

**AGENDA FOR THE REGULAR MEETING OF THE
CULTURAL COMMITTEE MEETING
COAST BASTION INN, DUNSMUIR ROOM
WEDNESDAY, 2013-JAN-09, COMMENCING AT 4:00 P.M.**

CHAIR: COMMISSIONER FRED PATTJE

1. CALL MEETING TO ORDER:

2. INTRODUCTION OF LATE ITEMS:

3. ADOPTION OF AGENDA:

(Motion required to adopt the agenda.)

4. ADOPTION OF MEETING NOTES:

- (a) Notes of the Regular Cultural Committee Meeting held Wednesday, 2012-NOV-07 at 4:00 p.m., in the Bowen Park Complex Conference Room. Pgs. 4-9

(Motion required to adopt the meeting notes of 2012-NOV-07 as circulated.)

- (b) Notes of the Special Grant Review Meeting of the Cultural Committee held Thursday, 2012-NOV-29 at 3:00 p.m., in the Bowen Park Complex Clubhouse. Pgs.10-11

(Motion required to adopt the meeting notes of 2012-NOV-29 as circulated.)

- (c) Notes of the Special Grant Review Meeting of the Cultural Committee held Tuesday, 2012-DEC-04 at 3:00 p.m., in the Bowen Park Complex Conference Room. Pgs.12-15

(Motion required to adopt the meeting notes of 2012-DEC-04 as circulated.)

5. PRESENTATIONS:

NONE.

6. CHAIR'S REPORT:

(Motion required to receive the report.)

7. COMMISSION REPORT: (Commissioner Pattje)

8. REPORTS OF PROJECT COMMITTEES:

- (a) **Cultural Award Committee.**

(Motion required to receive verbal report.)

(b) **Art in Public Places Project Committee.**

(Motion required to receive verbal report.)

(c) **Cultural Forum Project Committee.**

(Motion required to receive verbal report.)

9. **STAFF REPORTS:**

(a) **Outdoor Art 2013-2014 – verbal report by Bob Kuhn**

Delegations: (None.)

Correspondence: (None.)

(Motion required to receive verbal report.)

(b) **Public Art located at the Service and Resource Centre – verbal report by Bob Kuhn**

Delegations: (None.)

Correspondence: (None.)

(Motion required to receive verbal report.)

10. **CORRESPONDENCE:** (not related to a Report to the Cultural Committee)

NONE.

11. **NOTICE OF MOTION:**

12. **OTHER BUSINESS:**

(a) The Nanaimo Cultural Plan “Vision for Culture” Stakeholder Feedback Session with City commissions – Thursday, 2013-JAN-10, at 5:00 p.m. to 6:30 p.m. at the Nanaimo Museum. *Pgs.16-20*

(b) Nanaimo Cultural Plan Community Visioning Forum – Thursday, 2013-JAN-17, at 6:00 p.m. to 9:30 p.m. at the Nanaimo Art Gallery.

(Motion required if there is other business.)

13. **DELEGATIONS** (not related to a Report to the Committee): (None.)

14. **UNFINISHED BUSINESS:**

(a) Poet Laureate - Kim Smythe to provide alternatives to the current criteria. *Pgs.21-22*

Staff provided two documents to the Committee members for review: Become Nanaimo’s First Poet Laureate – Terms of Reference and Nomination Form – DRAFT COPY #4; and, Distribution Plan for

Request for Expressions of Interest & Nominations for Poet Laureate Program.

The position has been revised to make it a little less onerous given the honorarium that is being offered.

To ensure that it is kept open and more inclusive, the criteria that a nominee live in Nanaimo has been amended to a "Resident of the regional district of Nanaimo".

Staff will return to the Cultural Committee with a recommendation to the Cultural Committee, the Parks, Recreation and Culture Commission and Council.

- (b) Art in Public Places - Kirsty MacDonald and Julie Bevan have met and will bring recommendations to a future Cultural Committee meeting.
- (c) Cultural Forum - Staff are planning a second session with Mr. Gord Hume on 2013-FEB-12 for Commission and Committees as well as third and fourth sessions for the public on 2013-FEB-13.

Staff advised that there is no additional information to provide at this time.

