not applied as of yet.*

Question: EO – Where is the school? *VIU and Port Theatre. Teaching space is at VIU.*

Question: BK – When do you expect to have your new society? *Before the next Celtfest.*

(iii) Francophone Association - requested **\$10,000**

See above under "Cultural Operating Grants".

(iv) Men's Resource Centre – requested **\$5,000**

Kim Howland

We would like to expand on "Father's Day in the Park". Kim introduced a poster for the 2009 event. We expanded last year to bring in a name act as well as partnering with students for volunteering. Our focus is celebrating fathers with a focus on music. We involved the community with the Fire Department, info booths for families and fathers. Event photos shared. Come together as a community and celebrate at no cost. Expanding by bringing in a children's entertainer to encourage bringing out more families. Donations were down last year.

Question: LA – Could you clarify your expenditures? *Employees on contract. Only 2 full-time staff.*

Question: EO – Financials that United Way was not collected. Under the Family Crisis Support Program. Original grant was to come in 3 instalments. Through budget cuts they were not given full amount.

Question: FP - Have you broken even with the event every year? Yes, for the past 8 yrs.

- (v) Nanaimo Quilters Guild - requested \$8,000

(Deferred to Thursday, 2009-NOV-26.)

- (vi) Theatre BC - requested \$4,800

(Withdrawn.)

6. ADJOURNMENT:

It was moved and seconded at 7:19 p.m. that the meeting adjourn, with the next Special Meeting of the Cultural Committee to be held Wednesday, 2009-NOV-26, commencing at 4:00 p.m. in the Bowen Park Complex Conference Room.

The motion carried unanimously.

Eveline O'Rourke, Chair
Cultural Committee

CERTIFIED CORRECT:

APPROVED FOR DISTRIBUTION:

S. Samborski, Senior Manager
Recreation and Culture Services

Richard Harding, Director
Parks, Recreation and Culture

2009-NOV-24
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FOR ADOPTION

**NOTES OF THE SPECIAL GRANT REVIEW MEETING
OF THE CULTURAL COMMITTEE
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
THURSDAY, 2009-NOV-26, COMMENCING AT 4:00P.M.**

PRESENT: Eveline O'Rourke, Chair

Members: Commissioner Lynda Avis
Ms. Joanne Husband
Ms. Gerda Hofman

Absent: Commissioner Diana Johnstone
Commissioner Fred Pattje
Ms. George McGladrey
Ms. Lynne Fraser
Mr. Simon Schachner

Staff: S. Samborski Robin Tweed, recording
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Special Grant Review Meeting of the Cultural Committee was called to order at 4:05 p.m.

2. INTRODUCTION OF LATE ITEMS: (None.)

3. ADOPTION OF AGENDA

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

5. GRANT REVIEW INTERVIEWS:

(a) Cultural Operating Grants:

(i) Chamber Orchestra – requested \$7,080

Mr. Rolf Morris appeared on behalf of the Chamber Orchestra.

This year they have made a concerted effort to submit their request and feel that organizationally are starting to get on their own feet. Their submission is about a composite program – experienced persons and youth. No Agenda, curriculum, was set – learning was by osmosis. This is a conscious mentoring opportunity. Develop something within the City of Nanaimo that is unique. Over the years, more structure has been established with the advent of a "guidelines" document; however, improvement was needed by way of contact with the larger orchestras. Youth have been able to tap into the ensembles and then the orchestra - paving

the way for university level experiences. This year that was extended to the BC Music Teachers Association. As this developed, we felt that the children in this mentoring programs moved through the system, gaining more responsibility over time. This will eventually take them to doing a complete concerto all by themselves. This competition opens up everything that the Chamber does to the entire community north of Victoria. They hire local teachers every year as soloists. These individuals could help to consciously mentor the students and interact with them through the music score. This also opens up a relationship to the BC Music Teachers Association. Summer music camp at \$700/child gives them an opportunity to work with some of the best musicians in the country. Not all of the children can afford this. Now have someone from the Calgary Symphony Orchestra who may be able to assist with liaising with the Orchestra and the SD. Mini program into the school with the choir and band from the school. Instituting Kinder Music. These children play and react to these tunes.

