AGENDA
REGULAR MEETING OF THE CULTURAL COMMITTEE
BOARD ROOM, SERVICE & RESOURCE CENTRE, 411 DUNSMUIR STREET
WEDNESDAY, 2014-FEB-05, COMMENCING AT 3:45 P.M.

CHAIR: COMMISSIONER FRED PATTJE

1. **CALL MEETING TO ORDER:**

2. **INTRODUCTION OF LATE ITEMS:**

3. **ADOPTION OF AGENDA:**

(Motion required to adopt agenda)

4. **ADOPTION OF MEETING NOTES:**

(a) Minutes of the Regular Cultural Committee Meeting held Wednesday, 2014-JAN-08 at 4:00 p.m., in the Bowen Park Complex Conference Room. *Pg. 1-3*

(b) Minutes of the Special Grant Review Committee Meeting held Friday, 2013-DEC-06 at 8:30 a.m. in the Bowen Park Complex Conference Room. *Pg. 4-6*

(Motion required to adopt minutes)

5. **PRESENTATIONS:**

6. **CHAIR'S REPORT:**

7. **COUNCIL REPORT:**

(Rotation of Commissioners Pattje, Houle McPherson, Rinald)

8. **REPORTS OF ADVISORY BODIES:**

(a) Port Theatre *Pg. 7-12*

9. **REPORTS OF PROJECT COMMITTEES:**

(a) **Cultural Award Committee**

1. Strongitharm Gallery Space: Discuss Strategy for Photo Removal

(b) **Art in Public Places Project Committee**

(c) **Cultural Forum Project Committee**

(d) **Poet Laureate**

(e) **Grant Review**

9. **STAFF REPORTS:**

(a) **2013 Temporary Outdoor Public Art Selections** *Pg. 13-17*
K. MacDonald, Parks & Open Space Planner

Staff Recommendation: That the Cultural Committee recommend that Council approve the 2013 Temporary Outdoor Public Art Selections.

(Motion required to adopt recommendation)

(b) **Outdoor Art Updates** *Pg. 18-19*
K. MacDonald, Parks & Open Space Planner

Staff Recommendation: That the Cultural Committee recommend that Council receives the report.

(Motion required to adopt recommendation)

(c) **Draft Terms of Reference for a Combined Committee** *Pg. 20-23*
S. Samborski, Senior Manager, Culture and Heritage

Purpose: To obtain the Committee's feedback.

(d) **2014-2020 Cultural Plan for a Creative Nanaimo**
S. Samborski, Senior Manager, Culture and Heritage

Staff Recommendation: That the Cultural Committee recommend that Council approves the "2014-2020 Cultural Plan for a Creative Nanaimo."

The Plan is available for viewing online at: http://www.nanaimo.ca/EN/main/departments/parks-recreation-culture/Culture.html

(Motion required to adopt recommendation)

10. **CORRESPONDENCE:** (not related to a report to the Cultural Committee)

(a) Letter dated 2014-JAN-28 from Julie Bevan, Executive of the Nanaimo Art Gallery requesting that the Culture Committee consider accepting the following three artworks as donations to allow them to remain in our shared public spaces permanently: *Pg.24*

- Carl Sean McMahon, Breaching Orca (2011)
- Carl Sean McMahon, Roaming Deer (2012)
- David Moench, Never Out of Season (2012)

11. **NOTICE OF MOTION:**

12. **OTHER BUSINESS:**

(Motion required if there is other business.)

13. **DELEGATIONS** (not related to a Report to the Committee): (10 MINUTES)

(a) Holly Bright and Robert Sedton of the Crimson Coast Dance Society, requesting a one-time bridge assistance and increased operating funding in order to maintain programs. *Pg. 25-44*

(Motion required to receive the delegation.)

14. **QUESTION PERIOD:**

(Agenda items only)

15. **ADJOURNMENT:**

(Motion required to adjourn the meeting)

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2014-FEB-05
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MINUTES
REGULAR MEETING OF THE CULTURAL COMMITTEE
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
WEDNESDAY, 2014-JAN-08, COMMENCING AT 4:00 P.M.

PRESENT: Commissioner Diana Johnstone, Acting Chair

Members: Commissioner Howard Houle
Ms. Gerda Hofman
Ms. Wendy Smitka
Mr. Kim Smythe
Ms. Marianne Turley

Regrets: Commissioner Fred Pattje
Commissioner Alec McPherson
Commissioner Donald Rinald
Ms. Julie Bevan
Ms. Geraldine Manson

Staff: S. Samborski, Senior Manager, Culture and Heritage
B. Kuhn, Manager, Culture and Heritage
C. Sholberg, Culture and Heritage Planner
C. Barfoot, Cultural and Heritage Coordinator
J. Farrell, Recording Secretary
R. Tubbs, Clerk, observing

1. CALL THE OPEN MEETING TO ORDER:

The Regular Meeting of the Cultural Committee was called to order at 4:08 p.m.

2. INTRODUCTION OF LATE ITEMS:

(a) S. Samborski, Senior Manager, introduced the new Culture and Heritage Department team. The new department is made up of Chris Sholberg, Chris Barfoot, Rebecca Tubbs, Suzanne Samborski and Bob Kuhn, until Bob's retirement at the end of February. Their offices are located at the Service and Resource Centre.

3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted. The motion carried unanimously.

4. ADOPTION OF MEETING NOTES:

(a) It was moved and seconded that the Meeting Notes of the Regular Cultural Committee Meeting of Wednesday, 2013-NOV-06 at 4:00 p.m., in the Bowen Park Complex Conference Room be adopted as circulated. The motion carried unanimously.

(b) It was moved and seconded that the Meeting Notes of the Special Cultural Committee Meeting of Tuesday, 2013-NOV-26 at 2:35 p.m., in the Bowen Park Complex Conference Room be adopted as circulated. The motion carried unanimously.

(c) The Minutes of the Special Cultural Committee Meeting of Friday, 2013-DEC-06 at 8:36 a.m., in the Bowen Park Complex Conference Room were reviewed. Two motions were clarified and the Unadopted, Amended Minutes will be circulated to the Committee.

5. CHAIR'S REPORT:

The Chair, Diana Johnstone, provided a verbal report on the transition into the new Culture and Heritage Department.

6. REPORTS OF PROJECT COMMITTEES:

(a) Cultural Award Committee

Gerda Hofman reported that a meeting will be held 2014-JAN-21 to start the planning of the awards night.

(b) Art in Public Places Project Committee

Howard Houle reported that a meeting to select the temporary public art will be held 2014-JAN-22.

(c) Cultural Forum Project Committee

Nothing to report at this time.

7. COMMISSION REPORT:

Commissioner Houle provided a verbal report on the following topics:

- The Creative Cities Summit Application bid to host the Creative City Summit in either 2017 or 2018.
- The approval of the Cultural Award selections.

8. STAFF REPORTS:

(a) Nanaimo's Poet Laureate – Verbal Update
B. Kuhn, Manager, Culture and Heritage

B. Kuhn gave a verbal update on the Poet Laureate's work so far. Naomi Wakan will be writing a monthly poem for the Nanaimo Daily News. These poems and others submitted for admission will be published into an anthology at the end of the year.

(b) Cultural Plan – Verbal Update
S. Samborski, Senior Manager, Culture and Heritage

S. Samborski gave an update on the Cultural Plan process.

Correspondence:

(a) Letter dated 2013-DEC-02 from Camela Tang, President, CVI Centre for the Arts Nanaimo, regarding the Cultural Plan for a Creative Nanaimo.

The Committee will send a letter of response to Camela Tang and Nanaimo Centre Stage.

9. CORRESPONDENCE:

(a) Final Report for the Arts and Cultural Festivals and Events Grant from In Other Words for their production of "Muse."

10. ADJOURNMENT:

It was moved and seconded at 4:32 p.m. that the meeting adjourn. The motion carried unanimously.

CERTIFIED CORRECT:

Diana Johnstone
ACTING CHAIR
CULTURAL COMMITTEE

S. Samborski
SENIOR MANAGER
CULTURE AND HERITAGE

2014-JAN-14
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MINUTES
SPECIAL GRANT REVIEW MEETING OF THE CULTURAL COMMITTEE
HELD IN THE BOWEN PARK COMPLEX CONFERENCE ROOM
FRIDAY, 2013-DEC-06, COMMENCING AT 8:30 A.M.

PRESENT: Commissioner Fred Pattje, Chair

Members: Commissioner Howard Houle
Commissioner Alec McPherson
Ms. Geraldine Manson
Ms. Gerda Hofman
Ms. Wendy Smitka
Ms. Marianne Turley

Regrets: Commissioner Donald Rinald
Ms. Julie Bevan
Mr. Kim Smythe

Staff: B. Kuhn, Manager, Recreation and Culture Services
N. Tiwana, recording

1. CALL THE OPEN MEETING TO ORDER:

The Special Meeting of the Cultural Committee was called to order at 8:36 a.m.

2. CULTURAL GRANT ALLOCATIONS:

(a) Arts and Cultural Festivals and Events Grant Allocations

It was moved and seconded that that the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council approve the Arts and Cultural Festivals and Events Grant recommendations in the total amount of $27,573 as follows:

2014 ARTS CULTURAL AND FESTIVAL EVENTS GRANTS	2014 REQUESTED	2014 RECOMMENDED
African Heritage Society	15,000	1,150
Art Gallery Festival of Banners	2,000	2,000
Arts Council	1,500	1,300
Ballroom Dance Society	2,600	1,500
Blues Festival Society	11,500	2,300
Conservatory of Music	5,000	2,300
Crimson Coast Dance Festival	7,000	3,400
Friends of Nanaimo Jazz Society	3,800	1,900
Harbour City Jazz Society	1,200	1,000
In Other Words "InToLeRant"	3,000	0
In Other Words "Ray and Wodahs"	750	750
Francophone Association	5,000	2,700

Mens Resource Center	4,173	1,250
Pacific Coast Stage Co.	1,900	1,700
V.I Symphony in the Park	5,000	2,333
V.I Symphony Community Days	4,000	1,990
TOTALS:	**73,423**	**27,573**

The motion carried unanimously.

(b) Cultural Operating Grants Allocations

It was moved and seconded that the Cultural Committee recommend that the Parks, Recreation and Culture Commission recommend that Council approve the Cultural Operating Grant recommendations in the total amount of $209,098 as follows:

2014 CULTURAL OPERATING GRANTS	2014 REQUESTED	2014 RECOMMENDED
A Capella Plus Choir Society	2,000	1,750
African Heritage Society	15,000	1,900
Arts Alive	2,000	2,000
Arts Council	15,000	11,650
Ballroom Dance Society	1,600	1,150
Blues Festival Society	3,500	3,300
BC Boys Choir	2,500	2,200
Centre for the Arts	14,900	11,350
Chamber Orchestra	4,800	3,700
Concert Band	11,000	6,400
Conservatory of Music	14,500	12,098
Crimson Coast Dance Society	25,000	15,000
Heart of the Island	2,000	1,350
Island Consort Chamber Choir	1,000	750
Francophone Association	12,000	9,000
Pacific Coast Stage Co.	4,800	4,100
Pacific Institute of Bagpiping	3,500	2,500
Tidesmen Barbershop Chorus	2,000	1,900
Wordstorm Society	6,000	4,000
Theatre One	28,000	28,000
Vancouver Island Symphony	85,000	85,000
TOTALS:	**256,100**	**209,098**

The motion carried unanimously.

(c) Cultural Grant Applications – Financial Statements

It was moved and seconded that the Cultural Committee recommend that all applicants for Cultural Grants be required to supply complete Financial Statements including for the current year both a Statement of Income and a Balance Sheet and for the coming year, a budget estimate of Income and Expenses. The motion carried unanimously.

(d) Cultural Grant Applications

It was moved and seconded that the Cultural Committee recommend that applicants for the Cultural Event Grants who have received monies in the prior year provide an event-specific Income Statement for the grant already received as well as a Budget Estimate of Income and Expenses for the grant currently being applied for which clearly shows the disposition of any event profit or loss between years. The motion carried unanimously.

