

**AGENDA**  
CULTURAL COMMITTEE MEETING  
BOWEN PARK COMPLEX CONFERENCE ROOM  
WEDNESDAY, 2010-SEP-08, COMMENCING AT 4:15 P.M.

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1. **CALL THE REGULAR CULTURAL COMMITTEE MEETING TO ORDER:**

2. **INTRODUCTION OF LATE ITEMS:**

3. **ADOPTION OF AGENDA:**

*(Motion required to adopt the agenda.)*

4. **ADOPTION OF MEETING NOTES:**

- (a) Notes of the Regular Cultural Committee Meeting held Wednesday, 2010-JUL-07 at 4:15 p.m. in the Conference Room of the Bowen Park Complex. Pgs. 112-115

*(Motion required to adopt the meeting notes of the above date as circulated.)*

5. **DELEGATIONS: (10 MINUTES)**

*(Motion required to permit delegations to address the Committee.)*

- (a) Mr. Ed Poli, Manager, Nanaimo Art Gallery, 150 Commercial Street, Nanaimo, BC, V9R 5S5, providing an update and report on the Public Art Partnership that was recommended by the Cultural Committee on 2010-MAR-03 and approved by the Parks, Recreation and Culture Commission on 2010-MAR-24. Pg. 116

- (b) Ms. Margot C. Holmes, Executive Director, Vancouver Island Symphony, 150 Commercial Street, Nanaimo, BC, V9R 5L9, providing a power point presentation and requesting that the Parks, Recreation and Culture Commission consider the Vancouver Island Symphony as a budget line in the 2011 City Budget. Pg. 117

6. **COMMISSION REPORT: (Commissioners Avis.)**

- (a) Vancouver Island Symphony – The Vancouver Island Symphony has requested that the Parks, Recreation and Culture Commission approve and recommend that Council approve \$25,000 as a budget line item in the City of Nanaimo 2011 Budget.

At their meeting of 2010-JUL-28, the Parks, Recreation and Culture Commission moved and seconded that this matter be referred to the Cultural Committee for review and reporting back to Commission.

*(Motion required to receive verbal report.)*

7. **REPORTS OF PROJECT COMMITTEES:**

(a) **Cultural Award Committee.**

*(Motion required to receive verbal report.)*

(b) **Art in Public Places Project Committee.**

*(Motion required to receive verbal report.)*

(c) **Cultural Forum Project Committee.**

*(Motion required to receive verbal report.)*

8. **STAFF REPORTS:**

(a)

*(Motion required to adopt recommendation.)*

9. **INFORMATION ONLY ITEMS (Staff reports):**

(a)

*(Motion required to receive information only items.)*

10. **CORRESPONDENCE: (Action)**

3 Letters (attached)

(a)	Correspondence from D.R. George McGladrey dated August 11, 2010 re Councillor Larry McNabb.	Pgs. 118-119
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(b)	Correspondence from Lynne Fraser dated August 11, 2010 re Councillor Larry McNabb.	Pgs. 120-121
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(c)	Correspondence from Eveline O'Rourke dated August 2, 2010 re Councillor Larry McNabb.	Pgs. 122-123
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*(Motion required to receive correspondence.)*

**CORRESPONDENCE: (Information)**

(b)	Correspondence from Ms. Odette Laramée, Manager, Nanaimo Arts Council, #259 – 4750 Rutherford Road, Nanaimo, BC, V9T 4K6, providing the Arts and Culture – Events Grant 2010 Report from the Nanaimo Arts Council for the Vancouver Island Short Film Festival 2010 and thanking the Committee for their ongoing support.	Pgs. 124-129
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- (c) Correspondence from Ms. Tanya Lebars, President, and Randy Cormier, Treasurer, Friends of Nanaimo Jazz Society, c/o Band Room, Wellington Secondary School, 3135 Mexicana Road, Nanaimo, BC, V9T 2W8, providing the 2010 "A Jazz Affair" – Final Report and thanking the Committee and the Parks, Recreation and Culture Commission for their continued support of "A Jazz Affair".

Pgs.  
130-132

*(Motion required to receive correspondence.)*

11. **NOTICE OF MOTION:**

12. **CONSIDERATION OF OTHER BUSINESS:**

*(Motion required if there is other business.)*

13. **BUSINESS ARISING FROM DELEGATIONS:**

14. **UNFINISHED BUSINESS:**

15. **QUESTION PERIOD:**

16. **ADJOURNMENT:**

*(Motion required to adjourn with next meeting to be held on Wednesday, 2010-OCT-06, commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.)*

File: A2-11 / 2010-Aug-31

**NOTES**  
**REGULAR CULTURAL COMMITTEE MEETING**  
**HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM**  
**WEDNESDAY, 2010-JUL-07, COMMENCING AT 4:15 P.M.**

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**PRESENT:** Eveline O'Rourke, Chair

**Members:** Commissioner Shirley Lance (at 4:18 p.m.)  
Commissioner Lynda Avis  
Ms. Lynne Fraser  
Ms. Joanne Husband  
Ms. George McGladrey  
Ms. Gerda Hofman

**Absent:** Mr. Simon Schachner  
Commissioner Fred Pattje

**Staff:** S. Samborski E. Williams  
B. Kuhn R. Tweed, recording

**1. CALL THE OPEN MEETING TO ORDER:**

The Regular Meeting of the Cultural Committee was called to order at 4:16 p.m.