(Note: Motion is required if items are to be removed from "Unfinished Business".)

15. **QUESTION PERIOD:** *(Agenda Items Only)*

16. **ADJOURNMENT:**

(Motion required to adjourn with next meeting to be held, if required, on Wednesday, 2013-FEB-06, commencing at 4:00 p.m. in the Bowen Park Complex Conference Room.)

****Please note that after today's adjournment we will be holding a Nanaimo Cultural Plan stakeholder meeting to receive feedback from the Cultural Committee for the new Nanaimo Cultural Plan. Please review the attached documents in preparation for this session.**

Appreciation dinner and social to follow today at 5:30 p.m.

**NOTES OF THE REGULAR MEETING OF THE
CULTURAL COMMITTEE
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2012-NOV-07, COMMENCING AT 4:00 P.M.**

PRESENT: Ms. Julie Bevan, Acting Chair

Members: Commissioner Howard Houle
Commissioner Alec McPherson
Commissioner Donald Rinald
Ms. Gerda Hofman
Ms. Geraldine Manson
Ms. Marianne Turley

Regrets: Commissioner Fred Pattje
Mr. Kim Smythe
Ms. Wendy Smitka

Staff: S. Samborski R. Tweed, recording
B. Kuhn

1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 4:01 p.m.

2. INTRODUCTION OF LATE ITEMS:

- Add Agenda Item 9.(a) - Update on Cultural Forum – verbal – Bob Kuhn
- Add Agenda Item 11.(a) – Correspondence received from the Malaspina Choir.

3. ADOPTION OF AGENDA:

It was moved, and seconded that the Agenda, as amended, be adopted. The motion carried unanimously.

4. ADOPTION OF MEETING NOTES:

- (a) Notes of the Regular Cultural Committee Meeting held Wednesday, 2012-OCT-03 at 4:00 p.m., in the Bowen Park Complex Conference Room.

It was moved and seconded that the Meeting Notes be adopted as circulated. The motion carried unanimously.

5. PRESENTATIONS:

NONE.

6. CHAIR'S REPORT:

NONE.

7. COMMISSION REPORT: *(Presented by Commissioner Rinald)*

Commissioner Rinald provided an overview of the 2012-OCT-24 meeting of the Parks, Recreation and Culture Commission.

It was moved and seconded that the report by Commissioner Rinald be received. The motion carried unanimously.

8. REPORTS OF PROJECT COMMITTEES:

(a) Cultural Award Committee. *(Gerda Hofman, Chair)*

Council approved the selections for the 2012 Excellence in Culture Award and the 2012 Honour in Culture Award, and the recipients have been notified. Gary Peters, photographer, will be arrange the photographs. The resenation evening will likely be in March at the Port Theatre.

It was moved and seconded that the verbal report be received. The motion carried unanimously.

(b) Art in Public Places Project Committee. *(Howard Houle, Chair)*

Staff provided an overview of the Temporary Public Art program

Discussion was held regarding members for the Temporary Public Art Selection Panel.

It was moved and seconded that Howard Houle, Gerda Hofman, Alec McPherson, and Donald Rinald, be selected for the Art in Public Places Selection panel. The motion carried unanimously.

Temporary Public Art Expression of Interest will be going out to artists on 2012-NOV-15, with a return date of 2013-JAN-14. The Cultural Committee requested that staff ensure that the Snuneymuxw First Nations (SFN) be notified of information on all of the public art matters.

A permanent public art project is being planned for the new Service and Resource Center with \$15,000 from the City of Nanaimo, Service and Resource Centre Project Budget (the new Annex).

It was moved and seconded that the verbal report be received. The motion carried unanimously.

(c) Cultural Forum Project Committee. *(Kim Smythe, Chair - absent)*

Staff advised that no meetings have been held.

9. STAFF REPORTS:

(a) Cultural Forum.

The venue was not optimum and there could have been more time for round table discussion. Currently organizing and transcribing information from the Forum and it should be ready in approximately one week. Then the data will be analysed and priorities set.

A community survey has been launched at www.surveymonkey.com/s/NanaimoVisionforCulture. This link was provided to the members and they were asked to participate in the survey and send on to others that might be interested. The survey is part of the community engagement process.