3. ADJOURNMENT:

It was moved and seconded at 10:24 a.m. that the meeting adjourn. The motion carried unanimously.

Fred Pattje
CHAIR
CULTURAL COMMITTEE

CERTIFIED CORRECT:

Suzanne Samborski
SENIOR MANAGER
RECREATION AND CULTURE SERVICES

APPROVED FOR DISTRIBUTION:

Richard Harding
DIRECTOR
PARKS, RECREATION AND CULTURE

2014-JAN-13
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Monthly Event Report

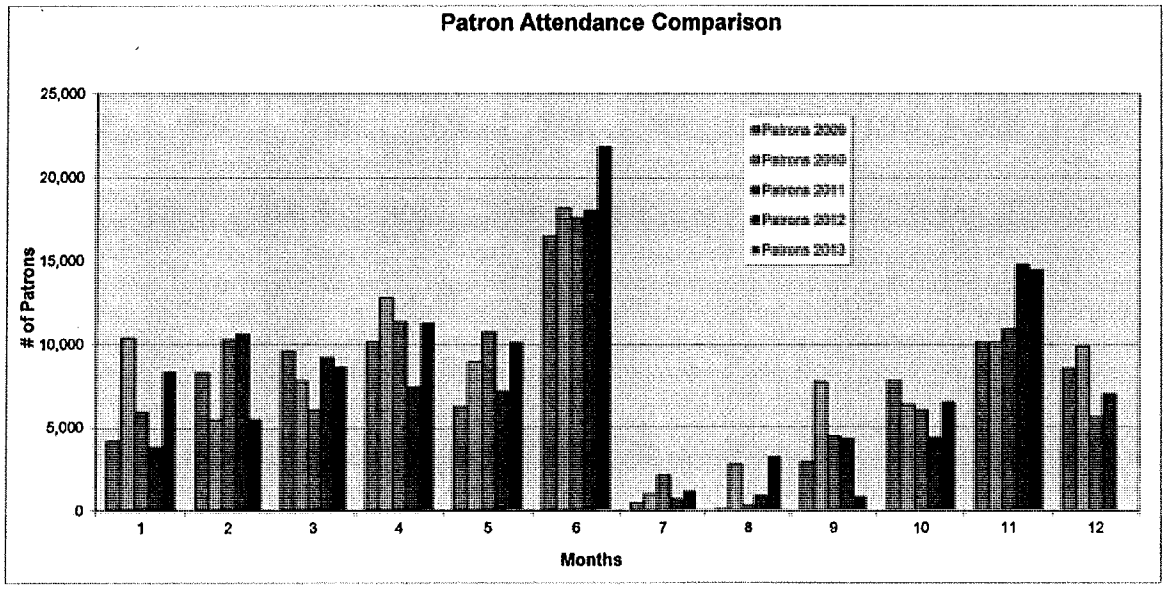
THE PORT THEATRE

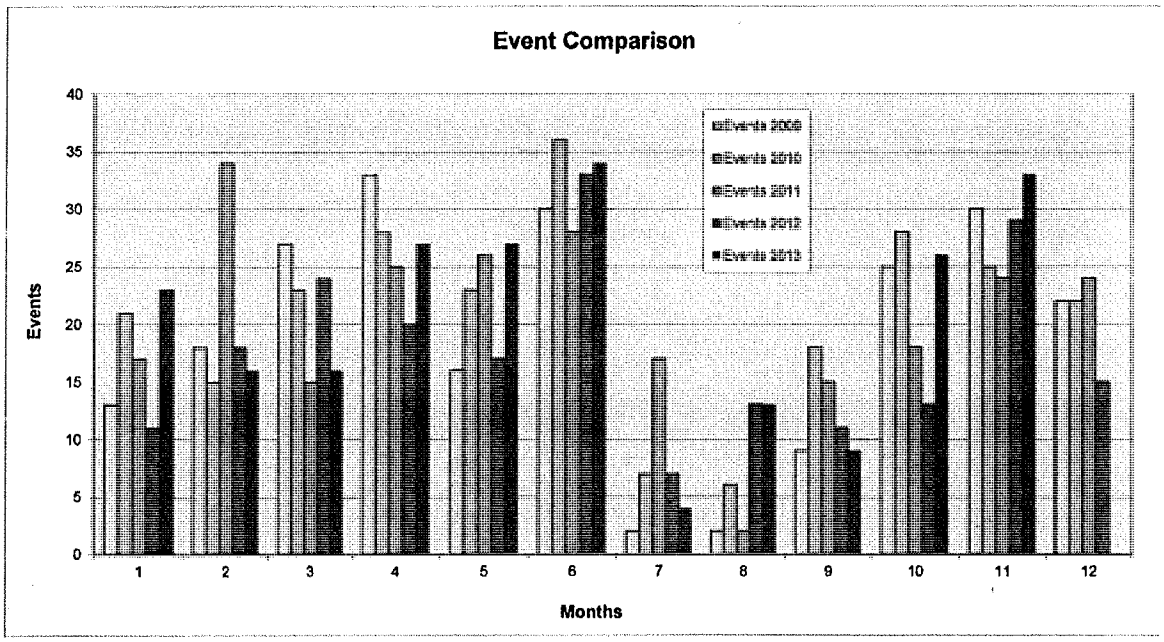
November 2013

	# Events 2009	# Events 2010	# Events 2011	# Events 2012	# Events 2013	# Patrons 2009	# Patrons 2010	# Patrons 2011	# Patrons 2012	# Patrons 2013
Jan	13	21	17	11	23	4,191	10,368	5,912	3,813	8,381
Feb	18	15	34	18	16	8,308	5,455	10,271	10,616	5,513
Mar	27	23	15	24	16	9,604	7,808	6,056	9,176	8,691
Apr	33	28	25	20	27	10,137	12,803	11,333	7,436	11,295
May	16	23	26	17	27	6,254	8,917	10,709	7,161	10,131
Jun	30	36	28	33	34	16,465	18,127	17,535	18,000	21,824
Jul	2	7	17	7	4	457	994	2,132	703	1,174
Aug	2	6	2	13	13	85	2,793	334	885	3,249
Sep	9	18	15	11	9	2,925	7,726	4,468	4,294	874
Oct	25	28	18	13	26	7,794	6,359	6,021	4,373	6,549
Nov	30	25	24	29	33	10,083	10,070	10,873	14,729	14,443
Dec	22	22	24	15		8,516	9,857	5,647	7,008	
TOTALS	**227**	**252**	**245**	**211**	**228**	**84,819**	**101,277**	**91,291**	**88,194**	**92,124**

Five year average attendance for same month	12,040
Five year average number of events same month	28

THE PORT THEATRE





THE PORT THEATRE

MONTHLY ACTIVITY REPORT

November 2013

#	DATE	EVENT	TIME	CATEGORY	AUD	ARTIST
1	1	International Guitar Night	7:30pm	music	470	7
2	2	Tidesmen	2:00pm	music	435	43
3	2	Tidesmen	7:30pm	music	345	43
4	3	Nanaimo Concert Band	2:30pm	music	553	48
5	4	Norman Foote	7:00pm	children	252	103
6	5	Classical Coffee Concert	10:30am	music	87	3
7	5	Alberta Ballet	all day	tech. and rehearsal	0	59
8	6	Alberta Ballet	7:30pm	dance	551	59
9	7	Crimson Coast Dance	all day	tech. and rehearsal	0	15
10	8	Emmylou Harris	8:00pm	music	800	16
11	9	Crimson Coast Dance	7:30pm	dance	311	15
12	11	Coast Realty	5:30pm	reception	50	0
13	11	Oh What A Night	7:00pm	music	450	10
14	12	ABBA Show	7:00pm	music	723	18
15	14	VI Symphony	7:00pm	tech. and rehearsal	0	51
16	15	VI Symphony	3:00pm	rehearsal	0	51
17	16	VI Symphony	11:00am	community day	497	51
18	16	VI Symphony	7:30pm	music	576	51
19	17	Alice Cooper	8:00pm	music	804	45
20	18	Alice Cooper	8:00pm	music	797	45
21	19	Steve Patterson	7:30pm	comedy	373	5
22	20	Just For Laughs	7:00pm	comedy	765	13
23	21	VIU Art class	9:00am	art installation	12	0
24	21	Island Radio	5:00pm	reception	75	0
25	22	SD 68	12:30pm	art change-over	10	0
26	25	Theatre1 AGM	4:00pm	meeting	20	0
27	25	Matthew Good	7:30pm	music	709	23
28	26	Banff Film Festival	7:00pm	movies	804	9
29	27	Banff Film Festival	7:00pm	movies	804	9
30	28	Seussical The Musical	7:00pm	musical theatre	351	74
31	29	Seussical The Musical	9:30am	school show	750	74
32	29	Seussical The Musical	11:00am	school show	450	74
33	29	Seussical The Musical	7:00pm	musical theatre	531	74

TOTALS

Number of Events:

Estimated Audience Attendance: 13355

Estimated Number of Artists/Crew: 1088

Total people through the building: 14443

THE PORT THEATRE

MONTHLY ACTIVITY REPORT

December 2013

#	DATE	EVENT	TIME	CATEGORY	AUD	ARTIST
1	2	SD68 Art Classes Display	6:00 PM	opening reception	50	0
2	4	VIU International Students	12:00 PM	graduation ceremonies	500	210
3	5	VI Symphony	all day	tech/ rehearsal	0	83
4	6	VI Symphony	3:00 PM	rehearsal	0	83
5	6	VI Symphony	7:30 PM	concert	717	83
6	7	VI Symphony	3:00 PM	concert	782	83
7	7	VI Symphony	7:30 PM	concert	765	83
8	8	Brigadoon Dance	2:30 PM	dance	594	64
9	12	Tempo Dance	all day	rehearsal	0	77
10	13	Tempo Dance	10:00 AM	school show	750	77
11	13	Tempo Dance	12:30 AM	school show	162	77
12	13	Tempo Dance	7:00 PM	dance	793	77
13	14	Winter Harp	2:30 PM	music	549	10
14	14	University Womens' Club	1:00 PM	reception	56	0
15	14	Winter Harp	7:30 PM	music	459	10
16	18	Rock 'n' Roll Christmas	7:30 PM	music	746	14
17	19	Yellow Point Spectacular	all day	tech/ rehearsal	0	15
18	20	Yellow Point Spectacular	9:00 AM	rehearsal	0	15
19	20	Yellow Point Spectacular	7:00 PM	variety	611	19
20	21	Yellow Point Spectacular	3:00 PM	variety	794	19
21	21	Yellow Point Spectacular	7:00 PM	variety	598	19
22						
23						
24						
25						
26						
27						
28						
29						

TOTALS

Number of Events:

Estimated Audience Attendance:	8926
Estimated Number of Artists/Crew:	1118
Total people through the building:	10044