**2. INTRODUCTION OF LATE ITEMS:**

- Add Item 11.(a) Correspondence from Rene & Carolyn Cusson, Directors, Celtic Performing Arts Society.

**3. ADOPTION OF AGENDA:**

It was moved and seconded that the Agenda, as amended, be adopted. The motion carried unanimously.

**4. ADOPTION OF MEETING NOTES:**

- (a) Meeting Notes of the Regular Cultural Committee Meeting held Wednesday, 2010-JUN-02 at 4:15 p.m. in the Conference Room of the Bowen Park Complex.

It was moved and seconded that the Meeting Notes be adopted as circulated. The motion carried unanimously.

5. PRESENTATIONS:

- (a) Elizabeth Williams - Ms. Williams advised the Committee of her current role at Economic Development and reviewed some items of interest with the Committee.

(i) Business Tourism Inventory.

An Intern from Vancouver Island University wants to do a "Business Tourism Inventory" with Economic Development as part of her degree requirements. One of those inventories will be a Art, Heritage and Culture inventory.

(ii) Arts, Culture and Heritage Guide.

A grant through Tourism Vancouver Island has been received that will fund the business tourism inventory. In addition, the grant will also fund an "Arts, Heritage & Culture Guide". Businesses in the City that offer cultural, arts or heritage services, will be approached to contribute to this Guide. An example of what a Guide might look like was provided to the Committee. January to July will be the first focus. The Port Theatre, Art Gallery, and the Museum will be assisting with this. The Guide will be inclusive of upcoming events. It is hoped that some PRC programs will be in the Guide as well.

(ii) Cultural Tourism Strategy.

The City of Nanaimo has also applied for a Legacies 2010 Grant for a Cultural Tourism Strategy. The City needs to match the \$10,000 grant. Ms. Williams had a brief conversation with Patricia Blakney Huntsman regarding this project. Ms. Williams will provide an e-mail to Committee members advising if the grant for the future Cultural Tourism Strategy is approved.

6. DELEGATIONS: (None.)

7. COMMISSION REPORT: (Commissioner Lance.)

- (a) Presented the Cultural Committee Mandate and Structure Review to the Commission on 2010-JUN-23, it was passed, and then went to Council where it was approved on 2010-JUN-28.

It was moved and seconded that the Commission Report presented by Commissioner Lance be received. The motion carried unanimously.

8. REPORTS OF PROJECT COMMITTEES:

- (a) Cultural Award Committee. Commissioner Avis advised that there was no report; however, an e-mail has gone out and one nomination has been received. Deadline for nominations is 2010-SEP-24.

It was moved and seconded that the verbal report be received. The motion carried unanimously.

(b) Art in Public Places Project Committee. (None.)

(c) Cultural Forum Project Committee. (None.)

9. STAFF REPORTS: (None.)

10. INFORMATION ONLY ITEMS (staff reports):

(a) Cultural Committee Mandate and Structure (verbal) – Bob Kuhn.

Staff reviewed the Report that had gone forward and been approved by Council at their meeting of 2010-JUN-28.

There was some discussion about upcoming changes to the terms of appointments to Mayor & Council and how that might be reflected in changes to terms of appointments to Committee members.

It was moved and seconded that the verbal report be received. The motion carried unanimously.

11. CORRESPONDENCE: (Action)

(a) Correspondence from Rene & Carolyn Cusson, Directors, Celtic Performing Arts Society, to members of the Cultural Committee, advising of their tenth anniversary celebration of Celtfest Vancouver Island and an invitation to attend as their guests at the Sunset & Stars Gala Finale Concert at the Port Theatre on Thursday, 2010-JUL-22.

The Committee agreed that individual members could not accept free tickets and that the Chair should determine how many tickets should be received and who should receive them to attend events.

The Committee requested that the letter be given to Staff for response and a request for two tickets to the event. The Committee agreed that Joanne Husband and a guest would attend on behalf of the Committee.

CORRESPONDENCE: (Information) (None.)

12. NOTICE OF MOTION: (None.)

13. CONSIDERATION OF OTHER BUSINESS: (None.)

14. UNFINISHED BUSINESS: (None.)

15. QUESTION PERIOD:

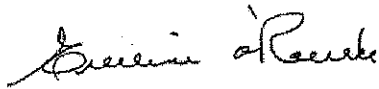
(a) Temporary Public Art – Maffeo Sutton Park.

Joanne Husband noted that there has been some attempted vandalism on one the structures – a "seaweed" piece. Committee members were encouraged to go to Maffeo Sutton Park and view the pieces.

16. ADJOURNMENT:

It was moved and seconded at 4:41 p.m. that the meeting adjourn, with the next Meeting of the Cultural Committee to be held Wednesday, 2010-SEP-01, commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.

The motion carried unanimously.