Questions/Answers:

Commissioner Avis – How many students that play in the orchestra are from Nanaimo? *All.*

Commissioner Avis - But the competition will be opened up to people outside of Nanaimo? *Yes.*

Chair O'Rourke - Are these students beginners? Do they have other musical training? *Most have taken private lessons – some are grade 8 or 9 in the conservatory of music; however, there are all levels at the younger ages (12, 13, etc.). Must have grade 6/7/8 in their instrument.*

Bob Kuhn – in reviewing the budget for the mentoring program it appears that the Chamber Orchestra is asking for funding of entire amount – is this correct? *Continuing to determine funding sources - have proposed to RBC, Shaw TV also gives grants for local funding – but have not heard back from either agency.*

Chair O'Rourke – Your total budget for the fiscal year is \$19,250? *(Mr. Morris then provided the budget to the Committee.)*

Bob Kuhn – This is your financial statement for operating the orchestra? *Yes.*

Commissioner Avis – Is Bruce still playing? *Yes, he will continue to play, but will no longer be acting as Treasurer – he felt that six years as Treasurer was enough.*

It was noted that the Chamber Orchestra is asking for the entire funding of the program. This is approximately one-half of their entire budget. They do have a great program; however, the guidelines are usually 25% maximum of their entire budget.

(b) **Arts, Cultural and Festival Events Grants:**

(i) Nanaimo Quilters Guild - requested **\$8,000**

Norma Franks, Co-President / Carol Bailey, Co-Chair,
appeared on behalf of the Nanaimo Quilters Guild.

Questions/Answers:

Joanne Husband - How many members in association? 200 from September. 205 paid, 200 honorary.

Chair O'Rourke -- Were they successful? Yes.

Chair O'Rourke -- Do they come from the immediate area? Most. Some from Duncan, some from Parksville. Main body is local

Chair O'Rourke -- How long is their event at Beban? 3 days - one day set up, 2 days show.

Chair O'Rourke - How many are expected to attend? Approximately 1840 non-members coming over the 3 days.

Commissioner Avis -- Does the group do outside fund raising? No.

Joanne Husband -- Do they have, or, have they considered sponsorship? The document shows guild as well as quilt show

Commissioner Avis -- The Income statement is for Guild not the Quilt Show.

Teachers are brought in from other parts of Canada and the USA in addition to the gifted quilters in the area. The group tries to make the event accessible to everyone.

Chair O'Rourke -- Do the fees cover the costs? No membership fees do not cover -- barely covers the newsletter; however they sell advertising (1/4 page is \$20 just to keep the copies going) for charity quilts etc. Membership funds cover plus the members contribute labour and some materials.

Bob Kuhn -- This shows a total of \$4,110 is this the budget for event? Or Guild? Sounds like the Guild. That is the budget for the fiscal year for the show. The pages are the actual budget for the show. Expense amount is detailed just to the left of the expense column. If there is an assumption base (example admissions) it is based on what we expect.

Chair O'Rourke - Do you raffle the quilts? Yes. 5 quilts were raffled this year. License from the gaming commission and a society is set up according to the gaming rules. Revenue is immediately paid to the comfort quilt society in accordance with the gaming rules. At the beginning of December approx 250 placements (double-sided) to meals-on-wheels and the telephone visiting, 150 quilts at Christmas to various association representing people in need. One stop -- Nanaimo you employment centre -- 80 Christmas bags with personal care items as well as food and movie coupons inside. 5 boxes of food go to loaves and fishes every Thursday from the membership. Local purchasing as much as possible.

Chair O'Rourke - Where do the funds for the goods come from? From the quilt show. Generally expect cash for goods in kind; however, this year, a number of the larger sponsors which usually donate \$500 are gone, others are asking for the quilters to return in January. Disposable income has diminished. The group is trying to provide quality charity goods for those in need. Want to send e-mail to Cowichan and Comox areas that have been in need due to recent weather issues. Have given to other locations and also to the interior during the fire season. The fees are kept at a reasonable level because the majority of people are retired and on a fixed income.

Chair O'Rourke - Where do you meet? At Brechin Church - there is both an afternoon and evening portion.