Monthly Event Report

THE PORT THEATRE

December 2013

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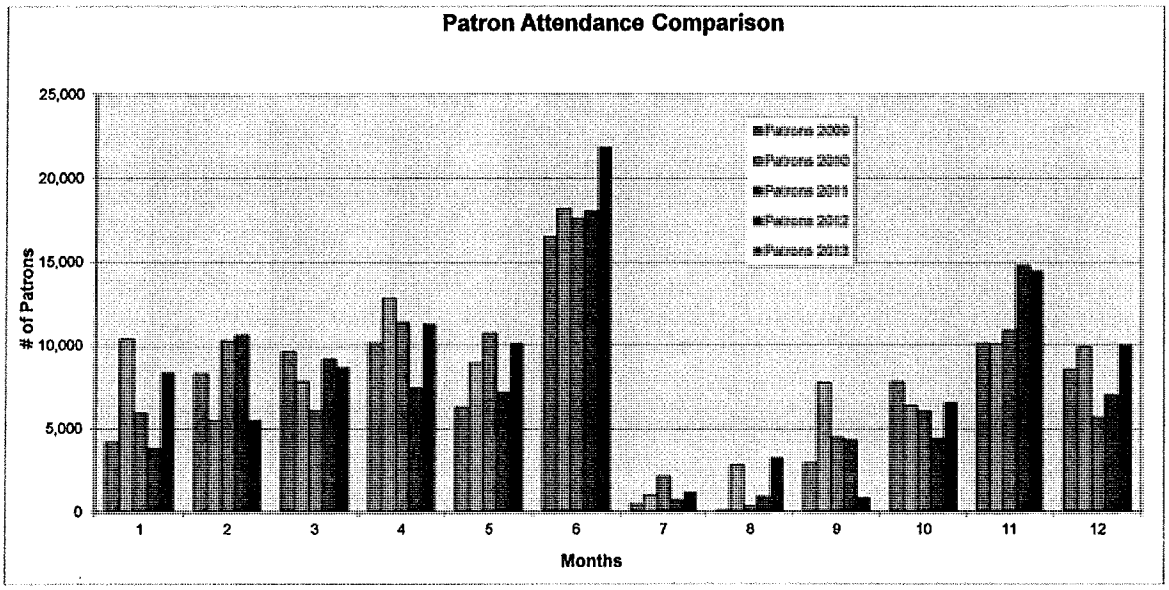
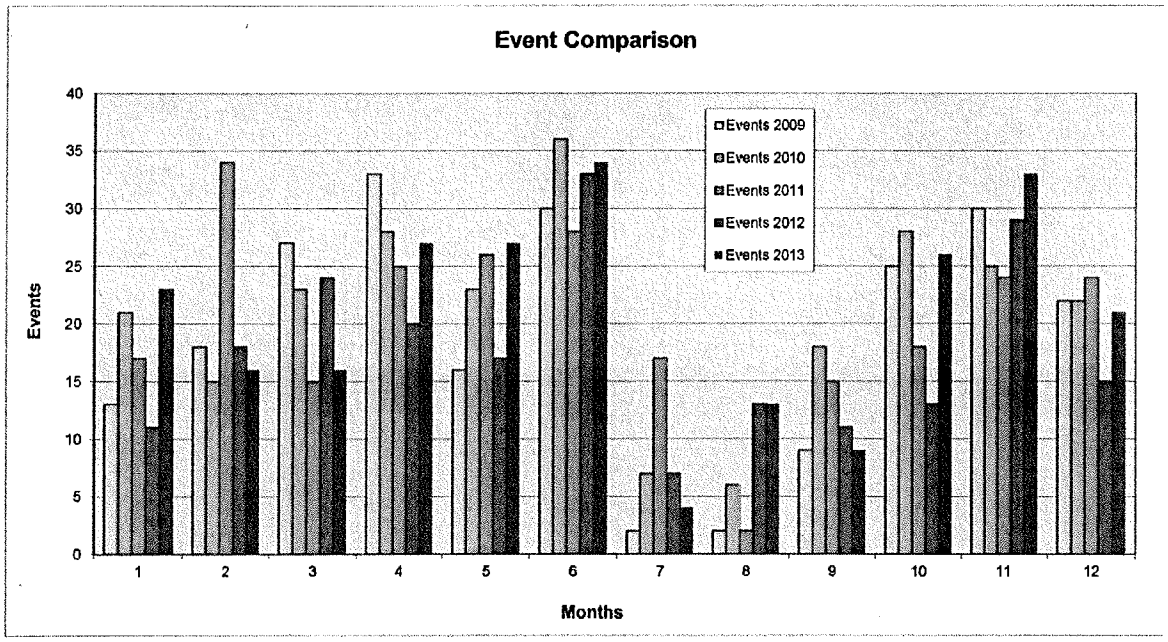
TOTALS	**227**	**252**	**245**	**211**	**249**	**84,819**	**101,277**	**91,291**	**88,194**	**102,168**

Five year average attendance for same month	8,214
Five year average number of events same month	21

THE PORT THEATRE





City of Nanaimo

REPORT TO THE CULTURAL COMMITTEE

DATE OF MEETING: 2014-FEB-05

AUTHORED BY: KIRSTY MACDONALD, PARKS & OPEN SPACE PLANNER

RE: 2013 TEMPORARY OUTDOOR PUBLIC ART SELECTIONS

STAFF RECOMMENDATION

That the Cultural Committee recommend that Council approve the 2013 Temporary Outdoor Public Art selections.

PURPOSE:

To have approvals in place to allow the artists to begin their art works and complete by early May (public art week).

BACKGROUND:

At their meeting held on 2014-JAN-22, the Public Art Selection Panel reviewed the outdoor art submissions and chose three pieces for public display.

DISCUSSION:

Temporary public art displays are becoming a common method for municipalities to animate outdoor spaces and parks. Viewing of the changing art pieces provides people a reason to attend the parks and "check out" new pieces of art. Because the art pieces are not permanent, they can also be conservative or controversial, yet advance public art programs at a low cost to the municipality.

We are now in our fifth year of displaying temporary outdoor public art in conjunction with the Nanaimo Art Gallery.

In September 2013, the City of Nanaimo Purchasing Department issued a joint Call to Artists requesting submissions for outdoor art. This call closed in mid-January 2014 with 3 artists/teams submitting concepts for consideration. Outdoor venues with a special emphasis on downtown parks and the Harbourfront Walkway are available to the artists and pieces are to be installed in May 2014 during public art week.

On 2014-JAN-22 the seven-member selection panel, comprised of representatives from the Parks Recreation and Culture Commission, the Cultural Committee, the Nanaimo Art Gallery, and City of Nanaimo staff met.

They evaluated the submissions based upon the following selection criteria:

1. Quality of the proposal;

2. quality of the submitted work;

3. suitability and durability of the work (i.e. its ability to withstand a year of external installation);

4. ability of the proposal to meet public safety and vandalism consideration; and,

5. addition of vitality to the public space.

Three pieces recommended will be going on display in City outdoor parks for the one-year period. Honoraria for these four pieces will total up to $12,000. A summary of the pieces is attached (Schedule A). The chosen pieces are made various materials and themes. If approved, the temporary outdoor public art pieces will be installed jointly in May by the City of Nanaimo and the artists. The artists will retain ownership of their works and will remove their works at the end of the installation period.

The Nanaimo Art Gallery, the City of Nanaimo, and the artists will then partner together to create interpretive and didactic materials for the works and to educate the public on outdoor art and temporary art programs. In addition, plaques recognizing the artists and describing their pieces will be on display with each piece and available in a brochure format.

In an ongoing effort to continually improve the outdoor art program, a survey will be developed to discuss potential modifications to the program for 2015.

STRATEGIC PLAN CONSIDERATIONS:

Community Building Partnerships: Public art helps animate our public places and spaces making them more welcoming, attractive and interesting, contributing to cultural vitality. This piece will engage visitors to the Service and Resource Center and make their visit more interesting and enjoyable.

Respectfully submitted,

Concurrence by:

Kirsty MacDonald
PARKS & OPEN SPACE PLANNER
PARKS, RECREATION & ENVIRONMENT

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2014-FEB-05
File: 8020-20-T01Temporary Public Art Program
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Schedule A

Proposed 2013 Outdoor Art Selections

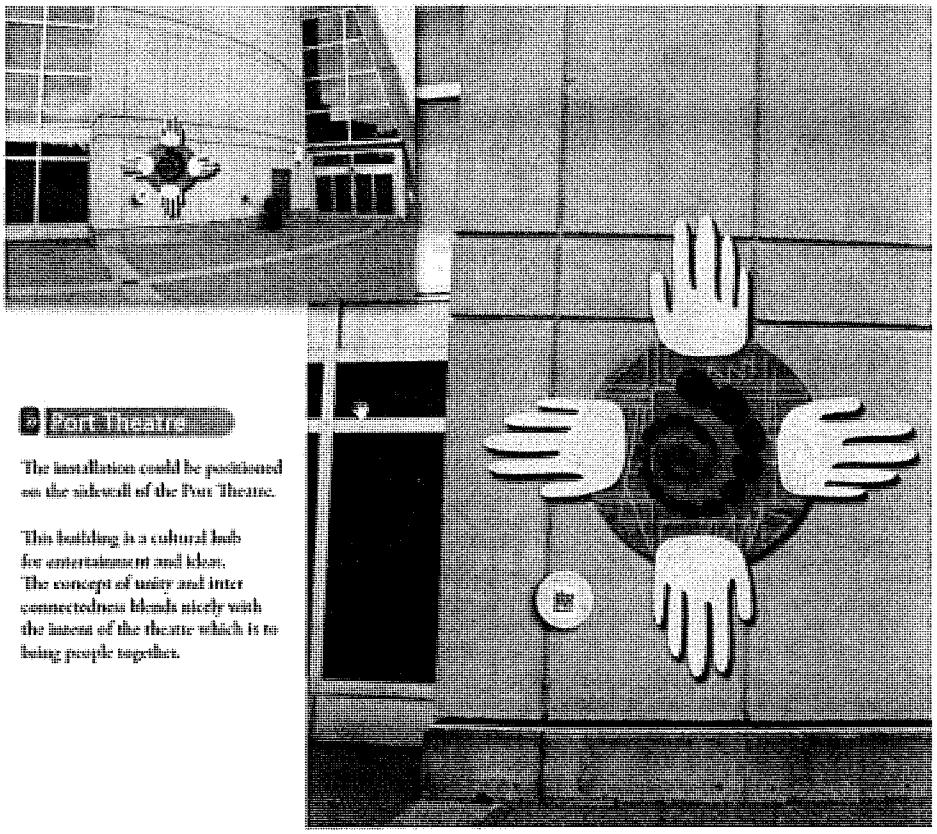
Laura Timmermans

Laura's objective is to create an art installation that will illustrate the concept that we all are connected.

From a very early age, she has been part of the Nuu-chaanulth First Nation community and grew up in Ucluelet with a strong world view of "Heshook-ish Tsawalk", meaning all things are connected and inter-dependent upon one another. She has chosen to utilize this wisdom as the framework for her art piece.

The "Heshook-ish Tsawalk" philosophy would be explained on a plaque adjacent to the mural to enhance the viewers' experience.

Cost	Title	Location	Size	Materials
$4000	Heshook-ish Tsawalk	TBA with mounting details TBA	5 by 5 feet	Metal and stone

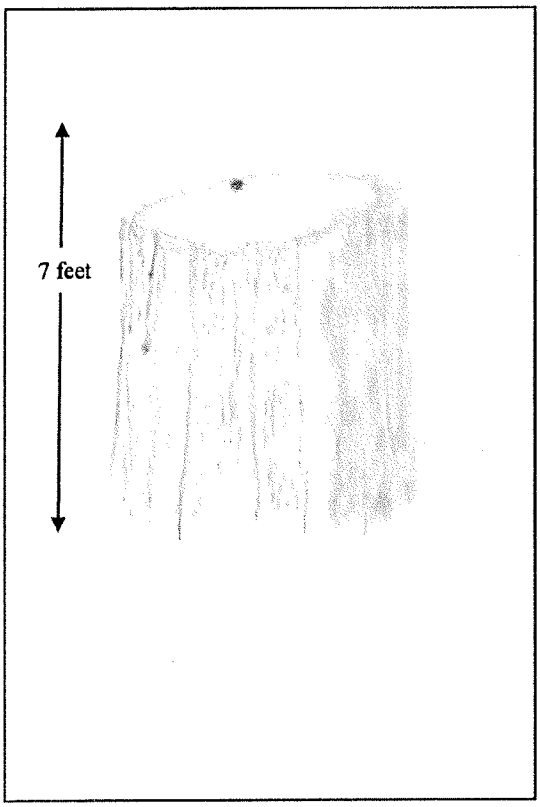


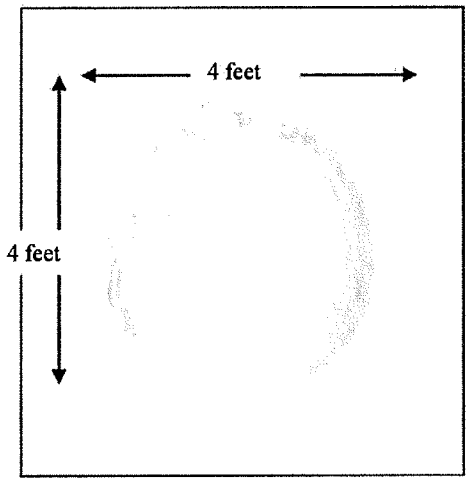
David Moensh

In the words of the artist:

Inspired by Vancouver Island and the largest Sitka Spruce in Canada (near Lizard Lake), David will recreate the grandeur of a large coastal tree (similar to many of the trees that used to line our shoreline) and will install his work along the Harbourfront walkway. His piece will emulate the girth, the bark, the moss, the sap, and all the colors and textures of a tree. His work will be positioned to allow viewers to see all sides of the tree as well as the top.

