

AGENDA
CULTURAL COMMITTEE MEETING
BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2010-MAR-03, COMMENCING AT 4:15 P.M.

1. **CALL THE REGULAR CULTURAL COMMITTEE MEETING TO ORDER:**

2. **INTRODUCTION OF LATE ITEMS:**

3. **ADOPTION OF AGENDA:**

(Motion required to adopt the agenda, or the amended agenda.)

4. **ADOPTION OF MEETING NOTES:**

- (a) Notes of the Regular Cultural Committee Meeting held Wednesday, 2010-JAN-06, at 4:15 p.m. in the Conference Room of the Bowen Park Complex.

Pgs.
026-032

(Motion required to adopt the meeting notes of the above date as circulated)

5. **DELEGATIONS: (10 MINUTES) (None.)**

6. **COMMISSION REPORT:**

- (a) The Nature Trust "Voices of Nature Concert" Sponsorship Request.

Pgs.
033-041

Staff's Recommendations:

1. *That the Cultural Committee not approve funding under the Arts, Cultural and Festival Events Grants as the funds from this account have been fully spent for 2010;*
2. *That the Cultural Committee direct Staff to advise the group to apply again for funding under the Arts, Cultural and Festival Events Grants prior to the application deadline for 2011; and,*
3. *That the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council fund this event from Council Contingency for 2010.*

(Motion required.)

7. **REPORTS OF PROJECT COMMITTEES:**

(a) **Cultural Award Committee.**

(Motion required to receive verbal report.)

(b) **Art in Public Places Project Committee.**

(Motion required to receive verbal report.)

(c) **Cultural Forum Project Committee.**

(Motion required to receive verbal report.)

8. **STAFF REPORTS:**

(a) **Cultural Forum Survey Results.**

Pgs.
042-053

Staff's Recommendation: That the Cultural Forum Project Committee meet to plan a forum based on the findings of the survey and the recommendations from the Parks, Recreation and Culture Commission meeting held 2010-FEB-11 to review the structure and mandate of the Cultural Committee:

“that the purpose and structure of the Cultural Committee be included as a review item at this year's Cultural Forum to obtain input from the cultural community”.

(Motion required to adopt recommendation.)

9. **INFORMATION ONLY ITEMS (Staff reports):**

10. **CORRESPONDENCE: (Action)**

- (a) Correspondence dated 2010-FEB-12 from Mr. Ed Poli, Manager, Nanaimo Art Gallery, requesting that the Cultural Committee consider a proposal for a partnership between the Nanaimo Art Gallery and Parks, Recreation and Culture with respect to temporary public art installations in Maffeo Sutton Park and McGregor Plaza.

Pgs.
054-062

Staff's Recommendation: That the Cultural Committee approve the proposed partnership between the Nanaimo Art Gallery and Parks, Recreation and Culture with respect to temporary public art installations in Maffeo Sutton Park and McGregor Plaza.

(Motion required to adopt recommendation.)

CORRESPONDENCE: (Information)

- (c) Correspondence dated 2010-JAN-20 from Ms. Cynthia Cormier, Event Coordinator, on behalf of the NMA Society, thanking the Cultural Committee for their approval of the \$1200.00 grant towards the debut production of the Pygmy Ballroom Big Band Celebration.

Pgs.
063-070

(Motion required to receive correspondence.)

11. **NOTICE OF MOTION:**

12. **CONSIDERATION OF OTHER BUSINESS:**

(Motion required if there is other business.)

13. **BUSINESS ARISING FROM DELEGATIONS:**

14. **UNFINISHED BUSINESS:**

- (a) Community Plan for Public Art.

15. **QUESTION PERIOD:**

16. **ADJOURNMENT:**

(Motion required to adjourn with next meeting to be held, if required, on Wednesday, 2010-APR-07, commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.)

**NOTES
REGULAR CULTURAL COMMITTEE MEETING
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2010-JAN-06, COMMENCING AT 4:15 P.M.**

PRESENT: Eveline O'Rourke, Chair

Members: Commissioner Shirley Lance
Commissioner Fred Pattje
Commissioner Lynda Avis
Ms. Lynne Fraser
Ms. Joanne Husband
Ms. George McGladrey
Ms. Gerda Hofman
Mr. Simon Schachner

Staff: S. Samborski R. Tweed, recording
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 4:20 p.m.

2. INTRODUCTION OF LATE ITEMS:

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

4. ADOPTION OF MEETING NOTES:

- (a) Notes of the Regular Cultural Committee Meeting held Wednesday, 2009-NOV-04, at 4:15 p.m., in the Conference Room of the Bowen Park Complex.

It was moved and seconded that the Notes of the meeting held 2009-NOV-04 be adopted as circulated. The motion carried unanimously.

- (b) Notes of the Special Grant Review Meeting of the Cultural Committee held Thursday, 2009-NOV-19, at 4:00 p.m., in the Hemlock Room, Oliver Woods Community Centre.

It was moved and seconded that the Notes of the meeting held 2009-NOV-19 be adopted as circulated. The motion carried unanimously.

- (c) Notes of the Special Grant Review Meeting of the Cultural Committee held Monday, 2009-NOV-23, at 4:00 p.m., in the Bowen Park Complex Conference Room.

It was moved and seconded that the Notes of the meeting held 2009-NOV-23 be adopted as circulated. The motion carried unanimously.

- (d) Notes of the Special Grant Review Meeting of the Cultural Committee held Thursday, 2009-NOV-26, at 4:00 p.m., in the Bowen Park Complex Conference Room.

It was moved and seconded that the Notes of the meeting held 2009-NOV-26 be adopted as circulated. The motion carried unanimously.

5. DELEGATIONS: (None.)

6. COMMISSION REPORT:

- (a) Commissioner Pattje advised that the Parks, Recreation and Culture Commission met on 2010-JAN-05. Staff was requested to prepare a seminar on the mandate and structure of the Cultural Committee for Commission members. The seminar is to be held between now and the next PRCC meeting scheduled for 2010-FEB-24.

It was moved and seconded that the Commission Report, presented by Commissioner Pattje, be received. The motion carried unanimously.

7. REPORTS OF PROJECT COMMITTEES:

- (a) Cultural Award Committee.

The Cultural Awards presentations are to be held on 2010-MAR-10. A planning committee is required. Members of the Committee will be Lynda Avis, Gerda Hofman and Joanne Husband, with Lynda Avis serving as Chair.

- (b) Art in Public Places Project Committee. (None.)

- (c) Cultural Forum Project Committee. Staff reported that a survey was held and the responses should be brought forward at the next Cultural Committee meeting.

8. STAFF REPORTS: (None.)

9. INFORMATION ONLY ITEMS (staff reports):

- (a) **Community Plan for Public Art** – Bob Kuhn reviewed the process related to the production of the draft Community Plan for Public Art with Cultural Committee Members and asked for their feedback prior to Open House scheduled for 2010-JAN-21.

- "Bold" sentence "program not fully developed". Page 12, Para 2, 1st line. Page 34.
- Change wording to read "recommend" instead of "encourage". Page 34.

- Insert, "Nanaimo's Public Art program began in 1992, and this document is meant to update and enhance the previous Art in Public Places Guidelines and Procedures document approved by Council in 2003." Page ii, Para 1, and any other place in the document.

It was moved and seconded that this statement be included in the document as required. The motion carried unanimously.

- City staff member name should be removed and title or position should be inserted. Page 14.
- Open house has wrong address. Should be at 150 Commercial Street. Page 6.
- Bring a better "understanding and tolerance" to "understanding and appreciation". Page 9 in the Vision Statement, Point 4.
- Public Art is a "visual" word. Would like to remove "visual". Public Art is art that is accessible to all. Page 2, 26
- "or" to read "and/or". Page 2.
- Black type on the blue is hard to read. Lighten blue colour.
- The "discreet" public art. What is "discreet" public art? Page 2, Last paragraph.
- Community Public Art – what is it? Is it "neighbourhood" public art? It is confusing. Only where appropriate, this should be "community".
- Insert, "Nanaimo's Public Art program began in 1992, and this document is meant to update and enhance the previous Art in Public Places Guidelines and Procedures document approved by Council in 2003." Page 4,2.1,item1, Page 5 under bullet.
- Small red printing explaining focus groups – red printing should be larger. Page 6.
- Inconsistency with use of "Selection Committee" or "Review Panel" – should use "Selection Committee". Page 10.3.4.1
- Stronger word usage – "recommend" rather than "encourage". Page 12.
- "Neighbourhood". Page 13.
- Neighbourhood corridors and hubs. (Planning terms.) Page 17, para 4
- Change "Community" to "Neighbourhood". Page 20,,4.1,,3.4
- Remove "visual". Page 23

- Nanaimo's existing public art – Insert, "Nanaimo's Public Art program began in 1992, and this document is meant to update and enhance the previous Art in Public Places Guidelines and Procedures document approved by Council in 2003." Page 25.
- Refer to changes available on the Website. Pages 28-33.
- Replace "encourage" with "recommend". Page 34.
- Attach the graphic for the Cultural Committee to the PRCC graphic. Page 36
- " Change to reflect that while it is a Community Plan for Public Art Toolkit ~ it is a Neighborhood Public Art Project. Page 38.
- Insert, "Nanaimo's Public Art program began in 1992, and this document is meant to update and enhance the previous Art in Public Places Guidelines and Procedures document approved by Council in 2003." Page 40. After first paragraph.
- Change "manpower" to "labour". Page 43, Bullet 3.
- Examples of community public art (not Nanaimo). Page 46.
- Remove second "review". Page 48, Item 2.
- Remove "visual". Page 50, Item 1
- Fix word "Archive. Page 53.

Thanks were expressed to Brent Meunier and the team that worked on the Community Plan for Public Art.

It was moved and seconded that the Information Only Item be received. The motion carried unanimously.

10. CORRESPONDENCE: (Action) (None.)

CORRESPONDENCE: (Information) (None.)

11. NOTICE OF MOTION:

12. CONSIDERATION OF OTHER BUSINESS:

13. BUSINESS ARISING FROM DELEGATIONS: (None.)

14. UNFINISHED BUSINESS:

(a) Cultural Operating Grants:

GROUP	REQUESTED	RECOMMENDED
A Capella Plus Choir Society	\$ 5,000	\$ 2,300
Arts Alive	\$ 2,000	\$ 1,800
Arts Council	\$ 15,000	\$ 10,050
Blues Festival Society	\$ 10,000	\$ 7,880
Centre for the Arts Society	\$ 7,800	\$ 6,190
Chamber Orchestra	\$ 7,080	\$ 3,230
Conservatory of Music	\$ 10,000	\$ 7,200
Crimson Coast Dance	\$ 18,000	\$ 14,800
Francophone Association	\$ 10,000	\$ 9,531
Malaspina Choir	\$ 2,600	\$ 2,360
Nanaimo Concert Band	\$ 8,000	\$ 4,790
Nanaimo Tidesmen Barbershop Chorus	\$ 2,000	\$ 1,550
Pacific Institute of Bagpiping	\$ 3,000	\$ 2,105
TheatreOne	\$ 28,000	\$ 28,000
Tozan Cultural Society	\$ 7,500	\$ 6,595
Vancouver Island Symphony	\$ 59,300	\$ 59,300
Western Edge Theater	\$ 14,500	\$ 6,460
TOTALS:	\$ 209,780	\$ 174,141

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council approve the Cultural Operating Grant recommendations. The motion carried unanimously.

