

**AGENDA FOR THE REGULAR MEETING OF THE
CULTURAL COMMITTEE MEETING
BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2012-SEP-05, COMMENCING AT 4:00 P.M.**

CHAIR: COMMISSIONER FRED PATTJE

1. CALL MEETING TO ORDER:

2. INTRODUCTION OF LATE ITEMS:

3. ADOPTION OF AGENDA:

(Motion required to adopt the agenda.)

4. ADOPTION OF MEETING NOTES:

- (a) Notes of the Regular Cultural Committee Meeting held Wednesday, 2012-JUN-06 at 4:17 p.m., in the Bowen Park Complex Conference Room. Pgs.
46-51

(Motion required to adopt the meeting notes of 2012-JUN-06 as circulated.)

5. PRESENTATIONS: (None.)

6. CHAIR'S REPORT:

(Motion required to receive the Report.)

7. COMMISSION REPORT: (Commissioner Houle to present.)

(Motion required to receive the Report.)

8. REPORTS OF PROJECT COMMITTEES:

- (a) **Cultural Award Committee.**

(Motion required to receive verbal report.)

- (b) **Art in Public Places Project Committee.**

(Motion required to receive verbal report.)

- (c) **Cultural Forum Project Committee.**

(Motion required to receive verbal report.)

9. **STAFF REPORTS:**

(a) **New Nanaimo Cultural Plan and Proposed Gord Hume Workshop.**

Pgs.
52-54

Delegations: (None.)

Correspondence: (None.)

Staff's Recommendation: *That the Cultural Committee recommend that the Parks, Recreation and Culture Commission approve the City Council, Commissions and staff workshop with Gord Hume on 2013-FEB-12 on "Integrating Cultural Planning Into All Aspects of Municipal Planning and Decision Making".*

(Motion required to adopt recommendation.)

10. **CORRESPONDENCE:** (not related to a Report to the Cultural Committee)

a) Letter dated 2012-JUN-06 from Mr. Michael Wright, General Manager, Crimson Coast Dance Society, 150 Commercial Street, Nanaimo, BC, V9R 5G6, providing their report on the "Dynastic Dreams" event which was completed as planned and their thanks for the continued support through the 2012 Arts, Cultural, and Festivals Events Grant.

Pgs.
55-57

b) Letter dated 2012-MAY-31 from Ms. Daurel Neve, General Manager, TheatreOne, 150 Commercial Street, Nanaimo, BC, V9R 5G6, providing their report on the 2011/2012 season events and their thanks for the continued support through the 2012 Arts, Cultural, and Festivals Events Grant.

Pgs.
58-66

c) Letter dated 2012-JUL-03 from Ms. Sadie Beaudoin-Lobb and Mr. George Ewing, Co-Chairs, Gallery Row Outdoor Art Project Committee, 308 Fitzwilliam Street, Nanaimo, BC, V9R 3A5, providing their report on the 2012-MAY-11 Gallery Row event and their thanks for the continued support through the 2012 Arts, Cultural, and Festivals Events Grant.

Pgs.
67-69

d) Letter dated 2012-JUL-05 from Ms. Sharyn Andruski-Collins, President, Friends of Nanaimo Jazz Society, 3135 Mexicana Road, Nanaimo, BC, V9R 3A5, providing their report on the Jazz Affair Nanaimo event and their thanks for the continued support through the 2012 Arts, Cultural, and Festivals Events Grant.

Pgs.
70-72

e) Letter dated 2012-JUL-11 from Ms. Deidre Bjornson and Ms. Paige Fisher, Co Coordinators, Vancouver Island Children's Book Festival, providing their report on the Bookfest 2012 and their thanks for the continued support through the 2012 Arts, Cultural, and Festivals Events Grant.

Pgs.
73-76

(Motion required to receive all Correspondence.)

11. **NOTICE OF MOTION:**

12. **OTHER BUSINESS:**

(Motion required if there is other business.)

13. **UNFINISHED BUSINESS:**

- (a) Temporary Public Art Piece Donation – Mrs. Lee-Ann Stark, President, and Mr. Warren Jacques, Secretary, Newcastle Neighbourhood Association (NNA).

(Note: Motion is required if items are to be removed from "Unfinished Business".)

14. **QUESTION PERIOD:**

15. **ADJOURNMENT:**

(Motion required to adjourn with next meeting to be held, if required, on Wednesday, 2012-OCT-03, commencing at 4:00 p.m. in the Bowen Park Complex Conference Room.)

2012-AUG-22

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**NOTES
REGULAR CULTURAL COMMITTEE MEETING
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2012-JUN-06, COMMENCING AT 4:15 P.M.**

Members: Commissioner Fred Pattje
Commissioner Howard Houle
Commissioner Alec McPherson
Commissioner Donald Rinald
Ms. Julie Bevan
Ms. Gerda Hofman
Ms. Geraldine Manson
Ms. Wendy Smitka
Mr. Kim Smythe
Ms. Marianne Turley

Others: Commissioner Diana Johnstone

Staff: S. Samborski R. Tweed, recording
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 4:17 p.m.

2. WELCOME & INTRODUCTIONS.

Members and staff introduced themselves and provided a synopsis of their background in art, business and in their community.

3. APPOINTMENT OF THE CHAIR.

It was moved and seconded that Commissioner Fred Pattje be appointed as Chair of the Cultural Committee for a one-year period, subject to his reappointment to the Cultural Committee following the end of his current term on 2012-DEC-31. The motion carried unanimously.

It was moved and seconded that Julie Bevan be appointed as the Alternate Chair to serve as required. The motion carried unanimously.

Commissioner Pattje addressed the Committee on the purpose and goal of the Committee.

4. INTRODUCTION OF LATE ITEMS:

- Add Item 15.(b) – Final Report – Cultural Operating Grant 2012 – L'Association des francophones de Nanaimo.

5. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda, as amended, be adopted. The motion carried unanimously.

6. ADOPTION OF MEETING NOTES:

- (a) Meeting Notes of the Regular Cultural Committee Meeting held Wednesday, 2012-FEB-01, at 4:17 p.m., in the Bowen Park Complex Conference Room.

It was moved and seconded that the Meeting Notes be adopted as circulated. The motion carried unanimously.

7. DELEGATIONS: (None.)

8. COMMISSION REPORT: Commissioner Pattje updated the Cultural Committee members on business related to the Committee that was dealt with by the Parks, Recreation and Culture Commission since the last meeting of the Cultural Committee on 2012-FEB-01.

2012-FEB-22:

- 2012 Temporary Public Art Selections. (Approved at PRCC & Council Levels)

2012-MAR-28:

- Draft Italian Fountain improvement planning process. (Approved at PRCC & Council Levels)
- Port Theatre Society / City of Nanaimo Co-Management Agreement - recommended that Council: 1. Approve the five-year Co-Management Agreement between the Port Theatre Society and the City of Nanaimo; 2. Increase the 2012 Management fee and, 3. Reduce the City's Capital contribution to the Port Theatre starting in 2013 and reallocate funds to the PR&C Capital budget for the Port Theatre building. (Approved at PRCC & Council Levels)

2012-APR-25:

- Approved community Appointments to the Cultural Committee: Julie Bevan; Gerda Hofman; Geraldine Manson; Wendy Smitka; Kim Smythe; Marianne Turley.
- Selected PRCC appointments to the Cultural Committee: Howard Houle; Alec McPherson; Fred Pattje; Donald Rinald.

