# AGENDA

# COMBINED MEETING OF THE CULTURAL COMMITTEE & THE NANAIMO COMMUNITY HERITAGE COMMISSION BOARD ROOM, SERVICE & RESOURCE CENTRE, 411 DUNSMUIR STREET WEDNESDAY, 2014-NOV-05, COMMENCING AT 4:30 PM

# CHAIR: FRED PATTJE / DIANE BRENNAN

# 1. **CALL MEETING TO ORDER:**

# 2. **INTRODUCTION OF LATE ITEMS:**

# 3. **ADOPTION OF AGENDA:**

(Motion required to adopt agenda)

# 4. **ADOPTION OF MEETING NOTES:**

 Minutes of the Combined Cultural Committee & Nanaimo Community Pg. 1-4 Heritage Commission Meeting held Wednesday, 2014-OCT-01 at 4:30 pm, in the Service and Resource Centre Board Room

(Motion required to adopt minutes.)

# 5. **PRESENTATIONS:**

(a) Presentation and performance by the Friends of Nanaimo Jazz Society regarding thank you for 2014 Cultural Grant.

(Motion required to receive presentation.)

(b) Presentation by C. Meutzner, Community Archivist; and C. Sholberg, Culture and Heritage Planner regarding "An Orientation to Heritage Conservation".

(Motion required to receive presentation.)

(c) Presentation by P. Cooper, Communications Officer; and S. Samborski, *Pg. 5-10* Senior Manager of Culture and Heritage, regarding a draft Sponsorship Policy for the City of Nanaimo.

(Motion required to adopt report recommendations.)

# 6. CHAIR'S REPORT:

# 7. **REPORTS OF ADVISORY BODIES & PARTNERS:**

- (a) Design Advisory Panel
- (b) Nanaimo Community Archives Society
- (c) Port Theatre September 2014
- (d) Nanaimo Art Gallery October 2014
- (e) Nanaimo District Museum September / October 2014
- (f) Harbour City Theatre

(Motion required to receive reports.)

Pg. 11-13 Pg. 14-16 Pg. 17

#### 8. **REPORTS OF PROJECT WORKING GROUPS:**

- (a) Grant Review Working Group
- (b) Art in Public Places Working Group
- (c) Cultural Award Working Group

#### 9. **STAFF REPORTS:**

| (a) | Relocation of the model ship "The Resolution" | Pg. 18-19 |
|-----|---|-----------|
|     |   |           |

(Motion required to receive report.)

(b) Activity Update (October 2014) by C.Sholberg, Culture & Heritage Pg. 20-25 Planner

(Motion required to receive report.)

(c) Activity Update (October 2014) by C.Barfoot, Culture & Heritage Pg.26-28 Coordinator

(Motion required to receive report.)

# 10. **CORRESPONDENCE:** (not related to a report to the Committee)

(Motion required to receive correspondence.)

# 11. NOTICE OF MOTION:

# 12. **OTHER BUSINESS:**

- (a) Update by John Hofman on Morden Mine
- (b) December Meeting and Christmas Dinner

(Motion required if there is other business.)

# 13. **DELEGATIONS** (not related to a Report to the Committee): (10 MINUTES)

(Motion required to receive the delegation.)

# 14. **QUESTION PERIOD:**

(Agenda items only.)

# 15. **ADJOURNMENT:**

(Motion required to adjourn the meeting.)

# UNADOPTED

#### MINUTES

# COMBINED MEETING OF THE CULTURAL COMMITTEE & NANAIMO COMMUNITY HERITAGE COMMISSION HELD IN THE SERVICE & RESOURCE CENTRE BOARD ROOM, 411 DUNSMUIR STREET WEDNESDAY, 2014-OCT-01, COMMENCING AT 4:30 PM

# ATTENDANCE: Mr. Fred Pattje / Ms. Diane Brennan, Chairs

- Cultural Committee Members: Ms. Wendy Smitka Ms. Julie Bevan Ms. Marianne Turley Mr. Kim Smythe
- Heritage Commission Members: Mr. W.E. Gard Ms. Charlene Riches Mr. John Manning Ms. Kerrie Low Mr. John Hofman Mr. Loyd Sherry Ms. Jill Stannard Ms. Christine Meutzner

Member Regrets:

Ms. Gerda Hofman Ms. Geraldine Manson

Staff:

- f: S. Samborski, Senior Manager, Culture and Heritage
  - T. Seward, Director, Social & Protective Services
    - C. Sholberg, Culture and Heritage Planner
    - C. Barfoot, Culture and Heritage Coordinator
    - R. Buckler, Recording Secretary

Guests: Sarah Schmidt, Executive Director of the Nanaimo Art Gallery

# 1. CALL THE OPEN MEETING TO ORDER:

The Combined Meeting of the Cultural Committee and the Nanaimo Community Heritage Commission was called to order at 4:41 pm.

# 2. INTRODUCTION OF LATE ITEMS:

- (a) Presentation by T. Seward, Director of Social & Protective Services, regarding status update for Colliery Dams remediation options.
- (b) Presentation by L. Sherry, regarding 1999 Chalk Walk.
- (c) Georgia Park History by C. Meutzner.

# 3. ADOPTION OF AGENDA:

It was moved and seconded that the Agenda be adopted as amended. The motion carried unanimously.



# 4. <u>ADOPTION OF MEETING NOTES:</u>

It was moved and seconded that the Minutes of the combined Cultural Committee and Heritage Commission Meeting of Wednesday, 2014-SEP-03 at 4:30 pm, in the Service and Resource Centre Board Room be adopted as circulated. The motion carried unanimously.

# 5. <u>PRESENTATIONS:</u>

(a) <u>Presentation by T. Seward, Director of Social & Protective Services, regarding status update for Colliery Dams remediation options.</u>
 For information. T. Seward provided a status update on the Colliery Dams process, including history, next steps, and potential remediation options.

It was moved and seconded that the information be received as presented. The motion was carried unanimously.

It was moved and seconded that the preference of the Cultural Committee and Heritage Commission is that, subject to cost and safety, that the preference for a dam remediation solution is to maintain the heritage structures as much as possible. The motion carried unanimously.

T. Seward left the room at 5:16 pm.

(b) <u>Presentation on Heritage Paint Out / Shoot Out by Sarah Schmidt, Executive Director of the Nanaimo Arts Council.</u> For information. S. Schmidt provided a report on the 2014 Heritage Paint Out Shoot Out and shared some ideas for future events, including the idea of pop-up galleries in empty storefronts; creating merchandise from the art works; advertising the sale of paintings while the artists are painting them; etc.

It was moved and seconded that the information be received as presented. The motion was carried unanimously.

6. <u>CHAIR'S REPORT</u>:

No report.

# 7. <u>REPORTS OF ADVISORY BODIES:</u>

- (a) <u>Design Advisory Panel.</u> No report.
- (b) <u>Nanaimo Community Archives Society.</u> For information (verbal). The Archives has had an exceptionally busy summer season with many records being donated.
- (b) <u>Port Theatre August 2014.</u> For information (attached).
- (c) <u>Nanaimo Art Gallery August / September 2014.</u> For information (attached).



- (d) <u>Nanaimo District Museum August 2014.</u> For information (attached).
- (e) <u>Harbour City Theatre August 2014.</u> For information (attached).

It was moved and seconded that the above noted reports be accepted as presented. The motion was carried unanimously.