(b) **Arts, Cultural and Festival Events Grants:**

GROUP	REQUESTED	RECOMMENDED
African Heritage Black History Celebration	\$ 2,500	\$ 745
Arts Council- Short Film Festival	\$ 3,000	\$ 1,635
Art Gallery Festival of Banners	\$ 6,000	\$ 1,120
Ballroom Dance- Island Fantasy Ball	\$ 5,000	\$ 2,145
Beat of the Street- Little Woodstock Fest.	\$ 2,000	\$ 785
Blues Society- Summertime Blues Fest	\$ 1,500	\$ 855
Botanical Garden- Celebration of Island Gardening	\$ 1,500	\$ 810
Canada Day 2010	\$ 2,500	\$ 1,640
Celtic Performing Arts - Celt Fest	\$ 10,000	\$ 1,905
Child Development- Silly Boat Regatta	\$ 1,000	\$ 880
Coaltown Festival	\$ 3,000	\$ 1,090
Crimson Coast- Voices in Motion, Bodies That Sing	\$ 3,000	\$ 2,475
Francophone- Maple Sugar Festival	\$ 10,000	\$ 3,975
Friends of Nanaimo Jazz- A Jazz Affair	\$ 5,000	\$ 2,075
Harbour City Jazz Fest	\$ 3,500	\$ 1,175
Highland Dance Competition	\$ 2,500	\$ 1,075
Malaspina Choir 40th Anniversary Celebration	\$ 1,500	\$ 950
Men's Resource Center- Fathers Day in the Park	\$ 5,000	\$ 1,035
Nanaimo Quilters Guild- Material Magic Quilt Show	\$ 8,000	\$ 1,660
Vancouver Island Symphony in the Harbour	\$ 7,500	\$ 5,540
TOTALS:	\$ 84,000	\$ 33,520

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council approve the Arts, Cultural and Festival Events Grants recommendations. The motion carried unanimously.

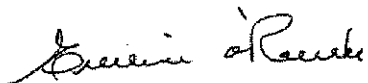
15. **QUESTION PERIOD:**

- (a) Western Edge Theatre – status of their Board and operations.
- (b) EJ Hughes Mural – Commissioner Lance advised that the mural is not really open to the Public. Not well signed. Sometimes the venue is closed, despite groups utilizing the Conference Centre for other events. Not accessible on weekends. Staff to follow up.
- (c) City of Nanaimo flower – Commissioner Pattje advised, for information of the Committee, that a suggestion has been made that the "lotus pinnatus" which only grows in the bog in Harewood, be adopted as the official City flower.

16. ADJOURNMENT:

It was moved and seconded at 5:35 p.m. that the meeting adjourn, with the next Meeting of the Cultural Committee to be held, if required, on Wednesday, 2010-FEB-03, commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.

The motion carried unanimously.



Eveline O'Rourke, Chair
Cultural Committee

CERTIFIED CORRECT:



S. Samborski, Senior Manager
Recreation and Culture Services

2010-JAN-12
File: A2-11
G:\Admin\PRCC\CulturalCommittee\MeetingNotes\CC100106M.doc

APPROVED FOR DISTRIBUTION:



Richard Harding, Director
Parks, Recreation and Culture

REPORT TO: THE CULTURAL COMMITTEE

FROM: SUZANNE SAMBORSKI, SENIOR MANAGER OF RECREATION AND CULTURE SERVICES

RE: THE NATURE TRUST "VOICES OF NATURE" CONCERT SPONSORSHIP REQUEST

STAFF RECOMMENDATIONS:

1. That the Cultural Committee not approve funding under the Arts, Cultural and Festival Events Grants as the funds from this account have been fully spent for 2010;
2. That the Cultural Committee direct Staff to advise the group to apply again for funding under the Arts, Cultural and Festival Events Grants prior to the application deadline for 2011; and,
3. That the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council fund this event from Council Contingency for 2010.

EXECUTIVE SUMMARY:

The Nature Trust made a presentation to Council at their 2010-JAN-11 meeting and requested \$3,000 in sponsorship funding for the "Voices of Nature" concert involving local singers (Nanaimo school children) and song writers. The request was referred to the Parks, Recreation and Culture Commission and then to the Cultural Committee for review and recommendations.

BACKGROUND:

Ms. Deb Kennedy from The Nature Trust provided a presentation to Council at their meeting held 2010-JAN-11, regarding the "Voices of Nature" concert and requested sponsorship from the City in the amount of \$3,000.00 to assist with the costs of the Concert. Students from Seaview Elementary School performed a song from the Concert. It was moved and seconded that the request from The Nature Trust for sponsorship from the City in the amount of \$3,000.00 to assist with the costs of the Voices of Nature Concert be referred to the Parks, Recreation and Culture Commission. The motion carried unanimously.

This matter was brought forward at the meeting of the Parks, Recreation and Culture Commission held on 2010-JAN-27. Staff recommended that the Parks, Recreation and Culture Commission refer the matter to the Cultural Committee for review under the Arts, Cultural and Festival Events Funds Grants.

Feb 2
2010

033

At the Parks, Recreation and Culture Commission meeting held 2010-JAN-27:

It was moved and seconded that the Parks, Recreation and Culture Commission approve the funding request for \$3,000.00 provided the group and event meet the criteria in place under the Arts, Cultural and Festival Events Funds Grant. The motion carried unanimously.


After reviewing the application, staff determined that The Nature Trust of British Columbia is based out of North Vancouver. They do however, have properties and a manager based in Nanaimo and will be using local talent for the concert and therefore this organization does meet the criteria for the grant.

As the 2010 Arts, Cultural and Festival Events Grants account has been fully spent, the City is unable to fund this event.

STAFF RECOMMENDATIONS:

1. That the Cultural Committee not approve funding under the Arts, Cultural and Festival Events Grants as the funds from this account have been fully spent for 2010;
2. That the Cultural Committee direct Staff to advise the group to apply again for funding under the Arts, Cultural and Festival Events Grants prior to the application deadline for 2011; and,
3. That the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council fund this event from Council Contingency for 2010.

Respectfully submitted,



Suzanne Samborski, Senior Manager
Recreation and Culture Services

2010-FEB-26

File: A2-6 / A3-35-1

G:\Admin\PRCC\CulturalCommittee\ReportsToCulturalCommittee\CCRPT010303TheNatureTrustVoicesOfNatureConcertSponsorshipRequest.doc

034



ARTS, CULTURAL AND FESTIVAL EVENTS GRANT APPLICATION FORM

DEADLINE FOR APPLICATIONS - NOVEMBER 1ST

Legal Name of Organization: The Nature Trust of British Columbia _____

Mailing Address: #260—1000 Roosevelt Crescent, North Vancouver, BC _____

Postal Code: V7P 3R4 _____

Phone: 604-924-9771_Fax: 604-924-9772 _____

Email: rrivers@naturetrust.bc.ca _____

Contact Person: Robin Rivers _____

Position: Communications Manager _____

Society Registration Number: 10808 9863 RR0001 (If not registered, please leave blank)

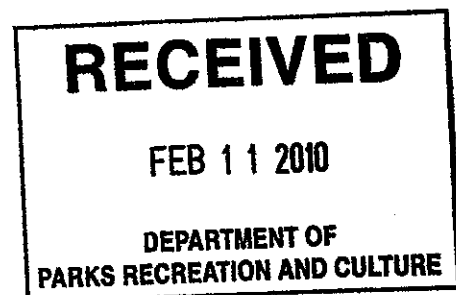
Is your society in good standing with the Registrar: Yes ☒ No ☐

Fiscal year for grant: Total grant requested for fiscal year: Total budget for fiscal year:

2010 \$3,000 \$12,320 for Voices of Nature_

Has your organization applied for other City of Nanaimo funding? If so, please list the type and amount of funds requested for next year.

<u>Name of Grant</u>	<u>Amount</u>	<u>Approved</u>



035

City of Nanaimo

ARTS, CULTURAL AND FESTIVAL EVENTS GRANT APPLICATION

Event Summary

The Voices of Nature concert on Earth Day, April 22, is the culmination of months of preparation. Voices of Nature will begin at Brechin and Seaview elementary schools with singers/songwriters Holly Arntzen and Kevin Wright leading the children in learning original songs about local wildlife, plants and conservation. Then the children will perform with Holly and Kevin and the Dream Band at a very special concert at the Port Theatre. They will have the opportunity to share their passion for nature in front of families, friends and the wider community.

Voices of Nature is a highlight of the Brant Wildlife Festival which takes place from March 5 to April 28 in Parksville, Qualicum Beach and Nanaimo. The festival celebrates our interconnectedness with nature as epitomized by the migration of Brant geese each spring. This year's festival is the 20th anniversary and one which the International Year of Biodiversity will also be featured. Events include a walk at Buttertubs Marsh and Learn to Fish at Brannen Lake in Nanaimo.

The Brant Wildlife Festival is coordinated by The Nature Trust of BC with support from BC Hydro, BC Ministry of Environment, Ducks Unlimited Canada and the Lohn Foundation.

The Nature Trust would like to request \$3,000 to support Voices of Nature. Other supporters of the program include the Lohn Foundation. These funds would be used towards paying the performers and the school program.

The event will benefit Nanaimo economically by using a local facility, the Port Theatre, featuring local schools, placing ads in local media, and having performers and other people from out of town staying at local hotels.

The event will be marketed on The Nature Trust website (www.naturetrust.bc.ca) and printed newsletter sent to donors. The event will also be featured on the Brant Wildlife Festival website (www.brantfestival.bc.ca), in the festival event schedule in the PQB News, in ads in Nanaimo newspapers, on the Port Theatre website and in e-mails sent to people who attend the theatre, and through the participating elementary schools.

We will evaluate the success of the event by the number of audience members who attend and the number of children who participate. We believe that children who are inspired to care about nature will grow up to be the decision makers of the future and have an enormous impact.

Voices of Nature roles and names of people involved:

- Singers/songwriters Holly Arntzen and Kevin Wright lead the program at the elementary schools and the concert at the Port Theatre
- The Dream Band will perform at the concert at the Port Theatre
- Donna Monty is the part time Brant Wildlife Festival coordinator who is assisting with the Voices of Nature program and the concert
- Deb Kennedy, Development and Communications Manager, and Robin Rivers, Communications Manager, are contacts at The Nature Trust of BC who are overseeing the Voices of Nature program and concert

In your application, please answer the following questions and include the information requested:

1. Name of Event: Voices of Nature_____
2. Times and Dates of Event: April 22, 2010 concert and one week school program
3. Location: Port Theatre and Seaview and Brechin elementary schools
4. Ages of Participants: ages 6 to 13_____
5. From where will participants come? (Last year's actual numbers if event was held previously: New events – estimate)

<u>LOCATION</u>	<u>Estimated # Attending</u>
From within the Nanaimo Regional District	400 students 500 in audience
From other areas on Vancouver Island	100
From BC Mainland	
From outside B.C.	
TOTAL FROM ALL AREAS:	1,000

6. Does your event currently take place in Nanaimo? Yes X__ No __
7. Is this a new event? Yes _____ No X_____
8. How long has your organization existed in Nanaimo? _____ 39 _____ Years
9. Briefly outline the purpose or mission of your organization:

The Nature Trust of British Columbia is dedicated to conserving and managing ecologically significant land across the province. Since 1971, The Nature Trust has worked with partners to acquire 150,000 acres. Key properties in the Nanaimo area include Buttertubs Marsh, Nanaimo Estuary and Morrell Sanctuary. The Nature Trust has a Vancouver Island Conservation Land Manager based in Nanaimo.