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Eveline O'Rourke, Chair  
Cultural Committee

CERTIFIED CORRECT:



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S. Samborski, Senior Manager  
Recreation and Culture Services

APPROVED FOR DISTRIBUTION:



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Richard Harding, Director  
Parks, Recreation and Culture



## REQUEST TO APPEAR AS A DELEGATION

ON 2010 - Sep - 01  
year month day

NAME OF PERSON MAKING PRESENTATION: Ed Poli , Manager, Nanaimo Art Gallery  
Print

ADDRESS: 150 Commercial St Nanaimo BC V9R 5S5  
street address City Province Postal Code

PHONE: 250 716 3579 250 754 1750 FAX: \_\_\_\_\_  
home business

NAME OF APPLICANT IF OTHER THAN ABOVE: \_\_\_\_\_

### DETAILS OF PRESENTATION:

Update and report on the Public Art Partnership that was recommended by the Cultural Committee on March 3, 2010 and approved by the Parks Recreation and Culture Commission on March 24, 2010.

**RECEIVED**

**JUL 16 2010**

**DEPARTMENT OF  
PARKS RECREATION AND CULTURE**

### PLEASE NOTE

- **Electronic presentations** must be provided on a CD or by e-mail no later than 9:00 a.m. the day of the Meeting.
- Please submit a written copy of your presentation to the Recording Secretary either at, or prior to, the Meeting.
- **Multiple speakers** on a single issue or topic shall be given 5 minutes each to make their presentations as per Section 18.6 of the Council Procedure Bylaw.

**Parks, Recreation and Culture Department**  
500 Bowen Road, Nanaimo BC V9R 1Z7

116  
Phone: (250) 755-7511  
Fax: (250) 753-7277  
parks@nanaimo.ca



## REQUEST TO APPEAR AS A DELEGATION

ON 2010 - SEP - 08  
Year month day

NAME OF PERSON MAKING PRESENTATION: Margot Holmes, Executive Director  
Print

ADDRESS: 150 Commercial Street, Nanaimo, BC V9R 5I9  
street address City Province Postal Code

PHONE: 250-754-0177 250-754-0177 FAX: 250-754-0165  
home business

NAME OF APPLICANT IF OTHER THAN ABOVE: Vacounver Island Symphony

### DETAILS OF PRESENTATION:

**Request for the Vancouver Island Symphony organization to be considered as a budget line in 2011 City Budget.**

### PLEASE NOTE

- **Electronic presentations** must be provided on a CD or by e-mail no later than 9:00 a.m. the day of the Meeting.
- Please submit a written copy of your presentation to the Recording Secretary either at, or prior to, the Meeting.
- **Multiple speakers** on a single issue or topic shall be given 5 minutes each to make their presentations as per Section 18.6 of the Council Procedure Bylaw.

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**Parks, Recreation and Culture Department**  
500 Bowen Road, Nanaimo BC V9R 1Z7

Phone: (250) 755-7511  
Fax: (250) 753-7277  
parks@nanaimo.ca

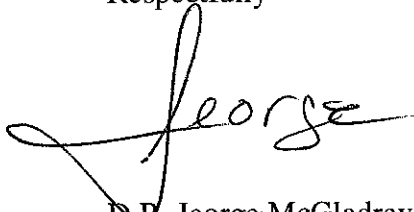
August 11, 2010

Mr. Larry McNabb  
Chairman, Parks, Recreation  
& Culture Commission  
455 Wallace Street  
Nanaimo, BC V9R 5J6

Dear Mr. McNabb

I hereby tender my resignation from 'Voluntary Municipal Service' to the City of  
Nanaimo Culture Committee as of this date.

Respectfully



D.R. George McGladrey  
First member of the  
City of Nanaimo Culture  
Committee  
1420 Loat Street  
Nanaimo, B.C.  
V9S 3L3  
Phone: (250) 756 – 2529  
Email: [jeorge@shaw.ca](mailto:jeorge@shaw.ca)

2010-AUG-18

File: A2-4

George McGradrey  
1420 Loat Street  
Nanaimo, BC  
V9S 3L3

Dear George:

**RE: Letter of Resignation**

Thank you for your letter informing us of your decision to step down from the Cultural Committee. We would like to acknowledge the valuable contribution that you have made to the Committee, the Department and the City. Your knowledge, expertise and passion for the arts have not gone unnoticed. Your involvement has made a lasting legacy on the cultural life of Nanaimo.

You have been, and will continue to be highly regarded and respected by everyone that you have worked with.

Thank you for the many years of dedicated service to your community and we wish you all the best in your future endeavours.

Yours truly,



Larry McNabb, Chair  
Parks, Recreation and Culture Commission

LM:bk

cc: R. Harding, Director  
Parks, Recreation and Culture

Parks, Recreation and Culture Commission

Cultural Committee

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August 11<sup>th</sup>, 2010

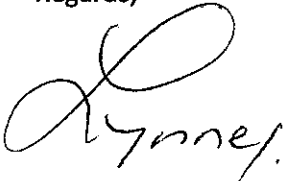
Councilor McNabb

Chair, Parks, Recreation & Culture Commission

Dear Larry,

It is with great regret that I submit my letter of resignation from the Cultural Committee, effective immediately. I have very much enjoyed serving with you on Commission and with all of the great volunteers on the Cultural Committee.

Regards,



Lynne Fraser

CC: Eveline O'Rourke, Chair, Cultural Committee

✓ CC: Suzanne Samborski

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Hi Suzanne,

I have really enjoyed working  
with you!

all the best,



2010-AUG-18

File: A2-4

Lynne Fraser  
2043 Latimer Road  
Nanaimo, BC  
V9S 2W6

Dear Lynne:

**RE: Letter of Resignation**

Thank you for your letter informing us of your decision to step down from the Cultural Committee. We would like to acknowledge the valuable contribution that you have made to the Committee, the Department and the City. Your knowledge, expertise and passion for the arts have not gone unnoticed. Your involvement has made a lasting legacy on the cultural life of Nanaimo.