# 8. <u>REPORTS OF PROJECT WORKING GROUPS:</u>

None.

- 9. STAFF REPORTS
  - (a) <u>Heritage Register Update.</u> For information.

It was moved and seconded that the Cultural Committee / Heritage Commission recommend that Council approve the amended Heritage Register. The motion was carried unanimously.

(b) <u>Activity Update (September 2014) by C. Sholberg, Culture & Heritage Planner.</u> For information.

It was moved and seconded that the report be received as information. The motion was carried unanimously.

(c) <u>Activity Update (September 2014) by C. Barfoot, Culture & Heritage Coordinator.</u> For information.

It was moved and seconded that the report be received as information. The motion was carried unanimously.

- 10. <u>CORRESPONDENCE</u>:
  - (a) Final report dated 2014-SEP-01 from Wordstorm Society for 2014 Cultural Operating Grant.
  - (b) Realtor listing for 442 Milton Street, regarding heritage designation highlighted as selling point.

It was moved and seconded that the above noted correspondence be received as presented. The motion was carried unanimously.

11. NOTICE OF MOTION:

None.



#### 12. OTHER BUSINESS:

- (a) <u>Update by John Hofman, on Morden Mine.</u>
  For information (verbal). An engineering report is expected by the end of October. As part of the Nanaimo Art Gallery's Black Diamond Dust Exhibit, the Friends of Morden Mine Society will provide a free tour of the mine site on 2014-OCT-04.
- (b) <u>Report by John Manning, on Heritage BC Conference held 2014-SEP-26&27.</u> For information (verbal). J. Manning provided a verbal summary of the Heritage BC Conference that he attended on behalf of the Commission.
- (c) <u>Chalk Walk Photos presented by L. Sherry.</u> For information (verbal). L. Sherry provided a series of photos from a chalk walk held in Nanaimo in 1999.
- (d) <u>Georgia Park History presented by C. Meutzner.</u> For information (verbal). C. Meutzner provided an overview of the history of Georgia Park.
  - F. Pattje excused himself from the meeting at 5:58 pm.

It was moved and seconded that the above noted reports be accepted as presented. The motion was carried unanimously.

13. DELEGATIONS:

None.

14. QUESTION PERIOD:

None.

15. ADJOURNMENT:

It was moved and seconded at 6:06 pm that the meeting adjourn. The motion carried unanimously.

Fred Pattje CHAIR CULTURAL COMMITTEE Diane Brennan CHAIR NANAIMO COMMUNITY HERITAGE COMMISSION

CERTIFIED CORRECT:

Suzanne Samborski SENIOR MANAGER CULTURE AND HERITAGE

# City of Nanaimo

# **REPORT TO THE CULTURE & HERITAGE COMMISSION**

DATE OF MEETING: 2014-NOV-05

AUTHORED BY: PHILIP COOPER, MANAGER CORPORATE COMMUNICATIONS

> SUZANNE SAMBORSKI, SENIOR MANAGER CULTURE AND HERITAGE DEPARTMENT

# RE: SPONSORSHIP POLICY FOR CITY OF NANAIMO

# **STAFF RECOMMENDATION:**

That the Culture and Heritage Commission recommend that Council:

- 1. approve the Corporate Sponsorship Policy for the City of Nanaimo; and
- 2. direct staff to develop separate Naming Rights and Advertsing Policies to be presented respectively to the Parks and Recreation Commission and Culture and Heritage Commission for feedback and recommendations prior to bringing forward to Council.

# PURPOSE:

To provide Commission with a draft Corporate Sponsorship Policy for consideration.

# BACKGROUND:

Sponsorships provide an effective means of generating new revenue streams and alternative resources to support facilities, events and programs for all organizations. Sponsorship agreements differ from donation, grants and/or gifts for which there is no recognition or compensation expected. In a sponsorship agreement, the corporate sponsor expects a return on investment based on a marketing strategy via name and brand recognition.

Through the budget review, Council indicated a desire to review the broader opportunities of sponsorship. As part of developing a sponsorship program, it was recommended, under current best practices, that a first step is to establish a sponsorship policy to develop a standard City of Nanaimo usage and process that will also apply to groups and organizations operating in City of Nanaimo buildings or land.

At the 2013-NOV-06 Special Committee of the Whole Meeting, Council passed a motion to direct Staff to schedule a Special Committee of the Whole Meeting focusing on sponsorship, to be guided by a specialist in the industry.

On 2013-DEC-17, Council attended a Special Committee of the Whole Meeting regarding a discussion on municipal sponsorship opportunities and challenges led by The Partnership Group. At that meeting, Council passed a motion that Staff be directed to prepare a report to

Council outlining the framework for future Council discussion regarding municipal sponsorship opportunities.

At the 2014-JUN-16 Council meeting, Council passed a motion that staff work with a working group comprised of members from the Parks and Recreation Commission and the Culture and Heritage Commission to create a draft Corporate Sponsorship policy for the Commissions' review and recommendation to Council.

To address concerns raised by Council and the community that any formal sponsorship program consider Nanaimo's not-for-profits and community organizations' reliance on sponsorship and donations, it is recommended that Council direct staff to present the draft policy to the Parks and Recreation Commission and the Culture and Heritage Commission for feedback and recommendations.

Throughout the fall of 2014 staff worked with the Corporate Sponsorship working group to develop a draft policy (attached). The group pulled ideas from other community's Corporate Sponsorship policies and included items that reflected values and principles specific to Nanaimo.

Based on the process staff recommends that the Culture and Heritage Commission recommend that Council approve the Corporate Sponsorship Policy for the City of Nanaimo; and direct staff to develop separate Naming Rights and Advertsing Policies to be presented respectively to the Parks and Recreation Commission and Culture and Heritage Commission for feedback and recommendations prior to bringing forward to Council.

# STRATEGIC PLAN IMPLICATIONS:

The concept of developing community partnerships and sponsorship arrangements is in-line with the City of Nanaimo's Strategic Plan priorities including, Asset Management - the stewardship of Current Infrastructure and Facilities; and Community Building Partnerships.

#### **Asset Management:**

Creating additional revenue streams gives the City more financial capacity for capital projects.

# **Community Building Partnerships:**

Sponsorship involves long-term relationship building between potential funders and the City of Nanaimo. These partnerships can be leveraged to assist other groups and organizations at the grass-roots levels through expanded funding opportunities as the relationship develops.

Respectfully submitted,

Philip Cooper MANAGER CORPORATE COMMUNICATIONS Suzanne Samborski SENIOR MANAGER CULTURE AND HERITAGE

2014-APR-29 File: 7710-01-S01 Sponsorship Policy G:\Admin - Council Reports\2014\CCRPT140105SponsorshipPolicyForCityOfNanaimo.docx

# DRAFT



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# POLICY

# 1. Scope

- 1.1. This policy applies to all City divisions and departments.
- 1.2. This policy does not apply to:
  - naming rights or advertising (these are governed by separate policies),
  - sponsorship agreements currently place that precede the adoption of this policy (Note: this policy does apply to renewals),
  - independent foundations or registered charitable organizations that the City may receive benefit from,
  - gifts or donations that are voluntarily provided by a third party to the City,
  - funding obtained from formal grant programs administered by either the federal or provincial government,
  - third parties who license or lease City property or hold permits with the City for activities or events.

