

MINUTES
SOUTH DOWNTOWN WATERFRONT COMMITTEE
TUESDAY, 2013-AUG-13 AT 8:00 AM
PORT AUTHORITY OFFICE (100 PORT DRIVE)

Members Present:	David Witty, VIU, Chair Douglas Hardie, SECA Ann Kjerulf, At-Large Fred Pattje, City of Nanaimo	Bernie Dumas, NPA Doug Kalcsics, At-Large Darren Moss, DNBIA Daniel Pearce, RDN (on behalf of Dennis Trudeau)
Members Absent:	Sasha Angus, NEDC	
Guests Present:	Deane Strongitharm, CitySpaces Members of the public (1)	Miko Betanzo, CitySpaces
City of Nanaimo Staff Present:	Chris Jackson, Manager of Community Planning Chris Sholberg, Heritage / Community Planner Cindy Hall, Recording Secretary	

1. Call to Order

The meeting was called to order at 8:00 am.

2. Approval of Agenda and Late Items

The agenda was approved as presented.

3. Adoption of Minutes

It was moved and seconded that the South Downtown Waterfront Committee Minutes from 2013-JUL-30 be adopted. The motion was carried.

4. Correspondence, Handouts & Notices

None.

5. Ongoing Business

a) Chair's Report

D. Witty contacted Snuneymuxw First Nation (SFN) following the last South Downtown Waterfront Committee meeting with regard to being placed on the SFN council agenda. He was advised that SFN will not meet until the fall. C. Jackson advised that SFN has indicated that they would like to be made aware of the Committee's efforts and gather information, but not as a member of the Committee.

The Committee's Mandate, Terms of Reference and member info was provided as information to the Nanaimo Daily News, based on the request of a local reporter.

- b) Follow Up Action List
For information. Presented by C. Jackson.

6. Consultant

- a) Proposed Engagement Strategy - Revised
CitySpaces reviewed 'Proposed Naming Options for Project Branding' and 'Engagement Objectives'. As it is important to begin the branding process ASAP and get the website up by early September, they requested comments from the Committee on what they are proposing, feedback on how the Committee wants to structure the input they receive, and what the opportunities and constraints are.

Committee Comments re: Naming Options

- Recognizes the urgency to get the website up, but a vision, brand, etc. could emerge from the upcoming public process. Suggested having a naming contest.
- Too early to talk about a site brand. Stakeholders and the public have to know what the Committee is doing first. Would like it to be more of a process.
- Brand the process.
- A member indicated that they like the name "Wellcox Junction".
- It is critical to include SFN when choosing the name
- Need to have a moniker at some point for people to speak to.
- Be careful when using the term 'vision' as different organizations have different visions.
- A member noted that they like the name 'South Downtown Waterfront Initiative'. What would be gained by changing it now?
- The name should reflect that the Committee does not have a fixed idea of the end result.
- Revisit naming options in two meetings from now.

Committee and Consultant Comments re Engagement

- Is there any reason air transportation should not be included?
- Need to consider a vision for our community 25 years from now, and the importance of an aerodrome.
- Via Rail is also considering utilizing a portion of the area that the Initiative is addressing.
- Participation on the Committee by Transit includes the RDN.
- The upcoming charrette could have presentations made by stakeholders, as well as summarized background information from the working sessions.
- The expectation is to get a sense of what the demand is for different types of land uses. Land use also gets dictated by the transportation around it. This process will be the back-up to framing what those land uses will be. (Consultant)
- Discuss the broader land use options closer to the charrette date.
- The Nanaimo Port Authority will engage their stakeholders on any issues they may have pertaining to the Initiative.
- Would like to hold a 'Harbour Fair' on either September 28 or October 5 to provide information to the public, and allow stakeholders and groups that occupy property in the study area to convey their future visions of the property. (Consultant)

- At the event, advise what the Port is, what can be done in the area, information regarding the railway, etc. Immersing the public into something they don't understand could be frustrating and not constructive, so providing them with information at the beginning of the process is very important.
- Needs to be articulated that this is a multi-stakeholder process, and that the Committee is a volunteer group.
- Suggestions include bus tours through the study area, setting up a fair in the Port Authority's warehouse, having an information tent at Wellcox, providing information at city malls, and having a mobile information bus travelling around the city.
- Delivering a flyer to a number of locations around the city is also a consideration. (Consultant)
- Provide the public with an opportunity to walk the study area. Demonstrate that these are public properties that serve a purpose to the public, and convey what the restrictions and limitations are.
- Need to determine what the Committee wants to get from the public.
- Charrette attendees could be chosen by nomination.
- CitySpaces will arrange to have an article in the newspaper on the Tuesday prior to the public engagement event.
- Protection Island was added as a stakeholder.
- Contact with Port Place Mall should be made through First Capital.
- Should the float plane operators be included in the Initiative process?
- The Port Authority is waiting to see what the City's plans are with regard to a transportation hub. There could be a time in the future where an aerodrome is created where the docks currently are near the Port Authority.
- Maybe consider the CPR in the economic piece.
- CitySpaces are working on a social media plan. (Consultant)
- Consideration of the estuary is included under environmental analysis.
- The charrette sub-committee will meet 2013-AUG-20, at 7:00 am in the Coast Bastion.

7. New Business

a) Roundtable – Check In

It was noted that the City of Nanaimo is overseeing the project's budget.

The Chair advised that he plans to attend a meeting of each organization represented on the Committee. C. Jackson and D. Pearce will arrange dates and times for attendance at City Council and RDN meetings.

b) Next Steps

CitySpaces will work with the Committee at the next meeting on developing framework principles. They will also send the Committee members imagery around branding prior to the next meeting.

8. Next Committee Meeting

The next regularly scheduled meeting will be held on Tuesday, 2013-AUG-27 at 7:30 am in the Nanaimo Economic Development Corporation Office (104 Front Street).

9. Adjournment

The meeting was adjourned at 9:20 am.

APPROVED:

Chair

Date