You have been, and will continue to be highly regarded and respected by everyone that you have worked with.

Thank you for the many years of dedicated service to your community and we wish you all the best in your future endeavours.

Yours truly,



Larry McNabb, Chair  
Parks, Recreation and Culture Commission

LM:bk

cc: R. Harding, Director  
Parks, Recreation and Culture

Parks, Recreation and Culture Commission

Cultural Committee

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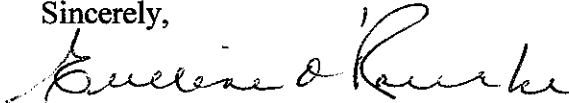
3648 Place Road  
Nanaimo BC V9T 1M8  
August 2, 2010

Councillor Larry McNabb  
Chairman, Nanaimo Parks, Recreation, and Culture Commission  
455 Wallace St.  
Nanaimo, BC V9R 5J6

Dear Councillor McNabb

For the past several years, I have served on the Nanaimo Parks, Recreation and Culture Committee. During that time, I've enjoyed working with committee members and staff and to see Nanaimo's cultural community evolve. I feel that it's time to step down and will not be seeking re-appointment at the end of September. It's been an honour and a privilege to serve my community in a small way.

Sincerely,

A handwritten signature in cursive script, appearing to read "Eveline O'Rourke".

Eveline O'Rourke

2010-AUG-18

File: A2-4

Eveline O'Rourke  
3648 Place Road  
Nanaimo, BC  
V9T 1M8

Dear Eveline:

**RE: Letter of Resignation**

Thank you for your letter informing us of your decision to step down from the Cultural Committee. We would like to acknowledge the valuable contribution that you have made to the Committee, the Department and the City. Your knowledge, expertise and passion for the arts have not gone unnoticed. Your involvement has made a lasting legacy on the cultural life of Nanaimo.

You have been, and will continue to be highly regarded and respected by everyone that you have worked with.

Thank you for the many years of dedicated service to your community and we wish you all the best in your future endeavours.

Yours truly,



Larry McNabb, Chair  
Parks, Recreation and Culture Commission

LM:bk

cc: R. Harding, Director  
Parks, Recreation and Culture

Parks, Recreation and Culture Commission

Cultural Committee

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# Nanaimo Arts Council

July 7, 2010

City of Nanaimo  
Parks, Recreation and Culture Commission  
Arts and Culture Committee

Dear Culture Committee members,

Please receive the attached Arts and Culture - Events Grant 2010 report (A2-4A3-35-1) from the Nanaimo Arts Council for the Vancouver Island Short Film Festival 2010.

Your ongoing support is most appreciated!!

Sincerely,

  
Odette Laramée  
Manager

**RECEIVED**

**JUL 12 2010**

**DEPARTMENT OF  
PARKS RECREATION AND CULTURE**

Nanaimo Arts Council  
#259, 4750 Rutherford Road, Nanaimo, BC, V9T 4K6  
Phone: 250-729-3947, Fax: 250-729-3957  
Email: [admin@nanaimoartscouncil.ca](mailto:admin@nanaimoartscouncil.ca)  
Web site: [www.nanaimoartscouncil.ca](http://www.nanaimoartscouncil.ca)

## **Nanaimo Arts Council**

### **City of Nanaimo - Arts and Culture Events Grant 2010**

#### **Narrative Report: Vancouver Island Short Film Festival 2010**

**(Financial Report, event poster and image of filmmakers - attached)**

Sponsored by the Nanaimo Arts Council, the Vancouver Island Short Film Festival (VISFF) debuted in 2006 and held a sold out screening of short films by local filmmakers. In 2010, the Festival entered its fifth year of serving Nanaimo's community of film makers, film goers, sponsors, etc. The Festival celebrated the best works by Vancouver Island Filmmakers, encouraged participation in arts and culture events in our city, and fostered the development of the local film community. The 2010 Vancouver Island Short Film Festival screenings were held on February 12<sup>th</sup> and 13<sup>th</sup> at the Vancouver Island University theatre in Nanaimo. There were two screenings of 13 selected films. Over 500 persons attended this two day event. The awards ceremony was held after the second screening. Cash prizes and locally produced awards/trophies for winning filmmakers were distributed by local business and media sponsors.

Grant money provided by the City of Nanaimo was used to help offset the many operational costs of the festival including fees for the event coordinators and festival promotion such as advertising focused on increasing filmmaker submissions and audience attendance. The City of Nanaimo is joined in sponsoring this event by the British Columbia Arts Council, BC Gaming, Firehouse Grill, Coastal Community Credit Union, Boutique Mac, Impact Visual Communications, and the Nanaimo News Bulletin.

There are many feature film festivals in Nanaimo and on Vancouver Island, but none that specifically serve filmmakers from our community. VISFF entries featured local actors, writers, directors, musicians and film technicians. The Vancouver Island Short Film Festival creates opportunities for local filmmakers, not only to screen their films, but to network with other film professionals and inspire growth in our film community. In 2010, we also opened the perimeters for submission to include films from other parts of Canada and international entries. We hope to grow the festival while maintaining a focus on local initiatives. The festival continues to create a venue for short films where there wasn't one and recognition where it is deserved.