Cost	Title	Location	Size	Materials
$4000	Manufactured tree trunk	Harbourfront Walkway TBA	7 feet tall by 4 feet	Metal, fiberglass and paint The piece will mostly be framed in 20 gauge metal and will be positioned and attached on a metal base.

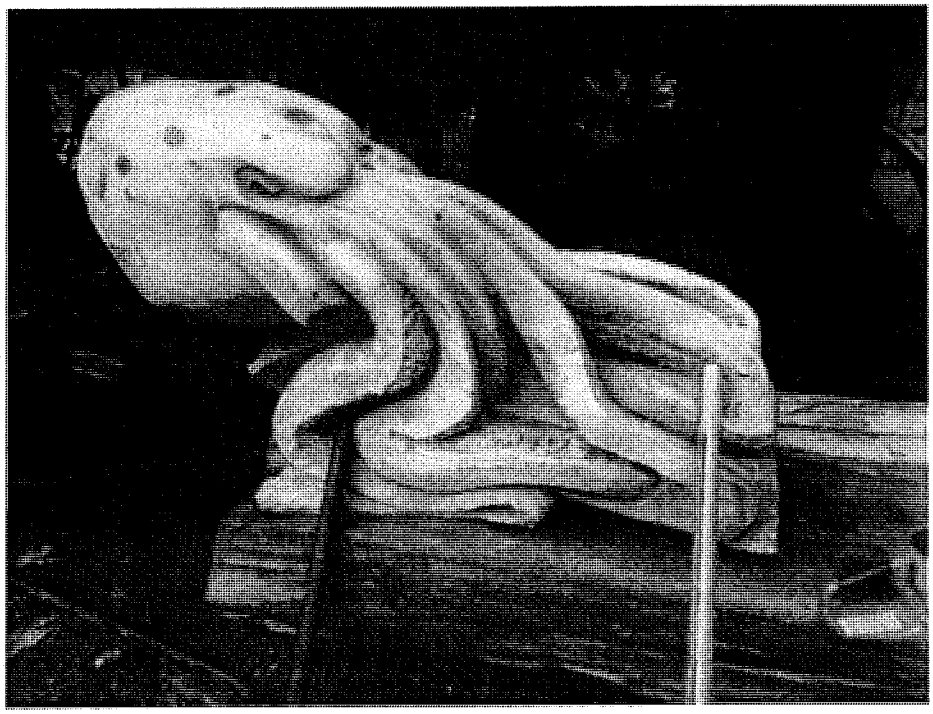




Dan Richie

This piece will add intrigue and delight along the Harbour front walkway. A supersized three dimensional giant Pacific Octopus sculpture will illustrate the unique sea creature that lies below the harbor ocean surface.

Cost	Title	Location	Size	Materials
$4000	Giant Pacific Octopus	TBA along Harbour Front walkway	5 feet tall and 8 feet long 1000 pounds	Chainsaw carved red cedar; coated in marine varnish



City of Nanaimo

REPORT TO THE CULTURAL COMMITTEE

DATE OF MEETING: 2014-FEB-05

AUTHORED BY: KIRSTY MACDONALD, PARKS & OPEN SPACE PLANNER &
JULIE BEVAN, EXECUTIVE DIRECTOR OF THE NANAIMO ART GALLERY

RE: OUTDOOR ART DISPLAY UPDATE

STAFF RECOMMENDATION:

That the Cultural Committee recommend that Council receives this information.

PURPOSE:

To update the committee about the outdoor art pieces currently on display.

BACKGROUND:

The outdoor temporary art program, a joint partnership between the City of Nanaimo and Nanaimo Art Gallery (NAG), is entering its' fifth year of displaying temporary outdoor public art in parks. Each year, the outdoor art program has been modified to continually improve.

Under the terms of a partnership between NAG and City of Nanaimo between 2010 and 2012, NAG retained ownership of temporary public art pieces commissioned by City and displayed at City venues. Initially, these pieces were constructed and intended to be on display for a one year duration. The intent was that the Gallery would sell these works after the one year display period. Auction proceeds were to be split between both partners. This arrangement proved not to be very profitable or sustainable and, as a result, was modified in 2013.

For the past year, artists have loaned their work for exhibition on public land for a period of 12 months. The auction element has been removed from the program and artists have retained ownership of their pieces, and are responsible for removing them after the exhibition. Currently, the City administers the program and NAG provides some support and consultation.

Attempts have been made by Nanaimo Art Gallery to sell remaining works from 2011 and 2012 without success. The City agreed that works could remain in place for an extended period, and the Gallery has agreed to deal with the remaining works and find resolutions in early 2014. NAG is responsible for the works listed in this document.

In 2013, the City approved the donation by NAG of Jason Gress' work *Frame*, which has become an important landmark at Maffeo Sutton Park.

DISCUSSION:

Twelve art works are currently on display in City Parks. The following chart identifies the pieces and artists, the dates of installation, and timeframe for removals.

Date of Installation	Artist	Title of Work	Status
2011	McMahon, Carl Sean	Breaching Orca	NAG is proposing to donate to City (see separate delegation)
2011	Vander Kooi, Yvonne	H20	Removal spring 2014
2011	Feschuk, Kurt	Nanaimo With Love	Removal spring 2014
2012	Houston, D & S	Gates of Opportunity	Removal fall 2014
2012	Moench, David	Never out of Season	NAG is proposing to donate to City (see separate delegation
2012	McMahon, Carl Sean	Roaming Deer	NAG is proposing to donate to City (see separate delegation)
2012	Feschuk, Kurt	The Hug	Removal spring 2014
2012	Vander Kooi, Yvonne	Snuneymuxw – Meeting Place	NAG
2013	Spindle Whorl	Joel Good	On display until May/ 14
2013	Un (tamed)	David Jacob Harder	On display until May/14
2013	Borrowed Light	Samuel Houston	On display until May/14 (potentially through summer)
2013	Dungeness Crab	Dan Richie	On display through May/14 (potentially through summer)

Over the past year, several initiatives have been implemented to promote the outdoor public art program. These have included hard copy and online brochures, invention of a public art smartphone app, didactic materials being placed at the art pieces on plaques, and videos documenting the creative development behind each piece displayed in 2013.

STRATEGIC PLAN CONSIDERATIONS:

Community Building Partnerships: Public art helps animate our public places and spaces making them more welcoming, attractive and interesting, contributing to cultural vitality. This piece will engage visitors to the Service and Resource Center and make their visit more interesting and enjoyable.

Respectfully submitted,

Kirsty MacDonald
PARKS & OPEN SPACE PLANNER
PARKS, RECREATION & ENVIRONMENT

2014-FEB-05
File: 8020-20-T01Temporary Public Art Program
G:\Council Reports\2014\CCRPT140205OutdoorArtUpdates.doc

CITY OF NANAIMO
THE HARBOUR CITY

TERMS OF REFERENCE
NANAIMO CULTURE AND HERITAGE COMMISSION

(adopted ####-MON-##)

Mandate

The Nanaimo Culture and Heritage Commission acts as a resource to Council by providing policy advice for the planning, development and provision of City culture services and facilities, heritage conservation matters, and promoting and supporting activities that benefit and advance culture and heritage in the City.

Scope of Work

To achieve these objectives, the Nanaimo Culture and Heritage Commission will undertake the following activities:

- Advise Council on culture and heritage conservation matters, issues and priorities;
- Advise Council on opportunities for culture development and the implications of development on Nanaimo's heritage through participation (single seat) on the Design Advisory Panel;
- Assist with the development of culture and heritage policy, planning goals, objectives, and priorities as set by Council;
- Receive submissions on relevant culture and heritage matters from individuals and groups;
- Improve public awareness and support for culture development and heritage preservation and the importance of archeological sites and material;

Objectives

The Commission will act as a liaison with community groups, agencies, the public, business and other government sectors. In addition, the Commission will work to develop, promote and maintain community support for culture and heritage by:

- Advising Council on cultural, heritage and heritage conservation matters, issues and priorities.
- Reviewing all applications for funding and making recommendations to Council
- based on criteria and guidelines established regarding the distribution of various cultural and heritage grants.
- Promoting public awareness of cultural and heritage organizations and cultural and heritage activities in our community, and maintaining a cultural and heritage awards program.
- Coordinates the selection process for works of art for display in municipal public spaces and buildings.

- Sponsoring annual educational opportunities for arts, cultural and heritage organizations.

Membership

The Commission will be comprised of 11 Council appointed members, as follows:

- two (2) members of Council, with one appointed as Chair and the other Vice-Chair; and,
- nine (9) community-at-large members.

Appointment and Term

Members may only serve two consecutive, three year terms. Re-appointment to the Commission may be considered after an absence for at least one term.

Meetings

The Nanaimo Culture and Heritage Commission will meet monthly, or at the call of the Chair.

Members missing three (3) consecutive monthly meetings are deemed to have resigned.

Authority and Related Documents

The Nanaimo Culture and Heritage Commission Terms of Reference supplements other Council bylaws and documents, including:

- Advisory Committees Terms of Reference, and
- *Council Procedure Bylaw 2007 No. 7060.*

The Nanaimo Culture and Heritage Commission is a select committee of Council as per the *Community Charter.*

CITY OF NANAIMO
THE HARBOUR CITY

ADVISORY COMMITTEES
TERMS OF REFERENCE
(adopted 2010-JAN-25)

The following Terms of Reference apply to all Advisory Committees of the City of Nanaimo unless otherwise noted.

Appointment and Term

The member(s) of Council will be appointed annually by motion of Council.

Other members will be appointed for a three-year term commencing April 1st in the year following a general local government election *(does not apply to PNAC)*. At-large members will be appointed by Council. Council will ratify appointments of members recommended by their specific associations.

Members of the Committee will serve without remuneration.

Chair

The Committee will elect the Chair annually at the first meeting following April 1st from amongst its members.

Meeting Procedures

All points of procedure not specifically provided for in these Terms of Reference shall be decided and determined in accordance with the current Council Procedure Bylaw.

Except where the provisions of the *Community Charter* apply, all Committee meetings shall be open to the public. Where the Committee wishes to close a meeting to the public, it may do so by adopting a resolution in accordance with the *Community Charter*.

The order of business is to be as set out in an agenda package to be provided to Committee members in advance of the meeting date. All decisions of the Committee will be reached by consensus or a majority vote of the members present.

Minutes of the meeting will be adopted by the Committee at its next regular meeting. After adoption, minutes will be circulated to Council for their information. Originals of the minutes will be signed by the Chair of the Committee and forwarded to the Legislative Services Department for safe keeping.

Reporting to Council

The Committee may report to Council on any issue within its mandate or other issues as requested by Council.

The Committee Chair will present recommendations of the Committee to Council for their consideration.

Budget

The annual budget of the responsible department will include funds for the operation of the Committee.

