#### **AGENDA**

# REGULAR MEETING OF THE CULTURAL COMMITTEE BOWEN PARK COMPLEX CONFERENCE ROOM WEDNESDAY, 2013-JUL-03, COMMENCING AT 4:00 P.M.

CHAIR: COMMISSIONER FRED PATTJE

1. **CALL MEETING TO ORDER:** 2. INTRODUCTION OF LATE ITEMS: 3. **ADOPTION OF AGENDA:** (Motion required to adopt the agenda) **ADOPTION OF MEETING NOTES:** 4. Notes of the Regular Cultural Committee Meeting held Tuesday, 2013-JUN-11 Pg. 3-5 at 1:11 p.m., in the Bowen Park Complex Conference Room. (Motion required to adopt the meeting notes) 5. **CHAIR'S REPORT:** 6. **COMMISSION REPORT: (Commissioner Pattje)** 7. **REPORTS OF PROJECT COMMITTEES: Cultural Award Committee** (a) (b) **Art in Public Places Project Committee Cultural Forum Project Committee** (c) 8. **CORRESPONDENCE:** (not related to a report to the Cultural Committee) Arts and Cultural Event Fund Evaluation Form received Nanaimo Pg. 6-11 a) Sings! Choral Festival Society outlining the feedback they received for their event and thanking the Cultural Committee for the generous support. Pg. 12-14 b) Letter dated 2013-MAY-07 from the Crimson Coast Dance Society thanking the Cultural Committee for the support.

(Motion required to receive all correspondence)

# 9. **NOTICE OF MOTION:**

# 10. **OTHER BUSINESS:**

(Motion required if there is other business)

- 11. **DELEGATIONS** (not related to a Report to the Committee): (10 MINUTES)
  - (a) Chris Beaton, Executive Director of the Nanaimo Aboriginal Centre, Pg. 15 regarding the donation of two art pieces for installation at the Service and Resource Centre.
- 12. **QUESTION PERIOD:** (Agenda Items Only)
- 13. **ADJOURNMENT:**

2013-JUN-27
File: A2-11
G:\Admin\PRCC\CulturalCommittee\2013\Agendas\CC130627A.docx

# **NOTES**

# REGULAR MEETING OF THE CULTURAL COMMITTEE HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM TUESDAY, 2013-JUN-11, COMMENCING AT 1:00 P.M.

PRESENT: Commissioner Fred Pattje, Chair

Members: Commissioner Howard Houle

Commissioner Donald Rinald

Ms. Julie Bevan Ms. Gerda Hofman Ms. Wendy Smitka Mr. Kim Smythe

Regrets: Commissioner Alec McPherson

Ms. Geraldine Manson Ms. Marianne Turley

Guests: Commissioner Diana Johnstone

S. Samborski, Senior Manager, Recreation and Culture Services

J. Farrell, recording

#### 1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 1:11 p.m.

# 2. ADOPTION OF AGENDA:

Staff:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously

#### 3. ADOPTION OF MEETING NOTES:

It was moved and seconded that the Meeting Notes of the Regular Cultural Committee Meeting of Wednesday, 2013-MAY-01 at 4:00 p.m., at the Bowen Park Complex Conference Room be adopted as circulated. The motion carried unanimously.

#### 4. NOTICE OF MOTION:

It was moved and seconded that the delegations be moved forward on the Agenda. The motion carried unanimously.

# 5. <u>DELEGATIONS (not related to a Report to the Cultural Committee):</u> (10 MINUTES)

(a) John Horn, City of Nanaimo Social Planner, and Samantha Letourneau, Central Vancouver Island Multicultural Society, gave a presentation regarding the donation of seven paintings and two carvings for display in a public building.

It was moved and seconded that the Cultural Committee offer to accept the two carvings from the Central Vancouver Island Multicultural Society for display in a public space. The motion carried unanimously.

(b) Robert Naish, local artist, gave a presentation regarding the donation of the painting "Satellite City" for installation at the Vancouver Island Conference Centre or any other public space suitable to the scale of the artwork.

It was moved and seconded that the donation of the painting "Satellite City" be referred to the Art in Public Places Project Committee for consideration.