2012-MAY-23:

- Delegation - Yvonne Vander Kooi and Heather Dean, Nanaimo Family Life Association, 1070 Townsite Road, Nanaimo, BC, V9S 1M6, regarding the "Life Works – Youth in Motion" project requesting approval from the Parks, Recreation and Culture Commission for the installation of life-sized, youth cut-outs either in the downtown or Harewood area. (Approved at PRCC & Council Levels)

It was moved and seconded that the Commission Report presented by Commissioner Pattje be received. The motion carried unanimously.

9. CULTURAL COMMITTEE ORIENTATION / BINDER REVIEW.

- Contact information for members and staff
- 2012 Meeting Calendar
- Cultural Committee Terms of Reference
- Monthly tabs for Agenda and Meeting note retention.
- Cultural Operating Grant Guidelines and Application for Funding (funding is based on \$2.25/capita) Deadline is November 1st.
- Arts, Cultural and Festival Events Grants Guidelines and Application for Funding (approximately \$25,000 / year) Deadline is November 1st.
- Cultural Strategy (2008) – to be redeveloped into a new cultural plan.
- Community Plan for Public Art (May 2010) – Kirsty MacDonald, Parks & Open Space Planner, is tasked with the public art responsibilities as part of her job function.

10. REVIEW TERMS OF REFERENCE.

The Cultural Committee is a Committee of the Parks, Recreation and Culture Commission (PRCC). It consists of Commission members as well as members at large from the community. The Committee advises the PRCC and Council on arts and culture in the community. Matters are referred to the Committee, reviewed and then returned to PRCC and Council for approval.

11. SELECTION OF MEMBERS FOR PROJECT COMMITTEES:

(a) Cultural Awards Project Committee

Terms of Reference were reviewed with the Cultural Committee.

It was moved and seconded that Julie Bevan, Gerda Hofman, Wendy Smitka, and Kim Smythe be selected to serve on the Cultural Awards Project Committee for a one-year term. The motion carried unanimously.

It was moved and seconded that Gerda Hofman be selected to serve as Chair of the Cultural Awards Committee for a one-year term. The motion carried unanimously.

(b) Cultural Forum Project Committee.

Terms of Reference were reviewed with the Cultural Committee.

It was moved and seconded that Julie Bevan, Geraldine Manson, Kim Smythe, and Marianne Turley be selected to serve on the Cultural Forum Project Committee for a one-year term. The motion carried unanimously.

It was moved and seconded that Kim Smythe be selected to serve as Chair of the Cultural Forum Project Committee for a one-year term. The motion carried unanimously.

(c) Art in Public Places Project Committee.

Terms of Reference were reviewed with the Cultural Committee.

It was moved and seconded that Gerda Hofman, Howard Houle, Alec McPherson, and Donald Rinald be selected to serve on the Art in Public Places Project Committee for a one-year term. The motion carried unanimously.

It was moved and second that Howard Houle be selected to serve as Chair of the Art in Public Places Project Committee for a one-year term. The motion carried unanimously.

12. CONFIRMATION OF MEETING DATES /TIMES.

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Culture Commission approve an adjustment in the start time for Cultural Committee meetings from 4:15 p.m. to 4:00 p.m. on the first Wednesday of every month. The motion carried unanimously.

13. STAFF REPORTS (Action): (None.)

14. STAFF REPORTS (Information Only Items):

(a) Cultural Mapping Project (verbal)

A number of cities have started "cultural mapping" – a cultural asset and resources inventory within the community which is then put on a web map. This process has been started in Nanaimo and a meeting was held on 2012-MAY-15. The information that will be collected will then be put on an online cultural portal that will provide information and access about cultural organizations, cultural facilities and venues, festivals and events in the community, cultural / creative industries, cultural heritage – museum and archives (including archeological sites), natural heritage, artists, etc.

(b) Cultural Portal Project (verbal)

All the information that will be gathered as a result of the Cultural Mapping Project will be put onto a Cultural Portal so it is accessible by anyone over the internet who may be looking for this information. The Portal will link to either Google Map or the GIS map and from there, to individual websites via a web link right on the Portal.

(c) Cultural Plan (verbal with handout as attached)

This has started. There is a current plan which has a community-detailed implementation plan – but there is a need to look at the 3-5 year plan and how it dovetails with the PRC Master plan and Council's Strategic plan. Public input sessions will be held to gather information. The skills and assets of a cultural technical team, which consists of cultural managers in the city, are being utilized to help set priorities for an updated Cultural Plan. Stakeholders in the community will be approached for their input. Staff will be gathering information over the summer and put together a cultural map. In the fall, a Committee will identify stake holders to determine open houses and process. The intent is to work towards having a strong arts and culture focus for the community.

(d) Poet Laureate (verbal)

The Poet Laureate Terms of Reference and Nomination form was provided to the Committee members. The Poet Laureate was approved by Council as an honorary position with an annual allocation of \$1,000 for expenses. A call was put out for nominations and application as Nanaimo's Poet Laureate; however, no nominations or applications were received. The Terms of Reference were reviewed with the Committee members. Kamal Parmar, a past Cultural Committee member and a member of the literary community was a member of the Poet Laureate Committee. Committee members asked if the possibility of cost-sharing with the School District, Vancouver Island University and/or the Library had been explored in order to leverage the \$1,000.00 budget into something larger. The Library was consulted; however, did not express interest. Staff suggested a short term committee be formed to review the Terms of Reference. Julie Bevan and Kim Smythe will form a sub-committee and will return to the Cultural Committee with some ideas at next meeting.

It was moved and seconded that the Information Only Items be received. The motion carried unanimously.

15. CORRESPONDENCE (Action): (None.)

CORRESPONDENCE (Information):

- (a) Letter of thanks from the Island Bel Canto Singers, 5947 Butcher Road, Nanaimo, BC, V9T 5M7, for the \$530 Arts, Cultural and Festivals Events Grant for 2012.
- (b) Final Report – Cultural Operating Grant 2012 - from the L'Association des francophones de Nanaimo.

It was moved and seconded that the Correspondence be received. The motion carried unanimously.

16. NOTICE OF MOTION (None.)

17. CONSIDERATION OF OTHER BUSINESS: (None.)

18. UNFINISHED BUSINESS:

- (a) Temporary Public Art Piece Donation – Mrs. Lee-Ann Stark, President, and Mr. Warren Jacques, Secretary, Newcastle Neighbourhood Association (NNA).

Staff to contact Mrs. Stark and Mr. Warren and determine their continued level of interest in donating this piece and to ascertain whether they have obtained the engineers report confirming the safety of the piece in order to reclassify it from temporary to permanent.

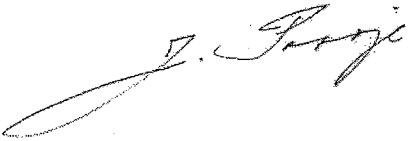
19. QUESTION PERIOD:

- (a) It was determined that the meetings of Project Committees will be at pleasure of members and Chair in conjunction with staff to ensure staff and venue availability.