Staff Support

Staff support will be determined by the City Manager or his/her designate. Typical support functions include the following:

- Organizing and preparing the agenda, in conjunction with the Committee Chair;
- Distributing the agenda packages to Committee members;
- Taking and preparing draft minutes;
- Managing the files of the Committee, as necessary;
- Maintaining a list of outstanding issues for Committee action;
- In conjunction with the Chair, drafting Committee reports to Council;
- Provide professional advice on issues discussed by the Committee;
- Other duties as authorized by the City Manager or his/her designate

NANAIMO
art gallery

January 28, 2014

RE: Proposed donation of outdoor artwork

To Fred Pattje, Chair, Cultural Committee and Suzanne Samborski, Senior Manager, Culture and Heritage Department:

As you know, over the past five years the City's outdoor art program has evolved. Artworks commissioned and installed as part of the program, though initially considered to be temporary, have quickly become well-loved landmarks in Maffeo Sutton Park.

I'm writing to request that the Culture Committee consider accepting the following three artworks as donations to allow them to remain in our shared public spaces permanently:

Carl Sean McMahon, *Breaching Orca*, 2011
Carl Sean McMahon, *Roaming Deer,* 2012
David Moench, *Never Out of Season,* 2012

These three works continue to be in excellent condition and have the ability to withstand the elements for the foreseeable future. *Breaching Orca* has become an important feature of Spirit Square. Both *Roaming Deer* and *Never Out of Season* could potentially be relocated to other public sites in the city.

I would welcome the opportunity to speak to the potential donation at a meeting of the Cultural Committee to provide further information and context.

Thank you for your consideration.

Sincerely,

jbevan

Julie Bevan
Executive/Artistic Director

www.nanaimoartgallery.com

P. 250 754 1750 www.nanaimoartgallery.com

DOWNTOWN GALLERY
150 Commercial Street

CAMPUS GALLERY
900 Fifth Street

CITY OF NANAIMO
THE HARBOUR CITY

PARKS, RECREATION AND CULTURE COMMISSION
CULTURAL COMMITTEE

REQUEST TO APPEAR AS A DELEGATION

ON 2014 - FEBRUARY - 5
year month day

NAME OF PERSON MAKING PRESENTATION: Holly Bright and Robert Sexton, Treasurer
Print

ADDRESS: 150 Commercial St, 106 Nanaimo BC V9R5G6
street address City Province Postal Code

PHONE: 250 754 3222 (home Holly Bright) 250 716 3230 (business) **FAX:** 250 716 3269

NAME OF APPLICANT IF OTHER THAN ABOVE: Crimson Coast Dance Society

DETAILS OF PRESENTATION:

Crimson Coast Dance Society is the non-profit, charitable society that provides contemporary & cultural, professional dance performances, youth programs & mentorships, community engagement events and a festival to the citizens of Nanaimo. CCDS has grown to programming through resources from various 'one time' or project funding grants. We are requesting one time bridge assistance & increased operating funding from the City of Nanaimo in order to maintain these programs.

PLEASE NOTE

- **Electronic presentations** must be provided on a CD or by e-mail no later than 9:00 a.m. the day of the Meeting.
- Please submit a written copy of your presentation to the Recording Secretary either at, or prior to, the Meeting.
- **Multiple speakers** on a single issue or topic shall be given 5 minutes each to make their presentations as per Section 18.6 of the Council Procedure Bylaw.

Parks, Recreation and Culture Department
500 Bowen Road, Nanaimo BC V9R 1Z7

Phone: (250) 755-7511
Fax: (250) 753-7277
parks@nanaimo.ca

CRIMSON COAST DANCE SOCIETY

City of Nanaimo, Parks, Recreation and Culture
Cultural Operating Grant for 2013/2014

1. Briefly describe the operation and history of your organization.

Crimson Coast Dance Society is dedicated to the development, support and presentation of professional dance and is one of a very few such dance presentation companies operating in a setting outside of major urban areas such as Montreal, Toronto, and Vancouver. This gives CCDS a rare status, reflecting not only on the cultural position of Nanaimo, but also on our place within the Canadian context. We engage and pay nationally, internationally and regionally recognized artists and stage technicians to present affordable, accessible productions. We offer contemporary dance in a variety of styles and settings, and through a variety of formats, in order to engage as wide a spectrum of our population as possible.

Crimson Coast offers performing mentorships to pre-professional students or emerging artists, and provides coaching and/or paid opportunities to dance alongside some of North America's finest performers. The opportunity for dancers to interact directly with professionals is not one that can be created in a dance class, and provides a true picture of a performer's life. It also provides valuable experience in handling technical rehearsals that are far beyond the scope of rehearsals provided in dance academies.

Crimson Coast Dance Society also programs outreach events and performance opportunities that are educational in nature for dance enthusiasts at a grassroots level. Our Body Talk Project is directed by a council of youth between the ages of 14 and 18, who, under the guidance of a facilitator, learn arts and other administration or production skills whilst participating in the Project.

Since incorporation in 1998, Crimson Coast Dance Society has produced over 250 dance-related events, ranging from formal mainstage presentations to informal events, for people of all ages. Our events are either ticketed at below national/city average prices or have been offered free of charge/by donation.

Crimson Coast Dance Society is viewed as a model of innovation in outreach into our community by the British Columbia Arts Council Dance Section. We have had a relationship with this provincial arts funding body since our inception in 1998. Canadian Heritage, Canada Council for the Arts and the British Columbia Arts Council support our work with steady funding.

2. Describe the specific cultural activity or project to which the grant funding would be applied; describe the need for this activity in the community and the level of community involvement. *Maximum two pages.*

Our 2013/2014 season of **Dance on the Crimson Coast**, marks our 16th year of presenting professional dance in Nanaimo. The cultural activities to which the grant funding would be applied are:

- Presentation of **New Animal** by 605 Collective at the Port Theatre, November 9th 605 collective consists of some of the hottest young dancers in British Columbia. This new work has been creating much interest since it's premier in late 2012 at The Cultch in Vancouver and has resulted in national and international touring. Two performers from the Company will present 2 workshops, one for adults and one for teens on November 7th and 8th.
- Presentation of **Peggy Baker Dance Company** part of their Western Canada tour, in January 2014. The company, led by world renowned contemporary dance artist Peggy Baker will perform at Malaspina Theatre at VIU, and will also be offering a week-long residency. Ms. Baker is acclaimed as one of the most outstanding contemporary dancers of her generation. She is the recipient of numerous awards including a Governor General's Award for Lifetime Achievement in the Arts, the Order of Canada, the Order of Ontario, the 2006 Premier's Award for Excellence in the Arts, three Dora Mavor Moore Awards for Outstanding and an Honorary Doctorate from the University of Calgary.
- Facilitation of the seven month process with a group of high school age youth to develop and present the **Body Talk Project** culminating in a week of subsidized workshops during March Spring Break, and with a public performance on March 22nd. Body Talk 2014 features a fusion of Hip Hop and Swing dance and will involve visiting professional guest artists in these styles. Once again, this important Project is created for our community by our mentored youth Body Talk Cru, which has already begun meetings to produce this year's event.
- As indicated, each of these three presentations is surrounded by outreach activities that give our community direct interaction with our guest artists. These include classes, workshops, week-long residencies, discussions, forums roundtables, and other public events involving the visiting dance artists with community members and groups, as well as our season-long innovative Body Talk Project, directed by our youth Body Talk Cru.

CCDS will also be presenting our 14th annual four day **InFrinGinG Dance Festival** in July. For the second year, we will present this Festival within and as part of the Nanaimo Dragon Boat Festival. The huge success of this partnership in 2013 will be built upon with mainstage performances, workshops, dialogues and other dance events, as well as a number of ticketed performances at the Vancouver Island Conference Centre. We will feature professional dance artists from many parts of Canada, as well as local professional and pre-professional performers. While this festival is not directly funded through CCDS' operating grant from the City of Nanaimo, the Festival could not occur without The City of Nanaimo's support of CCDS as a Nanaimo institution.

CCDS' programming and projects are primary examples of responding to needs and opportunities identified in the draft City of Nanaimo Cultural Plan. Specific examples include:

- **Section 5.1** "Build stronger relationships with, and between, cultural organizations and businesses and increase opportunities for working together to build capacity within organizations." CCDS collaboration with the Nanaimo Dragon Boat Festival to present the InFrinGinG Dance festival of our focus on collaborative approaches to build culture in Nanaimo.
- **Section 5.1.b.** "Facilitate grassroots arts/cultural opportunities from a young age and based in neighbourhoods and schools." CCDS' Body Talk project is a pre-eminent example of a youth focused and youth driven, grassroots cultural project, undertaken in collaboration with SD 68 and with the VIU Child and Youth Care degree program to provide a practicum for a student. These efforts also respond to strategy C in section 6.1
- **Section 5.2.b.** "Leverage our cultural assets and resources to make Nanaimo a desirable place to visit for interesting and unique cultural experiences." As noted above, the existence of an organization like CCDS outside of the major urban centres is rare, and the programs presented by CCDS draw audience from a much wider area than the City of Nanaimo. Since 2008 the number of professional dance artists in Nanaimo has increased from 1 to 6. 2 of the 5 new local artists are here directly because of the dance activity generated by CCDS.
- **Section 6.**3, Strategy C "Create a mentorship program where professionals connect with and mentor aspiring young artists and creative entrepreneurs." The Body Talk program is exactly the program identified in this strategy, and could usefully serve as a template for expanded mentorship across a wide range of artistic and other activities in Nanaimo.

Crimson Coast's development over the last 15 years is attributed to its commitment to community through which it has sought to engage, serve, and educate the audience, strengthen the community, support emerging dance artists, and provide a professional presentation infrastructure for national and international artists. The community of Nanaimo is rapidly transforming to include an extended network of professional arts organizations and audiences that value contemporary dance and can place it in a national context. There are many city goals and community desires that we contribute to through our programming. These include experience of diversity in artistic programming; forming community connections; learning new skills; creative expression, and participation in activities that contribute to one's overall health, intergenerational inclusiveness, youth engagement.

We continue to seek partnerships for every production. We have worked with special needs, educational, and social resource organizations, and have strived to cross all economic, gender, cultural, and age barriers. There is an ongoing partnership with Tillicum Lelum, and this is showing an increase in participation (in outreach programs and audience) by aboriginal youth. Partnerships with local businesses (art galleries, clothing stores, dance studios, cafés, libraries, specialty shops) provide venues or donations and in return benefit from an increased public profile. In addition to our Festival involvement with Nanaimo Dragon Boat Society, frequent co-production opportunities are developed with The Port Theatre. CCDS participates in many community initiated events, and is an active participant in Made In BC, the province-wide assembly of presenters that tours featured B.C. artists annually, and offers support for risk-taking programming.

3. Organizations applying for funds of $15,000 or greater are required to include a brief summary of their strategic plan. Organizations applying for less than $15,000 are encouraged to include a brief summary of their strategic plan. *Maximum two pages.* Your strategic plan should include the following information if it is not provided elsewhere in your application:

- **Mission or Vision statement**
- **Specific plans for development or growth**
  - How will development be funded?
- **Specific fundraising activities**

The mission of Crimson Coast Dance Society is to develop and support professional dance creations, productions, performances and educational opportunities at both grassroots and professional levels in central Vancouver Island.

The vision of Crimson Coast Dance Society is:

- to create regional working opportunities and to provide an environment for central Vancouver Island based, emerging dance artists to develop and demonstrate their craft;
- to provide performance and teaching opportunities for regional, national and international dance professionals;
- to create educational opportunities for the local dance community;
- to develop a discerning audience for dance on central Vancouver Island;
- to offer creative, recreational, and physical activities for the general, regional community interested in dance;
- to create opportunities for the development of skills in performing arts production and administration;
- to contribute to the growing arts community and arts activities in Nanaimo and the central Island region;
- to offer Nanaimo audiences the opportunity to experience artistic excellence in performances by highly regarded Canadian artists presented in shows with high production values, and which reach a broad spectrum of our population.