# 2. Definitions

- 2.1. <u>Sponsorship</u> a mutually beneficial business arrangement between the City and a third party, wherein the third party provides cash and/or value in-kind goods or services to the City in return for access to the commercial marketing potential associated with the City. Sponsorships may include sponsorship of one or more of the City's services, projects, events or activities.
- 2.2. <u>Sponsorship Agreement</u> A mutually beneficial contractual agreement that reflects the business arrangement for the exchange of marketing benefits between the City and an external organization for a specified period of time.
- 2.3. <u>Sponsor</u> A corporation or organization that enters into a sponsorship agreement and pays cash or value-in-kind goods or services in return for access to exploitable commercial potential associated with a City service, project, event, property or activity.

- 2.4. <u>Value-in-kind</u> A sponsorship received in the form of goods and services rather than in cash.
- 2.5. <u>Gift</u> A voluntary contribution to the City for which there is no return benefit expected or required from the City.
- 2.6. Donation Similar to a gift; no return benefit is expected or required.

# 3. Principles

- 3.1. The City supports opportunities to enter into sponsorship agreements with third parties where these agreements are mutually beneficial to both parties in a manner that is consistent with the criteria outlined in this policy and/or any related or supporting City policies.
- 3.2. The City shall not relinquish to a sponsor any aspect of the City's right to manage and/or control a city service, project, event, property, activity or property.
- 3.3. The use of sponsorship funding will align with the City's priorities, as reflected in its Corporate Strategic Plan and supporting policies.
- 3.4. In most cases, Seponsorships are intended to supplement existing city funding.
- 3.5. By entering into a sponsorship agreement, the City in no way endorses the products, services or ideas of any sponsor; likewise, sponsors are prohibited from implying that the City sanctions their products, services or ideas.
- 3.6. There is no obligation for the City to accept a proposed sponsorship agreement it has reviewed.
- 3.7. A sponsorship agreement cannot grant a personal benefit, directly or indirectly, to a City employee or Elected Official.
  - 3.7.1. Note: within normal business practices, and while acting in an Official Capacity, it is understood that some sponsorship agreements will grant City employees or Elected Officials free access to associated events or activities.
- 3.8. Any obligations assumed by the City through entry into a sponsorship agreement must not continue beyond the term of the agreement.
- 3.9. Sponsors shall conform to all applicable federal and provincial statutes as well as all applicable City bylaws, policies and practices. In addition, the City will refrain from entering into sponsorship agreements where there is evidence the sponsor has engaged in unlawful actions against individuals or groups based on race or ethnic origin, religion, disability, gender, age, status, or sexual orientation/gender identity. The City will also refrain from entering into sponsorship agreements with organizations that profit from the sale or distribution of dangerous products and goods or prohibited services.



- 3.10.A sponsorship agreement must recognize and/or not interfere with any existing commitment or contract held by the City.
- 3.11. To protect the privacy of Nanaimo's residents, sponsors cannot obtain access to personal information held by the City.

# **REASON FOR POLICY**

# 4. Purpose

- 4.1. This policy establishes procedures supporting opportunities to enter into sponsorship agreements. The procedures outlined in this policy are intended to:
  - protect the City from risk,
  - provide employees with guidelines, and
  - safeguard the City's assets and interests.

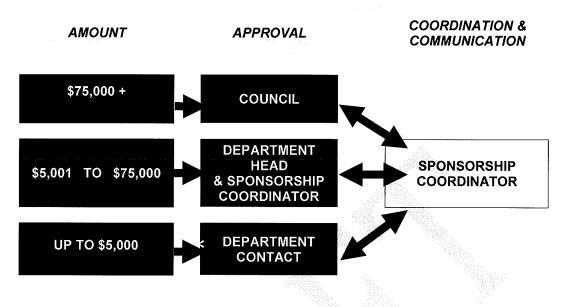
# AUTHORITY TO ACT

# 5. Responsibilities

- 5.1. Council will:
  - approve and revise this policy as necessary
  - approve sponsorships over \$75,000
- 5.2. Coordination function will:
  - oversee sponsorship business,
  - provide guidance regarding the interpretation and application of the sponsorship policy,
  - review and assist in the development of sponsorship agreements as requested,
  - assist in the evaluation and pricing of sponsorship agreements.
- 5.3. Department contact will.
  - approve sponsorship agreements up to \$5000.
- 5.4. Department Heads will:
  - approve sponsorship agreements ranging from \$5,001 to \$75,000,
  - provide details of sponsorship agreements on an annual basis for the purpose of tracking,
- 5.5. General Managers will:
  - report on the status of sponsorship agreements.

# DRAFT

5.6. Responsibility chart:



# REPORTING

- 6. Procedure
  - 6.1. All sponsorship agreements will be reported to Council annually.

# **Monthly Event Report**



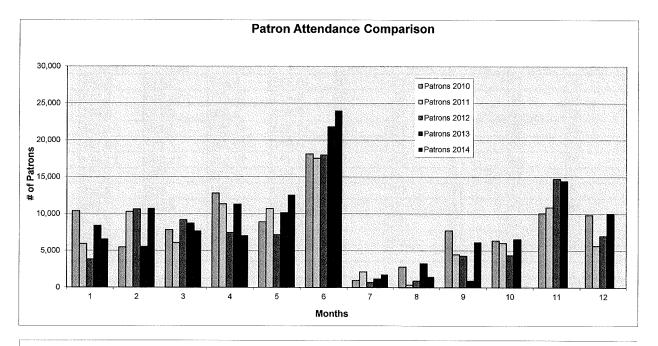
|        | #              | #              | #              | #              | #              | #               | #               | #               | #               | #               |
|--------|----------------|----------------|----------------|----------------|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
|        | Events<br>2010 | Events<br>2011 | Events<br>2012 | Events<br>2013 | Events<br>2014 | Patrons<br>2010 | Patrons<br>2011 | Patrons<br>2012 | Patrons<br>2013 | Patrons<br>2014 |
| Jan    | 21             | 17             | 11             | 23             | 18             | 10,368          | 5,912           | 3,813           | 8,381           | 6,584           |
| Feb    | 15             | 34             | 18             | 16             | 28             | 5,455           | 10,271          | 10,616          | 5,513           | 10,745          |
| Mar    | 23             | 15             | 24             | 16             | 22             | 7,808           | 6,056           | 9,176           | 8,691           | 7,691           |
| Apr    | 28             | 25             | 20             | 27             | 23             | 12,803          | 11,333          | 7,436           | 11,295          | 7,059           |
| May    | 23             | 26             | 17             | 27             | 25             | 8,917           | 10,709          | 7,161           | 10,131          | 12,568          |
| Jun    | 36             | 28             | 33             | 34             | 43             | 18,127          | 17,535          | 18,000          | 21,824          | 24,000          |
| Jul    | 7              | 17             | 7              | 4              | 7              | 994             | 2,132           | 703             | 1,174           | 1,775           |
| Aug    | 6              | 2              | 13             | 13             | 5              | 2,793           | 334             | 885             | 3,249           | 1,454           |
| Sep    | 18             | 15             | 11             | 9              | 22             | 7,726           | 4,468           | 4,294           | 874             | 6,158           |
| Oct    | 28             | 18             | 13             | 26             |                | 6,359           | 6,021           | 4,373           | 6,549           |                 |
| Nov    | 25             | 24             | 29             | 33             |                | 10,070          | 10,873          | 14,729          | 14,443          |                 |
| Dec    | 22             | 24             | 15             | 21             |                | 9,857           | 5,647           | 7,008           | 10,044          |                 |
| TOTALS | 252            | 245            | 211            | 249            | 193            | 101,277         | 91,291          | 88,194          | 102,168         | 78,034          |