The Nature Trust has coordinated the Brant Wildlife Festival since 2007. The festival celebrates nature and features events in Parksville, Qualicum Beach, and Nanaimo. A highlight of the festival is the Voices of Nature program that inspires school children to learn about nature through music and song. The program culminates in a concert at the Port Theatre where family members and the community are invited. In 2010, students from Brechin and Seaview elementary schools will be participating.

10. What events in the past has your organization produced/sponsored?

	Year	Event and Location	# Attending
1.	2007	Brant Wildlife Festival	2,500
2.	2008	Brant Wildlife Festival including Voices of Nature	3,200
3.	2009	Brant Wildlife Festival including Voices of Nature	3,500
4.			

Please also include the following information:

11. One to two typed pages outlining a summary of your event.
12. For what purpose do you plan to use this City fund? (Please be specific and note that capital expenditures are not permitted.)
13. How will your event benefit Nanaimo economically?
14. How will your event be marketed?
15. How will you evaluate the success of the event?
16. Include a detailed budget of the proposed event, outlining all revenues including sources and expenditures.
17. Include a financial statement for your organization for the previous calendar year. (Sample statement attached.) – not applicable for festivals.
18. Include a list of the event organizers identifying the roles and names of the people in those roles/functions.
19. A final report and financial statement must be submitted within 60 days of the conclusion of the event. Failure to do so may result in rejection of any new application (1 – 3 pages maximum).

Where to send your application?

Send completed applications by November 1st, clearly marked:

"Arts, Cultural and Festival Events Grant Application
Nanaimo Cultural Committee
c/o Nanaimo Parks, Recreation and Culture
500 Bowen Road
Nanaimo, BC V9R 1Z7

Event / Festival Revenue Budget

Name of Event: Voices of Nature **Sponsored by:** The Nature Trust of BC

- Please provide your best estimate of the revenues and costs of the event for which a grant is requested. Additional headings to better describe your revenues and expenses for your particular activity are permitted. You may use either your own budget form or this one.
- Definitions: Earned revenues are usually generated directly by an event and often include income from booth, table, rentals, sales of advertising in a program, admission tickets or on-site cash donations from the public, and the net proceeds of concessions or sales.
- Fundraising revenues are usually generated from sponsorships, in-kind supplies and services, individual donations before or after the event.

YEAR Actual 20____ (Previous Year if applicable)	Revenue Item	YEAR Projected 2010____ To be completed for application
	<i>Earned Revenue</i>	
	Admissions/Ticket Sales	6000
	Concession/Merchandise Sales (net)	
	On-site cash donations	
	Advertising income	
	Rentals	
	Other	
	Total Earned Revenue	
	<i>Fundraising Revenue</i>	
	Individual Donations	
	Cash Sponsorships	
	Fundraising Events	
	Other (ILohn Foundation)	2500
	Total Fundraising Revenue	
	<i>Government Revenue</i>	
	Municipal Grants	
	Provincial Grants	
	Federal Grants	
	Other	
	Total Government Revenue	
	Total Revenues	Line A 8500

If you are receiving in-kind support not included above, please identify the source donor and include an estimate of the dollar value:

Source

\$ Value

039

Event / Festival Expenses

YEAR Actual 20____ (Previous Year if applicable)	Expense Item	YEAR Projected 2010____ To be completed for application
	Administration and Communication Costs	
	Event Co-ordinator: including estimated hrs. worked	120
	Office Staff: including estimated hrs. worked	
	Event Insurance Costs	
	Fundraising expenses (please specify)	
	Volunteer expenses (please specify)	
	Marketing and publicity (please specify)	500
	2 newspaper ads	
	Other (please give details)	
	Total Administration and Communications Cost	
	Production and Events Costs	
	Facility / Venue Rental	1300
	Equipment rental (tents, stage, lights, sound, etc)	
	Artists, performers, cultural program contributors: fees or honoraria	8100
	Technical Staff	800
	Materials and Supplies	
	Permits	
	Municipal Services	
	Police Costs	
	On Site costs – signs, garbage cans, toilets, power, etc.	
	Performer and on-site volunteer services; travel, food, t-shirts etc.	
	Other (please give details) bussing students	300
	\$2 per ticket Capital Development Fund Charge	1200
	Total Production and Events Costs	12,320
	Total Expenses Line B	12,320
	Net (Line A minus Line B)	8,500

Updated: 2009-OCT-14

File: G:\GRANTS\ArtsCulturalEventFund\2010\ArtsCulturalAndFestivalEventsGrant.doc

040

January 11, 2009

Mayor John Ruttan
Mayor's Office
City of Nanaimo
455 Wallace Street
Nanaimo BC V9R 5J6

Dear Mayor Ruttan,

Thank you for the opportunity to present the Voices of Nature program with a live performance to Mayor and Council this evening.

Voices of Nature is an inspiring program. This is an uplifting experience as children sing about nature while their parents and community members enthusiastically clap their hands and tap their feet. Putting on a program like this requires resources of time, talent and money. Through the commitment of the teachers and the support of parents the participating schools work under the direction of the singer/songwriters Holly Arntzen and Kevin Wright.

The Nature Trust is a leading nonprofit land conservation organization. Since 1971, we have been conserving the amazing variety of fish, birds and wildlife by acquiring and managing ecologically significant land. This has been made possible through the kind support of many people and organizations like the City of Nanaimo. One of our most significant projects is the Nanaimo River Estuary. Since 2006, The Nature Trust has been coordinating the Brant Wildlife Festival. Each year a little black goose makes it ways to the shores of Vancouver Island to rest and feed before heading north to breed in the Arctic. This bird has become a symbol of our interconnectedness to nature. From early March to late April, the festival provides a variety of nature events including tours on our properties at Buttertubs Marsh and Morrell Sanctuary.

We believe people, especially children, who know about nature will care about nature.

In keeping with this mandate, the festival has held a Voices of Nature performance at the Port Theatre for the past two years. Over 700 children have stood on the marvelous stage and shared their love of nature through music. This has been made possible by the City of Nanaimo's kind sponsorship.

We would like to invite the City of Nanaimo to partner with us for our 2010 Voices of Nature performance. This performance is significant for several reasons: it will take place on April 22 which is Earth Day, 2010 is the UN Year of Biodiversity and it is the 20th anniversary of the Brant Wildlife Festival. What a fabulous opportunity for the community of Nanaimo to celebrate music, nature and youth.

We are seeking \$3,000 in financial sponsorship from the City of Nanaimo for this special program. In addition, we would greatly appreciate your assistance in networking with the business community. Thank you for your consideration.

Yours sincerely,

Deborah Kennedy
Development and Communications
604 924 9771 local 231
Copy: Councillors
Acting City Manager Al Kenning

041

REPORT TO: THE CULTURAL COMMITTEE

FROM: SUZANNE SAMBORSKI, SENIOR MANAGER, RECREATION AND CULTURE SERVICES

AUTHORED BY: BOB KUHN, MANAGER RECREATION AND CULTURE SERVICES

RE: CULTURAL FORUM SURVEY RESULTS

STAFF RECOMMENDATION:

That the Cultural Forum Project Committee meet to plan a forum based on the findings of the survey and the recommendations from the Parks, Recreation and Culture Commission meeting held 2010-FEB-11 to review the structure and mandate of the Cultural Committee:

“that the purpose and structure of the Cultural Committee be included as a review item at this year's Cultural Forum to obtain input from the cultural community”.

BACKGROUND:

At the Cultural Committee meeting held in October, 2009, it was decided to go back to stakeholders to determine what they envision for a forum in 2010, prior to proceeding with planning the forum.

The Committee suggested that a brief survey of approximately half a dozen questions be conducted to get feedback from cultural groups regarding the topics and format for the 2010 forum. Staff put together a survey and sent it out to stakeholders by e-mail.

A copy of the 2010 Nanaimo Cultural Forum Feedback Survey, as well as a summary of the responses (with the exception of a summary for Question #4 - which received all positive responses), are attached.

Respectfully submitted,



Suzanne Samborski
Senior Manager, Recreation and Culture Services

Attachments

2010-FEB-22

File: A2-6 / A2-11-2

G:\Admin\PRCC\CulturalCommittee\ReportsToCulturalCommittee\CCRPT100303CulturalForumSurveyResults.doc

042



2010 Nanaimo Cultural Forum Feedback Survey

The Nanaimo Cultural Committee of the Parks, Recreation and Culture Commission, is planning to hold a Cultural Forum in 2010. In an effort to ensure that the session topics are relevant and timely, we would like Board members staff and interested individuals to give us some feedback by answering the following questions.

1. Please tell us what the most important issues are for your organization at this time.
 - Funding cuts and applying political pressure at the Provincial level
 - 1. Advertising and building audience awareness 2. Rehearsal and performance venues 3. Financial support
 - Cutbacks in Gaming funding
 - Getting larger audiences - is this selection of material? marketing? competition? Ticket prices?
 - 1. Funding 2. Building for the future both audience and members
 - Funding
 - 1. Funding 2. Board development 3. New Nanaimo Cultural strategy 4. festival/event planning.
 - Funding
 - 1. Governance 2. Fundraising 3. Marketing and taking advantage of online opportunities.
 - Attendance at performances - down from last year
 - PROVINCIAL FUNDING CUTS. This is a area of critical concern and has a deep impact on local arts groups. Also cuts to arts education programs in the schools.
 - staying true to our mandate when funding is reduced and the recession has cut back spending generally
 - Provincial funding cuts. operating funds....expenses continue to escalate community Arts groups / sporting groups / service clubs / PACs.. losing gaming funds. This grass roots lose to society can not be automatically rebuilt, once it is gone. recognition that professional Arts Organizations are generally under funded to maintain top level staff and remain viable.
 - Funding is the prime issue. All others are somewhat sidelined until this is dealt with
 - Funding cuts, replacing those funds and adapting to sudden and drastic changes in capacities.
 - 1. Venue rental costs and affordability 2. Lack of available venues - often booked by regular users years in advance and this prohibits the entry of fresh and new events; 3. Advertising and Promotions - advertising is costly 4. Important that the city is not charging for parking at any of its venues
 - Finding a suitable venue (with storage) for our meetings.
 - financial stability
 - Educating the public to what we can give to our community through art.
 - Keep up with the level of funding necessary to ensure the delivery of our programs.