20. ADJOURNMENT:

It was moved and seconded at 5:30 p.m. that the meeting adjourn, with the next meeting of the Cultural Committee to be held Wednesday, 2012-JUL-04, commencing at 4:15 p.m. in the Bowen Park Complex Conference Room.

The motion carried unanimously.



Fred Pattje, Chair
Cultural Committee

CERTIFIED CORRECT:



S. Samborski, Senior Manager
Recreation and Culture Services

APPROVED FOR DISTRIBUTION:



Richard Harding, Director
Parks, Recreation and Culture

City of Nanaimo

REPORT TO THE CULTURAL COMMITTEE

DATE OF MEETING: 2012-SEP-05

AUTHORED BY: BOB KUHN, MANAGER, RECREATION AND CULTURE SERVICES

RE: NEW NANAIMO CULTURAL PLAN AND PROPOSED GORD HUME WORKSHOP

STAFF RECOMMENDATION:

That the Cultural Committee recommend that the Parks, Recreation and Culture Commission approve the City Council, Commissions and staff workshop with Gord Hume on 2013-FEB-12 on "Integrating Cultural Planning Into All Aspects of Municipal Planning and Decision Making".

PURPOSE:

To receive endorsement for a workshop facilitated by Mr. Gordon Hume for City Council, Commissions and Staff on the subject of "Integrating Cultural Planning Into All Aspects of Municipal Planning and Decision Making" to be held on Tuesday, 2013-FEB-12.

EXECUTIVE SUMMARY:

The Cultural Forum Project Committee met in July to discuss 2013 Cultural forums and educational opportunities. The Committee agreed that it would be timely as part of the cultural planning process for a new Nanaimo Cultural Plan, to bring Gord Hume back (2013-FEB-12) to provide a workshop session with City Council, Commissions, Senior Staff and Department managers on the topic of "Integrating Cultural Planning Into All Aspects of Municipal Planning and Decision Making" (making decisions through a "cultural lens").

BACKGROUND:

The City of Nanaimo recognizes the growing importance of the role played by creativity, innovation, arts and culture and quality of place, for a healthy vibrant community.

Nanaimo embraced "Cultural Vitality" as one of the four (4) pillars of sustainability in its Corporate Strategic Plan. To this end the city has begun a municipal cultural planning process to leverage local cultural assets and resources for supporting economic prosperity and overall creative community building. The New Nanaimo Cultural Plan will guide city decision making to 2018 and beyond.

An important step in the cultural planning process is for the Community to have a shared understanding of how the new Nanaimo cultural plan will establish culture as an important "pillar of city building closely linked with Environmental Responsibility, Social Equity and Economic Prosperity.

The workshop will provide the opportunity for open discussion and critical review of the proposed Nanaimo Cultural Plan Draft, to ensure that the plan has the desired language and strategies that link closely with Nanaimo's Corporate Strategic Plan and other plans and policies. The desired outcome of the workshop is that Council, Commissions and staff will play a role in developing the final draft of new Nanaimo Cultural Plan.

The focus of the city workshop will be the following:

- Integrating cultural planning into municipal planning and decision making (making decisions through a "cultural lens")
- Linking the new Nanaimo Cultural Plan with all other municipal plans and strategies (OCP, The Nanaimo Sustainability Plan, Heritage Action Plan, PRC Master Plan and the Corporate Strategic Plan etc.)
- Establishing culture as an important pillar of city building and quality of life and quality of place initiatives. Understanding the role that culture plays in quality of life / quality of place, in distinguishing Nanaimo from other communities (Nanaimo's unique history, culture, cultural assets, people, etc.) and in attracting and retaining creative cultural workers and industries.
- Linking "Cultural Vitality" equally with the city's other pillars of sustainability: Environmental Responsibility, Social Equity and Economic Prosperity

What is "Culture"

Culture is about who we are as a people; our history, our values, our identity. Culture is welcoming and celebrates diversity. It fosters innovation, collaboration and community partnerships. It builds community identity and pride of place. Culture is what makes our city look and feel the way it does. Imagine a Nanaimo that is vibrant and interesting, welcoming and liveable a community that is exactly what all our residents have envisioned and worked together to create. A place where anyone in the world would love to live or visit. Our Nanaimo - a place to be proud of!

"Municipal Cultural Planning"

Municipal cultural planning is a powerful tool for building local economies. It is about "Quality of Life" & "Quality of Place" and recognizes the importance of culture as a major driver in building prosperous and successful cities. It is about leveraging cultural assets and resources in order to offer residents a quality lifestyle that makes our city a desirable place to live or visit. It establishes cultural vitality as an important "Pillar of Sustainability" placed equally alongside environmental, economic and social dimensions. Municipal cultural planning brings cultural considerations into all aspects of municipal planning and decision making.

The new Nanaimo Cultural Plan is being developed in house by city staff with assistance from a "Cultural Planning Technical Team" made up of professional cultural managers from the Port Theater, Nanaimo Art Gallery, Nanaimo Museum, TheatreOne, Vancouver Island Symphony, Crimson Coast Dance Society, Centre for the Arts, Nanaimo, and the Nanaimo Conservatory of Music. At each phase of the process we will be engaging the community, stakeholders, business and Council / Commissions for input.

Cultural Planning Process

- Phase 1 (Spring 2012): Identifying current cultural assets and resources:
 - Review current city plans, strategies and policies
 - Review a number of cultural plans from cities across the country
 - Cultural Mapping / Cultural Assets and Resources Inventory
- Phase 2 (Summer/Fall 2012): Visioning / Community Engagement / SWOT Analysis (Identify strengths, weaknesses, opportunities and threats)
 - Stakeholder meetings
 - Internal engagement (staff, Commissions, Council etc.)
 - Community engagement (Forums, Open Houses, Surveys etc.)
- Phase 3 (Winter/Spring 2013): Plan Preparation and Adoption
 - Prepare Draft Plan
 - Public Open House (To review draft plan and provide input)
 - Prepare final draft plan
 - Present final draft to the Nanaimo Cultural Committee, The Parks, Recreation and Culture Commission and then to Council for adoption.

Respectfully submitted,

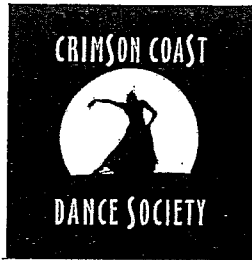
Concurrence by:



Bob Kuhn
MANAGER
RECREATION AND CULTURE SERVICES
PARKS, RECREATION AND CULTURE

Suzanne Samborski
SENIOR MANAGER
RECREATION AND CULTURE SERVICES
PARKS, RECREATION AND CULTURE

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Cultural Committee
c/o Bob Kuhn, Manager of Recreation and Culture
City of Nanaimo
Oliver Woods Community Centre
6000 Oliver Road
Nanaimo, BC, V9T 6T6

June 6, 2012

Dear Committee members,

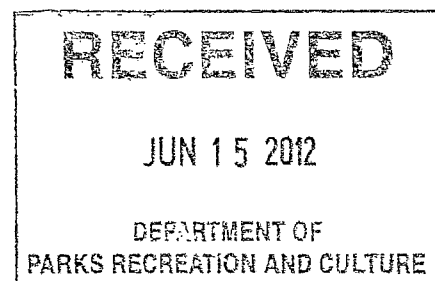
2012 Arts Cultural and Festivals Events Grant – Dynastic Dreams

I have pleasure in enclosing a report on this event, which was completed as planned in February. The event overall was a success, and we are grateful to the City of Nanaimo for their continued support.