The cultural asset and resources inventory has been completed. Working with the City's IT Department to get the cultural map on line.

There will be stake holder meetings held in November and December about the cultural planning process, priorities, goals and strategies.

An open house will be held in the new year once the preliminary draft is available.

In the initial dialogue regarding the Cultural Plan there was some discussion about bringing in a professional consultant to work on the Cultural Plan. Staff are working with the Cultural technical team, Kathleen Darby - Conservatory of Music, Bruce Halliday – Port Theatre, Debbie Trueman – Nanaimo Museum, Holly Bright - Crimson Coast Dance, Daurel Neve - Theatre One, Aaramé Robillard – CVI Centre for the Arts, Margot Holmes – Vancouver Island Symphony, and Julie Bevan – Nanaimo Art Gallery. There will be a stakeholder meeting held that the Cultural Committee will be involved in. Looking at asking Gord Hume to hold a session on February 13th with cultural groups so that people can have more opportunity to benefit from Mr. Hume's expertise. Staff are looking to the technical team help develop the questions and review the key areas. These key areas will be discussed with focus groups. Will be planning two more forums – one at the museum and one at the art gallery – to give people opportunity to provide additional feedback.

The Cultural Plan open house that was planned for 2012-NOV-29 has been postponed to the new year.

Any suggestions as to who might be potential stakeholders should be e-mailed to staff. Once dates and times are finalized, they will be circulated to the Cultural Committee members.

It was moved and seconded that the verbal report be received. The motion carried unanimously.

10. **GRANT REVIEWS** - Verbal Overview & Discussion - Bob Kuhn

Binders were provided as well as the list of the requests for grants, and two sets of checklists (a tool for reviewing applications that addresses the criteria for each application.)

Staff provided an overview and advised that the applications would be reviewed and applicants may be interviewed, or, for simple questions, staff can telephone for the answers on behalf of the Cultural Committee. It is not necessary to interview applicants unless the Cultural Committee wishes to - in particular with a new group if their application isn't clear, or if there are financial questions.

(a) Arts, Cultural and Festival Events Grants.

Staff advised that some organizations have applied for both grants and the Committee will see applications for both categories in their binders.

(b) Cultural Operating Grants.

Three groups - Crimson Coast, Vancouver Island Symphony, and Theatre One have already received three-year grants.

The City allocated \$195,000 last year and there is \$205,000 available for this year.

(c) Set meeting dates for interviews.

The date to determine who will be interviewed and what questions they will be asked has been set for Thursday, 2012-NOV-29, 3:00 p.m. to 7:00 p.m. The meeting will be held in the Conference Room and dinner will be provided.

The date for interviews (if required) has been set for Tuesday, 2012-DEC-04, 3:00 p.m. to 7:00 p.m. The meeting will be held in the Conference Room and dinner will be provided.

11. CORRESPONDENCE:

- (a) Staff received a letter from the Malaspina Choir which had enclosed two complimentary tickets to their upcoming event being held on Saturday, 2012-NOV-10, at 4:00 p.m., at St. Andrew's United Church. Staff to follow up with absent members to see if they would like to attend.

12. NOTICE OF MOTION:

NONE.

13. OTHER BUSINESS:

NONE.

14. DELEGATIONS:

NONE.

15. UNFINISHED BUSINESS:

- (a) Poet Laureate - Kim Smythe to provide alternatives to the current criteria at the 2012-NOV-07 Cultural Committee meeting.

Staff provided two documents to the Committee members for review: Become Nanaimo's First Poet Laureate – Terms of Reference and Nomination Form – DRAFT COPY #4; and, Distribution Plan for Request for Expressions of Interest & Nominations for Poet Laureate Program.

The position has been revised to make it a little less onerous given the honorarium that is being offered.

To ensure that it is kept open and more inclusive, the criteria that a nominee live in Nanaimo has been amended to a "Resident of the regional district of Nanaimo".

Staff will return to the Cultural Committee on 2012-NOV-29 with a recommendation to the Cultural Committee, the Parks, Recreation and Culture Commission and Council.

(b) Art in Public Places - Kirsty MacDonald and Julie Bevan have met and will bring recommendations to a future Cultural Committee meeting.