2. In your opinion what are the current and future needs of the arts and cultural community at large?

- Stable funding and facility enhancements
- Need ways to pull arts groups together to promote the arts resources in Nanaimo
- Performance venues such as the delayed/cancelled studio theatre that was to be adjunct to the Port. Also, a hall such as St. Andrews United Church, that could be refitted as a place for "classical" music performers - outfitted with a really good Tracker pipe organ - for choirs, for chamber music groups, recitals, for the Nanaimo Chamber Orchestra, etc.
- 1. More presence of a local professional, year round, performing arts company; 2. more large theatrical events which could include local visual artists displays/sales, something of an arts festival to draw and keep tourists in town for several days. 3. Greater coordination and cooperation amongst the various arts groups in Nanaimo. 3. A full time arts coordinator to plan and organize the above.
- stable funding, education of public and artistic community, adequate facilities
- 1. Outreach 2. Engagement
- 1. support for planning and promotion of events 2. coordination of efforts 3. events funding support
- Funding and developing a bigger audience base
- A CLEAR understanding of what the arts and cultural community is, what benefits it brings (both economic and social) to be able to have appropriate advocacy...
- 1. Another facility - studio theatre 2. Nanaimo needs a real art gallery downtown
- An education/advocacy/awareness campaign to all elected officials School Dist. 68, City, RDN. Prov. Fed. about the need for tax based funding for the arts as an integral component of a healthy and civil society
- joining together to convince both provincial and federal politicians recognize the economic benefits of a vibrant and healthy arts and cultural life
- advocacy for the Arts from Parks Rec and Culture... (municipality) on provincial and federal levels recognition as an integral part of community infrastructure., not just to use as a marketing tool but to actively develop and nurture to ensure long term viability. , stable, budget line operating funds inclusion of cultural facilities in the "Master Plan"
- Continuing support from all levels of Government, and understanding of the important position of the arts in a civil society
- A more supportive and decisive role by municipal government, further facilities (art gallery) and more attention to arts for children in school.
- 1. Affordable venues 2. Access to funding 3. Access to free advertising and promotions 4. Continued support from business partners
- Exposure
- long range fiscal income
- The city needs to recognize and promote the education of our community, both in the arts as well as the cultural differences that exist here.
- To have a cultural coordinator at the City who will facilitate the dialogue and exchange between cultural organizations.

3. What educational or workshop sessions (topics) would your organization consider important and pertinent to include at the 2010 Nanaimo Cultural Forum? (See next page for some suggested topics).
- 1. Current realities around funding sources and fundraising 8. Marketing with the new technologies: websites, email, Facebook, Twitter, Blogs etc.
 - Advertizing and Promotions / Funding Resources
 - 1. Funding for arts groups 2. Nanaimo Cultural Strategy
 - 1. Updated marketing techniques (and I mean 2010 on) - not old style marketing practices.) 2. Coordination amongst varied arts groups - how they can work together and support each other to build audiences and save money, time, and effort. 3. Latest trends in effective Board meetings - i.e. agendas, committee structure, board responsibilities.
 - All
 - 1. Current realities around funding sources and fundraising 3. Board Recruitment, Development and Recognition 4. The Economic and Social Benefits of Investing in Arts and Culture 5. The New Nanaimo Cultural Strategy- Round Table Discussion and Feedback Session 6. The New Nanaimo Community Plan for Public Art- Presentation and discussion 8. Marketing with the new technologies: websites, email, Facebook, Twitter, Blogs etc.
 - All topics listed would be relevant and important.
 - 1, 3, & 8
 - 1. Governance 2. Corporate Sponsorship (this will be growing in a huge way and knowing how to approach corporations will be very valuable) 3. financial management 4. grant (proposal) writing 5. human resource management...
 - 1. Overall co-ordination of regional cultural events 2. How to create more synergy 3. Promotion of Nanaimo through tourism for cultural activities.
 - Invite the media so we can ask them why they have stopped covering local arts events. They cover local sports events but NOT arts. Invite the elected officials to discuss what they can do to improve access to arts programs in the schools, in the communities and at the professional level.
 - impact of HST on non-profit groups
 - Cultural mapping!!! There is funding available for municipalities to take this on.
 - All of the suggested topics are potentially important
 - How to Seek Collaboration with other groups in the community (fundraising, programming, audience development), How to work together and find one voice as an arts and cultural community
 - 1. How to plan, organize and implement a successful event/festival. 2. Financial Management and Accountability for Non Profit Arts and Cultural Organizations. 3. Information about New Nanaimo Cultural Strategy and where do arts and cultural community organizations fit into the strategy 4. Marketing with the new technologies: websites, email, Facebook, Twitter, Blogs etc.
 - How not for profits can lobby
 - Current realities around funding sources and fundraising
 - In order of priority: 1. Current realities around funding sources and fundraising. 4. The Economic and Social Benefits of Investing in Arts and Culture. 5. The New Nanaimo Cultural Strategy- Round Table Discussion and Feedback Session

4. Would you consider it important to include a session that would allow you to provide feedback to the City regarding the needs of the arts and cultural community?
- 19/20 yeses.

Some Comments:

- Yes this is a need on an ongoing basis
- Not on that topic - but a session to provide feedback on the forum itself - open and vocal (i.e. not a written survey only)
- Yes, it would be interesting to have all the groups together in this type of discussion
- Yes -- It would also be an opportunity for arts and cultural groups to interact with each other.
- YES!. There are facilities sitting empty that could be animated by cultural groups for community based arts programs (participatory visual, performing and literary arts programs)
- Absolutely, there is a need / opportunity to rally together to stabilize the arts from an economic point of view but also from a quality of life perspective. This is a time to maximize our combined recourses and capacities
- Yes, absolutely. There must always be an open dialogue between the City and the community. The dialogue must include a reporting phase where the city reports back to the arts and cultural community what it can and cannot do within the given time frame.
- This would allow different groups to inform the City what there needs were and what city could do to assist them.
- Absolutely!

5. What month (time of year) would be best for you to attend a forum?

- March
- Spring- March, April or early May
- Early Spring
- A forum would work best in either June or Sept. when organizations are just in planning stage for the upcoming season.
- March
- Open
- Fall or mid winter
- May – June
- End of May
- February
- April or May
- flexible
- sooner than later...even if we are busy..the current situation requires action now.
- Not July/August
- January, February
- Anytime of the year is good for me, provided there is plenty of notice and preparation time to ensure I have a clear understanding of the topics.
- March, April

- Any
- September-June
- On a short term early December, after that in March

6. What days / times would be best for your organization?

Weekday? _____ or Weekend? _____
Morning only? _____ Afternoon only? _____
All day(9 am – 4 pm)? _____

Please have Board and staff fill out the survey, and email or fax your responses as soon as possible but no later than January 15th, 2010. Thanks.

Email: Bob.Kuhn@nanaimo.ca

Fax: 250-753-7277

Some suggested topics for workshop sessions:

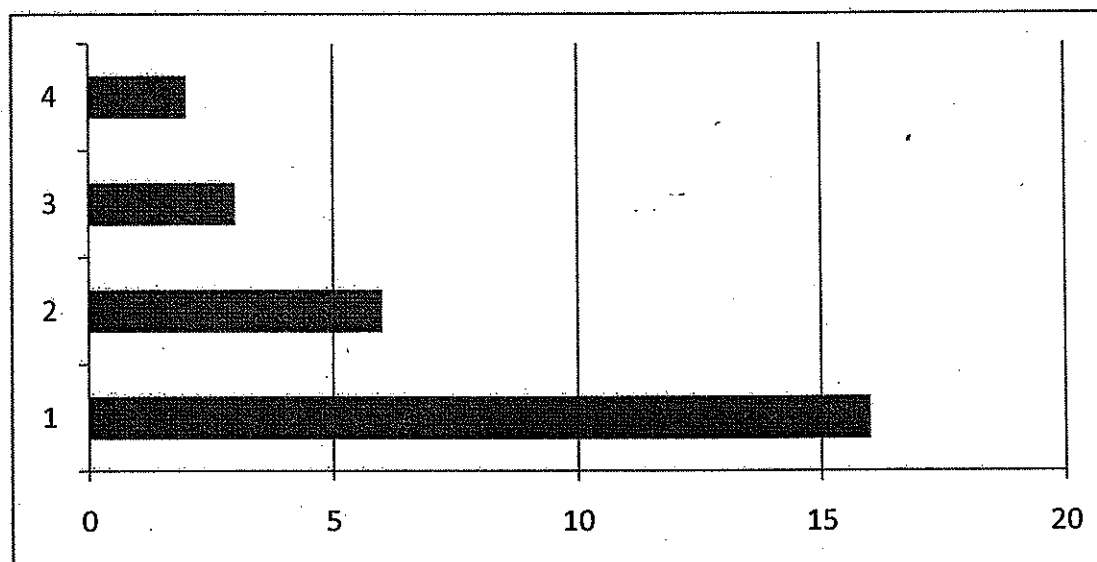
1. Current realities around funding sources and fundraising
2. Financial Management and Accountability for Non Profit Arts and Cultural Organizations.
3. Board Recruitment, Development and Recognition
4. The Economic and Social Benefits of Investing in Arts and Culture
5. The New Nanaimo Cultural Strategy- Round Table Discussion and Feedback Session
6. The New Nanaimo Community Plan for Public Art- Presentation and discussion
7. Festivals and Events Planning and Implementation.
8. Marketing with the new technologies: websites, email, Facebook, Twitter, Blogs etc.

Cultural Forum Feedback Survey

Question # 1

What are the most important issues for your organization at this time?

1	Funding	16
2	Marketing/Audience Development	6
3	Venue availability and affordability	3
4	Board Development / Governance	2