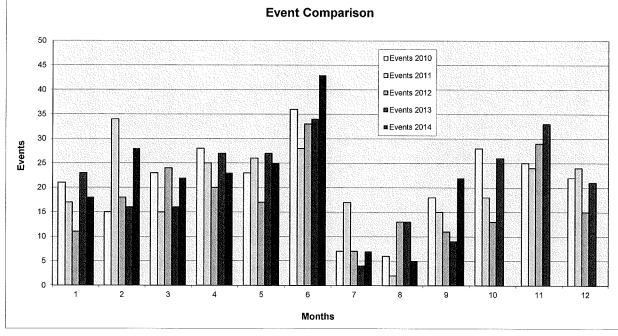
Five year average attendance for same month Five year average number of events same month

4,704

15









# MONTHLY ACTIVITY REPORT

September 2014

| 荐   | DATE | EVENT                            | TIME    | CATEGORY        | AUD | ARTIST |
|-----|------|----------------------------------|---------|-----------------|-----|--------|
| 1   | 5    | Chinese Acrobats                 | 7:30pm  | variety         | 495 | 61     |
| 2   | 6    | Chinese Acrobats                 | 2:00pm  | variety         | 501 | 61     |
| 3   | 6    | Chinese Acrobats                 | 7:30pm  | variety         | 494 | 61     |
| 4   | 7    | Steve-O                          | 7:30pm  | comedy          | 660 | 8      |
| 5   | 8    | Port Theatre Reception           | 5:30pm  | reception       | 120 |        |
| 6   | 9    | Mid-Island Co-op Mgrs. Meeting   | 1:00pm  | meeting         | 20  |        |
| 7   | 11   | VIU Student Tour                 | 10:00am | building tour   |     | 13     |
| 8   | 11   | VIU Student Tour                 | 2:00pm  | building tour   |     | 13     |
| 9   | 13   | A Night of Bowie                 | 8:00pm  | music tribute   | 345 | 17     |
| 10  | 15   | VIS Singing Day                  | 8:45am  | youth music     |     | 155    |
| 11  | 15   | Ben Portsmouth (Elvis)           | 7:30pm  | music tribute   | 502 | 18     |
| -12 | 18   | Nanaimo Cultural Managers        | 2:30pm  | meeting         | 10  |        |
| 13  | 18   | Nanaimo Arts Council             | 6:00pm  | meeting         | 20  |        |
| 14  | 22   | TheatreOne AGM                   | 4:00pm  | meeting         | 21  |        |
| 15  | 23   | Classical Coffee Concert         | 10:30am | music           | 99  | 4      |
| 16  | 23   | Carlos Nunez                     | 5:00pm  | rehearsal       |     | 17     |
| 17  | 24   | Carlos Nunez                     | 7:30pm  | music           | 368 | 17     |
| 18  | 25   | Port Theatre Youth Working Group | 5:00pm  | meeting         | 8   |        |
| 19  | 25   | Harland Williams                 | 8:00pm  | comedy          | 343 | 5      |
| 20  |      | Burton Cummings                  | 8:00pm  | music           | 804 | 21     |
| 21  | 27   | Backstage Pass (Culture Days)    | 11:00am | backstage tours | 55  | 4      |
| 22  | 30   | The Debaters (CBC)               | 7:30pm  | comedy          | 797 | 21     |
| 23  |      |                                  |         |                 |     |        |
| 24  |      |                                  |         |                 |     |        |
| 25  |      |                                  |         |                 |     |        |
| 26  |      |                                  |         |                 |     |        |
| 27  |      |                                  |         |                 |     |        |
| 28  |      |                                  |         |                 |     |        |
| 29  |      |                                  |         |                 |     |        |
| 30  |      |                                  |         |                 |     |        |
| 31  |      |                                  |         |                 |     |        |
| 32  |      |                                  |         |                 |     |        |
| 33  |      |                                  |         |                 |     |        |
| 34  |      |                                  |         |                 |     |        |
| 35  |      |                                  |         |                 |     |        |

TOTALS Number of Events:

22

| Estimated Audience Attendance:     | 5662 |
|------------------------------------|------|
| Estimated Number of Artists/Crew:  | 496  |
| Total people through the building: | 6158 |



# **ACTIVITY REPORT: October 2014**

<u>Campus Gallery</u> (900 Fifth Street) & <u>Downtown Gallery</u> (150 Commercial Street)

EXHIBITION:

# **Black Diamond Dust**

# September 20 to December 13, 2014

*Black Diamond Dust* is a multi-site art exhibition, which considers the sedimentary nature of stories and histories. The title *Black Diamond Dust* refers to the coal mining industry that Nanaimo was built upon; an industry that both formed and fragmented communities through economic development, racial segregation and labour inequity, and served as the foundation of global industrialization.

The artists in *Black Diamond Dust* look toward forgotten or under-acknowledged histories, while considering both local contexts and the forms of cultural expression that surround global industrial practices. From sculpture, to video, to folk song, Stephanie Aitken, Raymond Boisjoly, Edward Burtynsky, Peter Culley, Devon Knowles, William Notman & Son, Jerry Pethick, Kerri Reid, Scott Rogers and others employ a wide range of creative approaches to articulating the contemporary resonance of material pasts.

These artworks will be shown alongside historical artifacts borrowed from the Nanaimo Museum and the Nanaimo Archives. In addition, the gallery will screen three video works that look to past and present miners struggles in other parts of the world: "The Battle of Orgreave" by Jeremy Deller and Mike Figgis (UK), "To the Light" by Yuanchen Liu (China) and "Dreadful Memories: The Life of Sarah Ogan Gunning" by Mimi Pickering (USA).

The exhibition will be based at both Nanaimo Art Gallery locations, and will also involve a series of off-site public projects including a billboard display, a poetry reading, a newspaper insert, and an artist's intervention in the Nanaimo Museum, among others. There will also be tours of the gallery exhibitions by Historian Lynne Bowen and curator Jesse Birch. Details below.

The material traces of industry, not only continue to produce the built environment and the objects within it, but also inform the cultural identities of communities that were built on resource-based economies. Through art, *Black Diamond Dust* enters into a creative dialogue with Nanaimo's industrial past.

Curated by Jesse Birch

# Black Diamond Dust: Living Histories

In addition to the gallery exhibitions, *Black Diamond Dust* will include a number of public events and projects called Living Histories including:

# Campus: Friday, October 3, 1:00pm

Exhibition tours by Nanaimo Art Gallery's Interim Executive/Artistic Director, and Curator of *Black Diamond Dust* Jesse Birch.

# Campus: Saturday, October 18, 11:00am - 12:00pm (Downtown) 1:00 - 2:00pm

A tour of the exhibition with renowned Nanaimo author and historian Lynne Bowen in dialoque with curator Jesse Birch.

# Off-Site projects for Black Diamond Dust:

# August 12 to October 15

Stephanie Aitken, Scott Rogers, and Peter Culley will be artists in residence at the Buttertubs Marsh Miners Cottage:

Aiken (August 12 to 19),

Rogers (September 6 to 19),

Culley (October 1 to 15).