We are now moving into our 15th year of presenting professional dance in Nanaimo. In looking at our growth as an organization, we have made remarkable strides during those years. We started with a volunteer staff and paid our artists through a split of ticket sales. Now, we have a full-time Artistic Director and a General Manager. We pay our guest artists standard professional fees. Our budget has grown during this time. Crimson Coast Dance Society has established itself as a significant part of the economic and cultural fabric of Nanaimo, and of contemporary dance presentation in Canada.

In 2009, we obtained Federal and Provincial funding which enabled us to review our development as an organization and prepare a 5 year strategic plan, under the guidance of consultant Sandra Thomson. A copy of this plan was supplied with a previous application. In 2012, that plan was updated in a day-long facilitated retreat, and new strategic objectives identified. The Board of the Society continues to work to develop the strategies identified, by setting new action items for our each year. The action list forms part of the agenda at each Board meeting, and the implementation of the plan is considered on an ongoing basis.

In 2010, we obtained funding from British Columbia Arts Council that enabled us to engage a student from VIU on a co-op summer project to review our marketing strategy, and to report on suggested revisions and improvements. The student employed was in the Tourism program at VIU, and the work she carried out produced substantial community feedback and led to her proposing changes to our marketing strategy. In 2013, we received funding from British Columbia Arts Council under their Capacity and Sustainability program awarded to take us to the next stage and engage professionals to redesign our web site and to develop the new marketing strategies though social media. This work is currently under way.

Specific Fundraising Activities and Initiatives

Crimson Coast Dance Society has received funding from various sources at the local, provincial and national levels. We continue to pursue funding at a variety of levels through foundation grants, corporate sponsorships and donations.

In terms of fundraising events, the Board of Directors is continuing to develop a strong and successful fundraising program to specifically support Crimson Coast's programming. In 2013-2014 the organization will focus on developing and implementing a multi-year campaign to increase financial support from and engagement with individuals and businesses in Nanaimo, with a target of $30,000 in annual giving. In addition, CCDS will continue to develop our two major annual events, the Wee Tipple Party and the recently held Mad Hatter Tea Party, which was a sold-out success.

Request for increased funding from the City of Nanaimo

Over the past few years, CCDS has significantly increased the benefits it provides to Nanaimo. In particular, the development of the Body Talk project has been a key focus. This project specifically addresses many of the key goals identified in the draft Nanaimo Cultural Plan, and could serve as a template for other projects designed to address youth and community engagement in the arts. However, implementing this project costs more than twice as much as the typical theatre presentation that we are funded for. To date CCDS has successfully sustained this project, primarily by accessing start-up funding from the Province. However, the project has now moved beyond the start-up phase, and requires operational funding to be sustained. The requested increase in operating funding to $32,000 is sought to ensure our ability to continue to facilitate and grow the Body Talk program. We have included separately, a description of the Body Talk Project for those Commission members desiring to familiarize yourselves with this important program.

4. Describe the organizational structure of your organization including staffing complement (volunteer and paid), membership and facilities: both office space and performance/display venues used. *Maximum one page.*

Management structure
Crimson Coast Dance Society is a non-profit, charitable society that is run by a Board of Directors that operates as a governance board as well as a working board. We employ an Artistic Director/Producer whose vision is a driving force behind the events and programs that we offer. Our General Manager Michael Wright who had been in post since 2008, has recently retired, and we expect to begin a search process for a replacement soon. In the meantime, members of the Board have stepped in to take on key management roles on a volunteer basis.

The Board of Directors meets regularly. Board Committees meet regularly to advance planning in areas such as Production (Front of House and Volunteer responsibilities); Personnel; Hospitality (for visiting artists); Membership; Fundraising and Finances.

Staffing (volunteer and paid)

Year round contracts:
Holly Bright: Artistic Director
General Manager TBA

Individual event contracts
Outreach worker/ Body Talk facilitator
Publicist
Graphic Designer
Technical Director
Lighting Designer

We highly regard and utilize our circle of volunteers. Our Board of Directors regularly acts as volunteer facilitators for productions, under the guidance of the Artistic Director. They recruit members and others from the community to serve on production committees. These volunteers are provided with instruction for tasks that rely on common sense more than specialized training. We attempt to capitalize on the strength of the individual in matching them with responsibilities. This serves us well and makes for a satisfying experience for the volunteer.

We have a wide membership base, currently standing at 124 members. These members regularly receive information about our activities through specific mailings and invitations to attend workshops at reduced rates.

Office and Performance Venues
Our office is located in The CIBC Centre for the Arts at 150 Commercial Street in downtown Nanaimo. We keep all our records at this location.

The performance venues we rent on a regular basis are: The Port Theatre, Malaspina Theatre at Vancouver Island University, Vancouver Island Conference Centre, Maffeo Sutton Park, as well as local dance studios for workshops.

5. Describe current and planned approaches to audience development - include program planning, marketing and promotion, school programs, and cooperation with other artists, arts organizations and community groups. ***Maximum two pages.***

Program Planning

We seek to offer a wide range of dance-related events that speak to the many interests of the people in our community. The Artistic Director is responsible for the review of current and upcoming performances and artists and booking a season of presentations that fit the experience of our audience, whilst occasionally pushing boundaries, all the while remaining true to the current form of modern dance. The works, therefore, range from classical-modern productions in standard venues to avant-garde productions in alternative spaces. Our Body Talk Project, because of its youth-orientated nature, usually features a fusion of hip hop with popular ethnic dance styles. This varied programming enables our community to experience the wide range of contemporary dance that is available. It also ensures that programs are designed to fit a wide range of dance enthusiasts and potential new audience members.

Artists visiting the community are engaged to teach or mentor while they are here. These activities support a strong local dance community and give members of that community knowledge of current contemporary dance techniques and choreographic approaches. This is vital to the growth of a local dance community, and it strengthens the City of Nanaimo's sense of pride in local skilled and experienced artists. The programming supports the development of a relationship between local artists with established Canadian artists with whom they would not have the opportunity to work so closely otherwise. We also present workshop and class opportunities to the general public with each production.

It should be noted that our tickets and class fees are priced as low as possible in order to keep our productions financially accessible to a broad sector of our community. Our "Dancing In Hard Times" program also offers financial assistance to those members of our community who would otherwise be unable to take part in these activities. We also offer public performances that are free/by donation each season to include as many people as possible in our audience base.

Marketing and Promotion

For Crimson Coast Dance Society, marketing and promotion extends beyond encouraging people to attend specific productions. Marketing plays a key role in meeting our visions and mission, by maintaining the visibility of dance as one of the core cultural modalities in Nanaimo.

In our marketing in general, we seek to address many angles of interest in our quality productions and outreach activities. We circulate e-mails, press releases, entertainment listings and flyers that are specific to target markets. We visit professional groups, youth groups, inner city or community schools, or clubs and organizations that have been identified as potential participants and offer informative sessions within their weekly or monthly meetings. We place target specific ads in various publications. Increasingly, promotion tools include the use of social media sites such as Facebook and Twitter, and as previously noted, we are in the midst of a program to redesign our website and to develop our social media marketing tools

CCDS works with local photographers, graphic designers and publicists to publicize our events. Because we are an arts organization, we have a particular focus on publicity events and materials which extend beyond the conventional. For instance, our recent "lemon" photo shoot with citizens of Nanaimo in support of our presentation of 605 Collective created both a unique event, and unique posters and images. Because of our focus on extending the range of what constitutes publicity, our marketing campaigns provide a unique venue for local photographers, graphic designers and publicists to practice and extend their arts.

Crimson Coast maintains a high profile in the community throughout our season. We advertise in local newspapers, both by paid ads and editorial press releases. Posters and handouts are distributed throughout our regional area. We also make use of local television and radio stations, and contact them well ahead of time to set up interviews.

School programs and cooperation with other artists, arts organizations and community groups

Crimson Coast Dance Society has worked with many of our local arts groups throughout our history. We are pleased to network with other organizations in the community, including: Victoria Dance Series, Vancouver's Dance House Productions, The Provincial presenter's network, Made In BC, The Port Theatre, Nanaimo Youth Services, Downtown Nanaimo Business Improvement Association, Vancouver Island Symphony, TheatreOne, Nanaimo Museum, Oceanside Rotary, Vancouver Island Regional Library, Open Minds and Open Windows Society, Haven Society, CANS Food Festival, the Christmas parade, the Child Development Centre and local art galleries.

We send many visiting guest artists into the public schools or dance academies to teach.

We work closely with Malaspina Theatre at Vancouver Island University and the student body by providing supervised on-the-job training for the final year technical crew students, as well as providing a practicum opportunity for a student from the Child and family services program with our Body Talk project.

6. Please detail your organization's approach to and participation in community philanthropy i.e. free or low cost events, distribution of free or low cost tickets et al. *Maximum one page.*

Crimson Coast Dance Society strives to make all of our activities accessible to all members of our community. Each season, we reach out to our community in the following ways:

"Dancing in Hard Times" Program - Through this program, we subsidize the cost of ticket prices or class tuition for those who would be prevented from attending due to their financial circumstances.

Free/By Donation Dance Performances - Each season, we offer dance performances to the public that are free or by donation. This form of outreach makes contemporary dance accessible to everyone, regardless of income level.

Free Tickets to Social Service Organizations - We offer free tickets to organizations in our community such as Haven House and Nanaimo Youth Services, to give to people who would not otherwise be able to attend our events.

Tickets for Fundraisers for Other Organizations - We support other organizations in our community with their fundraising efforts by providing free tickets for silent auctions, prizes, and the like.

Performances for Fundraisers for Other Groups - When other organizations and individuals in our community are putting on performance-based events for a worthy cause, we support them by offering dance presentations at a minimal cost or for free to the organizers, to the best of our ability, based on availability, budget and human resources.

Body Talk Project – The members of our Youth Council – the Body Talk Cru – receive modest honoraria to encourage their full participation in the year-long project, as well as travel and ticket subsidies.

InFrinGinG Dance Festival – Collaborating with the Nanaimo Dragon Boat Festival, CCDS will once again be presenting most of the Dance Festival events for free as part of the combined festivals/

7. Describe how your activity/project will impact the local economy. Please ensure to provide specific details including ticket sales, out of town attendees, funds spent locally for employment, supplies and venue rentals. *Maximum one page.*

Crimson Coast's programming has defined Nanaimo as a recognized centre of professional dance presentation in Canada. Our events consistently bring in audience members from outside of Nanaimo. Last season, our performances specifically brought in audience members from Seattle, Bellingham, San Francisco, Vancouver, Victoria, Salt Spring Island, Courtenay, Gabriola Island, Parksville, Duncan and other outlying islands (Denman, Cortez and Pender). Many of the out of town guests, along with visiting artists, patronized local restaurants and gift shops and stayed at local hotels.

There is both direct and indirect economic benefit from the work Crimson Coast performs in the community. Direct benefits involve the spending of around $100,000 directly into Nanaimo's economy by hiring workers, renting venues, paying for advertising and purchasing goods and services to promote and present our events. Most of this money is raised from sources outside of Nanaimo. Indirect benefits involve the spending incurred by our patrons as they attend our events, and out of town artists spending time in the community while participating in our events.

8. Copy of the current Society Act Annual Report (form 11)

Enclosed

9. List of organization's current directors and positions

Enclosed

10. An audited or independently prepared financial statement for the organization's most recently completed fiscal year. (As submitted to the Province in your annual report.)

Our most recent year (2012/2013) ended on September 30. Final accounts have not yet been prepared. Final accounts for 2011/2012 are enclosed.

11. Budget:

- **A current budget and proposed budget for next year for organizations applying for less than $15,000. These organizations are encouraged but not required to use the final form attached.**
- **A current budget and proposed budget for the next three years for organizations applying for funding of $15,000 or great and/or three-year funding. <u>These organizations are required to use the financial form attached.</u>**

Enclosed.

