

**NOTES  
REGULAR CULTURAL COMMITTEE MEETING  
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM  
WEDNESDAY, 2010-SEP-08, COMMENCING AT 4:20 P.M.**

---

PRESENT: Eveline O'Rourke, Chair

Members: Commissioner Shirley Lance  
Commissioner Fred Pattje  
Commissioner Lynda Avis  
Ms. Joanne Husband  
Ms. Gerda Hofman  
Mr. Simon Schachner [at 4:55 p.m.]

Absent: Ms. Lynne Fraser  
Ms. George McGladrey

Staff: S. Samborski M. Goddard, recording  
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 4:20 p.m.

2. INTRODUCTION OF LATE ITEMS:

(a) Chair O'Rourke advised she would be leaving the meeting after Item 12.(a) to be "Unfinished Business – Public Art Partnership", and that Commissioner Shirley Lance would Chair the remainder of the meeting.

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda, as amended, be adopted. The motion carried unanimously.

4. ADOPTION OF MEETING NOTES:

(a) Meeting Notes of the Regular Cultural Committee Meeting held Wednesday, 2010-JUL-07, at 4:15 p.m., in the Bowen Park Complex Conference Room.

It was moved and seconded that the Meeting Notes be adopted as circulated. The motion carried unanimously.

5. DELEGATIONS:

It was moved and seconded that the Delegations be permitted to address the Cultural Committee. The motion carried unanimously.

- (a) Mr. Ed Poli, Manager, Nanaimo Art Gallery, 150 Commercial Street, Nanaimo, BC, V9R 5S5, providing an update and report on the Public Art Partnership that was recommended by the Cultural Committee on 2010-MAR-03 and approved by the Parks, Recreation and Culture Commission on 2010-MAR-24.

Mr. Poli thanked the Committee for recommending the Public Art Partnership between the Nanaimo Art Gallery and Parks, Recreation and Culture. An RFP was issued by the City, artists were selected, and nine temporary art works were installed in Maffeo Sutton Park and McGregor Park. The process went well and the artwork was well received, with positive community feedback. This was a mutually-beneficial process and the Nanaimo Art Gallery is proposing that the partnership be repeated with some changes learned along the way, including more lead time to allow greater participation from the artists and more coordinated installation. The art media should be suitable for outdoor display and standardized installation requirements will be included in the RFP's. There will be additional locations in the park and along the walkway. As the park is open year round, the public art could be on display all year. The budget would remain the same with the RFP issued 2010-NOV-01, proposals due 2011-JAN-07, artists to complete work by 2011-APR-15 and installation in May, 2011. The RFP should be modified to reflect Parks, Recreation and Culture staff recommended standardized installation requirements [specifications have been worked out]. The specific locations, including the possible additional locations, will be determined by staff in consultation with the Gallery. The piece of art work "large furnace person" was vandalized. This piece was to appease aliens however the stomach compartment to hold offerings had been welded shut, this vandalism highlights the importance of the correct media for long term public art for exterior display. The cormorant, which was in three pieces – people kept trying to remove the head. Pieces will be for auction or sale, similar to Lake Oswego's model, but will see how this first auction goes.

Mr. Ed Poli responded to questions regarding honourariums and the live auction Friday, 2010-OCT-22, 4:30 p.m. to 6:00 p.m. in the park. Instructions will be provided for dismantling and shipping and purchasers will pay for installation at their site. There was discussion regarding the large palm tree which could be a nice permanent, low-cost addition to the City's public artwork. Media would like to be there for installation, but with the different days and times this year that was difficult, so next time this will be better coordinated.

Staff advised that the intent and purpose of the temporary art is to generate passion, dialogue and excitement, with buzz around the new pieces.

- (b) Ms. Margot C. Holmes, Executive Director, Vancouver Island Symphony, 150 Commercial Street, Nanaimo, BC, V9R 5L9, requesting that the Parks, Recreation and Culture Commission consider the Vancouver Island Symphony as a budget line in the 2011 City Budget.