Use of the cottage is made possible through a partnership with Nanaimo's Culture and Heritage department.

# August 15 to December 15

Artist Raymond Boisjoly will produce a billboard work visible upon nearing Nanaimo heading south at Nanoose Bay.

# Saturday October 4, 2014, 2:00pm

In association with *Black Diamond Dust*, the Friends of the Morden Mine will give a free tour of the mine site.

# **Duration of Black Diamond Dust**

Artist Devon Knowles will create a sculptural intervention in the Nanaimo Museum for the duration of the exhibition.

Kerri Reid will produce a work that will be on display in the Sointula Museum on Malcolm Island, BC for the duration of *Black Diamond Dust.* 

# **The Gallery Store**

Nanaimo artist Jesse Gray will make a special edition jewellery work that will respond to themes in *Black Diamond Dust*. Available in the Gallery Store for the duration of the exhibition.

# EDUCATION – ART LAB

**Saturday Studio** – Four themed workshops for children ages 5 to 11, sponsored by RBC were held in October.

Total Gallery Attendance: 1215



#### **Report to the City of Nanaimo Culture and Heritage Commission** September/October 2014 submitted October 14, 2014 by Debbie Trueman

# Administration/Revenue

- Numbers/Revenue Visitors up 6% with total # up 10% YTD. Program numbers at same level as Dec. 31 last year thanks to summer programs, ESL, home schools mainly. Shop Revenue up 25% YTD.
- BC Arts Council the review process will provide opportunity for input-closest is Victoria October 27 which I plan to attend.
- > Casino Nanaimo we are asking for \$1000 cash/in kind for Red Lights and Roulette.
- > Volunteer Safety Another new rule-volunteers can't be in non public areas without a staff person close by.
- > City Presentation I will do the 50th recap and brief year overview for council in January hopefully.

# **Exhibit Programming/Collection**

- Ring of Fire we tried again for a partnership with the Military Museum but they were unwilling to add any artifacts to the exhibit but did give us some promotional posters.
- Christmas the exhibit this year will have a 50's twist so if you have anything, let us know! this will be the beginning of a larger 50's exhibit down the road and will be used to promote the next Ivan exhibit which is the 40's-50's.
- > Inventory is well underway and will continue through the winter.

# **Programs and Events**

- School Programs we assume will be slow again this fall but numbers are made up with home school, sleepovers and ESL increasing.
- > Cruise Ship- was large-2000+ in the shop and 600+ through the door.
- SHOF- update at meeting. Tentative Induction date May 16, 2014 with permanent change to spring date-less competition for time than September.
- New Beban House Ghost Tour- had to be canceled due to an illness with Clipper staff who was to provide access to the building. We will do next spring.
- > Lantern Tours-first one last week and all are starting to fill.
- > 160 Princess Royal Celebration- November 27-mark your calendars!
- > Halloween-we are haunting the coal mine as part of the DNBIA event for downtown.
- Wally Buono Event tentatively March 20 lunch early afternoon-please mark your calendars-we need better attendance! Wally and hopefully the St. Marche's will be here.
- Cannons spoke to City and we are looking at designing a look down semi permanent cover rather than moving every year. They would be available for random firings.

# **Community Partnerships**

- > Coal Dust Art Gallery Exhibit part of the gallery is mauve! fun partnership with the art Gallery.
- Elder College -is back again this fall.
- Venue Rental so far 17 rentals booked (3 of those are weekly but free) till end of December. The recent ETSY event were approx. 1200 people.
- Tourism Nanaimo The summer coverage at the Bastion took a lot of pressure off our summer student resources and will hopefully continue next summer.
- > Cultural Managers Group is discussing civic elections and candidates.

# "A museum worth your time"

Trip Advisor Reviewed 30 September 2014

This municipal museum was well thought out, clearly presented and informative. Of particular interest was the coal mine experience. They had created a mock up mine tunnel with exhibits inside. With the darkness and eerie noises you felt like you were actually underground. We're still talking about it 3 weeks later. Visited September 2014

# City of Nanaimo

# **REPORT TO THE CULTURE & HERITAGE COMMISSION**

DATE: 2014-NOV-05

AUTHORED BY: CHRIS BARFOOT, CULTURE AND HERITAGE COORDINATOR CULTURE AND HERITAGE DEPARTMENT

RE: RELOCATION OF ARTWORK "THE RESOLUTION"

#### STAFF RECOMMENDATION:

That the Culture and Heritage Commission receive the report for information.

#### PURPOSE:

To provide the Culture and Heritage Commission the background information on "The Resolution" and the process to relocate the project.

#### BACKGROUND:

The model ship titled "The Resolution" was presented in 1978 by Gordon Carlson, Chairperson of the Nanaimo Bi-Centennial Committee, to Mayor and Council and the Citizens of Nanaimo as a tangible token of the Captain Cook Bicentennial.

The model ship constructed by John D. Hallam is currently on display in the lobby of the Downtown Branch of the Vancouver Island Regional Library (VIRL). However, due to upcoming renovations of the downtown Nanaimo Library branch, VIRL requested the City take back the model. Typically, model ships of this type are hosted by nautical based organizations. Both the Vancouver Maritime Museum and the Maritime Museum of BC located in Victoria BC both have "Resolution" model ships on display.

De-accessioning, as outlined by the *Community Plan for Public Art*, is the process of removing existing installations of artwork from the City's public collection, recognizing that over time there may be reasons to de-accession artwork. In the case of "The Resolution", the piece would either need to be relocated, returned back to the donor or artist, or de-accessioned.

As part of the investigative process, City staff contacted the Nanaimo and District Museum, Nanaimo Archives, and Parks, Recreation and Environment to see if there was interest and/or room to host the artwork. The Archivist suggested that staff contract the Nanaimo Port Authority to see if it might be interested in displaying "The Resolution".

On 2014-OCT-23, City staff were contacted by the Manager of Communications & Public Affairs for the Nanaimo Port Authority to express its interest in hosting the artwork at the Nanaimo Port Authority located at 100 Port Drive (the Nanaimo Assembly Wharf). Having the piece on display

at the Nanaimo Port Authority provides an opportunity for the Port Authority to celebrate the history of the piece with visitors and residents alike.

As the City's collection continues to grow, it is not always possible to locate artwork in public spaces with open and easy access. The EJ Hughes mural and Satellite City are two recent examples of public art being featured in semi-public spaces. While there is concern around "The Resolution" being located in what is perceived to be a semi-public space, the space is open 8:30 am to 4:30 pm on a daily (Monday-Friday except statutory holidays) basis with limited access only associated with cruise ship visits. Residents will also be able to view the piece during special events, open houses, and through direct arrangement (such as school groups and art tours). Most importantly, through this relocation, "The Resolution" remains in the City's collection and is displayed in a contextually fitting environment.

On 2014-OCT-27, Bill Hallam (the artist) was contacted regarding the relocation plan and met with City staff to share additional history of "The Resolution" and express his approval (and excitement) with the Nanaimo Port Authority as a new home for the model ship.

