

# Parks and Recreation Management Software Replacement – Challenges and Opportunities

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# Parks and Recreation Management Software

## What does Nanaimo use the program for?

- *Point of Sale(POS)* for all admissions to our facilities
- Registration for programs and activities
- On-line registration and schedules
- Renting municipal facilities and equipment

# Parks and Recreation Management Software

## **What does Nanaimo use the program for (cont'd)?**

- Passes and membership management
- Marketing (surveys, email, brochures, promotions)
- Reporting (Accounting, financial system integration)
- Storage of client information (currently 60,000 accounts with 120,000 individuals in the data base)

# The Current Challenge

- Nanaimo (along with most BC municipalities) currently uses a software product called CLASS
- The vendor (ACTIVE Networks) is retiring CLASS in 2017.
- Nanaimo has two viable options:
  1. Pursue local procurement
  2. Participates in the multi-city procurement process led by the Corporation of Delta

# The Opportunity

- Municipalities in BC and Canada are interested in working together to replace the current Recreation Management Software.
- Delta is proposing a joint purchase of new Parks and Recreation Management Software.

# The Benefits

- Use our collective volume to get a better deal
- Leverage the strength of our people to determine exactly what we need today and in the future
- Potential to reduce the amount of staff time needed for the procurement process


# The Opportunity

- Delta proposes to sponsor the initiative with the participation of interested communities.
- Other BC Municipalities interested in participating:



*City of Nanaimo*



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Thank You – Questions?

*City of Nanaimo*