# 6. PRESENTATIONS:

(a) Richard Harding, Director, Parks, Recreation and Culture presented an update on the Nanaimo Art Gallery Feasibility Study Results and Recommendations for 150 Commercial Street.

#### 7. COMMISSION REPORT:

Commissioner Houle provided a verbal report on the following topics:

- Nanaimo Centre Stage Operating Grant request was approved by Commission and Council.
- Julie Bevan, manager, Nanaimo Art Gallery, gave a presentation on the Nanaimo Art Gallery's Feasiblity Study Results for 150 Commercial St. A motion was passed at that meeting to support the plan in principle and direct staff to draft a comanagement agreement for Council's review and consideration.

#### 8. REPORTS OF PROJECT COMMITTEES:

(a) Cultural Award Committee

No meetings needed at this time.

(b) Art in Public Places Project Committee

No meetings needed at this time.

(c) Cultural Forum Project Committee

No meetings held.

- 9. CORRESPONDENCE: (not related to a Report to the Cultural Committee)
  - (a) Letter dated 2013-MAY-08 from the Island Consort Chamber Choir thanking the Cultural Committee for the grant.

- (b) Letter dated 2013-MAY-21 from the Vesna Ukrainian Dancers outlining an invitation to the annual Ukrainian Dance Concert and offering two complimentary tickets.
- (c) Card from Eveline O'Rourke thanking the Cultural Committee for the "Honour in Culture" award and the award ceremony.

It was moved and seconded that the Correspondence be received. The motion carried unanimously.

# 10. <u>OTHER BUSINESS:</u>

 Suzanne Samborski asked the Committee members to email their feedback on the Draft Cultural Plan to the staff representatives.

### 11. ADJOURNMENT:

It was moved and seconded at 2:07 p.m. that the meeting adjourn. The motion carried unanimously.

Fred Pattje CHAIR

**CULTURAL COMMITTEE** 

CERTIFIED CORRECT:

APPROVED FOR DISTRIBUTION:

Suzanne Samborski SENIOR MANAGER

RECREATION AND CULTURE SERVICES

Richard Harding

DIRECTOR

PARKS, RECREATION AND CULTURE

2013-JUN-14 File: A2-11

G:\Admin\PRCC\CulturalCommittee\2013\Meeting Notes\CC130611M.docx

# ARTS AND CULTURAL EVENT FUND EVALUATION FORM

**ORGANIZATION:** Nanaimo Sings! Choral Festival Society

**EVENT: BCCF Chorfest 2013** 

CONTACT PERSON: Linda Dier PHONE: 250 591 8676 EMAIL: Idier@shaw.ca

**EVENT DATE(S):** May 17-19, 2013

**TIMES:** Fri. 5:00 – 10:30 pm. Sat. 8:00 – 11:00 pm, Sunday 9:00 am – 5:00 pm

ATTENDANCE: Adults = 140, Children = 51, Youth = 57 Total = 228

ATTENDANCE LAST YEAR: n/a

PLEASE DESCRIBE THE LOCAL ARTS AND/OR CULTURAL TALENT THAT WAS SHOWCASED AT YOUR EVENT:

Open to singers from all parts of British Columbia, Chorfest was a three-day choral conference beginning with rehearsals and a reception on Friday night. Saturday all day and Sunday morning were devoted to rehearsals and workshops. A banquet was held on Saturday night. On Sunday afternoon, a public concert was performed to profile and celebrate the learning done during the conference.

There were three choirs at Chorfest 2013: adult, children and the British Columbia Youth Choir. The adult choir was comprised of members of community choirs from around the province. A Nanaimo Sings! Host Choir was established to rehearse the adult repertoire in advance of the conference and serve as the nucleus of that choir during Chorfest. The children's choir, hosted by the Nanaimo Youth Choir, was for singers with unchanged voices. We were excited about offering this stream as it is not customary for Chorfest to plan specifically for younger singers. We drew singers from children and youth choirs from all parts of the Island as well as the mainland for this choir. The British Columbia Youth Choir (BCYC) is for auditioned singers aged 16-24 from various parts of the province and is an annual offering at Chorfest.