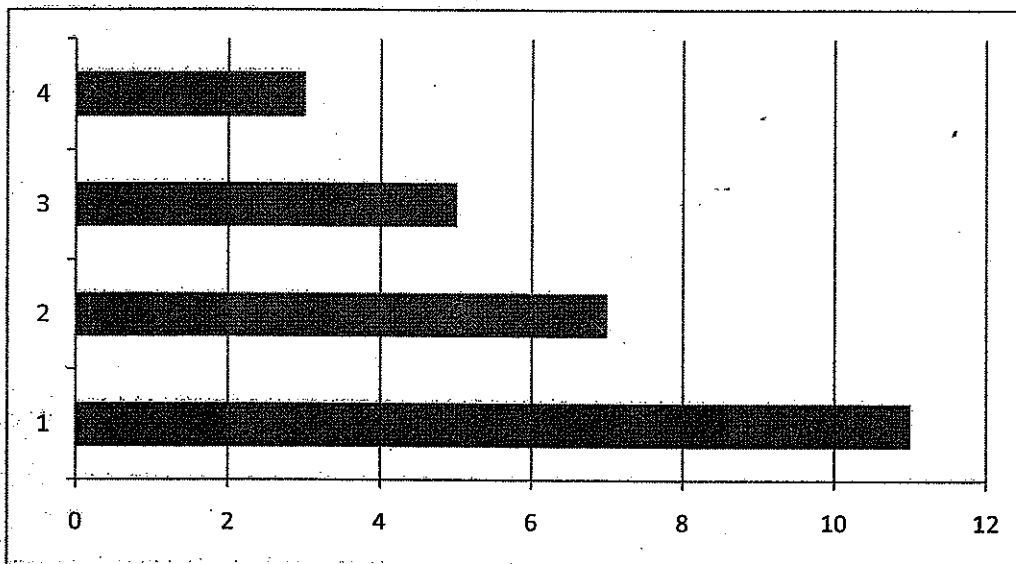


Cultural Forum Feedback Survey

Question # 2

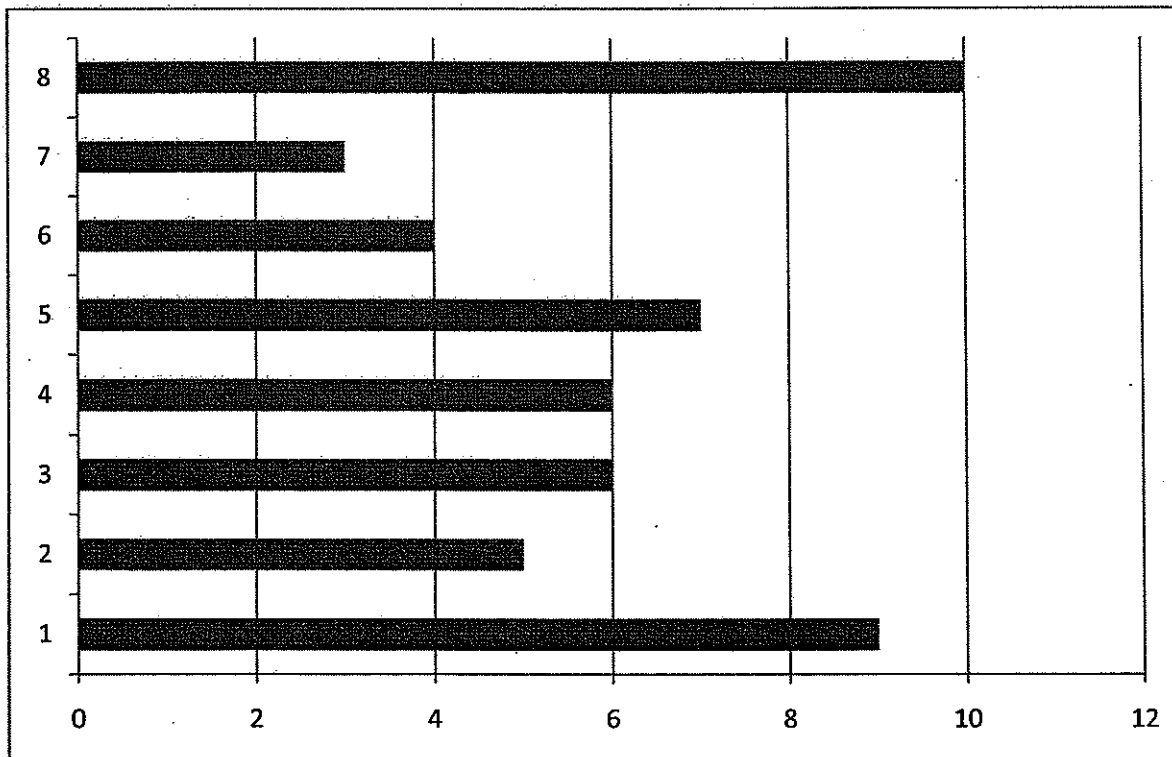
What are the curent and future needs of the arts and culture community at large?

1	Advocacy / Education	11
2	Funding	7
3	Venue availability / affordability	5
4	Collaboration	3



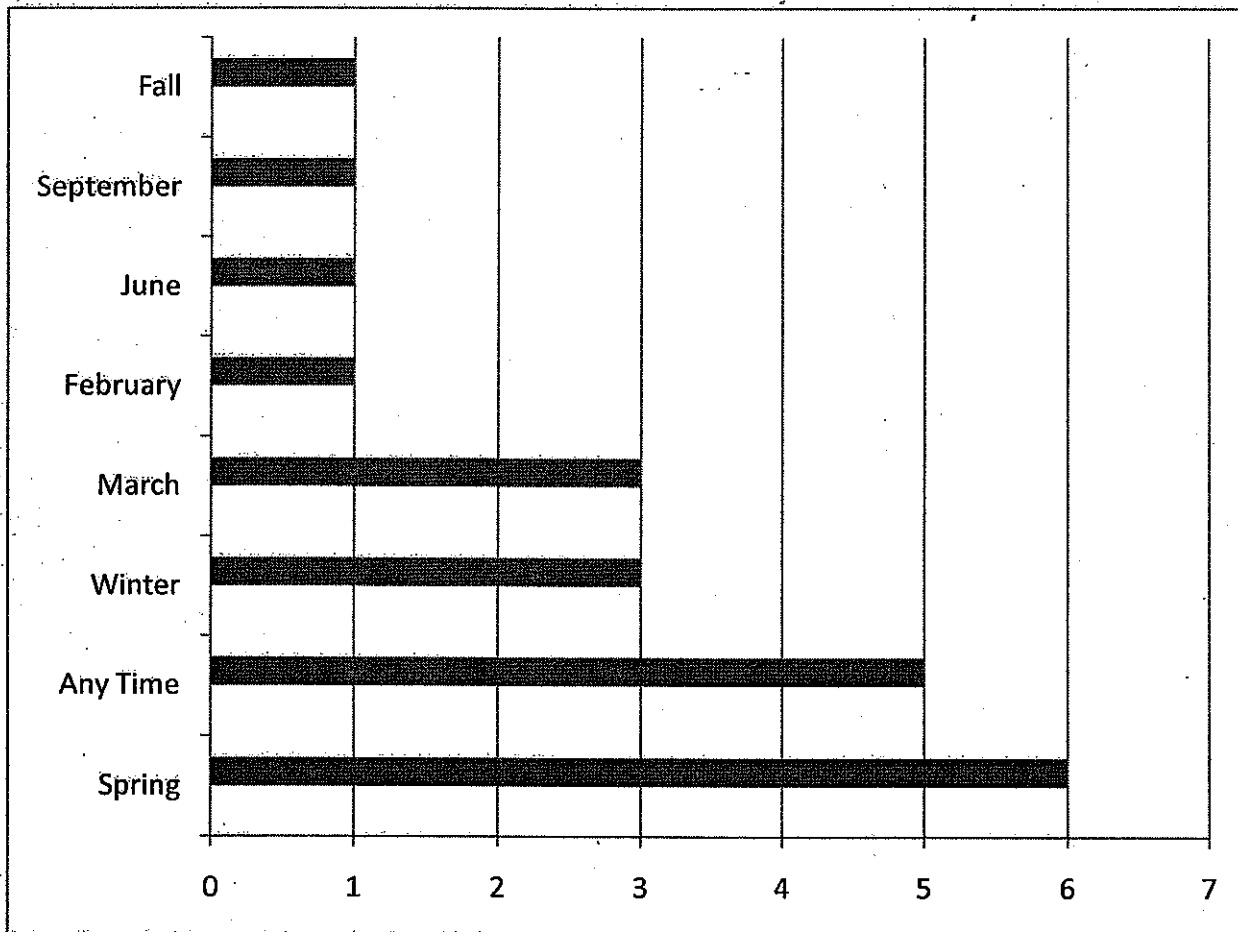
Cultural Forum Feedback Survey
Question # 3
Suggestions for workshop topics?

1	Current realities around funding sources and fundraising	9
2	Financial Management and Accountability for Non Profit Arts and Cultural Organizations.	5
3	Board Recruitment, Development and Recognition	6
4	The Economic and Social Benefits of Investing in Arts and Culture	6
5	The New Nanaimo Cultural Strategy- Round Table Discussion and Feedback Session	7
6	The New Nanaimo Community Plan for Public Art- Presentation and discussion	4
7	Festivals and Events Planning and Implementation.	3
8	Marketing with the new technologies: websites, email, Facebook, Twitter, Blogs etc.	10



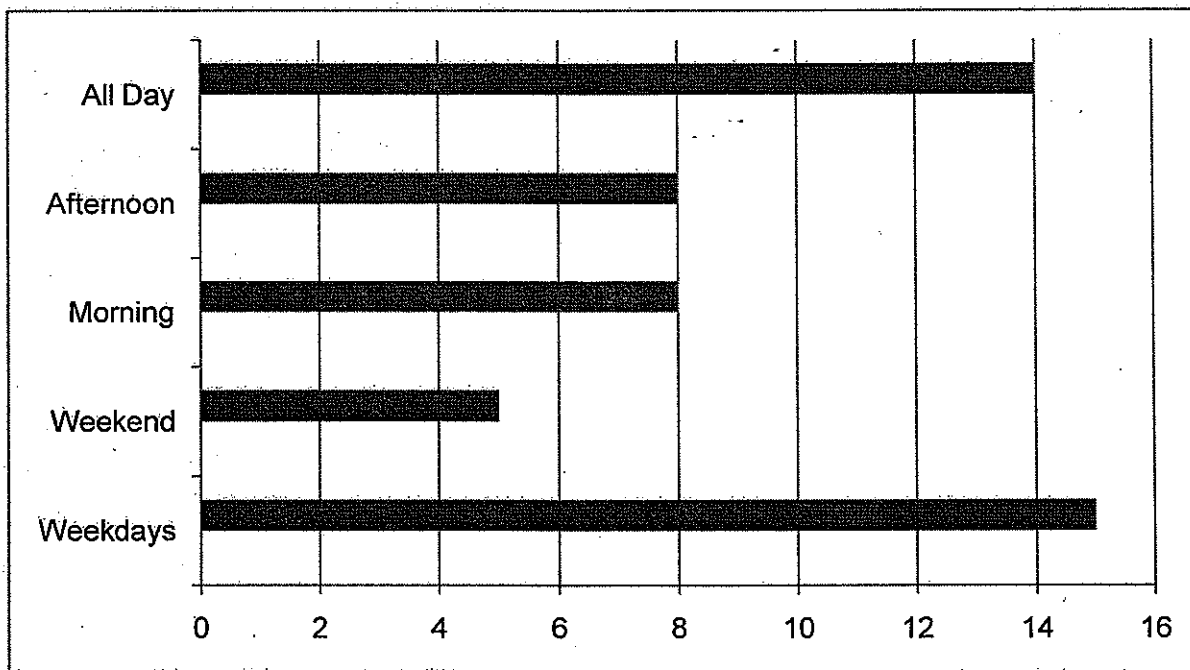
Cultural Forum Feedback Survey
Question # 5
Time of Year ?

Spring	6
Any Time	5
Winter	3
March	3
February	1
June	1
September	1
Fall	1



Cultural Forum Feedback Survey
Question # 6
Days / Times?

Weekdays	15
Weekend	5
Morning	8
Afternoon	8
All Day	14





VISUAL ART

MUSIC

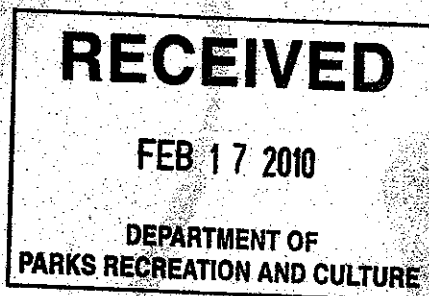
DESIGN

LOCAL

REGIONAL

& NATIONAL EXHIBITS

Cultural Committee
City of Nanaimo
500 Bowen Road.
Nanaimo, BC,
V9R 1Z7



February 12, 2010

Dear Cultural Committee

Attached for your consideration is a proposal for a partnership between the Nanaimo Art Gallery and Parks Recreation and Culture with respect to temporary public art installations in Maffeo Sutton Park and McGregor Plaza.

This proposal is supported by Parks Recreation and Culture Staff who will be submitting for your review draft Expressions of Interest documents that could be used should you support this proposal.