Ms. Margot C. Holmes thanked the Committee for hearing her presentation on behalf of the Vancouver Island Symphony [VIS] and she provided an overview of information previously presented to the PRCC. For the past few months the VIS have been looking closely at their role in the community. This is their 16<sup>th</sup> season and their 11<sup>th</sup> year performing at the Port Theatre. They have a well-established, strong Board with staff, 100+ dedicated volunteers, 45 musicians and a notable Artistic Director in Pierre Simard. They have 10 concert programs, special events, and are the main supplier to the Port Theatre. They have many season supporters including 240 plus local businesses and organizations, 115 individuals who donate between \$101-\$10,000 and 260 individuals donors under \$100. The VIS undertook an economic impact study which showed that they are a success story for the region and have outperformed other orchestras across Canada in their class. They continue to be a successful fundraising and revenue-earning organization with income raised through individual donations, corporate sponsors, special events, donations, earned revenues, and support from government sources. They are a vital asset in attracting and retaining an increasingly mobile workforce to the region and are one of the biggest employers. Many attendees purchase meals at local restaurants before or after performances, for every 100 Symphony tickets sold \$1,840 is spent at local restaurants and \$517 is the average amount earned in parking revenues each night, adding up to \$1,260,000 total economic output generated. They provide outreach and education with their Noteworthy Kids Music Club, Angel Program and they have open rehearsal events where the public are invited to see what they do. They provide Education Concerts for elementary schools and secondary and post secondary outreach. The Symphony in the Harbour attracts 5000+ people annually with pre and post concert talks throughout the year. The 2009/10 season had a break-even \$710,000 budget, with \$570,000 raised by the Symphony. Summarizing, the VIS is a proven success, a reliable organization that benefits the community – they are an important economic contributor. The support they receive demonstrates their public support. They ensure city 'liveability', particularly downtown. The VIS requires an additional \$25,000, which they are requesting as a line item in the City budget. The requested funds are not to provide additional programming, but to bolster operations and continue to provide the free Symphony in the Harbour concerts.

Ms. Margot Holmes responded to questions from the Committee regarding the VIS funding, and their expenses. The requested funding from the City would allow them to continue to offer and move forward with their programs.

6. COMMISSION REPORT:

Commissioner Lynda Avis reported that at their meeting of 2010-JUL-28, the Parks, Recreation and Culture Commission reviewed the Vancouver Island Symphony request that the Parks, Recreation and Culture Commission approve and recommend that Council approve \$25,000 as a budget line item in the City of Nanaimo 2011 Budget. The

Parks, Recreation and Culture Commission moved and seconded that this matter be referred to the Cultural Committee for review and report back to Commission.

It was moved and seconded that the Commission Report presented by Commissioner Lynda Avis be received. The motion carried unanimously.

*[See Item 13. Consideration of Other Business for motion on this matter.]*

7. REPORTS OF PROJECT COMMITTEES:

- (a) Cultural Award Committee. (None.)
- (b) Art in Public Places Project Committee. (None.)
- (c) Cultural Forum Project Committee. (None.)

8. STAFF REPORTS: (None.)

9. INFORMATION ONLY ITEMS (staff reports): (None.)

10. CORRESPONDENCE: (Action)

- (a) Correspondence dated 2010-AUG-11, from Ms. D.R. George McGladrey to Chair Larry McNabb, Parks, Recreation and Culture Commission, tendering her resignation from the City of Nanaimo Cultural Committee.
- (b) Correspondence dated 2010-AUG-11, from Ms. Lynne Fraser to Chair Larry McNabb, Parks, Recreation and Culture Commission, submitting her resignation from the City of Nanaimo Cultural Committee.
- (c) Correspondence dated 2010-AUG-02, from Chair Eveline O'Rourke, to Chair Larry McNabb, Parks, Recreation and Culture Commission, advising of her decision to step down from her service on the City of Nanaimo Cultural Committee.

*Staff's Recommendation: That the Cultural Committee recommend that the Parks, Recreation and Culture Commission receive the correspondence from Ms. D. R. George McGladrey dated 2010-AUG-11; the correspondence from Ms. Lynne Fraser dated 2010-AUG-11; and the correspondence from Chair Eveline O'Rourke dated 2010-AUG-02.*

It was moved and seconded that the recommendation be adopted. The motion carried unanimously.

Ms. McGladrey, Ms. Fraser and Chair O'Rourke will not be reapplying to the Cultural Committee; the Committee recognized and thanked them for their positive input and knowledge, which will be missed.