The Chorfest theme was "Sing Canadian" and all repertoire was either composed or arranged by Canadian musicians. Laurier Fagnan, from the University of Alberta, was the clinician for the adult choir. Marni Strome, artistic director of the Calgary Children's Choir, worked with the children. Frances Roberts, music director from Argyle Secondary School in N. Vancouver, was the clinician for BCYC. The Sunday concert featured performances by all three choirs and culminated with all choirs singing en masse. At the concert, we were pleased to profile four local musicians who provided flute, violin and

trumpet accompaniment for three of the selections sung. We promoted this concert as a three generations/three choirs event that demonstrated the BCCF motto: Choral music, a life-long joy.

A team of 35 volunteers from Nanaimo Sings! choirs worked on various committees to bring this event to fruition and the Nanaimo Sings! host choir was comprised of 65 singers from Nanaimo Sings! choirs. Nine local choir directors worked with the planning committee in various capacities: to prepare the host choir, to accompany the three Chorfest choirs and to present workshops.

# PLEASE DESCRIBE AND QUANTIFY THE ECONOMIC IMPACT OF YOUR EVENT

Chorfest 2013 brought people from all over British Columbia to Nanaimo. There were positive spin-offs for merchants, restaurants, hotels, caterers, printers, and venues used for Chorfest events.

Participants: 228 singers of all ages plus choir directors

Volunteers:

planning committees, front of house volunteers, backstage volunteers,

billets and chaperones.

Audience:

600 audience members

People employed and services purchased:

- \* Clinicians for adult, children and BCYC conference streams
- \* Music distributors
- \* Rental of the Port Theatre
- \* Rental of Vancouver Island Conference Centre
- \* Staff of the Port Theatre
- \* Staff of the Vancouver Island Conference Centre
- \* Rental of St. Paul's Anglican and Hope Lutheran churches for rehearsals
- \* Rental of St. Andrew's United for BCYC rehearsals
- \* Maintenance staff of St. Paul's, Hope Lutheran and St. Andrew's
- \* Caterers for Friday reception and Saturday banquet
- \* Caterers for Children and BCYC meals
- \* Caterers for refreshment breaks at VICC
- \* Caterers for BCCF meetings held during Chorfest
- \* Printing of promotional materials and programs
- \* Piano Tuner
- \* Piano rentals
- \* Matsud-onvm web design
- \* Hub Insurance event insurance
- \* Hotel accommodation for out of town guests
- \* Restaurants people were on their own for breakfast and lunch
- \* Retail outlets people enjoyed exploring our downtown

# PLEASE OUTLINE WHAT YOUR PLANS ARE FOR CONTINUING YOUR EVENT NEXT YEAR AND BEYOND:

BCCF.Chorfest is held in a different part of the province each year. This was a one-time event that was taken on by Nanaimo Sings! Plans for the future are to continue working on local events for members of Nanaimo Sings!

# PLEASE ATTACH A FINAL STATEMENT OF INCOME AND EXPENSES AND OUTLINE HERE SPECIFICALLY WHAT THE CITY GRANT MONEY WAS USED FOR.

We are very appreciative of the grant money provided by the City of Nanaimo. It was used to offset costs related to rental of the Vancouver Conference Centre and The Port Theatre.

Revenue Item	
Earned Revenue	
Registrations	\$17,750
Concert Ticket Sales	\$ 4,385
Program Advertising Sales	\$ 2700
Exhibitor Rental	\$ 150
Total	\$24,985
Grants/Sponsorships	
Corporate Sponsorship	\$3450
Municipal – City of Nanaimo	\$2480
Total	\$5930
Total Revenues Line A	\$30,915