Yours truly

A handwritten signature in black ink, appearing to read "Michael Wright", written over a horizontal line.

Michael Wright
General Manager



The Crimson Coast Dance Society
CIBC Centre For The Arts Nanaimo
150 Commercial Street, Nanaimo, B.C. V9R 5G6
(250)-716-3230 dance@crimsoncoast.org
www.crimsoncoastdance.org

Dynastic Dreams, February 2012.

All the following events took place as planned:

Community Cultural Celebration at Nanaimo Museum

Friday, February 24 at 3pm

- Chinese Lion Dance performance: Jacky Li Kung Fu Group
- Chinese music with traditional instruments, dance, drama, calligraphy, paper cut, ribbon game all by Chinese Art Union
- Tea ceremony
- Professionally produced video of the Chinese Art Union's members and artistic process was shown throughout
- A professional reading of *Best Left Buried*, an original play commissioned and premiered by Nanaimo's Theatre One and based on the history of Nanaimo's China Town. Read by Actress Laara Ong.
- Artist talk with Wen Wei Wang
- Chinese Food by Hong Kong House

Performance of Unbound at The Port Theatre

Saturday, February 25 at 8pm

A pre-show lobby experience, including:

- Lulu Chinese Medicine store
- Chinese Accupuncturist, Tonia Winchester
- Chinese Language Institute
- Dim Sum samples by Shanghai City
- Tai Chi Demonstration by Bill Perison
- Chinese Palace dance demonstration by Chinese Art Union
- Contemporary Hip Hop Dance by Chinese Art Union
- Exhibition of unusual women's shoes by local retailers and private collectors.
- Exhibition of ceramic art (after binding shoes) by Lori Sorenson

Performance: Wen Wei Dance presents "Unbound"

Post Show artist talk with choreographer Wen Wei Wang and company

Dance Workshops

Sunday, February 26

- Dance Workshops presented Chinese Cultural Society: All experience levels: Palace Dance, Chinese Traditional Dance, Hip Hop

The proposed workshop to be offered by Wen Wei Wang did not attract sufficient registration, and did not take place

Community benefits:

These outreach activities were ideal compliments to the feature event and to the artistry of Wen Wei Wang. A significant connection was made by Crimson Coast Dance Society and The Chinese Art Union, which served to animate Chinese culture while assisting the group to place itself in the context of Nanaimo.

Attendance was small yet enthusiastic at Friday night's event. The evening was informative, culturally thorough and fun.

The Saturday pre-show buzz garnered comments such as,
"I have never experienced the Port Theatre's lobby so abuzz", Greg Graham, House Manager

"We would like to do this at our next event" Wendy Smitka, Theatre One

The lobby was packed with many who came early by promotional invitation to experience the China in Nanaimo.

The show itself was incredibly well received. The buzz and complimentary comments continue to be floated throughout conversation in the community. Many comments have since been received from people saying that they had heard it was such a great show and they wish they had attended.

The dance workshops offered by Chinese Art Union members were artistically successful and seemed from my personal and experiential point of view, the perfect programming to culminate the event, in spite of low levels of participation.

From all feedback we received from participants, these activities were successful in setting the context in Nanaimo for the performance by Wen Wei Dance. One lesson learned was that we should consider scheduling themed activities with the specific intent to serve and promote the feature event as against solely to provide a deepened experience. We have already developed this by programming outreach events three weeks prior to the feature ticketed event featuring dance artist Deborah Dunn, which took place in May 2012.

TheatreOne

Nanaimo's Professional Theatre Company

Presents Mainstage 2012
Tamarack by Edward Kuhn



150 Commercial St. Nanaimo, BC V9R 5G6
Ph: 250-754-7587 Fax: 250-754-9908
info@theatreone.org www.theatreone.org

May 31/12

The Chair
Cultural Committee
2300 Bowen Road
Nanaimo, BC V9T 3K7

Dear Chair & Members of the Cultural Committee:

Please find enclosed TheatreOne's Final Report for funding through the City of Nanaimo Cultural Grant for our 11/12 season.

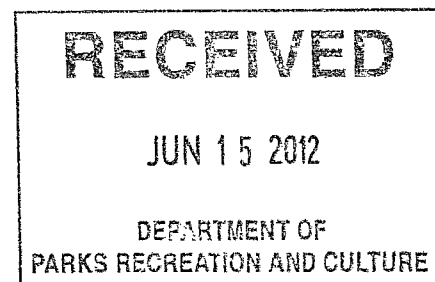
We are pleased to inform the Cultural Committee that along with our Just Kidding Children's Series of 3 plays, our Fringe Flick Film series (10 films screened 4 times each), our Emerging Voices series of New Plays and Workshops (3 plays and 3 workshops), we presented the world premiere of *Tamarack* by Edward Kuhn.

On behalf of the Board of Directors and staff of TheatreOne we would like to thank the City of Nanaimo & Cultural Committee for its support of our activities over the years.

If you have any questions, please do not hesitate to give us a call at 250.754.7587.

Sincerely,

Daurel Neve
General Manager



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TheatreOne Final Report on 2011-2012 Season

TheatreOne was awarded \$28,000 from the City of Nanaimo Cultural Grant Fund for the 2011-2012 season. This grant was used for the following programs:

MAINSTAGE: 28th Season

The project was to develop and produce the new Canadian play, *Tamarack* by the late Edward Kuhn, winner of the 2009 Canadian National Playwriting Competition. After two years of workshopping the play and raising funds, we were grateful to receive support from both The BC Arts Council and the Canada Council. With three and a half weeks of rehearsal this past April, we brought the project to completion with six performances at Vancouver Island University's Malaspina Theatre between April 25th and 29th, 2012, before a total audience of 700 persons. (please see supporting material re comments from some of those who attended.) The play is set during a winter snow storm with the action taking place in the main room of an old log house, with the power out, and snow piling up on the roof, which is held up by one single "tamarack" log, so the overall design element was very important to this story. The colors and textures that Carole Klemm, our set designer, chose were muted and showing their age, a propos for the two main characters, "Henry and Annie", married for over 45 years; and her conception of a "log house" set against a backdrop of winter trees gave a real sense of the isolation and vulnerability that "Annie" is feeling as she turns 65. Lighting for a "power outage" was a challenge - Mike Taugher created a look that was subdued and dark in the corners, with light from three large "windows" providing highlights downstage, with the glow from the woodstove and an "oil lamp" providing warmth when the situation called for it. The overall mood was absolutely right for a cold cabin in the middle of a winter storm, and Mike's background effect of falling snow was absolutely gorgeous. Sound designer Andreas Kahre created a compendium of creaks and groans that gave the "tamarack" log of the title a life of its own and a subtle and effective windstorm that rose and fell at the appropriate times during the show. Finding the right sound levels was also a challenge, with Andreas and sound operator Austin Jones, a theatre student at Vancouver Island University, doing some fine tuning after our first audience to ensure the dialogue could be heard above the "storm". Local Costume designer Melissa Reiger found just the right wardrobe for each character, believable within the circumstances, and still comfortable for the actors to wear. She also designed and built a lovely mid-calf skirt with material that moved beautifully as "Annie" remembered a night of dancing in the early days of her marriage – a lovely and poignant moment in the story. Being a new script, *Tamarack* had its challenges. With the approval of the playwright's family, and support from actor/dramaturge Patricia Ludwick, our Artistic Director Garry Davey made some significant cuts, and a few scenes were slightly restructured to create a cleaner text with more playable rhythms. Matthew Walker as "Norman" the neighbour, did some excellent work to master the character's distinctly regional dialect, and was very enjoyable in the role. Vince Metcalfe and Patricia Ludwick brought years of experience to their