Selection committee members de Villiers Van Zyl and Shirley Goldberg as well as judges Ron Bonham, Paul Whittington and Marshal Soules are prominent citizens in the Film community of Nanaimo. Films shown at the festival are chosen on the basis of originality, acting, script, technical excellence and creativity. In 2010 we provided an added incentive to our film community through the payment of an artists fee for films selected to be in the festival. Also, we inaugurated a Q & A with local filmmakers.

The VISFF helps facilitate the growth of Nanaimo's burgeoning film production industry. By encouraging local filmmakers to showcase their work, the festival draws attention to the area's beautiful locations, services and talents. The festival also provides financial incentive for filmmakers to produce films in our community with its cash awards. For those outside of the film industry, the festival helps to draw attention to the city's supporting amenities by inviting interested arts patrons from all over Vancouver Island to spend a day, an evening or even a weekend in our city.

Advertisement has been the key to getting local filmmakers involved with the festival and giving them an audience; both of which are integral to the Festival's success. The Film Festival was marketed as a celebration of local artists and a showcase for their vision and technical abilities. Marketing was done

through traditional media outlets: The WAVE and CHLY Radio, The Daily News, Star, Bulletin newspapers, SHAW and A Channel television. Media coverage included interviews, press releases and paid advertising. There were call for entry and event posters placed in high traffic areas frequented by people who are supporters of the arts and film. We also marketed the event through local community web blogs, the VISFF website [www.visff.com](http://www.visff.com), NAC website [nanaimoartscouncil.ca](http://nanaimoartscouncil.ca) and the new VISFF Facebook site.

Nanaimo Arts Council Board lead, Rosina Solylo, and NAC Manager, Odette Laramee, gratefully acknowledge festival Directors, Johnny Blakeborough and Matt Lettington, for their dedication throughout the year to ensure filmmaking is a vibrant practice in our community.

This year's Awards were presented after the second screening of the films on February 13<sup>th</sup>. The films ranged from a minute and a half to 10 minutes and ran the gamut from whimsical comedy set in a Laundromat to the death defying choice to 'push the red button'. The Award for Best Music, sponsored by Coastal Community Credit Union – Spirit Fund, was presented for memorable music that compliments the film. The Victoria band, The Laundromats, took this award for "*Come Clean*". Best Technical, sponsored by Boutique Mac, was presented to a filmmaker who showed exceptional technical aptitude in sound, camera, and editing. This year's winner of the best Technical Award went to Kristina Durst for her stop-motion film "*The Nastiworhs*". Best Performance, sponsored by Impact Communications, was awarded to Frederic Robinson for his excellent work in "*The Victim's Vixen*". Best Writing, sponsored by the Nanaimo News Bulletin, was presented to Graham Stark, "*The Secret of the Sauce*", for a smart, funny and well told story. People's Choice, sponsored by The City of Nanaimo, was awarded to the film that the evenings' audiences voted as their favorite. Congratulations to Nanaimo filmmakers Tash Baycroft and John Gardiner for "*The Piano Player's Sister*". The Best Film award, sponsored By Firehouse Grill, was chosen based on strong storytelling, exceptional technical execution, and compelling message. The winner was Michael Grand for "*The Mechanic*".

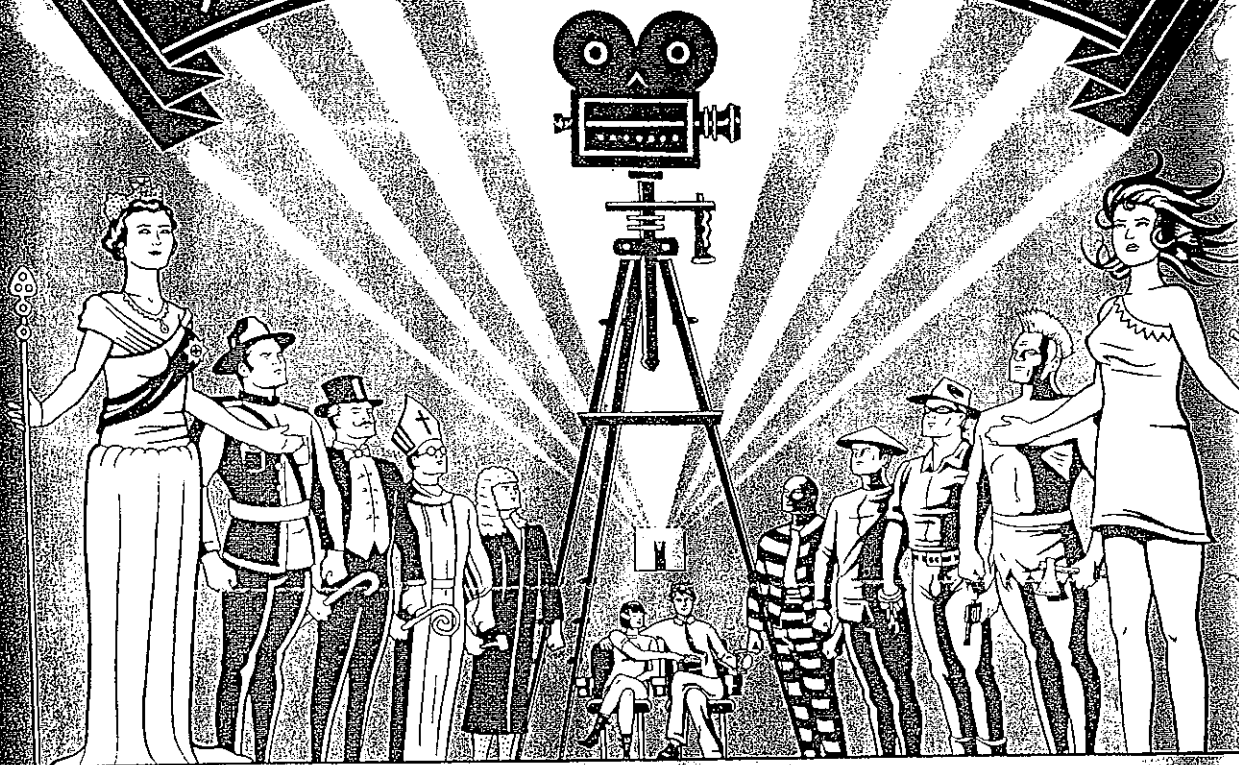
The Vancouver Island Short Film Festival 2010 marks the shared success of a community of filmmakers, sponsors, media supporters, and audiences that have continued to grow over the past five years. The festival for 2010 had its highest audience turn out yet.