# **In-Kind Support:**

7000
9,000
,500
,500

Expense Items	
<u>.</u>	
Administration & Communication Costs	
Reg/admin. Expenses	\$3311
Publicity	\$1616
Conference programs and materials	\$1646
Website	\$ 600
Total	\$7,173
Production and Event Costs	
Facilities and Venue Rentals	\$4525
Professional Fees and Honoraria	\$2100
Clinician expenses (travel, accom. food)	\$1105
Accompanist fees	\$ 500
Rehearsal CD	\$1000
Port Theatre charges	\$2337
VICC charges	\$2321
Reception	\$1375
Banquet	\$6300
Refreshment breaks	\$1172
BCCF Directors Meeting	\$ 122
Miscellaneous	\$ 527
Total Production and Event Costs	\$23,384
Total Froduction and Event Costs	323,364
Total Expenses Line B	\$30,557
Net (line A minus Line B)	\$ 358

# PLEASE OUTLINE AN EVALUATION ON HOW SUCCESSFUL YOU FEEL YOUR EVENT WAS.

Following Chorfest, all attendees were asked to complete an evaluation form and provide feedback about the event. We asked for ratings on a 5 point Likert Scale for 14 categories. We also asked three open-ended questions to obtain anecdotal feedback. We had a 50% response rate. These are the averages (out of 5 points) for the 14 categories assessed.

- 1. Advance information about Chorfest 2013 4.7
- 2. Nanaimo as location for Chorfest 4.7
- 3. Victoria Day weekend as timing for Chorfest 4.2
- 4. Physical arrangements in Conference Centre and Port Theatre 4.9
- 5. Registration and information desk 4.8
- 6. Overall schedule: pacing, flow, timing 4.0
- 7. Rehearsals 4.6
- 8. Workshops 3.6
- 9. Clinicians (Marni Strome / Frances Roberts / Laurier Fagnan) 4.9
- 10. Banquet (meal and program) 4.6
- 11. Concert repertoire 3.6
- 12. Concert organization and logistics 4.8
- 13. Concert experience 4.7
- 14. Overall Chorfest experience 4.8

We also asked three open-ended questions:

- 1. What did you particularly enjoy about Chorfest?
- 2. What would you recommend be changed another time?
- 3. What else would you like to tell us?

We were told over and over that Chorfest was fun and a happy experience. Our clinicians were extremely well-received and did an excellent job for us. People were very impressed with VICC and The Port. People described this as a classy event – the venues were beautiful, the food wonderful, the service impeccable and the sound at The Port second to none. People from out of town (and several locals as well) raved about how fortunate we are in Nanaimo to have such excellent facilities. The harbor walk and downtown got lots of accolades too. People remarked on the friendliness of Nanaimo people and many regular Chorfest participants claimed that this was the best Chorfest they had ever attended.

As with all Nanaimo Sings! events, we, as planners, celebrate the successes and also reflect on the things that could have been improved. Here are the big take-aways from the feedback we received:

- 1. Repertoire: While we heard lots of positive feedback about the repertoire selection, we also heard that there was too much to be adequately handled in the time we had. In retrospect, we wished we had reduced the number of selections for the concert thereby giving ourselves more time to polish fewer pieces.
- 2. The workshops may not have been the best use of time on Saturday. The time would have been better spent in rehearsal because everyone (pretty much) attended Laurier's workshop anyway and those that didn't, wished they had! © The other 3 facilitators couldn't begin to compete with his charisma.
- 3. Concert: We could have avoided a few wrinkles if we had taken a bit more time to practice lining up and getting on and off the stage.
- 4. Awards: We presented awards to two deserving local musicians: Gail Lund and Sharon Wishart. What we didn't anticipate, was how much energy and excitement these awards would generate. It was a great thing to do on so many levels the recipients were absolutely thrilled, it got people involved, got some more registrations, sent a clear message of appreciation to the entire community, made people realize that the awards exist (we already have another nomination suggestion).

#### **IN CONCLUSION:**

The Nanaimo Sings! Choral Festival Society is deeply appreciative to the City of Nanaimo for its generous support for Chorfest 2013. Thank you.

Respectfully submitted Linda Dier, Chair, Nanaimo Sings!



# RECEIVED

JUN 13 2013

DEPARTMENT OF PARKS RECREATION AND CULTURE

May 7, 2013

City Of Nanaimo Mayor, Council, Staff Cultural Committee 55 Front Street Nanaimo, BC

Dear Arts Supporters,

We are sending this on behalf of our organization and our youth cru who were adamant to thank every single sponsor of their fabulously successful year with our Body Talk Arts Mentorship Program for teens.