Sincerely,

Ed Poli
Manager
Nanaimo Art Gallery

900 FIFTH STREET, NANAIMO, BC V9R 5S5

(250) 755-8790 FAX (250) 741-2214 nag@mala.bc.ca www.mala.bc.ca/~nag/nag.htm

A non-profit society supported by its membership, the BC Gaming Commission, Malaspina University-College, the Province of British Columbia through the British Columbia Arts Council, and the City of Nanaimo.

054



Partnership Proposal

City of Nanaimo and Nanaimo Art Gallery

Temporary Public Art Installations in Maffeo Sutton Park and McGregor Plaza

A. Background

1. The City of Nanaimo's Public Art policy has identified Maffeo Sutton Park and McGregor Plaza as priority locations for temporary Public Art installations during the summer of 2010.
2. Nanaimo Parks, Recreation and Culture staff are seeking ways to engage the local artists' community in providing that temporary public art
3. The Nanaimo Art Gallery has a strong interest in Public Art and a good working relationship with a broad range of local artists
4. The Nanaimo Art Gallery is planning a fundraising Art Auction for the fall of 2010 and is about to solicit the participation of the local Artists' community in that auction.

B. Proposal

It is proposed that Nanaimo Parks, Recreation and Culture (PRC) and the Nanaimo Art Gallery (the Gallery) work together as follows to provide temporary public art for Maffeo Sutton Park and McGregor Plaza:

1. The PRC and the Gallery will jointly issue a call for proposals or expressions of interest for artists interested in providing artwork for display in nine sites in the Park and Plaza to be identified by PRC.
2. Submissions will be evaluated by a minimum 5 member selection committee with one member appointed by the Gallery and others appointed by the Cultural Committee in accordance with the Community Plan for public art.
3. Terms of Reference and guidelines for the proposal call will be developed jointly by City and the Gallery in consultation with the local artistic community and will be approved by the Selection Committee.

4. The submitting artists will agree that if successful they will donate the artwork to the Nanaimo Art Gallery in return for an honorarium to be paid upon delivery of the work.
5. The amount of the honorarium will be determined by PRC and the Gallery and included in the Terms of Reference. The honorarium will initially be paid by PRC with cost recovery as defined in point 9 below.
6. The selection committee will select the nine pieces to be displayed and the successful artists will be notified by joint communication from PRC and the Gallery.
7. The successful artists will deliver their work in accordance with delivery instructions to be provided by PRC.
8. The artwork will be installed by PRC and displayed from May 17, 2010 until October 17, 2010.
9. The artwork will be sold at auction by the Gallery at its fall Art Auction event and 50% of the auction proceeds for each piece (to a maximum of the honorarium amount) will go to PRC.
10. After October 17, 2010 the artwork will be removed by PRC and delivered to the auction purchaser.
11. The partnership arrangement will be reviewed by PRC and the Gallery in November and if deemed successful will become an annual occurrence and may be expanded to include other temporary art locations.

DRAFT

Expressions of Interest: Temporary Public Art Installations for McGregor Plaza and Maffeo Sutton Park.

The City of Nanaimo and the Nanaimo Art Gallery are seeking artists who are interested in displaying temporary public art installations in Nanaimo during the summer of 2010. Two highly visible locations are available for the displays---the Maffeo Sutton Park Spirit Square and McGregor Park Plaza.

Both locations have previously had temporary public art sculptures through the Eagles in the City program. The eagles will be removed during the spring of 2010 and the City of Nanaimo is interested in replacing these pieces with new installations.

The Spirit Square was opened in 2009 as the first phase of the City's Maffeo Sutton Park Improvement Plan. The Spirit Square is a large plaza that is intended as a community gathering place and has pedestals for sculptural displays built into its design. The Spirit Square is home to many "special events" that bring the Nanaimo community together. In addition, the City of Nanaimo supports Active Living and was recognised as a 2008 Cultural Capital of Canada. The former eagle location is on solid ground and is approximately 8 by 8 metres.

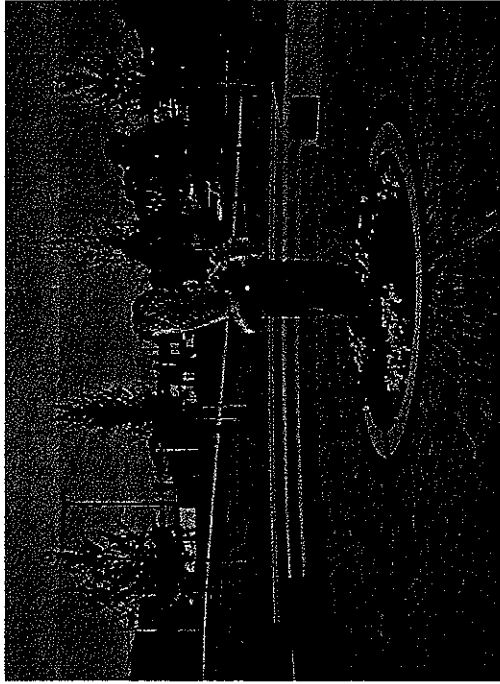
McGregor Park is a highly visible location along the harbourfront walkway and is very close to the Vancouver Island Conference Centre and Port Theatre of Nanaimo. This site overhangs the ocean on suspended pilings and is approximately 16 by 16 metres.

Artists interested in an installation at Maffeo Sutton Park or McGregor Park are invited to submit their temporary installation ideas, and resume for consideration.

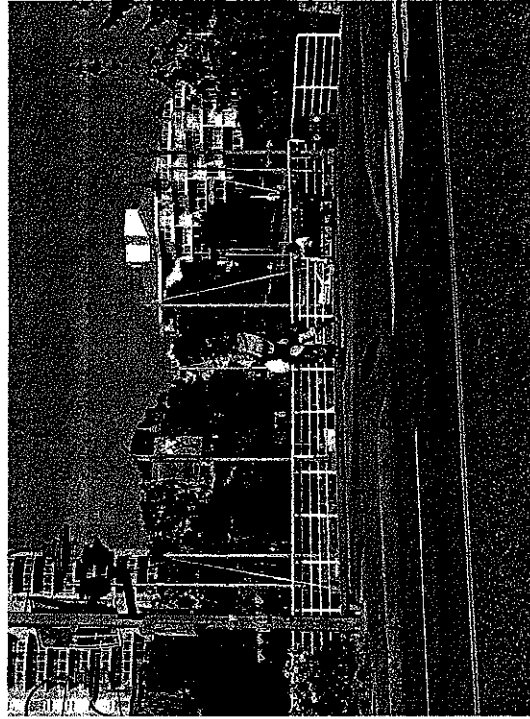
Applicants will agree that if successful they will donate the work to the Nanaimo Art Gallery upon receipt of the honorarium specified later in this document. The work will be sold at public auction in the fall by the Nanaimo Art Gallery as a fundraiser.

Public Art Exhibition Period and Location

May 15th 2010 to October 15th 2010 in the Maffeo Sutton Park Spirit Square and/or McGregor Park.



Maffeo Sutton Park Site



Eligibility

Artist(s)/teams with a track record of public art are invited to apply.

Submission Guidelines

To apply, each artist must submit 4 collated copies of:

1. A letter of intent, no more than two (2) pages in length, explaining the artist(s)/team interest in the project and preliminary design ideas.
2. A current resume outlining credentials and relevant experience including artistic achievements and public art commissions.
3. Appropriateness of the presented design idea for Maffeo Sutton Park or McGregor park.
4. Display a high quality of technical skill, imagination, innovation, creativity and artistic merit.
5. Up to 20 images on a CD accompanied by
 - a numbered image list with a brief description of each slide stating its title, date, medium, size, location and, if a commissioned project, the contract cost.
 - The images on the CD must be high resolution jpeg format and show the quality of the work of the artist(s)/team.
6. References - list complete addresses, telephone numbers and e-mail addresses of at least three references such as an artist or arts professional, a design professional, or former client.
7. A self-addressed stamped envelope for return of application
8. A signed agreement that the artist has read and accepts the terms of the competition.

Schedule for selection and installation

- March 19th, 2010 --- proposals due
- March 22nd-March 26th--Successful projects and artists are chosen by committee
- March 29th--successful artists are notified
- May 17th--artists install work in locations
- October. 17th-work is removed from plaza

Jury Panel

Will consist of 7 members of the community as selected by the Cultural Committee from a wide range of artistic and non-artistic backgrounds

The Successful Applicants

Successful artists will demonstrate a strong relationship to their selected site, keeping mind pedestrian traffic through the park, special event use, and accessibility for viewing the art pieces. Applicants will submit a proposal and work that brings vitality to the public spaces.

Artist Recognition

- Each of the selected artists and pieces will be identified by a temporary plaque with the artists' names, title of the work, and interpretive information.

- Each of the selected artists (7 in total) will receive and honorarium of \$___ (amount to be confirmed later) to be paid following installation of the work
- The City of Nanaimo is offering the gallery spaces for 6 months and is not purchasing the work. Therefore, the artist may retain or sell the work after October 15th, 2010

Selection Criteria

- Quality of the proposal
- quality of the submitted work
- ability of the proposal to meet public safety considers and add vitality to the plaza

Reproduction

The City of Nanaimo and the Nanaimo Art Gallery will have the right to graphically reproduce the submitted work. Designate that are not selected will be returned to the submitting artist if a self addressed stamped enveloped is submitted with the application materials (or artists can arrange for pick up of the work).

Artist Responsibility

- ongoing communication an collaboration with City staff regarding work development and installation
- execution and installation of the proposed project in accordance with City requirements
- donation of the work to the Nanaimo Art Gallery upon receipt of the honorarium. Note: The Nanaimo Art Gallery will be responsible for the work from that point on

Art Installation and removal:

Installation of the artwork before the exhibition dates will be the responsibility of the artist. Some support may be available from Parks Recreation and Culture staff. Due to the temporary nature of the installations, no disturbance to site hardscaping is permitted.

Removal of the artwork after the exhibition dates will be the responsibility of the Nanaimo Art Gallery with the assistance of Parks Recreation and Culture staff.

Deadline for Submissions: March 23rd 2009

Applications must be turned in no later than 2:00 PM March 20th, 2009 at the City of Nanaimo Purchasing Department, 2020 Labieaux Road, Nanaimo, BC V9T 6J9. Submissions should be labelled "Temporary Public Art Installation Art Call."

Note:

Submissions not meeting the above requirements may not be considered. The City of Nanaimo reserves the right to accept or reject any and / or all submissions. The City of Nanaimo reserves the right to negotiate with the preferred proponent.

DRAFT

Expressions of Interest: Public Art in Maffeo Sutton Park

The City of Nanaimo and the Nanaimo Art Gallery are seeking outdoor sculptures or temporary public art installations to be located in the Maffeo Sutton Park Spirit Square during the summer of 2010. The Spirit Square was opened in 2009 as the first phase of the City's Maffeo Sutton Park Improvement Plan. The Spirit Square is a large plaza that is intended as a community gathering place and has pedestals for sculptural displays built into its design. The Spirit Square is home to many "special events" that bring the Nanaimo community together. In addition, the City of Nanaimo supports Active Living and was recognised as a 2008 Cultural Capital of Canada.

Artists interested in displaying their artistic work over the summer months in Maffeo Sutton Park are invited to submit there design ideas, existing sculptural works, and resume, for consideration.

Applicants will agree that if successful they will donate the work to the Nanaimo Art Gallery upon receipt of the honorarium specified later in this document. The work will be sold at public auction in the fall by the Nanaimo Art Gallery as a fundraiser.

