



MINUTES

TERMINAL/NICOL CORRIDOR STREETScape PROJECT (TNCSP)

Tuesday, 2015-AUG-25 at 7:30 a.m.

Boardroom, 411 Dunsmuir Street, Nanaimo, BC

PRESENT: Mr. Darren Moss, Chair
Ms. Pamela James
Mr. Keith Brown
Mr. Ian Thompson
Ms. Leanna Plug
Mr. Sean Herold
Mr. Doug Kalcsics
Councillor Bill Bestwick
Mr. Russ Irish, Golder Associates Ltd.
Ms. Jana Zelenski, Golder Associates Ltd.

STAFF: Mr. Dale Lindsay, Director, Community Development
Mr. Gordon Foy, Transportation Manager, Engineering Services Section
Ms. Carla Burgmann, Real Estate Clerk, Real Estate Section

1. Call to Order

The meeting was called to order at 7:34 am.

2. Approval of Agenda

It was moved and seconded that the agenda be adopted, motion carried unanimously.

3. Adoption of Minutes

It was moved and seconded that the Minutes of the TNCSP Committee meeting held 2015-AUG-18 be adopted as presented with the minor changes to wording. The motion carried unanimously.

4. Presentation from Block Builders Nanaimo on My Street Event – 2015-SEP-20

Welcome to Sydney Robertson and Kaitlin Chan to provide the TNCSP Committee with an overview of the My Street Event taking place on 2015-SEP-20.

ACTION ITEM: Block Builders to provide a pdf version of the event poster for further promotion by the TNSCP Committee members.

5. Review Branding Options

Golder Associates Ltd. presented options to brand the TNCSP Committee along with Project Name ideas for input and discussion with the Committee members. Golder Associates Ltd. is anticipating with further input to have the branding and project name solidified in order to have a project website available for committee review by next week.

Golder Associates Ltd. requested that the TNCSP Committee answer 3 short questions on the reverse side of the handout to reflect feedback on the branding and project naming options. Fine tuning of the brand logo and name will be forwarded by email to the Committee for final selection and voting.