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portrayals of Henry and Annie, giving each a strong base in reality and fully exploring the depths of each character, while allowing the humour of the play to come through as they "battled" through the "storm" that could spell the end of their relationship. With a crew of VIU students working with props master Sue York, and providing assistance back stage, the production end of the work was very well accomplished, and our goal of providing mentorship to emerging artists was well met. Our stage manager, Shannon Macelli was a gem, expertly managing the show throughout rehearsals and production. The actors, and stage manager are all members of CAEA and were paid in accordance with the CTA and designers were paid professional rates for their work.

TheatreOne is proud of our record of developing and producing new work, and this premiere production of **Tamarack** has been another artistic achievement for the company. Our board of directors has worked hard to gain community support, with three new board members joining the company this past year, and the establishment of fundraising and marketing committees that provided excellent support to our publicist and administrator. Sponsors from community businesses supported each performance, and participated in our program advertising. We also had support from The Vancouver Island Conference Centre who met our request for rehearsal space and offered us a considerable discount on rental. We partnered with The Port Theatre for box office and marketing assistance, and enjoyed a slight increase in audience participation over our last production, which is significant considering that **Tamarack** is a brand new play, previously unknown even to the most seasoned theatregoer. We are also very pleased that our production was able to offer a terrific learning opportunity to five students in the theatre program at Vancouver Island University, Bibi Pedersen and Shauna Bevington who worked as crew and helped to build props, Michelle McAulay and Austin Jones who operated lights and sound, and Kate Ryan who worked right through rehearsals and production as our assistant stage manager.

EMERGING VOICES: 6th Season

We scheduled three projects for this year, all Vancouver Island writers. The first, **Death by Volume**, by Robert Garfat of Cobble Hill took place November 24th. A good crowd came out to The Coast Bastion to hear the play read by seven Equity actors, our biggest cast yet: Matthew Walker, Paul Tedeschi, Russell Kilde, Norma Bowen, Patricia Ludwick, Catherine Caines, and Samantha Currie, all of whom did an excellent job. Robert was able to attend for both the workshop portion during the day and the evening's reading, and was very appreciative of the work done by the cast and the feedback he received during the day and from the audience. Robert described the process as "a great pleasure" and had this to say: "Thank you, everyone for giving voice to the characters who have dwelt so long only inside my head! The professional insight and great sense of generosity each and every one of you offered touched my heart. I cannot adequately express my gratitude. I am truly indebted to you all."

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Next up (January 10th) was Michael Stephen's play loosely titled "***The Ginger Goodwin Story***" about the famous coal miner and labour organizer who worked for the Dunsmuir company in the early part of the 20th century in Cumberland, who was allegedly shot by the RCMP for his actions as a labour activist. Cast in the workshop were Matthew Walker, Catherine Caines, Jessica Lowry, and Adrian Hough, all of them seasoned professionals who really contributed to the ensemble nature of the piece. We were pleased to have a large audience, some who whom came from Courtenay and Cumberland.

February 7th was the second time we've workshoped ***Good Housekeeping***, by Lantzville playwright Nicole Natrass, which has undergone several rewrites since we workshoped it the first time a couple of years ago (March 2009). We were excited that Emerging Voices was able to follow up with this new phase of developmental work on Nicole's play. Read by Samantha Currie, Norma Bowen and Joelle Rabu, the play was very well received by a full and enthusiastic audience in the Dunsmuir Room at the Coast Bastion Inn, who stayed after for a lively and very helpful discussion. In response, Nicole said she received some "great feedback that I will definitely take with me to the next round ...I am immensely grateful to you Garry, for caring and for loving this piece...I am appreciative of you and of your diligence.

For TheatreOne it was a gratifying experience working with these writers, and with the many talented actors who have worked on the series. The 11/12 season included local actors Jessica Lowry, Catherine Caines, Matthew Walker, Adrian Hough, Samantha Currie, Norma Bowen, Joelle Rabu, Russell Kilde, & Patricia Ludwick.

According to our Mission Statement "TheatreOne will entertain and enrich our community by providing challenging and dynamic professional theatre emphasizing contemporary Canadian work, and will encourage the creation of new plays and the development of local playwrights, actors, designers and technicians". Our 11/12 Emerging Voices series presented the work of 3 Canadian playwrights and provided employment for 9 local Canadian Actor's Equity members.

JUST KIDDING CHILDREN'S ENTERTAINMENT SERIES: 18th Season

Our season began on February 11 with interactive story-telling with ***Story Theatre's The Magic Soup Stone***. A 'create your own adventure' where Folk and Fairy Tale characters invite the audience to make story altering decisions at crucial moments of the action, helping to create original and outrageous new twists on familiar adventures. Critical thinking and decision making skills were taught in this literacy focused production.

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Next up on March 17 was **Vancouver Opera's production of *Hansel & Gretel***, a much loved fairy tale, told in song. Entering its 38th season, Vancouver Opera In Schools has introduced more than 1.5 million young people and their families to the power & beauty of opera. This opera is full of lively tunes, fast-paced fun, comical characters and a few added surprises. Perfect for young audiences (kindergarten to grade 7), *Hansel & Gretel* is brought to life in an enchanting English adaptation of Engelbert Humperdinck's full length opera, *Hansel und Gretel*.

The last presentation on April 21, 2012 was **DuffleBag Theatre's production of *Sleeping Beauty***, fun-filled and hilarious interactive storytelling theatre. In their refreshing adaptations of fairy tales and Shakespearean classics, audience members are invited into the show to play the main parts! This presentation seemed to be the audience favorite in the Just Kidding 11/12 season.

FRINGE FLICKS: 12th Season

Fringe Flicks continues to enthrall our Nanaimo/Lantzville/Gabriola/Parksville/Qualicum Beach/Ladysmith audience. We have a loyal audience base of over 6000 patrons annually and presented 10 films with four screenings each in 10/11.

"This was the first season I have seen the Fringe Flicks. It was wonderful. I so appreciated the opportunity to be entertained and enlightened." --- Fringe Flick subscriber 2011-2012 season

FUNDRAISING:

In 11/12 TheatreOne presented the ever popular ***Bite of Nanaimo***, our 19th annual event. As well, we presented 2 fundraising evenings in collaboration with the ***Nanaimo Tidesmen*** at St. Andrews Church in Nanaimo and Knox United Church in Parksville. "The Spirit of Christmas 2nd annual Tidesman/TheatreOne Christmas Concert". Matthew Walker gave a lovely reading of ***A Child's Christmas in Wales***, which he had studied up after Antony Holland was unable to participate. ***The BC Boys Choir*** were a standout, and really made a lovely addition to the evening's entertainment.