(c) Cultural Forum - Staff are planning a second session with Mr. Gord Hume on 2013-FEB-12 for Commission and Committees as well as a possible third session for the public on 2013-FEB-13.

Staff advised that there is no additional information to provide at this time.

16. QUESTION PERIOD: *(Agenda Items Only)*

NONE.

17. ADJOURNMENT:

It was moved and seconded at 4:55 p.m. that the meeting adjourn, with the next Meeting of the Cultural Committee to be held Wednesday, 2012-NOV-29, commencing at 3:00 p.m. in the Bowen Park Complex Conference Room. The motion carried unanimously.



for Julie Bevan
ACTING CHAIR
CULTURAL COMMITTEE

CERTIFIED CORRECT:



Suzanne Samborski
SENIOR MANAGER
RECREATION AND CULTURE SERVICES

APPROVED FOR DISTRIBUTION:



Richard Harding
DIRECTOR
PARKS, RECREATION AND CULTURE

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**MEETING NOTES
SPECIAL GRANT REVIEW MEETING OF THE CULTURAL COMMITTEE
HELD IN THE BOWEN PARK COMPLEX CLUBHOUSE
THURSDAY, 2012-NOV-29, COMMENCING AT 3:00 P.M.**

PRESENT: Commissioner Fred Pattje, Chair

Members: Commissioner Howard Houle
Commissioner Alec McPherson
Commissioner Donald Rinald arrived at 3:22 p.m.
Ms. Julie Bevan
Ms. Gerda Hofman arrived at 3:56 p.m.
Ms. Geraldine Manson
Mr. Kim Smythe
Ms. Wendy Smitka
Ms. Marianne Turley

Staff: B. Kuhn C.Kuziw, recording
S. Samborski

1. CALL THE OPEN MEETING TO ORDER.

The Special Grant Interview meeting of the Cultural Committee was called to order at 3:07 p.m.

2. INTRODUCTION OF LATE ITEMS: (None.)

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

4. ARTS, CULTURAL AND FESTIVAL EVENT GRANT REVIEWS:

22 Arts, Culture and Festival Grant applications were reviewed and discussed.

(a) Arts Council Nanaimo (combined Operating & Event applications)

The Cultural Committee recommends that Nanaimo Arts Council be given the recommendation to explore ways to expand their ability to bring in revenue from ticket sales.

It was moved and seconded that Nanaimo Arts Council be given the recommendation to explore ways to expand their ability to bring in revenue from ticket sales. Motion carried unanimously.

(b) In Other Words

- Staff will be clarifying the applications of this organization as there appears to be two applications with one dated 2012.
- 2012 events are no longer eligible for grant funding.

5. CULTURAL OPERATING GRANT REVIEWS:

19 Cultural Operating Grant applications were reviewed and discussed.


6. ADJOURNMENT:

It was moved and seconded at 5:36 p.m. that the meeting adjourn with the final Special Grant Allocations Meeting of the Cultural Committee to be held Tuesday, 2012-DEC-04, commencing at 3:00 p.m., in the Bowen Park Complex Conference Room. The motion carried unanimously.



Fred Pattje
CHAIR
CULTURAL COMMITTEE

CERTIFIED CORRECT:



Suzanne Samborski
SENIOR MANAGER
RECREATION AND CULTURE SERVICES

APPROVED FOR DISTRIBUTION:



Richard Harding
DIRECTOR
PARKS, RECREATION AND CULTURE

**MEETING NOTES
SPECIAL GRANT REVIEW MEETING OF THE CULTURAL COMMITTEE
HELD IN THE BOWEN PARK CONFERENCE ROOM
TUESDAY, 2012-DEC-04, COMMENCING AT 3:00 P.M.**

PRESENT: Commissioner Fred Pattje, Chair

Members: Commissioner Howard Houle
Commissioner Alec McPherson
Commissioner Donald Rinald
Ms. Gerda Hofman
Ms. Wendy Smitka
Ms. Marianne Turley

Regrets: Ms. Julie Bevan
Ms. Geraldine Manson
Mr. Kim Smythe

Staff: B. Kuhn C. Kuziw, recording
S. Samborski

1. CALL THE OPEN MEETING TO ORDER:

The Special Grant Review meeting of the Cultural Committee was called to order at 3:06 p.m.