Your support is vital to our success.

We thank you along with these young voices for ensuring accessibility to many aspects of the dance arts in Nanaimo.

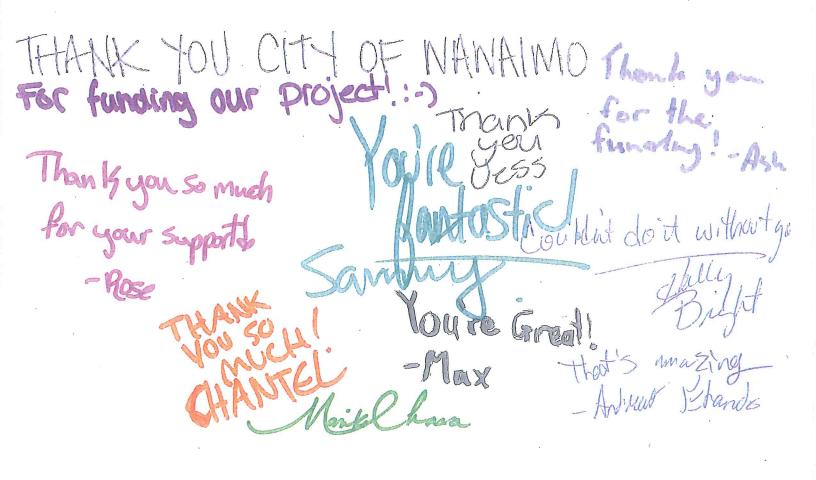
Enclosed is a card of appreciation from our teen youth council (or Cru as they call themselves), an informative card, and a photo from this year's performance. It was really fun.

Sincerely,

Holly Bright, Artistic Director

"Celebrating 15 years of promoting the dance arts in Nanaimo"







"What an amazing experience to get out of my comfort zone and gain self-confidence to get up there. Inspirational! Makes me want to dance more!!"...Mom who danced in the show.

"I really liked watching Angela and James perform. It was really cool, the spins, really cool. When I was dancing I thought I'd mess up and be nervous, but I didn't mess up and I wasn't nervous." . . . Felicity, a community participant.

"Opportunities come in a lot of forms in that you work to get grades or earn wages, yet this is honestly a fun and great way to get experience. I can use it on my resume and would prefer this to many other jobs. - Gee (Founding Cru)

"I have made new friends from being (involved with Body Talk). This is a great way to learn to share and to consider other people.

I love that the work is based on our ideas and not someone else's."

- Samantha (Founding Cru)



"The work environment is so positive. I liked offering the two streams for different ages. It was fun.

- Darian (Founding Cru)





# **REQUEST TO APPEAR AS A DELEGATION**

ON	2013	_	JUL	-	03
					<del></del>
	vear		month		dav

NAME OF PERSON MAKING PRESENTATION: Nanaimo Aboriginal Centre							
			Print				
ADDRESS:	6553 Southampton	Nanaimo	BC	V9V 1A5			
	street address	City	Province	Postal Code			
PHONE:		250-619-6552	EMAIL:				
	home	business					
NAME OF A	PPLICANT IF OTHER THA	N ABOVE: Chris Beaton,	<b>Executive Direc</b>	tor			
DETAILS OF PRESENTATION:							
pieces of a	rt created by First Nationals. We would like to ha	tion of art to the City of Nons artists that recognize ave these two pieces inst	the traditional terr	itory upon which we			

# **PLEASE NOTE**

- Electronic presentations must be provided on a CD, memory stick, or by email no later than 9:00 a.m. the day of the Meeting.
- Please submit a written copy of your presentation to the Recording Secretary either at, or prior to, the Meeting.
- **Multiple speakers** on a single issue or topic shall be given <u>5 minutes each</u> to make their presentations as per Section 18.6 of the Council Procedure Bylaw.

Parks, Recreation and Culture Commission 500 Bowen Road, Nanaimo BC V9R 1Z7

Phone: (250) 755-7511 Fax: (250) 753-7277 parks@nanaimo.ca