CRIMSON COAST--- WEN WAI WANG AND UNBOUND:

This season we partnered with Crimson Coast as part of their outreach program at the Museum during Wen, Wei, Wang's presentation of *Unbound..* Vancouver actress. Laara Ong, read scenes from ***The Concubine's Children by Denise Chong*** and our Artistic Director, Garry Davey, read scenes from ***Best Left Buried by Marty Chan***. We were pleased to be part of this presentation which showcased Nanaimo's Chinese history.

We are grateful for the continued support of the Nanaimo City Council, the Cultural Committee and our patrons for helping to make it all possible.

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Website Hosting and Design



BRITISH COLUMBIA
ARTS COUNCIL



Design & Print Centre



Unsolicited Responses to TheatreOne's production of Tamarack (April 25-29, 2012)

Date: Fri, 27 Apr 2012 17:59:35 -0700

Subject: a response from Jessica Lowry to *Tamarack*

(Jessica Lowry played Mary in *Mary's Wedding* for TheatreOne and has been a friend and colleague of the company for several years, here is her response to the play last night.

Thank you for a layered and intriguing new work. There is so much rich relationship in the play, between the characters, within the characters, and between character and environment. The play made me feel and remember my grandmother and grandfather who lived together raising a large family on logging camps all over the island. It felt very Canadian, in the truest sense of that part of our identity that is always in relationship to a large tree, a big sky, an immense mountain- whether in fear, in struggle or in awe. Such a dense play with so much for the actors to play with. Again, thank you. All of you! It is the kind of play that sneaks up on you and stays with you.... So I have found, thinking, feeling about it today.

Jessica

From: Dee McCuaig (Marketing Manager at the Port Theatre)

Sent: May-03-12 11:22 AM

Absolutely loved Tamarack- well written , well acted, meaningful play.

Dee

From: Linda Davidson

To: Garry Davey

Sent: Thursday, May 03, 2012 11:27 PM

Subject: Thank You!!

Thank you for being moved enough by Tamarack to ensure that (Edward) Kuhn was honoured by bringing it to the stage and we, the audience were treated to a play that not only had heart, but reflected many aspects of our humanness. I loved it! And, that's not to say that I didn't find it disturbing as it mirrored many aspects of our family dynamics which were, and are, not at all comfortable. For me that's a great piece of art when I experience deep emotional responses. Thank you!!

Linda

From: Betty Turner

Sent: April-26-12 1:31 PM

To: Nadine Wiepning

Subject: Re: TheatreOne presents Tamarack Apr. 25-29, 2012

Dear Garry and thespians

Weeeeeeeeeeeell. Quite a production. It was very well written and a real and grounded play. Dark yes but I am more than open to the exploration of life and passion. Firstly a very good and strong and interesting set. Having done sets I appreciate the hard work. Casting such a good fit. Very fine acting and delivery. Scrim very effective and sound also. Loved the piano CD. I am still pondering the theme and what the playwright is telling us. The only thing is we both missed the soliloquy at the very end when the roof caved in. Was the theme "There is no life without passion"? Anyhow the work and diligence was very obvious and thank you for such a treat. I will spread the word.

Betty Turner Member.

From: Mike Gogo
Sent: April-27-12 11:19 AM
Subject: RE: TheatreOne presents Tamarack Apr. 25-29, 2012
GREAT SHOW I HAVE TOLD AS MANY PEOPLE AS I CAN.
Yours Mike

From: Brian & Beryl Leadbetter
Sent: Wednesday, May 02, 2012 11:27 PM
Subject: Re: World Premiere of 'Tamarack' April 25 to 29

It was such a good experience. I can see the work you put into the production. Great set and lighting and your actors, what a great job.

Cheers

Brian

From: Kayte Summers
Sent: Sunday, April 29, 2012 11:26 AM
Subject: Tamarack

I am wanting to congratulate you and everyone involved in the show. It was a delight and a visceral pleasure to see such quality theatre in Nanaimo...thank you...for keeping the spirit high, for being willing through hours of fundraising and grant applications work to make this happen ...above all thank you for your love of theatre and your delicate, sure-handed direction of this play.

Have a wonderful closing,

Kayte

Responses from Students who worked as crew on TheatreOne's production of Tamarack

From: [Shauna Bevington](#)
To: garrydavey@shaw.ca
Sent: Tuesday, May 01, 2012 10:01 PM
Subject: RE: Tamarack

I'm glad I was able to help. I really enjoyed working on props with Sue. This was my first professional production, and it was interesting to see how similar it was to what we've done in school. I just finished my first year in the theatre program, and I'm looking forward to learning more next year.

Shauna

From: [Michelle McAulay](#)
To: garrydavey@shaw.ca
Sent: Tuesday, May 01, 2012 9:36 PM
Subject: RE: Tamarack

I had a great experience working with TheatreOne. I had a lot of fun working with new people and some people I had met but never worked with before. I have just finished year three of four working towards my Bachelor of Arts with minors in Theatre and Creative writing so it was really nice and good experience for me. I learned so much during the run and I really appreciate the chance to work with a local theatre company.

~Michelle McAulay

From: "Austin Jones"
To: garrydavey@shaw.ca
Sent: Sunday, May 06, 2012 11:55 PM
Subject: Re: Tamarack

Working with theatre one was a good experience for me. I thought they were professional and efficient. I recently finished my second year in university and it was the first professional show that I had ever worked on. It was helpful informative and an excellent learning experience.

Austin

From: [Bibi Pedersen](#)
To: garrydavey@shaw.ca
Sent: Friday, May 04, 2012 4:24 PM
Subject: RE: Tamarack

My experience working with Theatre One was a good one. I got a chance to improve my skills and gain experience working in the field of work i very much love. I also feel very fortunate to have met and worked with some great people and hope to work with them again in the future! As of now i have just completed my Technical Theatre Diploma at VIU and am considering coming back this upcoming semester to work towards a Theatre Minor as well.

Bibi

From: [kate ryan](#)
To: garrydavey@shaw.ca
Sent: Tuesday, May 08, 2012 12:27 AM
Subject: RE: Tamarack

Hi Garry,

I found being a part of the Tamarack crew to be a wonderful experience. As I had just completed the first half of my two year technical theatre diploma, I felt that working on a professional show was a great way to end my year and apply what I had learned, as well as a good learning experience of its own. I got to work with some familiar faces and meet even more people who have made wonderful careers in theatre. Working under Shannon (Macelli) taught me a lot about the realities of stage management and made me even more confident in my career goals. She went over a lot of basics that my previous experience in university theatre did not teach me, and that will really help me out in my own stage management attempts next year. The rest of the team, the director, actors and the design team were all an absolute joy to work with and I believe that working with a crew with that level of experience was so beneficial to me, as a student. Tamarack was a show that I was proud to be a part of and something that I am pleased to be able to put on my resume. Overall, I just hope that I could add as much to this production as I got out of it.