Public Art Exhibition Period and Location

May 15th 2010 to October 15th 2010 in the Maffeo Sutton Park Spirit Square

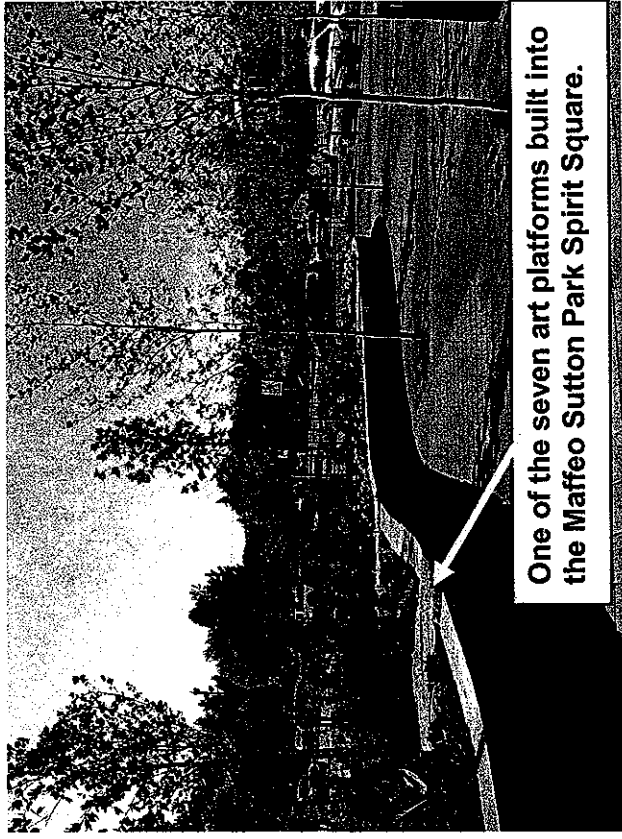
Eligibility

Artist(s)/teams with a track record of public art are invited to apply.

Submission Guidelines

To apply, each artist must submit 4 collated copies of:

1. A letter of intent, no more than two (2) pages in length, explaining the artist(s)/team interest in the project and preliminary design ideas.
2. A current resume outlining credentials and relevant experience including artistic achievements and public art commissions.
3. Appropriateness of the presented design idea for Maffeo Sutton Park
4. Display a high quality of technical skill, imagination, innovation, creativity and artistic merit.
5. Up to 20 images on a CD accompanied by
 - a numbered image list with a brief description of each slide stating its title, date, medium, size, location and, if a commissioned project, the contract cost.



One of the seven art platforms built into the Maffeo Sutton Park Spirit Square.

- The images on the CD must be high resolution jpeg format and show the quality of the work of the artist(s)/team.
- References - list complete addresses, telephone numbers and e-mail addresses of at least three references such as an artist or arts professional, a design professional, or former client.
- 7. A self-addressed stamped envelope for return of application
- 8. A signed agreement that the artist has read and accepts the terms of the competition.

Schedule for selection and installation

- March 19th, 2010 --- proposals due
- March 22nd-March 26th--Successful projects and artists are chosen by committee
- March 29th--successful artists are notified
- May 17th--artists install work in plaza
- October. 17th-work is removed from plaza

Jury Panel

Will consist of 7 members of the community as selected by the Cultural Committee from a wide range of artistic and non-artistic backgrounds

The Successful Applicants

Successful artists will demonstrate a strong relationship to their selected site, keeping mind pedestrian traffic through the park, special event use, and accessibility for viewing the art pieces. Applicants will submit a proposal and work that brings vitality to the Spirit Square.

Artist Honorarium and Recognition

- Each of the selected artists and pieces will be identified by a plaque with the artists' names, title of the work, and interpretive information.
- Each of the selected artists (7 in total) will receive an honorarium of \$___ (amount to be confirmed later) to be paid following installation of the work

Selection Criteria

- Quality of the proposal
- quality of the submitted work
- ability of the proposal to meet public safety concerns and add vitality to the plaza

Reproduction

The City of Nanaimo and the Nanaimo Art Gallery will have the right to graphically reproduce the submitted work. Designate that are not selected will be returned to the submitting artist if a self-addressed stamped envelope is submitted with the application materials (or artists can arrange for pick up of the work).

Artist Responsibility

- ongoing communication an collaboration with City staff regarding work development and installation
- execution and installation of the proposed project in accordance with City requirements
- donation of the work to the Nanaimo Art Gallery upon receipt of the honorarium. Note: The Nanaimo Art Gallery will be responsible for the work from that point on

Art Installation and Removal:

There are 7 art platforms built into a central seating and retaining wall and planter. The art platforms are detailed to the right and are composed of stone and soil. Anchoring art pieces in a manner that stabilises the sculpture and does not impact the wall is the responsibility of the artist (in collaboration with the City of Nanaimo)---Ian Blackwood to comment more.

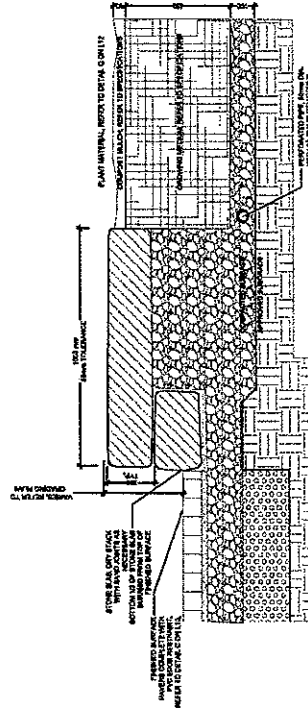
Removal of the artwork after the exhibition dates will be the responsibility of the Nanaimo Art Gallery with the assistance of Parks Recreation and Culture staff.

Deadline for Submissions: March 23rd 2009

Applications must be turned in no later than 2:00 PM March 20th, 2009 at the City of Nanaimo Purchasing Department, 2020 Labieaux Road, Nanaimo, BC V9T 6J9. Submissions should be labelled "Maffeo Sutton Park Public Art call."

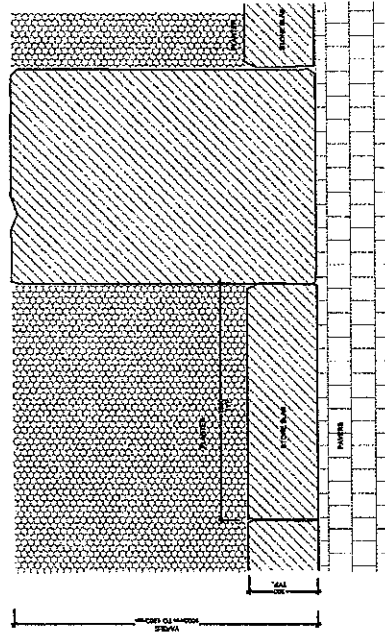
Note:

Submissions not meeting the above requirements may not be considered. The City of Nanaimo reserves the right to accept or reject any and / or all submissions. The City of Nanaimo reserves the right to negotiate with the preferred proponent.



(N)

SCALE 1:10
PLANter WITH STACKED STONE WALL - AT ART PLATFORM LOCATION



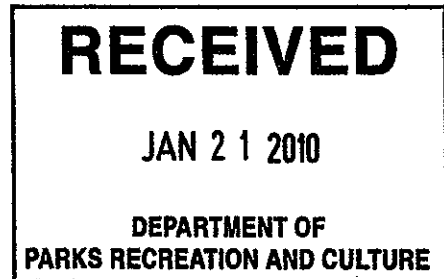
(O)

SCALE 1:10
PLANter WITH STACKED STONE WALL - AT ART PLATFORM LOCATION - PLAN DETAIL

January 20, 2010

Cultural Committee - Arts and Cultural Events Grant Application
c/o Nanaimo Parks, Recreation and Culture
2300 Bowen Road
Nanaimo, B.C. V9T 3K7

Attention: Cultural Committee Members



Thank you for supporting our recently concluded cultural event. Below is our final report with respect to a \$1200 grant we received towards our debut production of the ***Pygmy Ballroom Big Band Celebration***.

The event was held at the Bowen Auditorium on Saturday November 21, 2009 from 7:00 pm and continued on to 11:30 pm. We are very pleased to advise that this evening of dancing to live big band music was a big hit. We sold out within days of our first newspaper advertisement and regretfully decline continued requests for more tickets from Nanaimo, Qualicum, Gabriola, Parksville, Lantzville, Ladysmith, including Victoria. As a result of the overwhelming response, we have a waiting list for Pygmy 2.

Performers and the Audience

All night entertainment was provided by 4 vocalists and 2 local big bands, namely, the ***NMA Big Band***, one of Canada's oldest running big bands, and the ***VIU Big Band*** composed of senior VIU music students. Rehearsals started in the fall of 2008.

The 38 performers and vocalists ranged in age between 17 and 88 years old. They donated their time and music to an appreciative audience. Guests were captivated by their professionalism, stage presence and great selection of music. The student musicians, albeit the age and limited professional work experience, displayed superior mastery of their music – a testimony to the world-class music education offered at VIU.

The event attracted over 200 guests from Nanaimo, Ladysmith, Gabriola, Lantzville, Parksville, Bowser, Qualicum, Victoria and Alberta. The audience was a happy mix of old timers from the Pygmy days and young people of the present generation. Bowen's wooden dance floor was filled with seasoned dancers and the "not-so-seasoned" dancers, young and old alike. It was great to see seniors from the Pygmy era take to the dance floor. Overall, the night was remarkable beyond expectations.

As it was an evening to rekindle interest in a historical event, it was also a special occasion to recognize the achievements of local musician Al Campbell who started with the Pygmy orchestra as a teen and still plays trumpet with the NMA Big Band. Al is a mentor and inspiration to many local musicians. This night, he received a lifetime achievement award from his peers for his extraordinary contribution to music in Nanaimo. Other dignitaries who sent in their best wishes were Mayor Ruttan and MPs Jean Crowder and James Lunney. Ingrid Jensen unable to attend in person, sent a personal letter which was read that night. Another highlight of the night was the presence of Gordon Theedom, the original Pygmy announcer and former saxophone player. In the audience as well was a couple who had met, danced and courted on the Pygmy dance floor and eventually married and raised a family.

Some in the audience were emotional and misty-eyed to see on stage a replica of the Pygmy shell. It was a special evening to many old-timers as they danced to familiar tunes. We received countless praises and thank you's for bringing Pygmy back again.

Purpose and Outcome of the Event

1. The event raised awareness for the Pygmy Pavilion, an iconic part of Nanaimo's cultural identity. The Pygmy Pavilion opened in 1931 on Chapel Street and very little is written about this dance hall where Louis Armstrong and his orchestra once played. Since the event, we connected with a number of people who have expressed interest in providing their personal testimonials about the Pygmy Pavilion. All these data will be collected and documented.

063

2. With careful production planning, resource budgeting and donations received, the event raised over \$6000 to support music scholarships and awards and for seed money for future musical events – please see the attached income statement.
3. It enabled us to create a performing stage with ties to Nanaimo's history where our new generation of musicians can develop their musical skills and abilities. On this night, we felt extremely proud of our next generation musicians represented by the phenomenal musicians and vocalists from Vancouver Island University (Music Department). They impressed and wowed the crowd.
4. The nature of the event enabled us to promote Nanaimo as a destination for arts and culture in the Pacific Northwest through newspaper write-ups, radio interviews and announcements, written media and the world-wide web to advertise this event. Future events will ensure the continued promotion of Nanaimo as a destination city for music education, arts and entertainment, and culture.