2. INTRODUCTION OF LATE ITEMS: (None.)

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

4. GRANT ALLOCATIONS:

(a) In Other Words Theatre Applications

The Cultural Committee recommends that In Other Words Theatre be awarded Arts, Cultural and Festival Event Grants for both applications submitted.

It was moved and seconded that In Other Words Theatre be awarded Arts, Cultural and Festival Event Grants for both applications submitted. Motion defeated.
Opposed (Pattje, Rinald, Turley, Smitka)

The Cultural Committee recommends that In Other Words Theatre be awarded one Arts, Cultural and Festival Grant for both productions applied for.

It was moved and seconded that In Other Words Theatre be awarded one Arts, Cultural and Festival Event Grant for both productions applied for. Motion carried unanimously.

(b) Arts Cultural and Festival Events Grants.

The 2013 Arts, Cultural and Festival Events Grant Funds available were \$27,573, requests for Arts, Cultural and Festival Events Grant Funds were \$93,800.

It was moved and seconded that that the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council approve the Arts, Culture and Festival Events Grant recommendations in the total amount of \$27,573 as follows:

2013 ARTS CULTURAL AND FESTIVAL EVENTS GRANTS	\$\$\$ REQUESTED	\$\$\$ RECOMMENDED
African Heritage Society	2,500	800
Art Gallery Festival of Banners	5,000	2,000
Arts Council	1,500	1,378
Ballroom Dance Society	6,000	1,505
Blues Festival	1,500	1,270
BC Drama Association/Theatre BC	750	580
Child Development Centre	1,000	879
Canada Day	2,200	1,470
Crimson Coast Dance Festival	4,500	2,097
Empire Days Society	10,500	885
Friends of Nanaimo Jazz Society	3,800	1,840
Global Film Festival	1,500	645
Harbour City Jazz	5,000	855
In Other Words (combined applications)	6,000	1000
Francophone Maple Sugar Festival	7,500	2,662
Conservatory-Chamber Music Festival	10,000	1,280
Nanaimo Sings Choral Festival	2,000	1,370
Pacific Coast Stage Co. "Fringtastic"	10,000	1,882
VIEx Community Festival	5,050	1,070
Vancouver Island Symphony	4,000	2,105
TOTALS	93,800	27,573

The motion carried unanimously.

(c) Cultural Operating Grants.

The 2013 Cultural Operating Grant Funds available were \$205,303, requests for Cultural Operating Grant Funds were \$256,500.

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council approve the Cultural Operating Grant recommendations in the total amount of \$205,303 as follows:

2013 CULTURAL OPERATING GRANTS	\$\$\$ REQUESTED	\$\$\$ RECOMMENDED
A Capella Plus Choir Society	2,000	1,500
African Heritage Society	5,000	1,000
Arts Alive	2,900	2,506
Arts Council	14,000	10,300
Ballroom Dance Society	5,000	1,000
Blues Society	12,500	6,300
BC Boys Choir	2,500	2,000
Chamber Orchestra	4,000	3,100
Concert Band	14,000	5,500
Conservatory of Music	10,000	9,250
Crimson Coast Dance Society	15,000	15,000
Centre for the Arts	14,500	6,600
Empire Days	10,500	3,547
Island Consort Chamber Choir	500	350
Francophone Association	7,500	6,200
Malaspina Choir	2,600	2,500
Pacific Coast Stage Co.	10,000	4,750
Pacific Institute of Bagpiping	4,000	2,300
Tidesmen Barbershop Chorus	3,000	1,800
Western Edge Theatre	14,500	6,800
TheatreOne	28,000	28,000
Vancouver Island Symphony	85,000	85,000
TOTALS	256,500	205,303

The motion carried unanimously.

6. ADJOURNMENT:

It was moved and seconded at 3:45 p.m. that the meeting adjourn until the next regular meeting of the Cultural Committee, to be held on 2013-JAN-09, commencing at 3:00 p.m., in the Bowen Park Complex Conference Room. The motion carried unanimously.