# Financial Report: Vancouver Island Short Film Festival 2010

	2008 Actual	2009 Actual	Projected 2010	Actual 2010
<b>Revenue</b>				
Gaming (Direct Access Grant)	\$1,320.00	\$1,360.00		
City of Nanaimo Event Grant	\$1,550.00	\$2,000.00	\$3,000.00	\$ 1,650.00
British Columbia Arts Council		\$1,000.00	\$1,000.00	\$ 1,000.00
BC Gaming - Bingo Affiliation			\$1,000.00	\$ 1,000.00
Award Sponsorships	\$2,446.00	\$2,452.00	\$2,500.00	\$ 2,500.00
Ticket Sales	\$5,355.00	\$4,430.00	\$5,000.00	\$ 5,190.00
Entry Fees	\$970.00	\$1,160.00	\$1,255.00	\$ 525.00
In-kind (advertising/printing/pizza)		\$2,413.00	\$2,500.00	\$ 2,488.00
<b>Total:</b>	<b>\$11,641.00</b>	<b>\$14,815.00</b>	<b>\$16,255.00</b>	<b>\$ 14,353.00</b>
<b>Expenses</b>				
Program Director	\$1,000.00	\$2,000.00	\$2,000.00	\$ 2,000.00
Program Co-Director	\$1,000.00	\$2,000.00	\$2,000.00	\$ 2,000.00
Graphic Designer Fee	\$500.00	\$1,000.00	\$1,500.00	\$ 1,500.00
Advertising	\$1,798.00	\$1,722.11	\$1,500.00	\$ 989.02
Poster Printing	\$55.00	\$66.36	\$75.00	\$ 66.36
Sponsor's DVD & letter printing	\$0.00	\$26.21	\$30.00	\$ 35.17
* Program Printing	\$430.00	\$546.56	\$400.00	\$ -
* Ticket Printing	\$107.00	\$95.20	\$50.00	\$ -
Banners, Signs (Sponsors)	\$179.00	\$150.08	\$150.00	\$ 179.20
Cash Awards	\$2,000.00	\$1,222.89	\$1,250.00	\$ 900.00
Venue Costs	\$649.32	\$730.46	\$750.00	\$ 822.53
Award Trophies/Plates	\$112.18			\$ 40.32
NAC Admin	\$1,905.25	\$1,042.13	\$2,250.00	\$ 2,000.00
Profit Sharing	\$1,905.25	\$0.00	\$0.00	\$ -
Artist Fees	\$0.00	\$1,800.00	\$1,800.00	\$ 1,300.00
In-kind (advertising/printing/pizza)		\$2,413.00	\$2,500.00	\$ 2,448.00
Misc.				\$ 72.40
<b>Total:</b>	<b>\$11,641.00</b>	<b>\$14,815.00</b>	<b>\$16,255.00</b>	<b>\$ 14,353.00</b>

\* Donated 2010

# THE 5TH ANNUAL VANCOUVER ISLAND SHORT FILM FESTIVAL



PRESENTED BY THE NANAIMO ARTS COUNCIL

**TICKETS ON SALE NOW! \$15**

Available at the Nanaimo Arts Council Gallery (Nanaimo North Town Centre), the Nanaimo Art Gallery (VIU Campus), and Falconer Books (Port Place Mall).