Thank you so much for everything,
Kate Ryan



July 3rd, 2012

Parks, Recreation and Culture Commission
500 Bowen Rd
Nanaimo, BC V9R 1Z7

SUBJECT: CULTURAL GRANT REPORT - Gallery Row Art Festival 2012

Dear Commission Members,

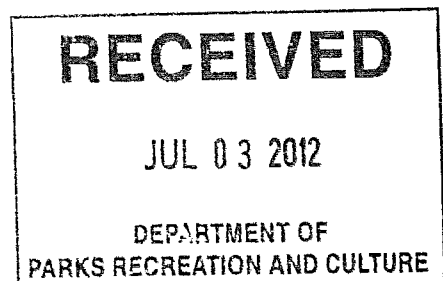
Please find enclosed a copy of our report and financial summary for our event on May 11th at Gallery Row.

We work very hard to support local artists, to host a local attraction and annual event. We are very appreciative and could not have hosted such a successful event without the support of our sponsors, local business owners, the community and of course our municipal government. Thank-you so much for your support, it is deeply appreciated.

Please feel free to drop in and visit our outdoor art gallery, downtown on Fitzwilliam St. This years artwork will hang until Spring of 2013, when we will put up an entirely new display! We encourage you to visit Gallery Row, as it is truly awe-spiring. We look forward to seeing you, and thank-you again.

Sincerely,

Sadie Beaudoin-Lobb & George Ewing
Co-Chairs, Gallery Row Outdoor Art Project Committee



Gallery Row's Art Festival 2012 was a Grand Success!

With our primary goal of encouraging participation amongst local artists, businesses, entertainers and the community as a whole our goal was very much achieved.

Of course each year we hope to raise funds to put towards the development of Gallery Row and one day, towards local arts programs. This year the goal of raising funds over our expenses was not achieved. We will continue to work towards this goal by hosting our annual Arts Festival as well as occasional fundraisers throughout the year. This years event showed great contribution from local businesses, artists, volunteers, and committee members. We have done our best to show our appreciation of their efforts by recognizing them publicly and celebrating after the event with an appreciation dinner. We have seen great enthusiasm and encouragement from the public and are looking forward to Gallery Row's Art Festival 2013.

What we are celebrating:

- More than fifty local businesses contributed to the Gallery Row Art Festival by either cash or in-kind donations
- Twenty-five new pieces of artwork will hang in Gallery Row until the Spring of 2013, when they will be auctioned off at our next Art Festival.
- This year we celebrate as one of our artists have been commissioned to create a new piece as a result of their art being viewed at Gallery Row
- We brought in over two-hundred additional locals/islanders who may have walked through and spent money in the Old City Quarter and downtown area.
- Through our silent-auction of artwork, \$645 was raised, with \$322.50 going back to participating local artists.

Thank-you all again; we hope you feel proud of your choice to allot funds to the Gallery Row Art Festival 2012.

<i>Revenue Item</i>	
Business Advertising Sponsorships	\$2500
Cultural Grant - City of Nanaimo	\$300
Donations (Prior to Event)	\$100
Event Donations	\$928.56
Total Revenue	\$3828.56
<i>Expense Item</i>	
Re-usable Supplies	\$56.88
Single-use Supplies	\$70.09
Flyer Printing	\$122.55
Radio Advertisement	\$666.40
Newspaper Advertisement	\$1577.50
Sponsor Recognition Frame	\$32.42
Total Expenses	\$2575.84
<i>Indirect Expense Item</i>	
Radio Prizes (GEM Retail)	\$263.75 (\$527.50 /2)
Event Coordination (Donated by GEM)	\$2,200
Total Indirect Expenses	\$2463.75
<i>Overall Revenue:</i>	\$3828.56
<i>Overall Expenses:</i>	\$5039.59

The Gallery Row Public Art Project is a non-profit effort. Any and all donations received go directly to the gallery. In future years, when we are able to cover costs and have remaining funds, we plan to put additional monies back into the local art community and child / youth art programs. At this time, any event costs that Gallery Row cannot cover, will be donated by GEM Fabrications, Gates & Gifts at no future expense to Gallery Row.



Friends of Nanaimo Jazz Society

c/o Band Room, Wellington Secondary School
3135 Mexicana Road, Nanaimo B.C. V9T 2W8

Friendsofjazz06@hotmail.com

Friends of Nanaimo Jazz Society

205 Scarborough Place

Nanaimo, B.C.

V9T 5L3

July 5, 2012

RECEIVED

JUL 23 2012

DEPARTMENT OF
PARKS RECREATION AND CULTURE

City of Nanaimo Cultural Committee

Nanaimo Parks, Recreation and Culture

2300 Bowen road

Nanaimo, B.C.

V9T 3K7

To Whom It May Concern:

Regarding: Final Report for the Arts and Cultural Events Grant

On behalf of the **Friends of Nanaimo Jazz Society**, I would like to thank the City of Nanaimo Parks, Recreation and Cultural Committee for supporting **Jazz Affair Nanaimo** held May 24 and 25, 2012. We appreciated the \$1600.00 grant and are pleased to report that the event was a great success!

Jazz Affair Nanaimo is a unique event which relies upon community involvement. This year, guest artists, one hundred five local businesses, fifty volunteers, and twenty-three student performers created an energetic, entertaining evening of jazz. The planning, organization and committee work for **Jazz Affair Nanaimo** demonstrates how incredible the people are in our city.

The City of Nanaimo Parks, Recreation and Cultural Grant enabled our Society to provide the community affordable entertainment, and inspired students from across School District No 68 and School District No 69. The **Friends of Nanaimo Jazz Society** used the \$1600.00 grant to host Christine and Ingrid Jensen, Nanaimo born jazz musicians from New York. The Jensens shared their talent and expertise to

facilitate student workshops, teach individual lessons, and perform at **Jazz Affair Nanaimo** alongside senior students. The audience at Jazz Affair Nanaimo also enjoyed hearing the **Nanaimo Musicians' Association Big Band**. Young jazz students united with professional musicians to create a wonderful evening of jazz. We were honoured to have the New York Jensen duo return to Nanaimo to support our celebration and to inspire our upcoming jazz musicians.

This year's event raised \$7346.23, up from last year's profit. Please find attached the Event Revenue Report prepared by our Treasurer, Lisa Desprez. Just over two hundred tickets were sold for this event and we are hoping to improve our ticket sales again next year. The **Friends of Nanaimo Jazz Society** met in June to set the budget for next year and our seed money has been used to secure Beban Park Recreation Centre for **Jazz Affair** on May 31, 2013. Workshops and clinics for students will be held at Wellington Secondary and St. Andrew's Presbyterian Church on May 30, 2013.

The **Friends of Nanaimo Jazz Society** supports young musicians in our community by organizing and funding opportunities for enrichment in the study of jazz. The Society offers **Artists in Residence** to provide workshops and clinics, individual lessons, and performance opportunities for students. This year, New York bassist Christian Fabian, and pianist Mike Longo worked with students in early April. Mentoring with renowned national and international jazz musicians shows students that music is a life-long journey.