Respectfully submitted,

Chris Barfoot CULTURE & HERITAGE COORDINATOR CULTURE & HERITAGE DEPARTMENT

File: 8020-20-T01 Temporary Public Art Program G:Vdmin - Council & Commission Reports\2014\CCRPT141105-ModelBoatTheResolution.doc CB/rt

# City of Nanaimo

# REPORT TO THE CULTURE & HERITAGE COMMISSION

# DATE OF MEETING: 2014-Nov-05

# AUTHORED BY: CHRIS SHOLBERG, CULTURE & HERITAGE PLANNER CULTURE AND HERITAGE DEPARTMENT

RE: ACTIVITY UPDATE FOR OCTOBER 2014

#### PROJECT UPDATES

# Port Theatre – Community Performing Arts Centre (CPAC) Community Consultation Process:

Council received a summary of the community consultation process completed for the Community Performing Arts Centre initiative, and passed the following motion at its 2014-Sep-08 meeting:

- 1. Approved partnering with the Port Theatre Society by:
  - Designating this project as the Sesquicentennial project for the City of Nanaimo;
  - Designating this project for inclusion in a Build Canada Application.
- 2. Approved proceeding with building a City owned facility on the existing Port Theatre land with a project manager assigned;
- 3. Allocated a financial contribution of \$4.6 million to the project and support a Line of Credit on behalf of the Port Theatre Society:
  - Dependent and conditional on the Port Theatre Society securing the remaining funds; and
  - Co-sign a \$2 million dollar Line of Credit in order to proceed with design and engineering completion.

Based on this Council direction, the Port Theatre Society and City staff are now working to move the project forward by finalizing the project design and costing, and pursuing the various fund raising objectives.

# Heritage Brochures:

- Old City Neighbourhood Heritage Walk (Design and 1,000 Copy Print Run) working to develop in partnership with the Old City Neighbourhood Association.
- Cemetery Heritage Drive (Design and 1,000 Copy Print Run) working to develop in partnership with the Nanaimo Museum.

- Heritage Bike Tour City Core (Design and 1,000 Copy Print Run) working to develop in partnership with ACES, as a spin off from Bike to Work Week.
- Re-print of existing brochure for South End pending (1,000 copy print run).

# Heritage Interpretive Signs:

- Wellington Pioneers/Jimmy Claxton (Early Black American baseball player born in Wellington) – Interpretive Sign for placement (Design and installation) – working to develop in partnership with Wellington Neigbourhood Association and Nanaimo African Heritage Society, the sign will provide information on the history of the Wellington Area, plus a special section on Jimmy Claxton.
- Westwood Lake Heritage Interpretive Sign (Design and installation) working in partnerships with descendents of the Westwood family and the City's P,R&E Dept. the informational sign will provided information on Westwood Lake park, and its connection to the Westwood family, and the early settlement of this area of Nanaimo.

# <u>EVENTS</u>

# 2015 Culture and Heritage Awards

The heritage awards (including the John Thomson Memorial Award) will be held in combination with the Culture Awards in 2015, and thereafter on a yearly basis in the Spring. The request for nominations for the John Thomson Memorial Award was circulated along with the request for Cultural Award nominations in early September, with a deadline to receive nominations by 2014-Oct-15. The awards ceremony will be held at the Port Theatre on 2015-Apr-09.

# COMMUNITY DEVELOPMENT:

# Heritage Register:

Heritage Register updated by Council on 2014-Oct-20. Three building added (469 Milton Street, 644 Haliburton Street, and 850 Wentworth Street) and one building removed (236-240 Haliburton Street).

# Heritage Façade Grants:

See attached grant program summary.

1) \$10,000 grant for Free Press Building (223 Commercial Street) rehabilitation and renovation project (Completed).

Mail out sent in June notifying eligible property owners of grant program and to encourage application submissions.

# Heritage Home Grants:

See attached grant program summary. One project in process at 320 Machleary Street. No new applications pending (mail out sent in June notifying eligible property owners of grant program and to encourage application submissions).

# Heritage Tax Exemption Program:

See attached tax exemption program summary. One project in process:

1) 10 year tax exemption for Free Press Building (223 Commercial Street) rehabilitation and renovation project. Project completed. Heritage Tax Exemption Bylaw approved by Council on 2014-Oct-14. Heritage Conservation Covenant also registered. Exemption time period is 2015-2024 (inclusive).

# OTHER:

**Italian Fountain (626 Terminal Avenue)** – Work has commenced on the rehabilitation of the Italian Fountain, starting with upgrade of interior plumbing and electrical wiring. Phase 2, subject to community fundraising, will see rehabilitation of fountain structure, including reduction of fountain depth, repair of original mosaic tile treatment, and installation of new fountain spouts which will return fountain to original spray configuration.

**Woodward/Harrison Residence (215 Newcastle Avenue)** – Order to demolish the residence currently pending – will be going to Council in near future for approval to provide owner with 30 day notice in near future due to building condition (derelict state and fire damage from two fires).

**Beban House (2290 Bowen Road)** – Currently occupied by the Nanaimo Clippers. Over the past two years, the building has received a number of minor repairs and upgrades, including upgrades related to energy efficiency (insulation in the roof), and water penetration and damage to the building's basement. Additional work is proposed for 2015, subject to budget approval, including replacement of exterior fire exit stairs, rotten half logs on building's south face, upgrade of gutters and repair of front porch where wood components have rotted.

**Gallows Point Lighthouse Keeper's Cottage (208 ColviletownTrail)** – repair of original south east facing windows will take place in 2014/2015. Project will start with recreation of missing storm windows, and then repair of existing wood frame windows.

**McMillan Arboretum (1200 Maughan Road)** -- potential interest in assessing this site to determine whether it should be added to the City's Heritage Register as a cultural landscape. Need to undertake a formal evaluation and confirm that Regional District of Nanaimo would either nominate the site or support placement of the site on the Heritage Register. RDN also considering whether or not to designate the site as a park.

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# Heritage Façade Grants Paid or Committed (as of 2014-Oct-30):