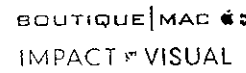
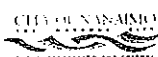


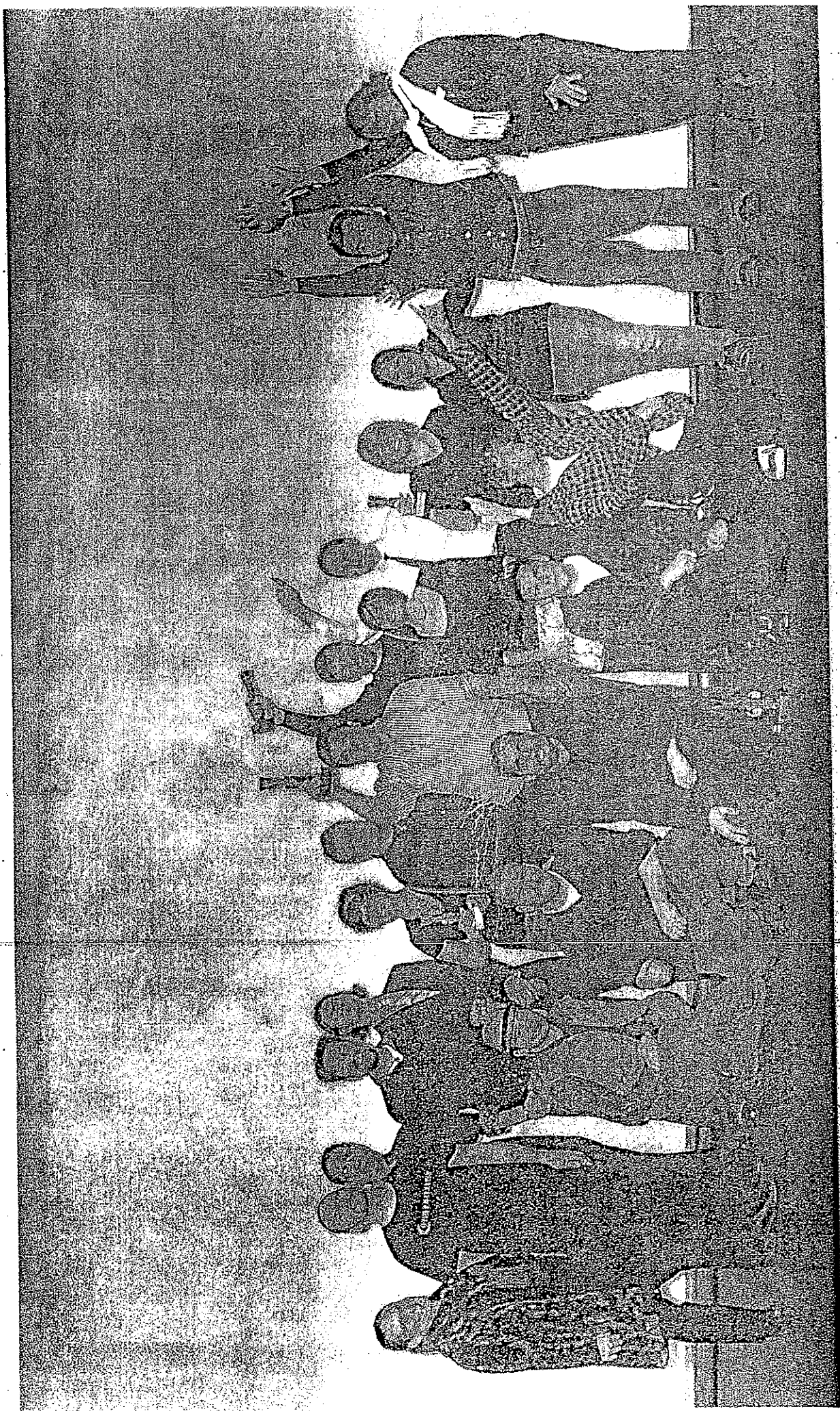
**FOR MORE INFORMATION**

Contact the Nanaimo Arts Council at: [admin@visff.com](mailto:admin@visff.com)

**250.729.3947 ★ WWW.VISFF.COM**

**FEB 12<sup>th</sup> & 13<sup>th</sup> ★ 7PM ★ MALASPINA THEATRE**  
VIU Campus: 900 Fifth Street, Nanaimo







## Friends of Nanaimo Jazz Society

c/o Band Room, Wellington Secondary School  
3135 Mexicana Road, Nanaimo B.C. V9T 2W8

Friendsofjazz06@hotmail.com

J2-12  
A3-35-1

Attention:

City of Nanaimo, Cultural Committee  
Arts and Cultural Events Grant Application  
c/o Nanaimo Parks, Recreation and Culture  
2300 Bowen Road  
Nanaimo, B.C. V9T 3K7

**RECEIVED**

July 28, 2010

**JUL 28 2010**

**DEPARTMENT OF  
PARKS RECREATION AND CULTURE**

### The 2010 "A Jazz Affair" – Final Report

The Friends of Nanaimo Jazz Society would once again like to thank the Nanaimo Parks, Recreation and Culture for your continued support of "A Jazz Affair." Your backing not only strengthens the reputation of our event and organization, but it also ensures we can negotiate the participation of top flight musicians, ensuring Jazz students have an opportunity to learn with some of the premier artists in the business.

This year was no exception. The Society used the \$2075 grant to host Corey Christianson (guitarist), Christian Fabian (bass), Ed Littlefield (drums) and Ross Taggart (tenor saxophone). Besides the evening performance on May 28<sup>th</sup>, the four musicians conducted workshops with students from various Nanaimo and upper island high schools as well as music students at Vancouver Island University. The students remarked that all four musicians made the clinics both educational and enjoyable. In addition, our feature performers offered individual lessons to students. In many ways, their arrival and performances in our community has, once again, opened Nanaimo to the international music community as a destination for jazz and music education. The musicians also enjoyed the event, finding both the students and audience invigorating.