CORRESPONDENCE: (Information)

- (d) Correspondence from Ms. Odette Laramée, Manager, Nanaimo Arts Council, #259 – 4750 Rutherford Road, Nanaimo, BC, V9T 4K6, providing the Arts and Culture – Events Grant 2010 Report from the Nanaimo Arts Council for the Vancouver Island Short Film Festival 2010 and thanking the Committee for their ongoing support.
- (e) Correspondence from Ms. Tanya Lebans, President, and Randy Cormier, Treasurer, Friends of Nanaimo Jazz Society, c/o Band Room, Wellington Secondary School, 3135 Mexicana Road, Nanaimo, BC, V9T 2W8, providing the 2010 “A Jazz Affair” – Final Report and thanking the Committee and the Parks, Recreation and Culture Commission for their continued support of “A Jazz Affair”.

It was moved and seconded that the Correspondence be received. The motion carried unanimously.

11. NOTICE OF MOTION: (None.)

12. UNFINISHED BUSINESS:

(a) Public Art Partnership

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council continue the Public Art Partnership with the Nanaimo Art Gallery in 2011 for temporary public art with the following modifications:

- (i) Budget for temporary public art for 2011/12 to remain the same as 2010/11;
- (ii) The RFP will be issued on 2010-NOV-01 with proposals due on 2011-JAN-07 and Selection Committee decision by 2011-JAN-28. (Artists to complete work by 2011-APR-15 in time for installation in May, 2011;
- (iii) RFP to be modified to reflect standardized installation requirements developed by PR&C staff;
- (iv) Specific locations (including possible additional locations) to be determined by PR&C staff in consultation with the Gallery;
- (v) The installation period will now be for one year from May, 2011, to May, 2012;
- (vi) Next RFP issued on 2011-NOV-01 for work to be installed in May, 2012;
- (vii) Next auction to be held in May, 2012.

The motion carried unanimously.

Discussion ensued and the Cultural Committee agreed amongst itself that the partnership will be reviewed by the Cultural Committee every three years.

Chair Eveline O'Rourke and Commissioner Lynda Avis left the meeting at 5:10 p.m. Commissioner Shirley Lance assumed the Chair.

13. CONSIDERATION OF OTHER BUSINESS:

(a) Vancouver Island Symphony Request - Budget Line Item Request

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Cultural Commission request that the Vancouver Island Symphony submit their request for approval of \$25,000 as a budget line item to the City of Nanaimo 2012 Budget. The motion carried unanimously.

Commissioner Lynda Avis returned to the meeting at 5:35 p.m. Commissioner Shirley Lance continued as Acting Chair for the duration of the meeting.

14. QUESTION PERIOD:

- (a) Mr. Brent Meunier referred to Mr. Ed Poli's presentation on behalf of the Nanaimo Art Gallery regarding public art in the park, indicating that this has been a good program for Nanaimo and complimented the Culture Committee and staff for their introduction of this program. He referred to the excellent example of Lake Oswego as a public art model. Nanaimo's public art in the park program ensures public involvement in our community and provides art for all. It would be excellent to see this program continue, with the public voting for their favourite piece and the City purchasing the most popular piece. This would increase art on display in the parks at an economical cost to the City.

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Cultural Commission:

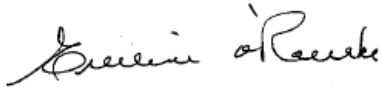
- a) invite the Community to vote for their favourite piece of temporary public art each year; and further,
- b) recommend that Council approve the annual purchase by the City of that piece of temporary public art as selected by the community, for display as public art in the park.

The motion carried unanimously.

15. ADJOURNMENT:

It was moved and seconded at 5:50 p.m. that the meeting adjourn, with the next meeting of the Cultural Committee to be held Wednesday, 2010-OCT-06, commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.

The motion carried unanimously.



---

Eveline O'Rourke, Chair  
Cultural Committee



---

Shirley Lance, Acting Chair  
Cultural Committee

CERTIFIED CORRECT:



---

S. Samborski, Senior Manager  
Recreation and Culture Services

APPROVED FOR DISTRIBUTION:



---

Richard Harding, Director  
Parks, Recreation and Culture