We are so very proud of the young musicians in our community. This year the **Friends of Nanaimo Jazz Society** provided two scholarships to the Nanaimo Foundation for students pursuing post-secondary music studies; five scholarships to students registered for band in grade eight; and eleven summer scholarships for jazz students wishing to attend summer school.

We thank the City of Nanaimo Cultural Committee for your continued support in our mission to foster the development of young jazz musicians in the City of Nanaimo. Your financial support directly links our wonderful city, Nanaimo, to the international world of Jazz.

Yours truly



Sharyn Andruski-Collins

President

FRIENDS OF NANAIMO
JAZZ SOCIETY

2012 EVENT

JAZZ AFFAIR NANAIMO

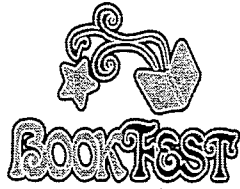
Revenue Item

2011 Actual	Revenue	2012 Actual
\$5,523.50	Admission ticket sales	\$5,448.70
\$3,653.61	Concessions	\$3,511.97
\$3,584.13	Silent auction	\$3,272.19
\$675.00	Program advertising sales	\$525.00
\$620.00	Donations	\$70.00
\$814.94	Gaming	\$716.50
-	City of Nanaimo Grant	\$1,600.00
\$14,871.18	Total Revenues	\$15,144.36

Expense Item

\$1,633.24	Concession supplies	\$1,813.89
\$1,104.83	Facility rental	\$1,461.56
\$6,286.56	Performers/artists	\$3,819.41
\$100.00	Permits	\$125.00
\$104.51	Advertising/Acknowledgements	\$76.03
\$312.48	Program Printing	\$182.56
\$337.38	Decorations	\$319.68
\$9,879.00	Total Expenses	\$7,798.13

\$4,992.18	Net	\$7,346.23
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June 11, 2012

To:

The Parks, Recreation and Culture Commission
c/o Mr. Bob Kuhn,

RECEIVED

JUL 23 2012

DEPARTMENT OF
PARKS RECREATION AND CULTURE

On behalf of the Vancouver Island Children's Book Festival 2012, we wish to thank the Parks, Recreation and Culture Commission for the generous grant to support this annual Nanaimo event.

This was the second year that the BookFest has been held in the downtown core, specifically in venues surrounding the Diana Krall Plaza. The BookFest planning committee decided after this year's festival to make our move to Nanaimo's downtown permanent. The venues and community have provided a renewed energy and great support for the Nanaimo Children's BookFest!

All of this would not have been possible without the wonderful support from the City of Nanaimo Parks, Recreation and Culture Commission. We hope that our summary report reflects the success of this venture for Nanaimo.

Please find enclosed:

1. Summary report of BookFest 2012.
3. A financial report of all cost and expenditures for the Nanaimo's Children's BookFest 2011.

We look forward to making application for this grant next year, as it is critical to the financing of the Nanaimo Children's BookFest 2012.

Sincerely,

Deidre Bjornson and Paige Fisher,

Co Coordinators,
Vancouver Island Children's Book Festival (BookFest 2012)



Summary Report BookFest 2012

The Nanaimo Children's BookFest has been celebrated in our community for 26 years providing opportunities for the children of Nanaimo and surrounding areas to experience the creative and inspirational work of Canadian authors and illustrators through a quality, child-centered, community book festival. For the second year, after 24 successful years at VIU, BookFest 2012 was centered in the Diana Krall Plaza and provided author readings in a variety of venues throughout the Nanaimo downtown core.

During the lead up to and throughout the day of BookFest many business owners and community partners demonstrated support for the BookFest taking place again in the downtown core. The Library, the Coast Bastion Hotel, the Nanaimo Museum, the Port Theatre, the Nanaimo Art Gallery and the Vancouver Island Conference Centre all provided excellent venues for author readings. The Downtown Nanaimo Business Improvement Association was organized, providing efficient and effective support leading up to and during the day of the Festival. Generally the feedback from the business community was very positive on the day of the Festival.

This year, our volunteer participation increased significantly. We now are able to boast a working committee of approximately 40 members willing to attend monthly meetings in preparation for the BookFest event and in attendance on the day of BookFest. Ticket sales increased slightly this year. We are continuing to manage our ticket sales through the Port Theatre and are finding this to be more than satisfactory not only for sales but also for promotion of the BookFest through the avenues the theatre is able to provide. E.g. mailing list, email distribution from the previous year, calendar of events on their website etc.

We continue to receive support from Canada Council of the Arts to bring Canadian Children's authors from Eastern Canada. Their support is contingent upon our proven record of accountability in meeting the requirements of the council.

Our promotional materials this year were excellent. We increased the community's awareness of BookFest through a Facebook page which provided up to date information on what was happening in preparation for May 4th. Many people followed us on Facebook as well as Twitter. The local newspapers increased their coverage of BookFest highlighting BookFest 2012 as a celebrated Nanaimo event. On the day of BookFest a banner identifying all of the community supporters was prominently displayed.

We are currently exploring creating an archival project highlighting the 25 years of Nanaimo's BookFest success as well as events and personalities involved in the development of BookFest and the Nanaimo Children's Round Table. We have dedicated \$2000 to this project and will seek opportunities to link with an archival student through the Vancouver Island Regional library.

"We are proud to work with the children, families, authors, illustrators, and community members who make this festival a success."

**Nanaimo Children's Literature Roundtable
Financial Report June 2012**

Expenses	
Honorarium	2 394.40
Food & Facility*	1 293.47
Entertainment	350.00
Promotion	1 495.22
Administration	1 921.31
Total	7 454. 40
Income	
Sponsors	6 055.00
Ticket Sales	2 215. 68
T-Shirt Sales	855.00
Donation	141.57
Facility Deposit Refund *	200.00
Total	9 467.25

Expenses for Bookfest: The Vancouver Island Children's Book Festival 2012

Honoraria		
<i>Author's Honoraria and Travel</i>		
	Michael Kusyak	500.00
	Julie Lawson	560.00
	Andrea Beck	90.00
	Julie Lawson	500.00
	Mike Deas	560.00
	Julie Flett	123.00
	Julie Flett	61.40
Subtotal		\$ 2 394.40
<i>Food & Facility</i>		\$
	Triple T	232.84
	Wine & Cheese	194.62
	Liquor License	25.00
	Author Luncheon	168.00
	The Coast Bastion Inn Banquet Room	336.00
	Vancouver Conference Centre	337.01
Subtotal		1 293.47
<i>Entertainment</i>		
	Fahlon Smith, Marimba Jangano Band	350.00
Subtotal		\$ 350.00
<i>Promotion</i>		\$
	Banner	160.00
	T-Shirts	1 021.11
	Draw Prize Expenses	nil
	Signage	154.35
	Promotion Expenses	46.92
	Balloons	112.84
Subtotal		1 495.22
<i>Administration</i>		\$
	Port Theatre Deposit *Refunded see facility deposit	200.00
	Port Theatre Expenses	875.17
	Consignment Sales Port Theatre	260.00
	Lunch Hour Activity Supplies	223.56
	Treasurer	6.83
	Nametags	125.31
	Bookies	45.64
	Nisa	110.88
	Web Design	73.92
Subtotal		\$ 1 921.31
TOTAL EXPENSES		\$ 7 454.40