Fred Pattje
CHAIR
CULTURAL COMMITTEE

CERTIFIED CORRECT:



Suzanne Samborski
SENIOR MANAGER
RECREATION AND CULTURE SERVICES

APPROVED FOR DISTRIBUTION:



Richard Harding
DIRECTOR
PARKS, RECREATION AND CULTURE

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January, 2013



Nanaimo Cultural Plan Community Engagement Findings / Key Themes

Key themes and preliminary findings from our research and community engagement to date:

1. Quality of Life

Culture must be a key priority in community planning in order to ensure that quality of life and quality of place are key factors when planning for a vibrant, attractive, livable and sustainable community.

Culture enriches our lives by providing enjoyment and appreciation of all creative endeavors.

Focusing on quality of life / quality of place initiatives will create a city where people want to live. There is growing recognition of the value of culture in place-making and sustainable development.

2. Integration and Sustainability / Cultural Asset Management

The city must embrace “Cultural Vitality” as an essential 4th pillar of sustainability and integrate cultural planning into municipal planning and decision making (city planning and development through a cultural lens).

Sustainability planning and cultural planning should be viewed as equally important and complimentary. Incorporating cultural components into city planning and development will recognize culture as an important part of overall community building. Integrated cultural planning requires that culture be considered in all planning and decision making about land use, investments and development etc.

Recognize first nation’s contribution to arts and culture and include them in all community activities. Celebrate, preserve and present first nations history and heritage in a meaningful and engaging way for the benefit of residents and visitors.

3. Cultural Spaces and Places / Public Art

Value our culturally rich spaces and places as essential assets that we can leverage for economic growth and for making Nanaimo a desirable place to live.

The city must ensure that we have adequate, affordable and sustainable cultural spaces and places.

Cultural spaces and places play a key role in the pride of place in our community that attracts and retains residents. Quality of life is largely based on cultural amenities and our cultural spaces and places (and the people that make them come alive) make Nanaimo culturally vibrant. Residents want places where they can create, perform, exhibit, learn, engage and be entertained.

4. Partnerships and Collaboration

Build stronger relationships with and between cultural organizations and business and increase opportunities for working together.

Harnessing opportunities for coordination of efforts can greatly magnify the impact of all cultural programs, events and festivals in Nanaimo. It is easy for cultural organizations that make our city so alive with culture, to focus solely on their own endeavors and miss the opportunity for working together and with the city and business.

5. Investment

The city should invest in cultural planning and development as a core part of community building.

Taxpayers are less likely to question expenditures on cultural development if they know it is a good sound investment with proven benefits and returns. It is important to educate residents about how important it is for cities to invest in culture for generating wealth. The city is best positioned to evaluate which projects, organizations and events would provide the best return on investment. Investments in culture can generate significant returns in the form of jobs, attracting and retaining talent and business investment, and in building a cultural vibrant and prosperous city.

6. Events and Festivals

Nanaimo's events and festivals are an important part of how we celebrate who we are as a city and a people. Festivals should celebrate our diversity and showcase our local cultural resources and artistic talent

The city should develop a festivals and events strategy that would look at the strengths/weaknesses of existing festivals (how they can be improved) and where gaps could be filled.

7. Cultural Resources

The city has a wealth of cultural assets and resources and should leverage them in order to offer residents a quality lifestyle that makes our city a desirable place to live or visit.

Our cultural resources are what defines our local culture and demonstrates the breadth and variety of cultural activity in our community. Cultural mapping and the new online Cultural Portal will help us identify strengths and weakness and where future investments should be made.

8. Creative Economy / Cultural Industries

The city should use cultural planning to stimulate the local economy towards greater economic growth.

Economic growth today depends increasingly on ideas, knowledge, innovation and creativity as opposed to resources and manufacturing. Communities will not attract new business or investment, or see job growth, if creativity is not a component of their economic and strategic plans. Creativity is the engine of the new economy.

Cities that offer a high quality of life and excellent quality of place will be successful in attracting and retaining young creative professionals that bring innovative, highly technical and creative industries with them. This will drive future economic growth in Nanaimo.