Fund-raising Strategies

1. The City of Nanaimo provided a cultural grant in the amount of \$1200 for the initial event.
2. Several local businesses and artists offered in-kind donations for food and drink products, printing, advertising, one-of-a-kind items for our silent auction table, etc. Their combined contribution helped lower our events costs considerably.
3. A licensed 50/50 gaming event raised money for future event costs.
4. Refreshments and desserts were sold at a reasonable price from 7:00 pm to 11:00 pm
5. Silent auction, although limited in number of one-of-a-kind art pieces, sold out all the items.

How Funds will applied

1. Scholarships - a set of criteria for the collegiate level will be used in selecting recipients of scholarships and awards to ensure that deserving post-secondary students receive assistance. The monetary assistance will help recipients cover the rising costs of university education.
2. Future Events – as we are not seeking grant money for Pygmy 2, we are allocating a portion of the net income for the second event.
3. Clinic – funds will be set aside for a clinic at VIU before the year ends.

Advertising the Event

It was important for the organizers to reach as many audiences as quickly and effectively as possible. This was achieved and resulted in a sold-out event:

1. Posters – coloured posters were distributed strategically throughout Nanaimo as well as Lantzville, Ladysmith, Courtenay and Victoria. Copies of the poster were also distributed electronically to various media outlets and cultural organizations across Vancouver Island. All our sponsors, including the City of Nanaimo, was acknowledged in the poster.
2. Radio – CHLY donated air time to promote the event in the form of regular program announcements. Tom Delamere, radio host, devoted 60 minutes of airtime interviewing Steve Jones (music director), Al Campbell (long-time big band musician from the Pygmy days), and Cynthia Cormier (event coordinator).
3. Cable – we advertised the event in the local Shaw Cable community events board
4. Electronic Mail
5. Word of Mouth
6. The Daily News provided ½ page coverage on the history of Pygmy as well as several coloured layouts of the poster.
7. We used 5 ticket outlets as focal points for the distribution of tickets, namely, Music Maxx, Fascinating Rhythm, VIU, Nanaimo Arts Council and More Than Movies.
8. Listing in community events columns, including Nanaimo Downtown Magazine, Daily Bulletin, Harbourliving.ca, etc.

Rating the Success of the Event

1. The event was very well attended and all tickets sold out very quickly. There was an overwhelming interest in the event prior to and during the event. As a matter of fact, we continued to receive many more calls after our tickets outlets closed. Those who did not buy their tickets early asked to be put on the waiting list for Pygmy #2, while those that made it to the event provided very positive feedback and inquired about the next Pygmy. The quality and careful selection of music performed by the big bands and the accompanying great vocals received applause and standing ovations from the audience. All entertainers and performers enjoyed their time performing for the audience.
2. The event surpassed its net fund-raising goals generating over \$6000 which is essential to carry out the Society's plans to hand out scholarships to post-secondary students, fund the productions costs of Pygmy #2, and offer one clinic before the year ends.
3. Direct production costs were kept to a minimum in order to stay within the budget thus allowing us to post higher returns. Where possible, donations in kind were sought.
4. Our private and commercial sponsors have expressed a great interest and willingness to participate in future events as they have seen how Pygmy #1 was received both for its historical content and its entertainment potentials.

On behalf of the NMA Society, please accept our gratitude for helping us make this event so successful. Thank you.

Sincerely,



Cynthia Cormier
Event Coordinator

NMA Society
"PYGMY Big Band Swing Celebration"
Saturday November 21, 2009
Income Statement

REVENUE

Sales Revenue	
City Grant	1200.00
Admission Tickets	4900.00
Bar	998.00
Food and Beverage	449.00
Dedication	2.00
Gaming	264.00
Silent Auction	660.00
Donations	1.00
Net Sales	8474.00

TOTAL REVENUE

8474.00

EXPENSES

Event Cost	
Permits	127.05
Insurance	200.00
Bartending Fee	250.00
Wine and Beer Costs	507.73
Cups, Packaging, Tickets, etc	123.03
Food	146.00
Decorations	77.86
Gaming Payout	132.00
Silent Auction Materials	129.00
Venue Rental	621.87
Paper and Tickets	55.18
Total Event Cost	2369.72

TOTAL EXPENSES

2369.72

NET INCOME (as of January 15, 2010)

\$6104.28

15Jan2010/cc



NMA Big Band

Set 1

1. Sentimental Journey
2. Let's Dance
3. Little Brown Jug
4. Back Bay Shuffle
5. String of Pearls
6. Besame Mucho
7. Melody of Love
8. Pennsylvania 65000
9. Johnson Rag
10. Moonlight Serenade
11. Chattanooga Choo Choo
12. Beer Barrel Polka
13. At Last
14. In the Mood
15. Intermission Riff

Set 2

1. Sing Sing Sing
2. I'll Never Smile Again
3. Begin the Beguine
4. One O'clock Jump
5. Sugar Blues
6. Stompin' at the Savoy
7. Brazil
8. Flyin' Home
9. September in the Rain
10. Woodchopper's Ball
11. Moon River
12. Kansas City
13. Dream

OC 1

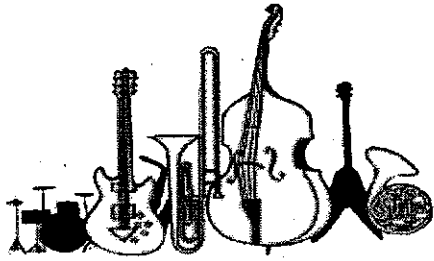
EXTRA !!!

- Two O'clock Jump Edelweiss
Hoop De Doo Blues on Parade



VJU Big Band

1. Tickle Toe
2. Straighten Up and Fly Right
3. Too Close For Comfort
4. Skylark
5. Blue Skies
6. Come Fly With Me
7. Almost Like Being in Love
8. Somewhere Over the Rainbow
9. Don't Get Around Much Anymore
10. I've Got You Under My Skin
11. Mack the Knife
12. Blue Moon
13. The Way You Look Tonight
14. Alright, Ok, You Win



Summary of Event

"Pygmy Ballroom Jazz Celebration 2009"

The 2009 Pygmy Ballroom Jazz Celebration showcases not only Nanaimo's cultural history but celebrates its rich and diverse musical (jazz) heritage from the days of the Pygmy Ballroom, the years of the big band dances at the Pavilion on Newcastle Island, and the origins of the Nanaimo Musicians' Association (NMA) Big Band nearly 70 years ago.

It revives the nearly-forgotten but iconic Pygmy Ballroom, a popular jazz mecca on Vancouver Island that, in the early 1930s to the '40s, hosted such greats luminaries as Louis Armstrong and Harry James. This is truly a historical piece of our City's history that must be kept alive, not only as written entries in the annals of history books (of which the Pygmy Ballroom is so rarely mentioned) but should be rekindled as part of our cultural legacy and identity that separates us from other cultural centers and cities on Vancouver Island and the rest of Canada.

The Pygmy Ballroom is the backdrop of our event because of its great historical content and relevance to this city; hence we would like to seek financial assistance to make this project work.

The Music and the Dance Hall

We envision an electrifying evening of live Big Band music played by NMA to the sound of dancing feet, swinging hips and great excitement reminiscent of the '30's and 40's ballroom. It will showcase local talents with an exciting blend of seasoned veteran musicians from that era and fresh pre-selected new generation of musicians.

During the evening, we will rekindle memories of old Nanaimo by bringing in and displaying old memorabilia from private and public collections around the city. It is our understanding that the Nanaimo Museum is inclined to offer assistance in this regard.

Owing to the size of the venue, only a limited number of tickets will be printed and sold during the first year. Formal table seating will be available but guests will be free to move about the dance floor. We anticipate a great mix of old and young people interacting with each other as the Big Band plays on stage.

Food and beverages will be served during the evening.

Fund-raising will be encouraged to help defray operating costs and to set aside seed money for 2010 and beyond. Where possible, we will actively seek donations.

Since dance and music are the primary features of this event, all music to be played will be played to dance. We will have dance instructors on site to demonstrate the dance to willing guests.

We will have a corps of enthusiastic volunteers from the community and the University of Vancouver Island to run the evening to ensure that it begins and ends successfully. Security will be in place to control any possible problems.

Next Generation Musicians

We hope that our initiative will create learning and performing stage for the development of Canada's future generation of musicians. Nanaimo is a leader in producing outstanding musicians because of its strong music education program that is recognized internationally. We will develop criteria for the selection of young and aspiring musicians from the community who, upon successful selection, will be musically nurtured and mentored by NMA members leading to the event.

Outcomes of this Event

- To provide a taste of the popular music of the 1930's and 1940's, performed by the Nanaimo's very own NMA, one of the longest continuously running big bands in Canada.
- To perform music representative of bands led by such luminaries as: Louis Armstrong, Glenn Miller, Tommy and Jimmy Dorsey, Duke Ellington, Woody Herman, Stan Kenton, Maynard Ferguson, Rob McConnell, Hugh Fraser, and others.
- To honour and preserve the legacy of leadership and mentorship of many past and present Nanaimo musical greats (both mentors and those being mentored). Young musicians (at the time they were in the NMA) who benefited from such mentorship and who have gone on to strong music careers nationally and internationally include: Juno-award recipients Phil Dwyer, Ingrid Jensen and Christine Jensen; musicians Karen Graves and Tim Porter; local educator Carmella Luvisotto, nationally acclaimed music educator and musician Bryan Stovell, and Juno and Grammy artist Diana Krall.
- To help create our next generation of musicians by supporting and encouraging aspiring young jazz musicians through the establishment of mentorship and scholarship programs that would be funded by the proceeds of this event.
- To work toward the establishment of an ongoing, annual festival in Nanaimo celebrating big band music.

Contact Person:
Cynthia Cormier
Day 250-741-3739
Evening 250-754-6922

NMA Society proudly presents its debut production

PYGMY BALLROOM

Big Band Swing Celebration

Bowen Auditorium - Saturday November 21 2009



Dress up in the 30's & 40's
and dance the night away...

NMA BIG BAND

(directed by Steve Jones)

VIU BIG BAND

PLUS SOME VERY SPECIAL SURPRISE GUESTS

Bowen Auditorium, 500 Bowen Rd. Nanaimo

Saturday November 21, 2009

Doors 7:00 p.m. Music & Dance 8:00 - 11:00 p.m.

\$25 ticket includes a nostalgic evening of music & dancing.

Limited tickets on sale at Fascinating Rhythm (51 Commercial St.)

Music Maxx (Nanaimo and Courtenay stores)

More Than Movies (101-6330 Dover Rd)

Steve Jones @ VIU Music Dept 250-753-3245 loc 2083

Nanaimo Arts Council (North Town Mall, Rutherford Rd.)

or inquire by email at nmabigband@gmail.com or by phone 250-754-6922.

Net proceeds to benefit music scholarships and performing projects.



Bastion
Trophies



Nanaimo
Arts Council



FRESHPOINT.

Art Work:
Kim Parenteau
Rosina Solyko
Paul McIntyre
Bill Cade

070