~~We received continued support from the community in the form of silent auction items, advertising and gifts in kind. The theme for this year was *Jazz Affair Chicago*, with beautiful decorations that captured the spirit of a Chicago jazz club. For the first time, Kirkwood Dance Academy joined in the event, performing a number of dances during the evening, and adding to the jazz club feel. As a result of this support, the event raised a net profit of \$9,827, up from last year's profit.~~

Mrs. Riches, a local restaurant owned by the Wong family supplied a meal. Desserts were served by the Wellington Secondary Home Economics Class for community service hours and work experience. Pepsi Bottling Co. provided various beverages and Van Houtte Coffee Services provided free coffee and tea to guests. The different products were well received by our attendees, and all donors indicated that they enjoyed the event and the profile it offered their businesses.

The clinics associated with the "Jazz Affair" were held at Vancouver Island University Music Department Building. This allowed the musicians to break out into small rooms for master classes on their respective instruments. In addition, university music students were able to join the clinics more easily. For the main event, we rented the full auditorium and the bar area at Beban Social Centre. While we placed the musicians on risers in front of the stage, the sound panels in the room effectively livened up the sound quality, expertly set up and managed by Music Maxx, one of our major event sponsors. The change rooms attached to the stage provided our green room for musicians and dancers.

The audience was largely from the Nanaimo Regional District – Nanaimo, Lantzville, Nanoose, Ladysmith, Qualicum and Parksville – as well as Campbell River, and Vancouver. Close to 200 people attended the "Jazz Affair". The master classes and joint clinics put on by Cory Christiansen, Christian Fabian, Ed Littlefield and Ross Taggart the day before the event, were excellent. They had the student's attention from start to finish, and they provided the students with many ideas to take home with them for the summer. All secondary schools in Nanaimo and Kwalikum Secondary, Ucluelet Secondary and Saltspring Secondary were invited to the clinics. Wellington (70), Ucluelet (25) and VIU students (30) attended the clinics.

The students enjoyed working with the professionals both in the clinics and on the stage. Some were inspired to extend their musical studies into the summer in the form of jazz Camps and for graduating students, music at the university level. This additional study was supported by the Society as one of our initiatives with our profits. Students received awards to attend the Phil Dwyer Academy of Music and Culinary Arts and the Comox Youth Music Camp. We used some of our net proceeds to fund scholarships for students in the 2009-2010 school year and have set aside addition scholarship funds for the 2010-2011 year. We are exploring the possibility of a jazz intensive weekend for Grade 5 to 8 students in cooperation with the Wellington Jazz Academy music directors and students. Finally, the organization earmarked funds to organize more clinics and workshops for Nanaimo young musicians.

Looking at the event from a different perspective, the commission's funding enabled us to provide the community with affordable entertainment by well-known and internationally acclaimed professional artists without the need to travel to Vancouver or Victoria to watch a great show. Bringing in musicians of international calibre allows our students to come face-to-face with their role models. Learning from the real 'pros' is, for many students, a once in a life-time experience that has influenced them in a positive way.

As for the future of the "Jazz Affair", money will be reserved to seed the sixth Annual "Jazz Affair" on May 26-27, 2011 and the balance will fund our Music Enrichment Programs. Clinics contribute to the high level of performance our local students are capable of delivering locally, nationally and internationally. We work closely with the Wellington Jazz Academy, VIU, the Port Theatre and other community arts organizations to bring in musicians to Nanaimo. Where there is a fit with local music programs, we attempt to bring in musicians already travelling to Nanaimo to conduct clinics. This enables our Society to leverage the art dollars spent in the community.

This summer the City and Friends of Nanaimo Jazz Society worked together to have students play at the new Bowen Park Amphitheatre. A Wellington Jazz Academy combo opened the summer concert series at the Amphitheatre and will play two more gigs there. Again this gives the students an excellent opportunity to work as "professionals," giving them a place to showcase their training and practice. The sole purpose of our organization is to enhance jazz music and musicianship in Nanaimo, building a musical legacy, and advancing Nanaimo as a jazz destination in the Pacific Northwest.

Finally, we continue to work with community organizations to further develop our mission. The Board held a long range planning day this past year. This planning event surfaced the idea of profiling jazz music training to elementary age students, inspiring the fall Jazz Intensive planning. Our reward is the enjoyment and development of young musicians in the community.

Submitted by:

Tanya Lebans, President Friends of Nanaimo Jazz Society

Randy Cormier, Treasurer Friends of Nanaimo Jazz Society

## **FRIENDS OF NANAIMO JAZZ** **SOCIETY** **2010 EVENT**

### Revenue Item

2009 Actual	Revenue	2010 Actual
4,545.00	Admission ticket sales	4,870.00
2,368.50	Concessions	3,762.00
3,603.00	Silent auction/casino	3,813.55
500.00	Program advertising sales	886.04
1,421.61	Donations	1,600.00
ongoing	Membership dues	ongoing
3,500.00	City of Nanaimo Grant	2,075.00
15,938.11	Total Revenues	17,006.59

### Expense Item

1,472.18	Concession supplies	1,545.38
915.88	Facility rental	943.35
4,175.07	Performers/artists	4,185.86
75.36	Permits	95.94
96.00	Performer food	48.83
509.25	Decorations	360.21
7,243.74	Total Expenses	7,179.57

8,694.37	Net	9,827.02
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### Hours worked

187.00	Event coordinators	250.00
1,357.00	Volunteers	1,400.00