| Location  | Amount   | Private Investment<br>(Total Project Expenditure) | Status                   | Year                |
|---|--|---|--------------------------|---------------------|
|   |  | £10.200   | Paid                     | 2003                |
| 1. Free Press Building (223 Commercial Street)  | \$5,100  | \$10,200  |                          | 2003                |
| 2. Modern Café (221 Commercial Street)  | \$5,400  | \$10,800  | Paid                     |                     |
| 3. Old Fire Hall (#2 – 34 Nicol Street)   | \$7,366  | \$16,088.78                                       | Paid                     | 2003                |
| 4. Hall Block (37 Commercial Street)  | \$1,770  | \$3,540   | Paid                     | 2003                |
| 5. S&W Apartment (403 Fitzwilliam Street)   | \$10,000   | \$41,152.20                                       | Paid                     | 2004                |
| 6. Rawlinson and Glaholm Grocers (437 Fitzwilliam Street)   | \$6,839  | \$14,161.78                                       | Paid                     | 2004                |
| 7. Earl Block (Grassicks) (2 Church Street)   | \$10,000   | \$22,737.88                                       | Paid                     | 2004                |
| 8. B.C. Telephone Exchange (70 Bastion Street)  | \$1,180  | \$2,360   | Paid                     | 2004                |
| 9. B.C. Hydro Building (13 Commercial Street)   | n/a (\$1,500)  | n/a   | Application<br>Withdrawn | 2004                |
| 10. A.R. Johnstone Block (174 Commercial Street)  | \$7,661  | \$15,322.67                                       | Paid                     | 2004                |
| 11. Commercial Hotel (121 Bastion Street)   | \$12,063   | \$304,364.95                                      | Paid                     | 2004                |
| 12. Angell's Trading (426 Fitzwilliam Street)   | \$4,031  | \$8,062   | Paid                     | 2005                |
| 13. Dakin Block (93-97 Commercial Street)   | \$8,516  | \$19,867.80                                       | Paid                     | 2005                |
| 14. Halse Block (200-206 Commercial Street)   | \$1,980  | \$3,960   | Paid                     | 2005                |
| 15. Gusola Block (120 Commercial Street)  | \$20,000   | \$1,189,965.49                                    | Paid                     | 2006                |
| 16. Mitchell Market (411 Fitzwilliam Street)  | \$10,000   | \$48,795.84                                       | Paid                     | 2006                |
| 17. Merchants Bank (499 Wallace Street)   | n/a (\$20,000)   | n/a (\$66,500)                                    | Committed - did          | 2006 (renewed       |
|   |  |   | not proceed              | for 2008)           |
| 18. Great National Land Building (17 Church Street)   | \$1,719  | \$3,437.69  | Paid                     | 2006                |
| 19. Brumpton Block (489 Wallace Street)   | \$10,000   | \$46,384.61                                       | Paid                     | 2006                |
| 20. St. Andrew's United Church (315 Fitzwilliam Street)   | \$20,000   | \$84,477.59                                       | Paid                     | 2007                |
| 21. Ranger's Shoes (306-314 Fitzwilliam Street)   | \$10,000   | \$26,933.28                                       | Paid                     | 2007                |
| 22. Willard Service Station (291-299 Wallace Street)  | \$20,000   | \$41,048.69                                       | Paid                     | 2008                |
| 23. Provincial Liquor Store (25 Cavan Street)   | \$10,544   | \$21,088  | Paid                     | 2009                |
| 24. Modern Café (221 Commercial Street)   | \$10,000   | \$70,000  | Paid                     | 2009                |
| 25. E&N Railway Station (321 Selby Street)  | \$10,000   | \$2,269,566                                       | Paid                     | 2010                |
| 26. Nash Hardware (19 Commercial Street)  | \$17,000   | \$47,657.86                                       | Paid                     | 2010/2011 -         |
|   |  |   |                          | two grant<br>phases |
| 27. Harris House (375 Franklyn Street)  | \$3,000  | \$10,290.00                                       | Paid                     | 2010                |
| 28. Palace Hotel (275 Skinner Street)   | \$10,000   | \$47,566.40                                       | Paid                     | 2012                |
|   |  | · · ·   |                          |                     |
| 29. St. Andrew's United Church (315 Fitzwilliam Street)   | \$10,000   | \$50,008.00                                       | Paid                     | 2012                |
| 30. Free Press Building (223 Commercial Street)   | \$10,000   | \$2,436,088.36                                    | Paid                     | 2013                |
| 31. St. Paul's Anglican Church (100 Chapel Street)  | \$20,000   | \$260,197.35                                      | Paid                     | 2013                |
| Total Grants:   | \$274,169  | \$7,126.122.50                                    |                          |                     |
| Total Budget for 2003<br>Total Budget for 2004<br>Total Budget for 2005<br>Total Budget for 2006<br>Total Budget for 2007<br>Total Budget for 2008<br>Total Budget for 2010<br>Total Budget for 2011<br>Total Budget for 2012<br>Total Budget for 2013<br>Total Budget for 2014 | (\$20,000)<br>(\$50,000)<br>(\$20,000)<br>(\$60,000)<br>(\$20,000)<br>(\$20,000)<br>(\$20,000)<br>(\$20,000)<br>(\$20,000)<br>(\$20,000)<br>(\$20,000)<br>(\$20,000)<br>(\$20,000) |   |                          |                     |

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# Heritage Home Grants Paid or Committed (as of 2014-Sep-25):

| Location  | Amount   | Private<br>Investment | Status  | Year |
|---|--|-----------------------|---|------|
| 1. Garland Farm House (467 Eighth Street)   | \$1,600  | \$3,435.57            | Paid – gutter replacement and rear façade/deck improvement  | 2006 |
| 2. Western Fuel Company House (#24–715 Farquhar Street)   | \$2,500  | \$12,987.66           | Paid – roof repair  | 2006 |
| 3. Sullivan Residence (673 Selby Street)  | \$2,500  | \$8,600               | Paid – roof repair  | 2006 |
| 4. Newbury Farmhouse (678 Second Street)  | \$2,500  |                       | Committed – siding repair and repaint - canceled  | 2006 |
| 5. Dykes Residence (639 Kennedy Street)   | \$2,500  |                       | Committed – front porch repair<br>completed, but application<br>cancelled by new owners               | 2006 |
| 6. Newbury Residence (39 Milton Street)   | \$2,500  | \$5,749.30            | Paid – roof repair  | 2007 |
| 7. Hall-Layer Residence (115 Machleary Street)  | \$2,500  | \$7,000               | Paid – repaint  | 2007 |
| 8. Gulliford Residence (285 Wall Street)  | \$2,500  | \$6,340.47            | Paid - repaint  | 2007 |
| 9. Van Houten Residence (185 Mt. Benson Street)   | \$2,500  | \$7,167.72            | Paid – repaint  | 2007 |
| 10. Wilkinson Residence (305 Kennedy Street)  | \$2,500  | \$7,500               | Paid – fireplace<br>repair/reconstruction   | 2008 |
| 11. Parrot Residence (411 Machleary Street)   | \$2,500  | \$6,357.75            | Paid – repaint  | 2008 |
| 12. Sharp Residence (261 Vancouver Avenue)  | \$2,500  | \$8,550.83            | Paid – porch repair/reconstruction  | 2008 |
| 13. Wells Residence (904 Wentworth Street)  | \$2,500  | \$10,400              | Paid – roof repair  | 2008 |
| 14. Spence House (746 Railway Avenue)   | \$2,500  | \$7,795.98            | Paid – repaint  | 2009 |
| 15. Bird Residence (461 Vancouver Avenue)   | \$2,500  | \$8,950               | Paid – repaint  | 2009 |
| 16. Girvin Avenue Residence (797 Girvin Avenue)   | \$2,500  | \$6,562.50            | Paid – repaint  | 2009 |
| 17. Newbury Farmhouse (678 Second Street)   | \$2,500  | \$6,579.14            | Paid - Recommitment from<br>approval in 2006 – project now<br>complete – siding repair and<br>repaint | 2009 |
| 18. Garland Farmhouse (467 Eighth Street)   | \$900  | \$8,436.50            | Paid – roof repair  | 2010 |
| 19. Harrison Residence (546 Prideaux Street)  | \$2,500  | \$30,450              | Paid - exterior repair and repaint  | 2010 |
| 20. Isherwood Residence (421 Victoria Road)   | \$2,272.41   | \$4,651               | Paid – porch repair/reconstruction  | 2011 |
| 21. Victoria Road Residence (413 Victoria Road)   | \$2,500  | \$8,567.05            | Paid – roof repair  | 2011 |
| 22. Booth Residence (302 Victoria Road)   | \$2,500  | \$7,957               | Committed – remove vinyl, restore<br>wood siding, repaint – Canceled<br>(no covenant)                 | 2011 |
| 23. Land Residence (167 Irwin Street)   | \$2,500  | \$93,500              | Committed - relocate building,<br>repair and restore siding –<br>Canceled (no covenant)               | 2012 |
| 24. McCourt Residence (750 Franklyn Street)   | \$2,500  | \$10,300              | Paid – restore wood siding and repaint  | 2012 |
| 25. Rowbottom Residence (320 Machleary Street)  | \$1,410.50   | \$2,821               | Committed – front stair and deck rehabilitation and upgrade   | 2014 |
| Total Grants:   | \$51,182.91  | \$187,159.47          |   |      |
| Total Budget for 2006<br>Total Budget for 2007<br>Total Budget for 2008<br>Total Budget for 2009<br>Total Budget for 2010<br>Total Budget for 2011<br>Total Budget for 2013<br>Total Budget for 2013<br>Total Budget for 2014 | \$12,000<br>\$12,000<br>\$12,000<br>\$12,000<br>\$12,000<br>\$12,000<br>\$12,000<br>\$12,000<br>\$12,000<br>\$12,000<br>\$12,000 |                       |   |      |