Draft Vision for Culture in Nanaimo

“Nanaimo will be a city that recognizes the importance of creativity and cultural vitality for quality of life and place, towards a healthy vibrant community.”

This vision will:

1. Ensure that Culture, as the city's 4th pillar of sustainability, will be widely recognized as a significant contributor to the life and soul of our community, closely linked with Economic Health, Social Equity and Environmental Responsibility.
2. Allow Nanaimo citizens and visitors to encounter art in public places (permanent and temporal) as part of their daily experiences in our city.
3. Enable residents to explore their creativity through a wide variety of programs, activities, events, festivals, attractions, entertainment, arts and craft products and displays that will enrich their lives.
4. Encourage conferences, conventions, trade shows and other major events to come to Nanaimo because of its uniqueness, cultural wealth and its natural beauty.
5. Ensure that Nanaimo has a quality of life and place that will attract and retain families, artists, and skilled creative professionals to live and work in Nanaimo.
6. Ensure that Nanaimo will have excellent cultural places and spaces that are welcoming, accessible, interesting and memorable.
7. Ensure that cultural organizations will have meaningful funding based on identified community needs and long range plans.
8. Ensure that our heritage will be preserved and presented in an engaging and informative manner for residents and visitors to experience and enjoy.
9. Ensure that Arts and Culture will be a valuable marketing tool for Nanaimo's Tourism and Economic Development Strategy.

Take our Vision for Culture Survey: <http://svy.mk/Zv2BBN>



Nanaimo Cultural Plan

Stakeholder Feedback Sessions

1. The Cultural Planning Process

a) What is Culture?

Culture is what defines us as a community and a people. It is about our history, our values and beliefs. It is central to our identity. Our culture is what makes our city unique, distinctive and vibrant. It is everything that enriches our lives. Culture is about quality of life and pride of place and makes our city look and feel the way it does. Culture is why people love where they live.

For the purposes of this plan the focus is on the arts, heritage (natural and cultural heritage), quality of life and the creative economy.

b) Why a cultural plan for Nanaimo?

Imagine a Nanaimo that is vibrant and interesting, welcoming and liveable... a community that is exactly what all our residents have envisioned and worked together to create. Our Nanaimo, a place to be proud of!

The purpose of municipal cultural planning is:

1. To determine a clear vision for culture in Nanaimo.
2. To establish strategies and priorities for cultural planning and development.
3. To enhance the quality of life and pride of place in our community.
4. To establish cultural vitality as a core part of city building.
5. To promote collaboration and partnerships.
6. To leverage our cultural assets and resources for economic prosperity

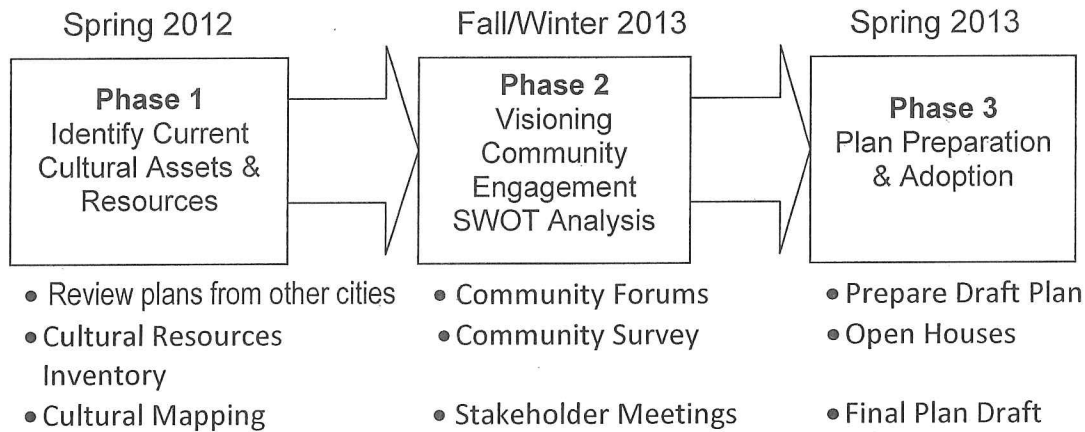
The Cultural Plan aims to support both the current and future needs of the cultural sector with available municipal resources. Most of the actions recommended in this plan are intended to be completed within 5-7 years. Some will require a longer time frame.

c) What is Municipal Cultural Planning?