12. Schedule of program and activities:

- **A schedule of programs and activities for the coming year for organizations applying for less than $15,000.**
- **A schedule of programs and activities for the coming year and proposed changes for the following two years for organizations applying for funding of $15,000 or greater and/or three-year operating funding.**

As to our 2013/2014 season, we look forward to presenting the events, which are described in Paragraph 2 above.

For our 2014/2015 season, we will be presenting a season consisting of at least three mainstage events, as well as planning the return of our InFrinGinG Dance Festival to its fall time slot, in October 2014, with four days of presentations. In connection with each of these events, we will present workshops, residences and dance classes. We are continuing our involvement with the Nanaimo Dragon Boat Society by integrating small performances, classes, workshops and dialogues within their Festival programming, in July 2015, so that we may continue to bring dance to the broader community and build on this collaborative partnership.

Artists invited to participate in the 2014/2015 Season will include Roger Sinha (Toronto), Raven Spirit Dance (Vancouver), Tara Friedenberg (Vancouver), Miriam Colvin (terrace). Our Body Talk Project will continue to develop based on teen input and the work of previous years. We shall continue to make use of all opportunities to engage in innovative and exciting outreach activities.

It is not usual for performers to promote specific touring projects more than two years in advance, and for this reason we cannot be specific about the artists or the programs we propose to present in 2015/2016. However, we shall continue to present a minimum 3 show Mainstage Season, A mentorship program for teens in career explorations in the performing arts (Body Talk Project), In The Belly Of The Dragon DragonBoat Outreach Partnership, and an InFrinGinG Dance Festival. For budgeting purposes, our goal is to see modest continuing growth in resources, to allow existing programs to be extended, and new programs to be initiated.

13. A final report regarding funding previously awarded under this program.

Our Season 2012/2013 has only recently ended. A report on our activities is in preparation, and will be submitted under separate cover.

14. Sample of a program, poster or brochure of one event in previous or current year.

Enclosed

The Body Talk Project:

Earn while you learn

The Body Talk Project is an annual event which provides a week of family friendly affordable dance classes to our community, one for teens and one for 'everyone else' (families)! This allows an opportunity to explore the dance arts with your entire family when funds might otherwise limit this option.

Classes are generally a fusion of two genres of dance including a cultural dance style. The event is curated and produced by our Teen Council whom we call The Body Talk Cru.

Highlighting the Voice of Our Youth:

The Body Talk Cru is a group of young adults (13 to 18) who enjoy opportunities for career explorations in the dance arts. Arts administration, curation, marketing, rehearsing and performing are all part of the discovery journey as the Cru are mentored through event planning and production for the Body Talk Project each year.

Teamwork and leadership skills are learned as these young people contribute to our community through their efforts. Facilitation is through the Crimson Coast Dance Society.

Meetings generally take place every week for two hours after school and during business hours. The Cru meets Sept/Oct through the end of May and stay connected over the summer through Facebook.

Cru members have access to all of Crimson Coast Dance Society's programming and events, workshops and performances. They have the opportunity to bring their friends along and they receive an honorarium for their efforts at the end of the season. This is an "earn while you learn"

CRIMSON COAST DANCE SOCIETY

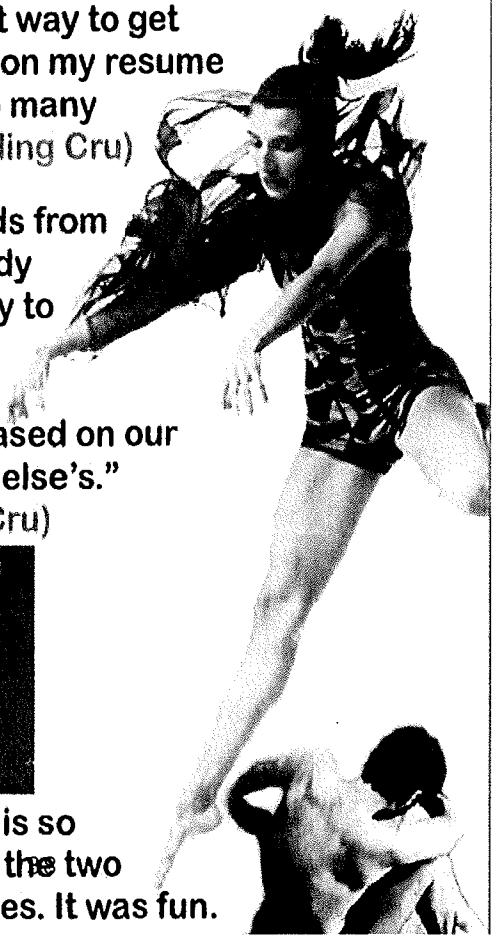
250.716.3230
dance@crimsoncoast.org
www.crimsoncoastdance.org

Quotes:

"What an amazing experience to get out of my comfort zone and gain self-confidence to get up there. Inspirational! Makes me want to dance more!!" . . .Mom who danced in the show.

"I really liked watching Angela and James perform. It was really cool, the spins, really cool. When I was dancing I thought I'd mess up and be nervous, but I didn't mess up and I wasn't nervous." . . .Felicity, a community participant.

"Opportunities come in a lot of forms in that you work to get grades or earn wages, yet this is honestly a fun and great way to get experience. I can use it on my resume and would prefer this to many other jobs. - Gee (Founding Cru)



"I have made new friends from being (involved with Body Talk). This is a great way to learn to share and to consider other people.
I love that the work is based on our ideas and not someone else's."
- Samantha (Founding Cru)

"The work environment is so positive. I liked offering the two streams for different ages. It was fun.

SPONSORSHIP

Why is it needed?

Crimson Coast attracts sponsorship from a variety of agencies to support Body Talk. However, these agencies are not able to provide all of the funding required to both put on the program, and support the participation of Cru and participants from lower income families. Your sponsorship directly supports the inclusion of those who would not normally be able to participate.

Cru Sponsor - $500

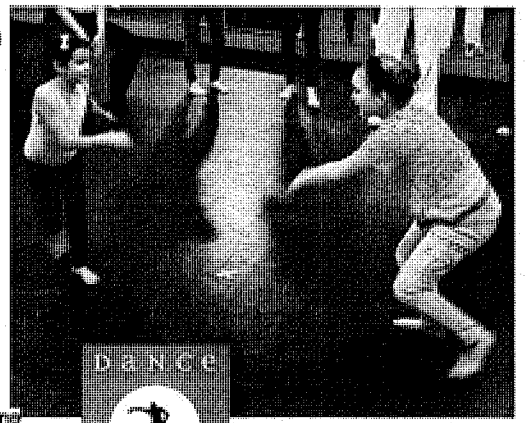
Sponsors the participation of one of the Cru for the full program
Recognition:

- 4 free tickets to the final show
- Half page ad in the show program (if desired)
- Recognition from the stage

Participant Sponsor - $200

Sponsors the participation of a youth in the full week's workshop and performance
Recognition:

- 2 free tickets to the final show
- Quarter page ad in the show program (if desired)



CITY OF NANAIMO

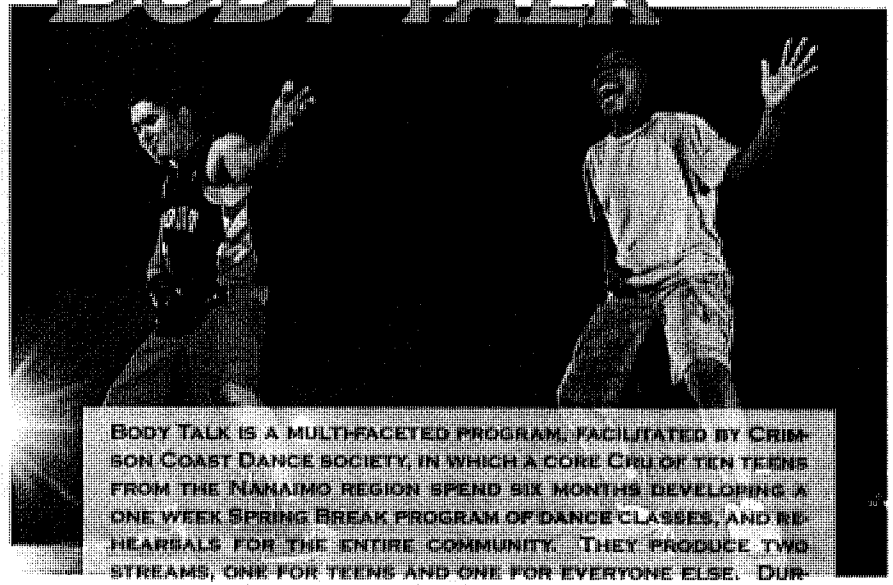
BRITISH COLUMBIA ARTS COUNCIL

Canadian Heritage / Patrimoine canadien

Canada Council for the Arts / Conseil des Arts du Canada

DANCE on the CRIMSON coast

BODY TALK



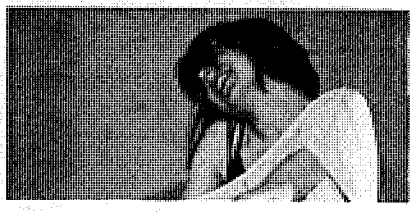
BODY TALK IS A MULTI-FACETED PROGRAM, FACILITATED BY CRIMSON COAST DANCE SOCIETY, IN WHICH A CORE CRU OF TEN TEENS FROM THE NANAIMO REGION SPEND SIX MONTHS DEVELOPING A ONE WEEK SPRING BREAK PROGRAM OF DANCE CLASSES, AND REHEARSALS FOR THE ENTIRE COMMUNITY. THEY PRODUCE TWO STREAMS, ONE FOR TEENS AND ONE FOR EVERYONE ELSE. DURING THE PROCESS CRU, COMMUNITY PARTICIPANTS, AND INSTRUCTORS DEVELOP A PERFORMANCE, PRESENTED AT THE PORT THEATRE. THE PROGRAM OFFERS CRU MEMBERS MENTORSHIPS WITH LOCAL PROFESSIONALS IN EVENT PLANNING, PUBLICITY, AND TECHNICAL THEATRE SKILL DEVELOPMENT. IT OFFERS TEAMWORK AND LEADERSHIP SKILLS DEVELOPMENT, CAREER EXPLORATION, PHYSICAL FITNESS, AND A FORUM FOR CREATIVE EXPRESSION. WE ARE SEEKING TO WORK WITH YOU TO ENSURE UNDERSERVED AND ECONOMICALLY DISADVANTAGED YOUTH WHO CRAVE OPPORTUNITIES TO DEVELOP THEIR SKILLS HAVE AN OPPORTUNITY TO PARTICIPATE.

INITIATE, CREATE, PARTICIPATE

YOUTH ENTREPRENEURSHIP THROUGH DANCE

History

Five years ago, Crimson Coast Dance, in consultation with teens, created the Body Talk Project to engage youth in our community in the performing arts. The founding youth consultants developed the essential concept and structure to provide a context for a community activity that they could take ownership of. Each succeeding group of youth has added to the scope and structure of the project. With the ongoing coordination of a paid youth facilitator, the teen cru are able to give a unique shape and direction to the Project each year. We also provide work experience to practicum student through VIU's Child and Youth Care Program, who assists in realizing the Cru's vision.



How does it work?

The Body Talk Cru is the core youth leadership group of ten teens mentored by a paid facilitator and local professional mentors, who meet weekly from October to May. Together they choose and plan the main dance event and gain skills in event planning, budget and relationship management and community engagement. They meet their high school volunteer hour requirements while working together to produce the annual Spring Break Body Talk Workshop. They undertake outreach to identify and involve young people in the community whom they feel would benefit from the Project as workshop participants or future Cru members. Crimson Coast offers an honorarium to each Cru member as an incentive for participation. With professional guidance, they conduct a post-event evaluation of the program and the project and redefine aspects of it as required. They select the artists for the next year. They also evaluate their learning for the year and wrap up their experience.