5. GRANT REVIEW RECOMMENDATIONS:

(a) Cultural Operating Grants:

GROUP	REQUESTED	RECOMMENDED
A Capella Plus Choir Society	\$ 5,000	\$ 2,300
Arts Alive	\$ 2,000	\$ 1,800
Arts Council	\$ 15,000	\$ 10,050
Blues Festival Society	\$ 10,000	\$ 7,880
Centre for the Arts Society	\$ 7,800	\$ 6,190
Chamber Orchestra	\$ 7,080	\$ 3,230
Conservatory of Music	\$ 10,000	\$ 7,200
Crimson Coast Dance	\$ 18,000	\$ 14,800
Francophone Association	\$ 10,000	\$ 9,531
Malaspina Choir	\$ 2,600	\$ 2,360
Nanaimo Concert Band	\$ 5,000	\$ 4,790
Nanaimo Tidesmen Barbershop Chorus	\$ 2,000	\$ 1,550
Pacific Institute of Bagpiping	\$ 3,000	\$ 2,105
TheatreOne	\$ 28,000	\$ 28,000
Tozan Cultural Society	\$ 7,500	\$ 6,595
Vancouver Island Symphony	\$ 59,300	\$ 59,300
Western Edge Theater	\$ 14,500	\$ 6,460
TOTALS:	\$ 209,780	\$ 174,141

The Committee, with the input of all members – either verbally in person, or in written form, reviewed the amounts that were requested by each group. The Committee then used an across-the-board averaging and percentaging formula and arrived at an equitable amount that they felt should be allocated to each group, bearing in mind the actual request and the funds available. The total funds available in 2010 for Cultural Operating Grants is \$174,141.

The outcome of these deliberations was tabled, to be voted on at the next meeting of the Cultural Committee on Wednesday, 2010-JAN-06.

(b) **Arts, Cultural and Festival Events Grants:**

African Heritage Black History Celebration – There was concern expressed by the Committee that it appears that, according to their written submission for their event, they have no fund raising. Staff advised that they have received sponsorship every year. Staff can obtain a list of their sponsors. Would like them to find someone to mentor them with the application and its requirements. Staff may need to provide more assistance.

GROUP	REQUESTED	RECOMMENDED
African Heritage Black History Celebration	\$ 2,500	\$ 745
Arts Council- Short Film Festival	\$ 2,000	\$ 1,635
Art Gallery Festival of Banners	\$ 6,000	\$ 1,120
Ballroom Dance- Island Fantasy Ball	\$ 5,000	\$ 2,145
Beat of the Street- Little Woodstock Fest.	\$ 2,000	\$ 785
Blues Society- Summertime Blues Fest	\$ 1,500	\$ 855
Botanical Garden- Celebration of Island Gardening	\$ 1,500	\$ 810
Canada Day 2010	\$ 2,500	\$ 1,640
Celtic Performing Arts - Celt Fest	\$ 10,000	\$ 1,905
Child Development- Silly Boat Regatta	\$ 1,000	\$ 830
Coaltown Festival	\$ 3,000	\$ 1,090
Crimson Coast- Voices in Motion, Bodies That Sing	\$ 3,000	\$ 2,475
Francophone- Maple Sugar Festival	\$ 10,000	\$ 3,975
Friends of Nanaimo Jazz- A Jazz Affair	\$ 5,000	\$ 2,075
Harbour City Jazz Fest	\$ 3,500	\$ 1,175
Highland Dance Competition	\$ 2,500	\$ 1,075
Malaspina Choir 40th Anniversary Celebration	\$ 1,500	\$ 950
Men's Resource Centre- Fathers Day in the Park	\$ 5,000	\$ 1,035
Nanaimo Quilters Guild- Material Magic Quilt Show	\$ 8,000	\$ 1,660
Vancouver Island Symphony in the Harbour	\$ 7,500	\$ 5,540
TOTALS:	\$ 84,000	\$ 33,520

The Committee, with the input of all members – either verbally in person, or in written form, reviewed the amounts that were requested by each group. The Committee then used an across-the-board averaging and percentaging formula and arrived at an equitable amount that they felt should be allocated to each group, bearing in mind the actual request and the funds available. The total funds available in 2010 for Arts, Cultural and Festival Events is \$33,520.

The outcome of these deliberations was tabled, to be voted on at the next meeting of the Cultural Committee on Wednesday, 2010-JAN-06.

6. ADJOURNMENT:

It was moved and seconded at 6:03 p.m. that the meeting adjourn, with the next Regular Meeting of the Cultural Committee to be held Wednesday, 2010-JAN-06 commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.

The motion carried unanimously.

Eveline O'Rourke, Chair
Cultural Committee

CERTIFIED CORRECT:

APPROVED FOR DISTRIBUTION:

S. Samborski, Senior Manager
Recreation and Culture Services

Richard Harding, Director
Parks, Recreation and Culture

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FOR ADOPTION