Municipal cultural planning is a powerful tool for building local economies. It is about "Quality of Life" & "Quality of Place" and recognizes the importance of culture as a

major driver in building prosperous and successful cities. It is about leveraging cultural assets and resources in order to offer residents a quality lifestyle that makes our city a desirable place to live or visit. It is a municipally led process that establishes cultural vitality as an important “Pillar of Sustainability”. Municipal cultural planning brings cultural considerations into all aspects of municipal planning and decision making.

d) The Cultural Planning Process



Stakeholder Interview questions.

1. What do you value most about Nanaimo’s culture? (arts, culture, heritage and the creative economy)? And how does/can culture enrich the quality of life in Nanaimo and make it a more desirable place to live?
2. What does Nanaimo already do well in supporting creativity and culture? (What strengths can it build on?) and what is the most significant challenge to enriching our culture?
3. In your opinion what are the priorities for investing in cultural development towards a more culturally vibrant city in the next 5-10 years?
4. What area of cultural planning is most important to you or the group you represent? How can you or your group contribute to cultural planning and development in Nanaimo?

- | | | |
|--------------------------------|---------------------------|----------------------------|
| • Quality of Life / Place | • Cultural Sustainability | • Cultural Places & Spaces |
| • Partnerships / Collaboration | • Investment | • Events / Festivals |
| • Cultural Resources | • Creative Economy | |

Take our Vision for Culture Survey: <http://svy.mk/Zv2BBN>

Become Nanaimo's First Poet Laureate Terms of Reference and Nomination Form

After residents of Nanaimo brought the idea forward in 2011, City Council established the position of Poet Laureate. Poet Laureate positions exist in centres across Canada. Nanaimo's first Poet Laureate will raise the profile of local literary arts by creating and presenting works that are relevant to the life and culture of our city.

Nanaimo's Poet Laureate will be selected for a three year term based on the following criteria and through the process described below. The Poet Laureate will receive an honorarium of \$3,000 (\$1,000 per year) over the term.

Selection Criteria:

1. Demonstrated excellence of the poet's work
2. Publication of at least one book of poetry and other written works
3. Live in Regional District of Nanaimo
4. Possess the personal qualities and abilities to meet the expectations of the position
5. Possess knowledge and understanding of the history and cultural life of Nanaimo

Nanaimo's Poet Laureate will:

1. Participate in the cultural life of the city and serve as a literary ambassador for Nanaimo.
2. Participate in at least three important cultural events (example: Canada Day, Cultural Awards, etc) by presenting works that are relevant to life in Nanaimo (works of their own or others).
3. Produce at least one original work each year of the term that is relevant to life in Nanaimo
4. Collaborate with City Staff, the Cultural Committee and other partners to find creative avenues to disseminate the work.

The selection and appointment process involves a volunteer Selection Committee consisting of members of the Cultural Committee, peer representatives from literary community, and representatives from the Vancouver Island University Creative Writing Faculty. Once a candidate is identified they will be recommended to the Parks, Recreation and Culture Commission and City Council for appointment. All writing, notes and original materials produced during the Poet Laureate's tenure will remain the property of the Poet Laureate.

Nomination Form

Nominations for eligible poets should include the following materials:

- a Literary Curriculum Vitae;
- examples of published works;
- a single page proposal on how the poet will approach the project and why they are best suited for the position;
- 3 references

Nominations will be accepted where the nominee has agreed to the nomination in writing and materials are provided as outlined above.

Name of Poet _____ Phone _____

Address _____

email _____

Nominator (or self) _____ Phone _____

Address _____

email _____

Please attach all required information/documentation and any other supporting material that may assist the Selection Committee. For more information please contact Bob Kuhn at 250-760-1139 or Bob.Kuhn@nanaimo.ca.

Send Nomination Form to:

Nanaimo Poet Laureate Program

500 Bowen Road, Nanaimo, BC V9R 1Z7

Attention: Bob Kuhn

Fax: 250-753-7277 email: Bob.Kuhn@nanaimo.ca

Deadline for submissions is TBC