The Body Talk Workshop: The community is invited to join the process in March to share the intensive week of classes, rehearsals and performance which the Cru prepared. They produce two workshops that week: one for teens and one for intergenerational participants. Everyone performs, including our guest artists, for a truly professional experience. Guest artists offer training in the dance styles chosen by the Cru, and work with the Cru and participants to choreograph the final show.

Why is it important?

The Body Talk project affords youth a rare opportunity to move beyond formal study, and to develop core skills needed to successfully work, innovate, and create in the wider world. These skills include

- *Ability to organize and collaborate*
- *Ability to work in a co-operative environment*
- *Experience with basic budgeting, logistics, publicity, project organization, and other skills.*

Cru participation gives youth job experience, a resume, high school community volunteer hour fulfillment, and letters of recommendation for jobs or other volunteer positions as appropriate.

The Body Talk project has historically served youth from homes experiencing poverty or other difficulties. We believe that all youth have creative voices and we strive to create an environment that demonstrates that equality. Poverty is a factor in the lives of many youth and children living in the Nanaimo. An article in the Nanaimo News Bulletin (November 26, 2010) stated that about 5.2% of those under 19 living in Nanaimo lived in families who collected income assistance – nearly twice the Provincial average. An article in the December 28, 2010 edition of the Nanaimo Daily News noted "The Nanaimo-Ladysmith school district ranks among the highest in British Columbia in terms of poverty-stricken students."

While many youth from disadvantaged homes excel, others lack the confidence or skills to adapt successfully to the wider world. For these youth, Body Talk provides a critical bridge of skills, confidence and recognition.

sokalo
URBAN RHYTHMS
6:30 PM
Saturday July 13
2013
Dance Hall
Annual
Dance Festival

[ZØGMA] Sokalo URBAN RHYTHMS

Performance : 6:30 PM, July 6, 2013
Francophone folkloric dance class
11AM to Noon, July 7 2013, Pavilion Stage ($10)
Audience to artist dialogue: Fact or Fusion : the link between cultural step dance and contemporary expression
Noon to 1PM, July 7 2013, Pavilion Stage

CHOREOGRAPHERS - FRÉDÉRIQUE-ANNIE ROBITAILLE, PHILIPPE MEUNIER AND IAN YAWORSKI
RHYTHMIC ADVISOR- DOMINIC DESROCHERS
ORIGINAL MUSIC - JULIEN ROY
DANCERS - OLIVIER ARSENEAULT, YAËLLE AZOULAY, MÉLODY CLERMONT, SANDRINE MARTEL-LAFERRIÈRE, PHILIPPE MEUNIER, FRÉDÉRIQUE-ANNIE ROBITAILLE, ANTOINE TURMINE AND IAN YAWORSKI
VIOLONIST - MARIE-PIERRE LECAULT
SET DESIGN - MARIO BOUCHER
COSTUME DESIGN - KARINE LA SALLE
REHEARSAL DIRECTOR - MICHÈLE BASTIEN
PHOTOGRAPHER - PHILIPPE DUBOIS

[ZØGMA] COLLECTIF DE FOLKLORE URBAIN |
PRÉSIDENT CLAUDE CHAPDELAINE |
FOUNDERS DOMINIC DESROCHERS AND FRÉDÉRIQUE-ANNIE ROBITAILLE |
ARTISTIC DIRECTOR MARIO BOUCHER

Every city has its own vibe, its landmarks, its characters. Of these, **[ZØGMA]** drew the inspiration for a new production : **Sokalo.**
Sokalo, the gathering place, the happiness of reuniting and the joy of sharing memories with friends. The simple things in life that we tend to forget.
In this new production, **[ZØGMA]**'s dancers are on the move. Literally as figuratively and propelled by intoxicating music from here with accents from elsewhere that offers a unique rhythmic experience that will blow you away.
Sokalo, urban vibe in tune with life.

[ZØGMA] est une compagnie professionnelle de danse percussive, basée à Montréal et active depuis 2001 sur les scènes nationales et internationales. La compagnie soutient la démarche artistique de créateurs qui, s'inspirant d'éléments du folklore québécois et de la diversité culturelle des centres urbains, proposent une lecture actualisée et un nouvel esthétisme du folklore, notamment par sa fusion à d'autres formes artistiques.
[ZØGMA] a actuellement six productions à son actif : Chantier (2003), Hypertension (2005), Rapaillé (2008), Sokalo (2012) et Sens (2013),de même que la production jeune public Zó (2004 | 2010). En plus de ses tournées nationales et internationales, la compagnie travaille actuellement à l'élaboration d'une nouvelle production qui sera présentée à compter de 2015.

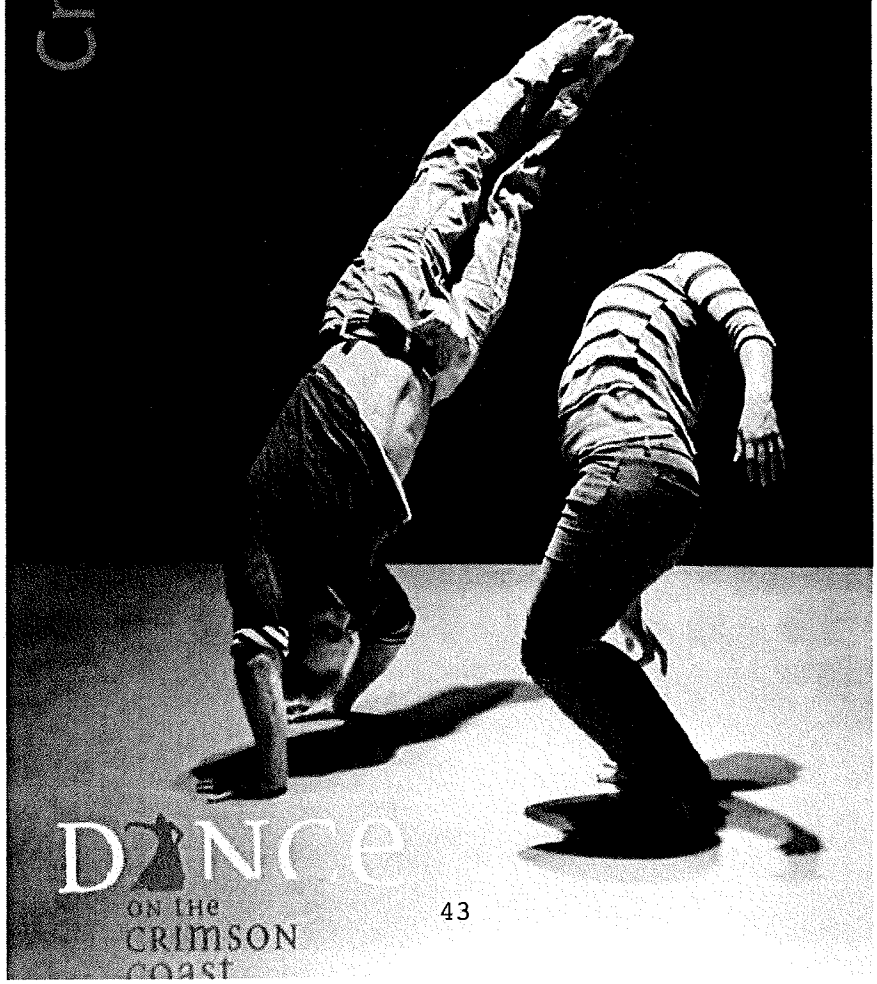
VANCOUVER ISLAND CONFERENCE CENTRE
CITY OF NANAIMO
THE HARBOUR CITY
PARKS, RECREATION AND CULTURE

DANCE ON THE

BRITISH COLUMBIA ARTS COUNCIL

Crimson Coast Dance Society

2013 2014 Season



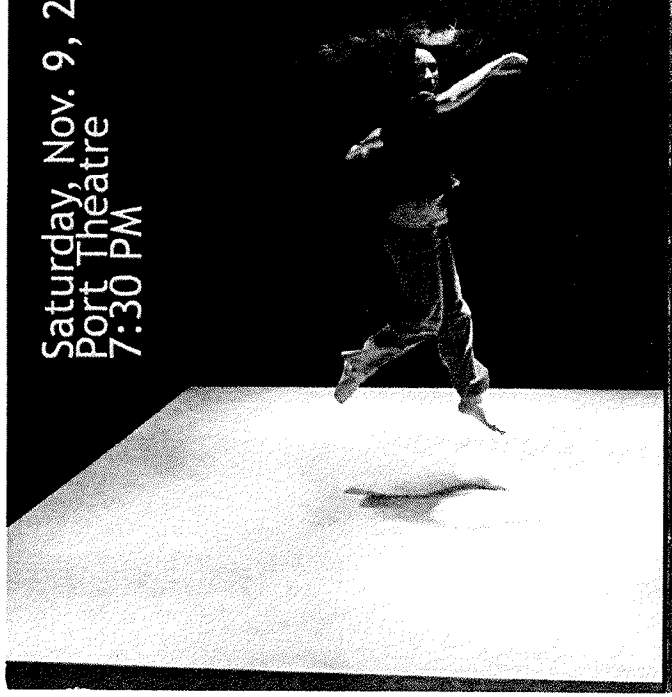
605 Collective
New Animal

What happens when some of Vancouver's hottest dancers meet the humble lemon?

New Animal was choreographed by Dana Gingras (Holy Body Tattoo, Animals of Distinction) for 605 Collective's extremely athletic crew of dancers, who perform explosive, gravity defying moves with apparent ease. New Animal's blend of urban and contemporary dance courses with unbridled energy and raw physicality, accompanied by an eclectic soundtrack, and stunning lighting and visual designs.

And then the lemons put the dancers into "wild land", from animal fight-or-flight to human intricacy.

Saturday, Nov. 9, 2013
Port Theatre
7:30 PM



Peggy Baker Dance Projects
The Audio Action Tour
coalesce & armour

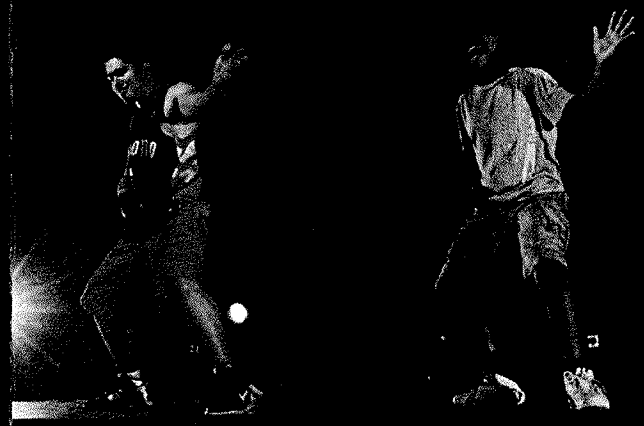
Saturday, Jan. 18, 2014
Port Theatre
7:30 PM

The Audio Action Tour gives a guided tour of the inner working of the dancers, and explanations of the deep connections they have to one another, providing a powerful entry point for enjoying and appreciating the performance.

coalesce is a complex and unpredictable inquiry into the nature of communication that muses on alternate sensory and movement pathways for eliciting inter-connected action. It is danced by three superlative performers: Sean Ling, Sahara Morimoto, and Andrea Nann.

armour pairs Peggy with Bessie Award winning veteran dancer Larry Hahn in a spare duet that entangles them as a couple caught up in a primal act of connection.

Crimson Coast Dance Society
Body Talk



March 17 - 22, 2014
Vibe Dance Studio

Led by a core Cru of youth from Nanaimo, and working with professional dance artists, Kat Single-Dain and Diane Davida, Nanaimo comes together to create and perform its own dance!

In 2014, people of all ages will combine Swing and Hip Hop into our own unique fusion. Anything can happen!

Join in, sponsor a youth participant, come dance, or come to see the performance. Every citizen of Nanaimo is invited to be part of the fun.