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# Downtown Residential Conversion Tax Exemptions Approved (as of 2014-Oct-30):

| Property  | Total Years of<br>Property<br>Exemption | Value of Exemption  | Private Investment<br>(Total Project<br>Expenditure) |
|---|---|---|--|
| Commercial Hotel/Painted<br>Turtle Guesthouse (121<br>Bastion Street) | 5 years                                 | 2005-2009: \$70,955.26                                      | \$304,364.95   |
| Gusola Block (120<br>Commercial Street)                               | 10 years                                | 2007-2010: \$54,064.27<br>2011-2016: \$85,000.00 (estimate) | \$1,189,965.49                                       |
| E&N Train Station (321 Selby Street)                                  | 10 years                                | 2013-2022: \$300,000.00 (estimate)                          | \$2,269,566.00                                       |
| Free Press Building (223<br>Commercial Street)                        | 10 years                                | 2015-2024: \$350,000.00 (estimate)                          | \$2,436,088.36                                       |
| Total Exemptions  | 35 years                                | \$860,019.53  | \$6,199,984.60                                       |

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# City of Nanaimo

# REPORT TO THE CULTURE & HERITAGE COMMISSION

# DATE OF MEETING: 2014-NOV-05

# AUTHORED BY: CHRIS BARFOOT, CULTURE & HERITAGE COORDINATOR CULTURE AND HERITAGE DEPARTMENT

RE: ACTIVITY UPDATE FOR OCTOBER 2014

#### **PROJECT UPDATES**:

#### Poet Laureate:

The City of Nanaimo and Nanaimo Daily News have collaborated to create a monthly poetry column that has encouraged Nanaimo writers to celebrate poetry. As of October 22<sup>nd</sup> there have been over 45 poetry submissions. This project is planned to run until the end of the year.

Please see **APPENDIX A** for a list of Naomi Beth Wakan's upcoming readings including the details for her chapbook launch.

# **Public Art:**

A "Call for Artists" was issued on 11-SEPT-2014. Artists are invited to submit proposed artwork for public outdoor exhibition in Nanaimo. This is to provide as many artists as possible with an opportunity to exhibit their work. **This "Call for Artists" will close on 18-NOV-2014.** 

Two (2) past Temporary Public Art projects have been removed from the collection in October as their 1 year term has ended. The two projects removed include Dan Richey's "Dungeness Crab" and Deryk Houston's "Gates of Opportunity". An artist agreement is in place for the project titled "Borrowed Light" that will remain on display until the 19-MAR-2015.

# ART in the SARC collaborative project:

Art in the SARC is a collaborative project between the District 68 and the City of Nanaimo. Art in the SARC creates opportunities for young local artists living and growing within this great community to share and highlight their vision and talent. Art work will be temporarily displayed in designated spaces that will be in view by the public and will capture the student's unique interpretation of Nanaimo's past, present and future through various mediums. The goal is to have artwork rotated every 4-5 months.

The first school that will be showcased will be photography from the students at John Barsby Community School.

# Street Banners Project:

A "Call for Artists" for the 2015-2016 street banners will be advertised in early November. The City typically orders 160 pairs of full size street banners and the Parks Recreation and Environment Department typically orders 200 pairs of mini-banners. Most are installed in pairs on lamp poles and will be displayed for one year. The Culture and Heritage Department will be working closely with Public Works on the Street Banner project.

# **Cultural Awards:**

A "call for nominations" was sent out at the end of August. Moving into its 17<sup>th</sup> year, the 2015 Cultural Awards will now also include the John Thompson Heritage award. This call for nominations closes on Oct 31<sup>st</sup>, 2014.

The 2015 Cultural Awards will be held Thursday 2015-APR-09 at the Port Theatre with technical and formatting assistance being provided by the Port Theatre staff. City staff and the technical team from the Port Theatre will have an initial planning meeting in November after the potential recipients have been chosen.

The Nanaimo Cultural Awards Program has been an important program for community building and partnerships since 1998. It brings awareness to the breadth and variety of the cultural activity in our community. It also builds pride in the cultural accomplishments of individuals and organizations and pride in our community. This program also encourages and gives inspiration to aspiring young artists and future cultural leaders of our community.

# EVENTS:

# Culture Days, September 26, 27, 28:

The City of Nanaimo participated in Nanaimo's first Culture Days "Hub". The "hub" was located at the Diana Krall Plaza and the Vancouver Island Regional Library on Saturday September 27<sup>th</sup> from 11-3pm. The purpose of the "hub" was to create a venue of activities for those culture groups that currently lack the space or opportunity to run their activities and also for visitors to come and enjoy a wide variety of activities at one location. There were more than ten activities scheduled throughout the day including a book swap, dance walk, mosaic tiles, poetry readings and games, bookmark making and learning how to operate a turntable as a DJ.

# Vancouver Island Military Museum:

Staff will be assisting the Vancouver Island Military Museum on a small Centenary event on Remembrance Day 11-Nov-2014 to recognize and celebrate the Nanaimo Veterans Wall of Honor and the 100<sup>th</sup> Anniversary of the start of the First World War.

# COMMUNITY DEVELOPMENT:

# Culture Grants:

On 5-SEPT-2014, The City of Nanaimo announced that applications from community organizations needing financial assistance to support their cultural organization or events are now being accepted. Two grants are available to local non-profit organizations: a Cultural Operating Grant and a Cultural Festivals & Events Grant. The deadline to apply for these Cultural Grants is on 31-Oct-2014.

These grant programs support Cultural Vitality, one of the four pillars of the 2012-2015 Corporate Strategic Plan. As well, they support the 2014-2020 Cultural Plan for a Creative Nanaimo's strategy to support ongoing and stable core funding to non-profit arts and cultural organizations to enable them to leverage funding from other sources.

#### PROFESSIONAL DEVELOPMENT:

Chris B. is currently participating in a Leadership Vancouver Island program that will run until 19-JUN-2015. The program focuses on Leadership and Community Development through facilitated workshops and community projects.

Respectfully Submitted,

Chris Barfoot CULTURE AND HERITAGE COORDINATOR CULTURE AND HERITAGE DEPARTMENT

File: 0360-20-C02 G:\COMMISSION\Staff Update Reports\RPT141001ChrisBarfootMonthlyOctober2014

# **Appendix A**

# Chapbook Launch

Date: November 15<sup>th</sup>, 2 pm - 3 pm Place: Nanaimo Art Gallery Downtown (art lab) (150 Commercial Street Refreshments provided This is a free event RSVP: darbykm@gmail.com